HOLLYWOOD | SCREEN-STAGE-RADIO | BROADWAY

VARIETY

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VAUDEVILLE'S POSITION

Lights and Music in Empty Houses, Beverly Hills Realtors' Sad Sham

Beverly Hills, July 27.

Thar's many a light in them Beverly Hills, but a lot of these bright windows stand for an aching void in a realty agent's index card.

The realtors, sometimes single handed, are making a valiant stand to maintain the appearance of gaiety. They are staging mythical parties in otherwise empty houses, filling them with radio music. In other houses the tinkle of ice is due to inviting friends and their friends' girls to spend an evening in an untenanted abode. The morning after there's an efficient cleaning up by caretakers.

Saturday is the night the real estate men make their big effort to keep the hillsides west of Hollywood and north of Beverly Hills lively. Some of them light up five and six houses at once, with guests in each homestead. Then the realtors pop in and out to see that things are oke on all fronts.

Prosperity Racket

This is the prosperity racket. "Hollywood parties as usual!" is the slogan. The gag is to give casual visitors the expected "wild" atmosphere and, if possible, entice them to move in and pay for the privilege of being host a few months.

These times and Beverly Hills prices don't match for many local people. Many a film menage has posed for enough family groups and swimming pool parties to supply the fan magazines for a year ahead, and has moved.

One radical change in the realty lingo has resulted. A Beverly Hills realtor never speaks of "a vacant house" any more. It's "an open house."

RADIO ADV. COURSES CRASHING COLLEGES

Advertising broadcasts as a vocation is now becoming a fixed part of the curriculum of colleges all over the country. City College of New York has already adopted radio advertising as a special course. Other universities are including it in the general ad course and paying it special attention.

Radio stations throughout the country are continually besieged by college students and professors desirous of obtaining all necessary info pertaining to advertising broadcasts.

NBC was annoyed to such a degree by requests for this type of information from college students that it was obliged to make up a bibliograph on all important books published pertaining to ether advertising.

Nabes Idea

New Haven, July 27.

This ought to be some kind of a record in economy.

One nabe house here has kids cleaning the windows and polishing brass for free ducats.

NO SHOW EFFECT ON TRANSIENTS

Chicago, July 27.

Chi's doleful legit situation, with only two shows in the running, is scaring off prospective out of towners. Even folks contemplating visits to this city as late as September are finding o.. ahead of time what will be going on then and if it will be worth while coming here.

Letters of inquiry have been coming into "Variety's" local office for information. One from Omaha advises the writer and his wife are planning a two-week vacation in Chi around the first week of September, with earnest hope there will be some good shows to see then.

Checkup reveals that tourist trade has fallen off considerably here this year, with lack of legit entertainment admitted as one of the reasons.

Of 2,900 Ether Scripts Received in 2 Yrs. Only One Accepted by CBS

Out of approximately 2,900 radio scripts submitted to CBS from the outside during two years, only one was accepted.

CBS receives on an average of from three to five scripts daily. Majority are sent in by hopeful laymen with little writing experience. Many come from experienced writers from other ends of the scribbling profession, but without radio training. Their scripts are as useless to radio as those of the novices.

The writer of the one script which CBS accepted during the past two years was immediately placed under contract by the network. He is now on CBS' payroll as a writer. Almost 100% of the material now used by radio is authored by staff writers of the networks, stations, or the ad agencies.

It takes writers with radio experience who know broadcasting, to write radio scripts. Of these radio is at present suffering a scarcity.

NEW SEASON SEES 171 WEEKS OF IT

100 Weeks of Vaude and 71 Weeks of Film House Time With Opening of '31-'32 Season — Around 2,000 Principals in 675 Acts Each Week

2 CIRCUITS DOMINATE

Vaudeville of '31-'32 will start with around 100 weeks of vaudeville and 71 weeks of picture house playing time in the five major circuits' theatres throughout the country. In the extent of time this means little or no change since last season.

Vaudeville will use on an average of 455 acts for a total of approximately 1,265 people on its weekly bills. Picture houses will employ on an average of 215 acts for a total of approximately 645 people in units weekly.

Total number of people engaged each week in the vaudeville and presentation shows will average between 1,900 and 2,000. These figures exclude chorus girls and permanent stage bands.

In each of the two pop stage fields one circuit will dominate more than ever before, this being the most important geographical change in the variety map. On the vaudeville end RKO, with probably 70 weeks, will start with more than 75% of the combined major circuit playing time. Fanchon & Marco's presentation unit time, increased to 50 weeks by the Paramount-Publix booking deal, will be the longest picture house route in the world and amounts to more than 70% of the total presentation time of the country.

RKO's total at the season's start is dependent on several moves toward stage shows that as yet are undecided. One is the return to

(Continued on page 33)

'31-'32 Playing Time

Vaudeville

Circuit.	Weeks.
RKO	70
LOEW	8
WARNERS	7
FOX-F. & M	4
PARAMOUNT-PUBLIX	2
	91

Presentations

FOX-F. & M. (Including 11 P-P houses)	50
LOEW	12
PARAMOUNT-PUBLIX	6
WARNERS	4
	72

Wouldn't Know the Old Place Now, Proud Suburban Palaces Are Joints

Private homes in Westchester, Long Island, and New Jersey, and practically all Manhattan suburbia, have gone or are going speakeasy in big numbers.

Drinking beer in the comfortable home parlor, or in a back yard beneath a rose or grape arbor, is so common, especially in Westchester, that there's hardly a town, city or village in the entire county where liquor at the fireside is not on draft. The police tightening on the regular speaks and night clubs is given as the chief reason for the spurt of home barrooms.

Old-time Westchesterites, familiar with the landmarks, are startled at some of the changes which beer is making on the horizon. Farmers who always did and still vote dry are riding around in heavy cars. A couple of these boys are even broadening their "a's."

Homes which a few months ago were proud landmarks have gone speak along with the hay shakers. One stately place is doing a tremendous business with cars lined up as though formal functions were continuing as in the past.

A former Westchester high school coach is probably doing the most lucrative business. His rye is of a quality found in few Manhattan places. In fact a lot of his trade over the weekends is with the Broadway boys who own those fast cars.

Historical But ——

Just a little way up the line is an ex-pig farm turned liquor emporium. This is especially attractive to the younger element since it has a large and wooded parking space.

There is also an old homestead of historical legend. This is in the hideout class, too, drinkers having to go up a private hill and park in a tiny dell totally obscured from the nearest public thoroughfare.

Near Mount Vernon there's a place with a snappy colored orchestra and the most elaborate interior

(Continued on page 55)

Film Angle

Hollywood, July 27.

A director, dissatisfied with pictures, is writing a play about Hollywood.

It takes place in three options.

BROUN'S CO-OPS $100 PER 1ST WK.

Principals in "Shoot the Works" at the Cohan, New York, seemed surprised Saturday afternoon when each received $100 from Heywood Broun as their first week's cooperative profit division. Broun held out nothing for himself, the busiest actor in the show. His gratis acting contribution is a part of the co-op. contract with the principals.

Chorus and union people are guaranteed. The choristers were to receive $35 a week but in view of the unexpected bankroll Saturday early, Broun received the consent of the principals that the choristers be paid $40 each.

The Broun pay off melon is believed to have been accelerated by the show's $11 top opening Tuesday night. Tossing the coin around Saturday before dark left the net of the nite performance to go on this week's net if any.

South Seas Vacations For Phoney Film Crews With Free Rides, Eats

Hawaii, July 27.

Seven so-called picture companies, comprising gimmick promoters and layoff players, are in the South Seas enjoying vacations at the expense of captains of tramp steamers who fell for a gag of exchanging free transportation and eats for 25% of the cut in the pictures.

Companies have personnels running up to 20 and all are running film through their cameras occasionally, but with no intention of making pictures.

95-YR.-OLD ENTERTAINER

Minneapolis, July 27.

Station WCCO here is believed to have the world's oldest entertainer on its staff. She's Mrs. G. L. Knapp, 95.

Mrs. Knapp went on the air last week for the first time, relating pioneer day experiences. It is planned for her to give other talks from time to time.

Ministers in Deal

Dallas, July 27.

Further evidence of Texas indies' doubtful victory over blue laws comes from Arlington, small town near here.

Pastors' assn. presented petish to bar Sundays, which city dads turned down. Exhibs compromised with deacons, leaving Sundays for churches, for which concession the pious will give "their moral support" to picts on other days.

Gigolo Matinee

Lynchburg, Va., July 27.

In an attempt to make the woman pay, the Isis put on a gigolo matinee during "Ladies' Man."

Flaps paid one admission and lugged their dates in free.

New Poverty Row Drags Out Old Reels for 10 G. Outdoor Spectacles; "Wagon's" 2 Carts

Hollywood, July 27.

Poverty Row has staged a comeback. Re-creation sees it still with the same old poverty but sans a row.

In the old silent days Poverty Row was a block on Sunset Boulevard where the shoe-stringers, several degrees removed from the super-stringers who could afford space at Tec-Art studios, headquartered and turned out their quickies for states rights.

New crop of short roll boys, enticed into a revival with a reported dearth of pictures and need for seconds on double feature programs, are shunning even such fancy expenses as studio space. Pictures are without interiors. California outdoors is so cheap.

$10,000 Top

An angel with 10 grand is all a shoe-stringer needs. Some of them are turning them out for even less than that figure. Comparing the returns for the kale invested it's a real bonanza.

Regular run of the rushies is around $9,000, running to a quick 75% profit. In this regard it makes major production look suckerish—at least on percentage.

Secret of the new type of production is the stock negative, bought from the libraries of some of the majors. Usual procedure had been to start making a picture and then run in the store stuff to fit. Now it's the other way around.

Writing to Fit

Quickie boys look over the shelves to find the production value before starting. Then the story is written and cast hired to fit the hand-me-downs. It's a case of shooting a picture to fit the mobs and the atmosphere.

Directors who hack out a story from the leftovers are proving themselves the magicians of the business. They are succeeding where the big four-figure meggers would stave to death.

Current legerdemain is a chap who just finished a covered wagon story for $9,009, with two covered wagons. He started with several hundred feet of wagon trek stuff but the budget would only stand two wagons in reality for match shots. He almost went dizzy in the wide open spaces finding bends in the road that would allow him to shoot the first wagon and a half of the second before he cut to the stock stuff. Getting that illusion of grandeur was the reason one item on the budget is $5 for aspirin.

Currently there is a run on all the film libraries of the majors and companies now out of production for everything from Indian fight scenes, cowboys-to-the-rescue or masked balls. Last is especially popular for it isn't such an art matching a couple of muggs or femmes in masks.

Angel Says 'No,' and Co. Folds When Cat Scrams

Hollywood, July 27.

B. G. S. Co. promoted an angel to make a wild cat scenic picture.

Toward the end of the picture the cat escaped and the angel refused to come through with kale for another animal. As a result the company folded.

Gloria Swanson Due In

Gloria Swanson, who has undergone a minor operation abroad, delaying her return to the States, is scheduled to get in on the "Paris" Aug. 8.

"Tonight or Never," scheduled to go in production on the West Coast, is delayed only five days.

Unless you are deliberately kind to every one you meet, you will be unintentionally cruel every day of your life.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

No Future

Hollywood, July 27.

An Oregon youth has invaded sweltering Hollywood on his summer vacation selling Christmas cards. He's working his way through agricultural college.

Everybody's melting and the snow scenes are going like hot cakes.

THINK CHATTERTON SET FOR MOVE TO WB

Warnerites won't be surprised if Ruth Chatterton goes over to the Warner lot in October and Parmountites won't be surprised if she leaves them. Neither party has anything official to say about Chatterton's future status from the New York end.

Warners has a story all ready for Miss Chatterton to use. It has been on the shelf ever since the time when Miss Chatterton was reported signed to WB.

Paramountites now understand that part of the Paramount-Warner truce didn't result in the Brothers tearing up the Chatterton contract, but simply called for a delay in its execution and time enough for her to finish under the Par agreement without the advanced Warner publicity claims.

Use All-Negro Cast In All-Color Feature

Hollywood, July 27.

First real "all-color" film has been started here by Radiotone, independent company, which is making a color feature using an all-Negro cast.

Picture, for the state rights market, is being made at the old Selig studios.

Weak Plots Stop Lukas And Dietrich Pictures

Hollywood, July 27.

Two pictures have been put off at Paramount because of stories that turned out weak. "Lady of the Lions," to be Marlene Dietrich's next, has been called off and the studio will start on another tack.

Paul Lukas' "One Hour With You" is the other postponement. Lloyd Corrigan was to meg. He and Lukas will get other assignments.

NOEL FRANCIS LAPSING?

Hollywood, July 27.

Contract renewal of Noel Francis, Radio ingenue, is in doubt with the option coming up shortly.

Miss Francis, a legit import, has been at the studio six months. She moved over from Fox.

SAILINGS

Aug. 14 (Paris to New York) Bert Wheeler, Robert Woolsey (New York).

Aug. 14 (Paris to New York), John Emerson (Bremen).

Aug. 8 (New York to London), Robert Broder (Lafayette).

Aug. 1 (New York to London) Morris Gest (Ile de France).

Aug. 1 (Paris to New York) Vivian Duncan, Beatrice Wanger (Paris).

Aug. 1 (New York to Paris) Oscar Lifshey (Westernland).

July 31 (San Francisco to Shanghai) Shen Hung (Pres. Pierce).

July 29 (Paris to New York) Eva Gauthier (Lafayette).

July 27 (Paris to New York) Leonard Liebling, Leopold Godowsky, Josef Hoffman, Lawrence Lowmann (Bremen).

July 24 (Capetown to London) Alene and Evans, Earle Franklyn, Byrne and Burke, Tom Arnold (Carnarvon Castle).

July 22 (New York to Paris), Leo Brecher, Bess Meredith (Europa).

July 27 (Berlin to New York) Rosalie Stewart (Bremen).

WILL MAHONEY

The London "Daily Mail" said: "A pair of crazy feet and a smile made their appearance at the Palladium last night and within a few minutes had the audience laughing louder than I have ever heard. The owner of the feet and smile was Mr. Will Mahoney. He is the very essence of the true variety comedian."

Direction
RALPH G. FARNUM
1560 Broadway

PRODUCERS DON PROP SMILE FOR BABES

Hollywood, July 27.

While it may be all right with the fans when their fav femme stars have babies, it's not so good with the studios. Motherhood is a thorn in the producer's side, particularly when the involved lady is a contract star.

Producers claim that few femme stars have maintained their popularity after motherhood. The child itself isn't the cropper; it's the time off the screen that works havoc with their popularity.

Nor is the studio the only one taking it on the chin when a picture actress has a child. One femme player in the $3,000 per week class is at present expecting. She'll be off the screen for 10 months. Figuring the salary she loses meantime the youngster will be on the nut for around $112,000 when it arrives. That's a big handicap with which to start life.

Only a few players have become mothers and retained their popularity. Most accept motherhood as a temporary retirement. Some have staged a comeback after several years, but in the main they have slipped in popularity and few have remained in the star class.

If, previous to their attaining stardom, picture stars have had children, studios are tickled to death to play up the motherhood angle. They claim it adds to the respectability of the industry and to the emotional appeal of the star. There's nothing wrong with children after they materialize.

Carroll-Mendes West

Nancy Carroll and Lothar Mendes left for the coast Friday (24) to join the Paramount contingent there.

Miss Carroll just finished "Personal Maid" at the Long Island studio, directed by Monta Bell, upon which Mendes will shoot the retakes out west. Coast studio is understood to be undecided upon Miss Carroll's next.

Mendes originally came east to direct "Wild Beauty," but it never reached production on this end. It will now be turned out by the Hollywood plant with Mendes the probable director.

MARCH WEST FOR "HYDE"

Fredric March left for the coast yesterday (Monday) where he will immediately start on the dialog remake of "Dr. Jekyl and Mr. Hyde" for Paramount. Mamoulian will direct, with Miriam Hopkins opposite March.

Plan to modernize the story has been dropped. Film was done as a silent by John Barrymore and released by Paramount 11 years ago.

East Solves Studio Tourist Problem For West—Projection Room to Explain

Handling conventions and studio sightseers in Hollywood are jobs which filmdom, after all these years, seems to have finally solved. New Yorkers had to aid Hollywoodians, however, before a program was perfected, which insures speedy disposal of guests at the production plants and satisfactory appearances of stars at gatherings.

No longer will visiting Elks, teachers' associations and other conclaves be able to dot their three and four-day sessions with stellar personalities.

Hereafter, the stars will be grouped on a speakers' platform, each will take a bow or make a brief speech and bow out, making it easy and quick.

But more important than systematizing the star gazing is the studio angle. In the future everything on the lot will be seen in a projection room far away from the busy production units. In fact, so far as Hollywood is concerned, the tourists, under the new plan, can see just as much by staying at home.

Fox is responsible for this latest ripple, one which easterners believe will prevail in every studio in a short time. Summed up it is a reel on how pictures are made. This includes all corners of the studio, shots of the stars and camera technique from masking to shooting a miniature set. It is pointed out that witnesses will obtain a greater knowledge this way than if they were escorted around by a press agent as in former days, both silent and sound.

Settling It

Hollywood, July 27.

Metro has settled the question of who is going to move into the bungalow built for Cecil DeMille. The reading department is now quartered there.

Half a dozen of the studio's stars figured they were a cinch for the miniature palace, bringing up a ticklish situation for the execs.

COAST ACTORS' CLUBS POUT AT EACH OTHER

Hollywood, July 27.

Thalians and Jesters, actor' clubs, are pouting at each other. Joan Marsh is between the pouts.

Miss Marsh, member of both clubs, had a quarrel with Len Smith, president of the Jesters, and took her gang out of the Jesters and into Thalians. Among the jumpers were Mae Clark and Phillips Holmes.

Jesters are now planning to raid the Thalians.

"Homicide" In Again With Bloated Budget

Hollywood, July 27.

Second set of retakes is being made for "Homicide Squad" at Universal. First set came after the picture was finished and the second after the preview.

Completed "Homicide Squad" will be practically a different film, costing around $75,000 more than U's original budget. Picture was figured at $50,000 before preparations started.

A. C. Claims Movement to Make It Eastern Hollywood

Atlantic City, July 27.

A movement is to be launched here to make Atlantic City the Hollywood of the east. Project has the support of Mayor Bacharach and other civic leaders.

Negotiations are expected to be opened shortly with prominent producing companies to establish here. It may be one of those dreams or another press agent's nightmare.

Amateur Stage, Direct

Los Angeles, July 27.

Pauline Moore, 17, who junior Laemmle saw in an Asbury Park amateur performance, has arrived here.

She has a Universal contract.

Sally McGowan's 2 Suits; One Is Breach of Promise

Hollywood, July 27.

Sally McGowan has filed two suits, one against John T. McGowan, director, charging breach of promise to marry after waiting five years. The other is against Meteor Pictures, indie, asking $6,000 in the latter action. Miss McGowan alleges she was engaged to write six westerns for Tim McCoy but was dropped after six weeks on the payroll.

Miss McGowan recently hit the front pages following a raid on a party which she attended.

Irving White Leaves

When Mrs. Florence Strauss, newly appointed eastern story editor of Columbia, steps into N. Y. headquarters Aug. 10, when scheduled back from the coast, she will find a partly reorganized department.

Irving White, assistant to Islin Auster, transferred to coast as western story editor, has resigned with intention of returning to the legit field. Previously he was with Gilbert Miller, hopping from there to Par, thence to Col.

Meanwhile Jack Cohn's nephew, Morris Levy, has joined the eastern scenario division as a reader.

Producers Not Stalling Writers, Says Schulberg

Hollywood, July 27.

Despite unofficial squawks from the writers' committees which will meet with the producers on righting certain asserted wrongs, B. P. Schulberg, chairman of the producers' group, claims there is no foundation to the claim that the producers are stalling.

Writers had expected a joint meeting to formulate plans for a series of confabs within a few days after they had filed their demands with the boss group. It is now more than three weeks since the requests were registered, but as yet there has been no date set by the producers for the first get-together.

Schulberg states the reason for the watchful waiting on the producers' part was the absence from Hollywood of Irving Thalberg, now returned, Joseph I. Schnitzer, and Jack Warner.

Writers' side is that the bosses were stalling for time, not wishing to face a showdown.

ATHLETIC MISS MOVIETONE

Fox Will Make Choice Between Two Young Women

Fox has decided upon but not yet selected who will be "Miss Movietone" for its newsreel. A two or three months' search has finally narrowed down to Eleanor Holm, the swimming champion, and Diana Ceaby, from the legit stage. Both are youngsters with Miss Holm, 17 or 18, already considered a competitive aquatic veteran. The choice is between these girls.

The Fox "Miss Movietone" bunch is a mistress of ceremonies to travel around interviewing dignitaries and taking part in such athletic meets as may arise. Girl doesn't have to be an actress, in fact Fox would prefer a non-professional, but the requirements are a wholesome and smart appearance, backed by an ability to talk intelligently plus the skill to hold her own afield or afloat.

Information is that "Miss Movietone" will appear once a reel with an attempt to build her into a news feature. Report is that the Fox news group is split into two factions over the Misses Holm and Ceaby.

The "Miss Movietone" idea is said to have sprung from Winnie Sheehan with Fox not desirous of carrying the search beyond these two girls.

SUNSHINE AND STARVATION

Mock Film Elopements With P. A.'s And 24 Sheets Best for Press Harvest

Hollywood, July 27.

The calcium loving boys and girls have discovered there's more news space in an elopement than in a town wedding no matter how elaborate. To guarantee that extra couple of lines the prospective brides and grooms are letting it be known weeks ahead, via their personal press agents, that an elopement is coming. This gives plenty build-up to the event for the chatter writers.

There hasn't been a real swank film wedding in L. A. since the Thalberg-Shearer event. As the youngest Thalberg can now say "Daddy," that ceremony is long since history.

Flocks of celebs have hit the marriage trail since then, with a batting average of 99.9% on so-called elopements. But eloping from Hollywood is not of the ladder-to-the-back-window affair. For a month ahead all Hollywood knows of the coming event and the knot isn't finally tied until the last vestige of news copy has been squeezed from love's young dream.

Eloping with a press agent along to pass out carbon copies sounds mad, but it's being done.

Swanky Hollywood weddings began to wane after the Rod La Rocque-Vilma Banky nuptials. It was staged as a super event by Sam Goldwyn and turned out to be a wedding to end all splash weddings. They seldom do anything big socially hereabouts unless they can excel the previous affair. Topping the Goldwyn-staged marriage just couldn't be done.

Three press agents worked on the advance to that wedding, sending out press book material for weeks. And the cast of ushers, bridesmaids, etc., was picked for name value.

Now they call them elopements. No one knows why. Those involved are invariably over 21. Two weeks before the Williaim Powell-Carol Lombard rumor it was everyone's knowledge that the elopement would happen on such and such a day. Only secret was the spot for the minister.

Stuart Erwin and June Collyer chose Yuma, Ariz., for their leap. Bill Boyd and Dorothy Sebastian got tired of reading about their secret marriage-to-come and dropped over to Las Vegas so as not to call the chatter writers fibbers.

Kay Francis and Kenneth McKenna the same, but headed to Santa Barbara to let the A. P. man there get a break. Only real elopement to date, however, was the Loretta Young and Grant Withers affair, but blase Hollywood is even snooty enough to say that there might even have been a p.a. in that woodpile.

Celebs and lesser celebs who jump the line to Tia Juana are growing legion. But none of them surprise anyone—unless it's the justice of the peace the press agent gets out of bed.

JESSIE WADSWORTH SET

Hollywood Agentess Marrying St. Louis Business Man

Jessie Wadsworth, the Hollywood agentess, left New York Sunday to return to the coast in her car, with Miss Wadsworth driving. She came east in the same car, making it in seven days.

With her fiance, Milton F. Harris of St. Louis, Miss Wadsworth visited her own and his family in Chicago and New York. The wedding is set for next May, following the conclusion of a final divorce decree for Harris.

Miss Wadsworth has been a widow for eight years, most of which she has spent on the coast. Her late husband was a non-pro, of the famous Wadsworth family of New York State.

Harris is the head of the sales department of a large wholesaler in St. Louis.

The Kid Knows

Hollywood, July 27.

Ole Olsen, of Olsen and Johnson, got his son a newspaper route in Beverly Hills so the kid would learn to be self-reliant.

Olsen came home the other night and found his car out of the garage. The boy and his mother were using it to deliver papers.

WRITERS BURN AFTER THEY'RE LET OUT

Hollywood, July 27.

Latest routine to get even with Hollywood after a let-out is to rush into the newspapers and magazines with an alleged expose. It doesn't gain added mildness by the fact that the author is hot under the collar.

P. G. Wodehouse started it when his salaried vacation was lopped off, and Horace Liveright is also promising to burn the town plenty.

Latest blaze is Carmen Barnes who did nothing on her writing-acting contract at Paramount. She promises to shoot the works in ample form.

Another peeve with a flaming pen is Horace Wade, 22 year old author, whose "To Hell With Hollywood" puts all the accent on the second word.

Durante a Studio Fav; Setting Him in Films

Hollywood, July 27.

Sam Wood has been compelled to direct "Get-Rich-Quick Wallingford" (William Haines) with a gag in his mouth because of Jimmie Durante. Every time Bernie Hyman comes onto the "Wallingford" set he must scram for fear of ruining the sound when actually shooting.

The Schnozzle and his buddies, Eddie Jackson and Jack Harvey, are constantly amazed at the lot's democracy, with Haines kiddingly complaining that they expect him to top Durante.

Jimmie has the entire lot doing imitations of himself, with the insiders now rubbing it in when three or four weeks ago the studio didn't want to know anything about Durante when they were casting "West of Broadway" (Gilbert) and "Hell Divers" (Beery).

At first they wanted Cliff Edwards ("Ukelele Ike") for the comedy roles in both pictures, compromising finally by borrowing El Brendel from Fox for the Gilbert picture, with Edwards in the other. None of the production execs was interested in Durante, whom they described as one of those unknown guys from Broadway.

Now they're trying to write extra comedy scenes into everything for the Schnozzle, including a special interpolation for "Flying High" (Bert Lahr). Latter will have the whole trio doing one number. Lou Clayton got in Saturday (25) by boat.

Six Months and Free Dental Work for Girl

Hollywood, July 27.

Greta Bennette, 19, gets $150 a week and her teeth fixed under a six months' contract with Fox.

Special clause requires her to have dental work done if the producer decides it will improve her appearance, the producer to pay the bill.

Dental angle, however, is not new for Fox, studio being known as very particular about its players' teeth.

EASTERNERS ON COAST STUBBORN

Accept Anything With Sacrifices to Dally Around Hollywood — Work by Day or Hour

AND THE FINISH

Los Angeles, July 27.

The sacrifices professionals make for the widely ballybooed California sunshine are astounding. They squawk about three or four shows or quibble over $25 difference in salary around Broadway, but they woo indefinitely lay offs and accept 50% cuts in income when in California. It's all answered by the w. k. California sunshine come-on.

The studio thing is the last straw. It's done more to ruin a season's work for many than anything else. They all have the same idea that while they can chew the fat at a restaurant they can also fill in and pinch hit a few dollars by jobbing around the lots.

Names of more or less import east call "a half hour's work, with 20 minute options" a career, because it's pictures—and they're glad of it. At $25 to $100 a day, some days, just kidding around in shorts is okay with them.

Haven't they got the glorious California sunshi..e?

Passing 'Em By

Meantime, perhaps without most of 'em realizing it, the parade passes them by. When they're fed up on laying off, Mike Marco will tell you about the economic sacrifices they'll make just to start on one of those F&M treks back to civilization, and he'll also tell you how tough it is to turn 'em down because he can't tell 'em the truth; that they've become outmoded; that the kids who'll break a leg for six bits are much more commercial for his units than the boys with past Broadway reps.

There's a comedienne out here, for example, who earned $1,000 and $1,250 a week in the vaudeville days when a grand a week was big dough; something like a $3,500 to $5,000 salary these days. She'd like "to do a little Fanchon & Marco work," she says, and must be told that if they can put one together she'll fit into an "old timers" idea.

This, however, is apart from the general run of people who are frankly making all sorts of sacrifices for the sake of the good ol' Coast sunshine. Ask them why and they'll talk about the gloom and depression in the east, the desire to get away from it all, the quick touch mob on Broadway, the mugginess and the muddiness of midtown mankind, etc. If you keep at it long enough, a revivifying spark in the eye as they think of Main St. 3,000 miles away, kind of offsets their arguments about the California advantages.

Tibbetts Divorcing

Hollywood, July 27.

Prevalent rumors of discord in the Tibbett family are verified by Mrs. Tibbett, who admits that she and the singer are about to separate. Mrs. Tibbett will bring suit for divorce on the grounds of incompatability.

Tibbett returned here last week, following a concert tour, and is soon to start production on "The Cuban," musical, for Metro.

Lief—Sayre Out

Hollywood, July 27.

Max Lief and George Sayre have been dropped from Metro's writing staff.

Both came here from New York papers with three-month contracts.

Wanger After Cosmo Studio—May Tie with Selznick-Milestone, and Hughes, Bow, Borzage Mentioned

Comedy Relief

Hollywood, July 27.

Returns from the Masquers shorts being released by Pathe will be used in part to establish a relief fund for members of the club who are in financial difficulty.

Shorts were originally intended to ease the mortgage off the clubhouse. Switch was caused through the number of members having a tough time.

Menjou, Moore, Rambeau, Asther, Vail and Shy Off Metro's Payroll

Hollywood, July 27.

Adolphe Menjou, Erin O'Brien-Moore, Nils Asther, Lester Vail, Gus Shy and Marjorie Rambeau have been dropped by Metro.

Limited casting possibilities are mainly the cause of the releases. Miss Moore asked for her release after being under contract three months without getting an assignment. She will return to the stage.

Supposed on the fence at Metro, with option time approaching, are Ramon Navarro, Joan Marsh and Kent Douglas. Novarro is without an assignment after he completes "Mata Hari" with Greta Garbo.

HUGHES BADLY IN NEED OF REST AFTER STRAIN

Hollywood, July 27.

A curtailment of duties in the near future by Howard Hughes is seen by his close friends.

Hughes has been under a severe strain through heaping work upon his own shoulders ever since he established himself in Hollywood.

Lessening of his duties and the elimination to a great extent of his flying activities is believed necessary for his health.

UP-STATE WEDDING

Sally Bates Marries Pare Lorentz in Oswego, N. Y.

Oswego, N. Y., July 27.

Sally Bates, actress, and Pare Lorentz, New York picture critic, were married here Saturday (25).

Couple will sail immediately for a honeymoon abroad. Lorentz is on the New York "Journal."

Mary Brian, Gus Shy Move Over to Universal

Los Angeles, July 27.

Mary Brian and Gus Shy have been dropped by Paramount and Metro. Both have aligned with Universal.

Miss Brian will have the lead in "Spirit of Notre Dame." Shy comes on U's payroll as an actor-writer. Shy is through at Metro Aug. 7 where he was salaried at $1,750.

Maude Eburne East

Hollywood, July 27.

Maude Eburne is eastbound on a fast 15-day trip to pick up her husband, Eugene J. Hall, eastern stock manager, with whom she will celebrate their silver wedding anniversary in New York.

M-G-M has 30 days to make up its mind over Miss Eburne's option, but she is planning to settle here regardless, having a contract for four other pictures with Fox and other studios.

Report inside is that Walter Wanger has been in negotiation for the Cosmopolitan studio on the east side of Harlem. It is fully equipped for sound, has two completely wired stages, with a third ready for wire.

This story dovetails in with another that Wanger may become the eastern end of the Selznick-Milestone combination on the coast. That looks toward a co-operative organization with David Selznick, producer, and Louis Milestone, director, as the start.

The Selznick brothers, David and Myron, with attorney, were due in New York yesterday (27). Wanger is reported about to have a conference with them.

Metro has the Cosmopolitan studio under lease from W. R. Hearst. Wanger is said to have talked over the possibilities of the studio in Manhattan with the Metro and Loew people. No outcome is reported.

Financing

With the Selznicks perfecting financing channels in New York, their independent scheme of picture production would have a plant on each coast if Wanger becomes the eastern annex. That the independent co-operative producing organization may go into an expansion of some extent is the impression left by the Selznick and Wanger double departure from Paramount at about the same time. Selznick left the western Par studio voluntarily, as assistant to B. F. Schulberg. Wanger was deprived of authority at the Par's L. I. studio at Astoria, though remaining with Par under contract. He is now virtually on leave of absence under pay.

Co-operative group production has been spoken of of late by several detached picture people of more or less note. The scheme seems to be another United Artists formation as U. A. was in its original formation.

Hollywood, July 27.

Selznick-Milestone, Ltd., was formed last week by David Selznick and Lewis Milestone, with Howard Hughes reported interested. It's the first of the indie production units to be formed by Selznick. Six features will be made with Milestone supervising them all and directing two himself.

Before leaving for New York Friday (24) with his attorney, Selznick talked to Clara Bow and Frank Borzage. He wants to make two features with Miss Bow and establish a production unit similar to Milestone's for Borzage. Latter's contract with Fox is up next month.

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Indie Wire Makers May Now Be Called to Account from Western Electric's Federal Court Wins

American electrics are preparing to execute the threats made four years ago when sound was introduced. For the first time since then they have a precedent upon which to proceed. The federal court ruling that three of the basic patents involved in the bringing of sound to the screen are exclusive electric property is the first deitatorial whip placed in the hand of any sound equipment manufacturer by the government.

Independents, large and small, who have taken a chance and manufactured during the past four years may be enjoined from further sales.

That is the proceedure outlined by Western Electric, the aggressor in the patent suits. First move of this kind will be made against Pacent in the test case brought in Buffalo against Sol Wallerstein. After that some 500 theatres estimated in January to be using Pacent machines will be asked through the courts to rip them out.

DeForest Next

Western's next move will be to turn court tables on DeForest in view of the fact that the U. S. Supreme Court refused to review the findings of the federal court, that DeForest had nothing which could be infringed or which was valid. Western in its own suit against DeForest goes into court next fall with the advantage of three valid patents.

Where a year ago it was DeForest who was counting upon a $500,000,000 nest egg from Western and General Electric in accountings, it is now the two electrics which are certain the DeForest organization within another six months will be going over its own books to determine how much its present 1,000 installations will cost it.

Not satisfied with three patents declared valid by the federal court the electrics, especially the Radio part of General, will probably file an appeal that a fourth also should be described as invalid. This is known as the Lowenstein patent and is claimed by technicians to play an important part in radio broadcasting and reception.

Buffalo, July 27.

American Telephone and Telegraph, Western Electric and the Electrical Research Corp., were victorious in the first round of their patent infringement suit in Federal Court here when U. S. Judge Galston handed down a decision last week ordering that Sol Wallerstein, former proprietor of the Broadway theatre, local neighborhood house, had infringed upon the complainants' patents in the use of audio-amplifiers in the theatre.

Wallerstein was defended by attorneys for Warner Bros., who in turn appeared for Pacent, the Pacent apparatus having originally been installed in the house. It was contended by the plaintiff company that the repeating circuit construction of the amplifiers, used by Pacent in the Broadway theatre, was an infringement on A. T. & T. exclusive recording and amplifying apparatus patents.

If the decision is sustained by the Appellate courts, hundreds of neighborhood and community houses will be affected.

INDIE CASTS IN FOUR TONGUES ALL AT ONCE

Hollywood, July 27.

Triumphant Film Corp. has been organized here by William Appleby, S. G. Lindendtein and Bruno Valletty for production of multi-lingual features. Company will produce in English, Spanish, Italian and French.

Production will be simultaneous on all four versions and casts will be required to speak the four languages.

First feature will be "The Last Tango," by Valetty, who will direct the Spanish version. Alberto Valentino, brother of the late Rudolph Valentino, will direct the Italian version.

Company has leased space at the Hollywood Studio.

Team Work

Chicago, July 27.

First instance of a barker asking patrons to go to another theatre occurred last week when, due to the lines in front of the Chicago for "Politics," the spieler urged:

"Seats are now available without waiting at the Oriental; right around the corner."

Both theatres are Publix-B. & K. Results on the spiel were nil.

WRESTLING 50c TOP IN MUNY AUDITORIUM

Seattle, July 27.

Putting on wrestling as a showmanship idea is the plan of J. Von Herberg, Northwest showman who cleaned up a million in picture biz, and is still at it. Seattle is seeing big rassling matches every two weeks at the Civic Auditorium at 50c for any seat, all reserved.

Three or four bouts are put on at this price.

Johnny Northen, formerly with local theatres, is p. a. for the new wrestling syndicate. Buying half pages in the newspapers, also 24-sheet billboards, and going after it with lots of bally.

Ed Kubey is matchmaker. Matches billed as exhibitions, according to local ruling of athletic commission, but they go for bouts just like anywhere in reg contests. No more exhibition here than anywhere else.

CHAIN STORE GROUP BACKS NEW FAN MAGS

Hollywod, July 27.

Two dime fan magazines starting publication Oct. 5 have the backing financially for a big circulation from the start of a half dozen large chain store organizations.

The mags are "Movie Mirror" and "Love Mirror." Companies which finance and sell them over the counter are McCrory, McClelland, Grand-Silver, Newberry, Neisner Stores and others. Most are five and 10 chains.

Ruth Waterbury, who will edit the publications, is now in Hollywood arranging for chatter and picture stuff. She will be stationed on the eastern end, with someone coming out here later on to handle this end.

Backers will supply the dough until the magazines get sufficient advertising, when the stores will come in on a split if any.

PRODUCTION'S LOW EBB HITS EXTRAS' CHECKS

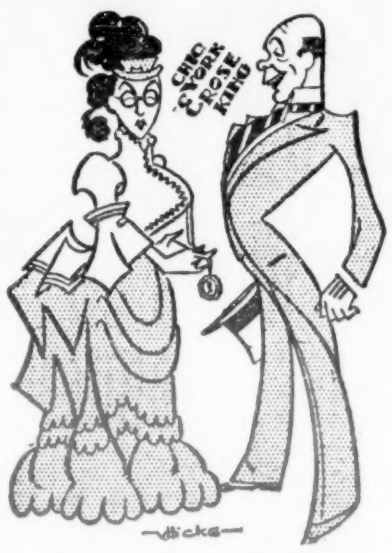
Hollywood, July 27.

Production, on one steady toboggan since the high of 45 pictures in work June 4-5, today is at a low of 19 features—including indie quickies. Studios haven't been so quiet since New Year's week.

This week only has 12 new films scheduled, many of them already two or three time false starters. Number actually to start probably won't be over seven or eight.

Daily average for extras last week was 537. Top day, Thursday, had 615 working, or just over the previous week's average. Frank Lloyd was the mob's big benefactor that day, using 197 on a New York street for "Age for Love," Caddo.

Jack Blystone had the outstanding crowds first three days of the week for "She Wanted A Millionaire" at Fox. A railroad station used 102 Monday and a beauty contest 122 people Tuesday for that picture.



YORK and KING
Now in London

"Where there is no vision the people perish."

That goes for show business too.

JENIE JACOBS
REEVES & LAMPORT

Goldstone-Par?

Hollywood, July 27.

Reported now that Phil Goldstone, Tiffany production head, may succeed David O. Selznick as executive assistant to B. P. Schulberg at Paramount.

Goldstone, according to an agreement with Tiffany, will remain as Tiff's production chief until Nov. 1, after which the Paramount possibility may mature.

MEGGERS BLAME ECONOMY DRIVE

Hollywood, July 27.

Directors blame the present economic epidemic for the recent inferior product.

Meggers claim the self-styled efficiency execs and business managers who are clipping production costs beyond reason are doing more damage than good in their effort to be big men with the front office.

With their powers emasculated, the directors say they are unable to give a picture anything resembling decent production.

"VARIETY" LIED IN ITS STORY, SAYS QUIGLEY

New York, July 22.

Editor "Variety"

I have just read the article about the Quigley Publications appearing on page five of the issue of "Variety" dated July 21, 1931.

The entire article, in all of its references, is a lie—and a lie, which I am quite aware—you deliberately caused to be published in full consciousness that it was a lie, your intent obviously being an unscrupulous assault against the constructive operations and widening development of the Quigley Publications which, considered alongside of the irresponsibility and viciousness of your paper, may well give you concern.

In this article you have once again resorted to those practices of irresponsibility and viciousness to which your hand has grown so accustomed since your appearance in the otherwise respectable business of publishing papers devoted to motion pictures.

Yours truly,
Martin Quigley.

Mr. Quigley received a personal letter in reply to the above, after he had printed his own letter in his own papers.

Quigley was granted permission to print "Variety's" letter in his papers. At the same time he was informed "Variety" did not intend to print its own reply.

"Hamilton" on B'way Aug. 28

Warner Bros. will spot George Arliss' "Alexander Hamilton," ready now, into the Hollywood, New York, Aug. 28 for a run.

WB hasn't decided whether to scale the house at $2 or show the picture on a grind. It is said the latter will probably obtain.

Report Par's L. I. Studio Dark After Scheduled Fall Closing

After closing in the Fall, Paramount's Astoria studio will remain dark until May 1, 1932, at the earliest. Whether the eastern plant will resume operation at that time depends on the now rather doubtful possibility of resumption of feature producing in the east, or if Paramount considers it worthwhile to maintain the studio for shorts only.

The outside closing date for the studio as set last week is Dec. 1, with four pictures, two each for Claudette Colbert and Tallulah Bankhead, on the ticket. Starting date assigned to the final, a Bankhead, is Nov. 2, but chances are it may go in sooner.

Shorts department has 23 two-reelers and five singles to do, including the current week's work. That department is figuring on winding up by Nov. 1.

Paramount is said to have estimated that to keep Astoria open for shorts only next year will entail at least 70% of present operating costs for both features and shorts. Par is now reported inclined to doubt the sagacity of maintaining the place for that money, although on last season's shorts program the company drew returns slightly exceeding $1,000,000.

Another plan proposed for the Par shorts next year is to continue them in the east, but not at Par's own studio. One proposition advanced was said to have considered leasing an indie studio in the New York district as more economical. Still another alternative under consideration is to franchise one or more producers of shorts to produce on their own bankrolls and release through Paramount.

Low Morale

Around the Astoria studio the recent happy feeling of the staff that the place might continue has been supplanted by the not so cheerful and almost unanimous opinion that the plant has no chance for features in the near future, and almost as little for shorts. Overhead of the L. I. studio currently is $20,000 weekly.

Some important exec switches probably will occur immediately following the Fall fold-up. One will be the disposition of Jimmy Cowan, the studio general manager. Larry Kent, in charge of shorts production for Par, will be carried to continue on shorts next year, with a post created for him meanwhile on the coast. He is a brother of Sidney Kent.

Too Realistic

That was a real Bowery speak with real booze and real bums drinking it which Pathe showed in its newsreel last week.

Barkeep was slipped 10 bills to let the camera boys work on himself and customers. Free drinks were served during the shooting. On the screen, everything about the drink joint looked so proppy that reviewers averred it was done in a studio with some electricians as the thespianic thugs.

GATE CRASHING GRIEF ANNOYS CHI NABES

Chicago, July 27.

Gate crashing, sometimes considered an art, is being revived and elaborated around town by all sorts of schemes. And the crashers play the field, from shooting galleries to downtown de luxe houses.

Actual check around the theatres discloses more women moochers than men. The femmes figure they have an edge, banking on looks, glib conversation, sob stories or just pain old fashioned s. a.

Surprising, too, how many managers fall.

The Routines

For example, a woman might work the "lost article" racket. Calling indignantly for the manager, Mrs. Blotz insists she left her hand bag in the theatre and, nine times out of 10, she'll be allowed to enter. It's easy to get lost once she's inside. Another favorite is the "Benny sent me" twist. Usually it's someone who knows someone else who knows the usher or the chief of service, or even the manager. Once this type get their foot in the door, try and keep them out. Embarrassment means nothing to them.

It's a rule around most theatres that once the box ffice is closed for the night customers who look "good" to the manager may be passed in without paying, figuring on the appreciation of the patron. But this license had to be dropped by house exec who would discover more "appreciative" free patrons than they bargained for.

The crashers are proving a source of particular annoyance to those managers who try to maintain good will around their neighborhoods.

HARRY COHN WITH A.M.P.P. IN HOLLYWOOD

The Columbia home office has been advised that Harry Cohn, as v. p. and production head of the company on the Coast, has become a member of the Association of Motion Picture Producers, Hollywood wing of the Hays' office. The membership is vested in Cohn himself rather than Col, with this distinction made clear.

While Col became a member of the M.P.P.D.A. (Hays' office) nearly two years ago, with Joe Brandt, president, on the Hays board, the company has had no direct connection with the association out west.

2 Bennetts on B'way

"Smart Money" goes out of the Winter Garden, New York, Thursday (29) after a six-week run, a record on Broadway in some time.

Incoming picture (30) is "Bought" (WB) starring Constance Bennett, who is at the Mayfair in "Common Law" (Pathe).

Monogram Minus Studio

Hollywood, July 27.

Trem Carr's Monogram Co., producing state righters, is quitting its present studio headquarters at Beechwood and Hollywood.

Temporarily production will be at Tiffany.

COMMERCIAL TIEUPS AGAIN GET FILM CHILL

Hollywood, July 27.

Questionable results from stars lending their names to commercial products, and fear of government investigation, has again caused the studios to go thumbs down on commercial advertisements carrying player endorsement.

Cost of still photographer, plates and printing is another consideration in these days of economy.

Also a number of near lawsuits, through over zealous advertising and misquoting, have contributed to the studios' chill. Unless the advertiser can show the studios plenty of class in copy, and the article advertised is one of those things that can be spoken of in front of the children, it's no go.

Cook Heads New Indie Making Six Features

Hollywood, July 27.

Grant Cook, of Tiffany, and Arthur Lee and Arthur Shapiro, are forming a new independent producing company to make six features which will be released by Sono-Art.

Cook will continue with Tiffany as L. A. Young's business associate.

Louis Cohen Goes West

Louis Cohen left New York Saturday (25) for the Fox-West Coast headquarters in Los Angeles.

Cohen, realty head for Fox, will remain on the coast for a while, looking after the real estate and theatres on that end, as Cohen has been doing for the past three months with Fox in the east.

LAST MAJOR CO. JOINS FED'L

National Advertisers' Free Prop Service for Films Is a Crash Idea

Hollywood, July 27.

New angle on the commercial advertisers' efforts to get onto screen with their products for free exploitation is the stocking locally of several warehouses with every conceivable type of commodity and a well conducted campaign by agents to get this merchandise into the hands of producers for free use in pictures.

It's a comparatively new sideline for the picture business. Two agents already here each represent large groups of national advertisers.

Follow Schedules

These agents have catalogued every article and submit the lists regularly to studios to keep up with the changes in stock. They follow picture production schedules religiously and submit ideas whenever they think these commodities can fit into scenes.

So far the plan has been the means of saving many thousands of dollars to the studios, but it is getting tough for the prop companies who rent articles.

With the realization that it is almost impossible to get labels onto the screen, newer angle is to have the merchandise photographed, hoping that distinctive types of product will in themselves be satisfactory plugging.

No Labels

One incident was the free loan of $24,000 worth of office furniture recently to a company. Loaning company was satisfied that its styles in this type of furniture would distinguish it to those who might be interested. Company, however, did ask for and receive a still negative showing the furniture ir use.

Several thousand dollars worth of canned goods are likewise warehoused here, held solely with the hope that eventually they will reach the shelves of a store scene in a picture.

'Tragedy' Opinion Is Due Before This Wk. Ends

Paramount seems so certain "An American Tragedy" will have a happy court ending that it is not only nationally advertising the New York $2 opening for August 5th, and the general release throughout the country before September, but it is actually having incorporated illustrations of the picture in a special $1 edition of the book.

Few pictures have been projection roomed, seen by as many reviewers, writers and lawyers as "Tragedy." Beating Dreiser to opinion on the record seems the reason for the mass preview rush.

A story that Paramount could require Dreiser to put up a bond to guarantee against damages of a protraction of public projection as high as $1,000,000, doesn't hold water. Lawyers say it isn't customary for a judge granting a temporary injunction to demand a bond, and that such, in all event, is discretionary with the court until the enjoinder is made permanent.

Paramountites are certain there won't be any need for bonds. They waited and said that after the first day's hearing last week and after Dreiser had shouted "liar" in the courtroom.

Paramountites are certain there'll be a decision before the end of this week. The only angle they're worrying about is that the Judge may decide to read the book even though he refused to see the picture. If he does that, they admit, maybe the "Tragedy" premiere will have to be postponed.

Oldknow in Europe

Hollywood, July 27.

Oscar Oldknow is on his way east en route to Europe.

Before sailing he'll pay a visit to his father in Atlanta.

Catholic M. P. Magazine Tries for Fan Status

Hollywood, July 27.

An effort to keep every Catholic family in the country interested in the activities of Catholic players, directors and writers in pictures will be made by the Catholic MP Guild.

Instrument of publicity will be the "Guild News," edited by Frances Scully with a strong fan treatment, although its circulation has been primarily among Guild members.

Outside interest shown in the mag has decided the Guild to push it for national Catholic circulation. C. W. A. McCann has been engaged as advertising manager to go after business from the wide angle.

RADIO FILMS SOLD TO FOX, 1ST TIME, AND WB

If a national product deal with Paramount to spot the Radio program for '31-'32 into all Publix situations where not conflicting with other contracts, already in negotiation, goes through Radio will be represented in the theatres of four major chains for the greatest outlet thus far for this company's pictures.

Within the past week deals have been basically worked out for Radio product with Warners and Fox, latter both east and west (Fox-West Coast) for near 100% buys of the full Radio '31-'32 program, including shorts.

Between 1,200 and 1,300 theatres from coast to coast are involved in the WB and Fox deals, with certain situations where there may be conflict with either RKO houses or previous contracts yet to be worked out. The Warner buy is 100% of Radio product for about 90% of its situations, a much bigger deal than Radio got last season. Between 500 and 600 houses are involved.

600 New

With Fox and Fox-West Coast, which did not take Radio last year, around 600 operations will get the product. In both cases deals are for pictures on both percentages and flat rentals, depending on houses and local situations.

Since Fox did not buy Radio last year, some of the current season's pictures are slipped into the new deal just closed for early playing in non-competitive and open situations.

The deal with Publix so far is in its infancy but with Radio hoping to close for all spots where not conflicting with RKO, WB and Fox, already in the bag, at an early date.

Charles Rosenzweig, v. p. in charge of distribution for Radio, is handling all deals for that company.

FOX-HEARST WANTS TO MAKE PATHE REEL TOO

With ambitions long known to be the dominant focal point in the newsreel field, Fox-Hearst is now making another attempt. According to reports in its own sources it is now negotiating to produce the Pathe reel as well as its own.

Knowledge of negotiations is admitted on both sides with no official comment from either. Hiram Brown, it is known, has the Pathe end under advisement and a decision one way or the other will be made shortly by him, it is said.

Fox-Hearst people point to the success of their own arrangement, making one reel for Metro and the other for Fox, as to the success of a central production medium for newsreels.

RADIO ACCEPTS CHECKING SYSTEM

Gives Federal Auditing Full Coverage on Principal Firms After Two Years—But Radio May Retain Own Checking in Spots

STILL SOME SQUAWKS

Federal Auditing of Chicago, the system set up two years by distribs for checking of percentage accounts, will have 100% representation of major producer-distribs the coming season with Radio intending to use Federal's men. This was the lone company which turned down a contract with Federal when it was organized. Paramount lead seconded by Metro with other distribs excepting Radio falling in line.

Contending Radio was virtually a partner with the exhib under percentage playing and that the business of checking those engagements was something that should be between them and the lamp-post, Radio continued with individual checkers.

It also set up a special playdating department and organized a group of field men as contacters over and above duty of checking business in an effort to reduce wide variation in performance of pictures.

While Radio is figuring on Federal starting with the new season, it is said it may not go 100% for this system, retaining its own checking in some spots, depending on situations, houses, contracts, etc.

Important Cheaters

Any system of checking percentage dates is still some way from wholly satisfactory solution of the gypping evil. With Federal now well organized around the country it is felt including Radio, that Federal is the least hazardous at present to the distrib.

There are still plenty of squawks from all distribs, who say it is surprising, either under the Federal scheme or with individual checkers, how important some of the exhibs caught as cheaters are within the industry. When nailed, these exhibs as well as the small ones gypping $5 and $10 here and there, almost always call it a mistake or an oversight to cover up.

'SUNNY SIDE' REVIVAL PRETTY WEAK AT ROXY

Roxy management is cutting the revival hop of "Sunny Side Up" (Fox) to only 6 days. Picture in to fill up a productionless week, proved very weak, doubtful of going above $45,000, about next to the low of all times at the Fox acer.

Fox feature that follows is "Transatlantic" which may go two weeks and set for a sales run, as national release isn't until Aug. 23 or so on this one. Picture is first of Fox's new season product prereleased here.

Brown West Again

Hiram S. Brown leaves Saturday (1) for a fortnight's business trip to Hollywood.

The RKO president will look over the studio end there as usual.

Rivkin Starting West

Joe Rivkin, exploitation for Tiffany, heads for the coast Wednesday (29). It may be a vacation trip but likely to include business.

Indie Exhibs with Local Political Influence and Rated Good Showmen All in Line for Bankers' Preference?

No Alabama Tax

Birmingham, July 27.

No theatre tax for Alabama this year.

Legislature adjourned finally last week, with all tax bills except for auto booze dying.

BRITISH SOUND EASES IN VIA COAST INDIE

Hollywood, July 27.

First invasion of Hollywood by foreign sound apparatus will result from British International Acoustics (Gaumont subsidiary) financing indie production by Al Herman. Latter will produce and direct the series aimed for British as well as U. S. markets.

Independents previously have turnd down foreign sound offers through fear of W. E. and Photophone conflict.

DuPont Name Change

Wilmington, July 27.

Change of name from duPont Pathe Film Manufacturing Corp. to duPont Film Manufacturing Corp. has been filed here.

Company is a Delaware corporation.

Original Pathe company holds 49% of the duPont film stock. In selling some of its assets to RKO, the old Pathe did not part with any of the duPont stock.

A report about 10 days ago was that a New York downtown banker familiar with Pathe and duPont in the picture end, was seeking to buy 50,000 shares of the duPont common. Not reported if sale was accomplished.

The active Pathe company now is RKO-Pathe. Other Pathe is liquidating.

Attys Consent to Wm. Fox Seeing Camera Co. Books

Wilmington, July 27.

Peremptory writ of mandamus was ordered issued against the Mitchell Camera Corp., by consent of opposing attorneys, in the Superior Court directing the camera company after Aug. 1. to permit William Fox to examine the company's books. Fox is a stockholder of the company which is a wholly owned subsid of Grandeure, one of the General Theatres properties, controlled by Harley L. Clarke, president of Fox Film.

Application to examine the Mitchell Camera books by William Fox is a hangover of a similar action which he had previously instituted in New York against Grandeure, of which he is half owner and also a director.

William Fox's action in both these instances is what is usually known in legal circles as an application for discovery and inspection of books. Nothing unusual that way and the usual court system pursued by stockholders and directors when they want to inquire into company affairs. In the present status Fox looks to an accounting of profits of Grandeure principally.

Former Federal Judge Hugh Morris acted for William Fox locally by assignment from Hirsh, Newman, Reass and Becker, Fox's personal attorneys in New York.

When the Grandeure case came up and of which the Mitchell end was also part the latter's lawyers objected to examination of the camera company's books. The action in Wilmington followed and the lawyers consented to the court's decree.

Spruce up for the bankers. Get your house in order and where possible make it a bigger drawing card than the chain competition. Then the bankers will either buy you out or make it easier for you to stay in the business.

That's the advice to independent theatre men which the Motion Picture Theatre Owners of America is disseminating. The organization sees filmdom now as the newest baby of the bankers and, as such, bound to become inroaded with new processes and systems certain to spell preservation for the conscientious indie.

The presence of bankers in films is not just temporary. It is permanent. Already national surveys are being made in a systematic banker study of entire filmdom.

Strong Locally

So says the MPTOA, adding that unlike independent conditions in other industries, the bankers are finding that the theatre indie is an all important civic contact in the repelling of adverse legislation through his individual build-up of community good will.

Exhibs who are closest to their mayor or governor and who run a clean house along constructive ticket selling lines will be the exhibs with whom the bankers will co-operate, it is claimed.

Bankers are looked to to stabilize the industry and, among other things, exert a restraining influence which so far has not been accomplished at most of the industry's former round table discussions. The indie organization sees an elastic attitude on the part of the bankers toward certain present distributor-producer exactions.

Indie are counting upon the finance men crusading against Sunday opening, stemming censorship and discouraging Congressional bills. The indies who volunteer their aid in such campaigns will be the ones to win the banker smile, the MPTOA broadly infers.

PAR. TAKING OUTSIDE FILMS FOR NEW SEASON

Paramount will release more features made outside the company during the next 12 months than for many years in its past. Three are now on the schedule with the admission made that more are being reviewed and may be taken.

"Honeymoon Lane" is the only one of three which was made outside by Par's order. This was under an old commitment to Sono Art. It will be released next week as the only indie feature on Paramount's '30-31 schedule.

"The Mad Parade," an M. H. Hoffman-Herman Gumbier production, and "Tabu," the Murnau picture so far are among Par's '31-32 indie releases.

Executives of the company make it a point that the organization is not "farming out" parts of its production schedule but is only looking at finished independent product in the majority of releasing instances.

Stromberg's Termer

Hollywood, July 27.

Hunt Stromberg, Metro supervisor, whose contract is up in September, has been handed a new one for two years in advance of expiration of the old.

Another new contract, for a year without subsequent options, goes to Bess Meredyth, high-salaried Metro writer.

Julian Josephson is being brought into the Metro fold under a contract to write the adaptation of the story, "Under the Lilacs," recently bought.

Exhibs Slowly but Internationally Going Under Hays Through MPTOA

Filmdom's first worldwide fraternal and business organization is materializing in the Motion Picture Theatre Owners of America. Where the Hays group has been impeded by political barriers from giving much consideration to gathering into one welkin and under one gavel the producers of the universe, the American exhibitor body is not only forming indie links in other parts of the universe but is getting them to function along American lines.

Japan is the first country in the Far East to declare allegiance to the MPTOA banner. Canada and England have for some time felt friendly toward the American organization but the unit started in Tokyo personifies the American indie attitude as much as though it were functioning directly from Manhattan.

Same Squawks

Still in the first days of its infancy the Tokyo unit is already sending up the same cries to its government, police and power companies that indie exhibs over here have done since theatres replaced wigwams.

Things that were never thought of in Tokyo before are now being as strongly agitated as at an American indie convention. A dispatch received in the MPTOA's New York headquarters reveals this along with a bundle of the plaints.

Down with censorship. That's the first one.

Cut down present taxes and don't pile anymore on the box office.

Tokyo electric light companies are charging too much for electric current used in theatres.

Too many theatres are being erected in Tokyo. This must be stopped. There must not be overseating.

Since the Hays organization is supporting the MPTOA through dues paid by its circuit members the observation is made that there may be some Haysian thought, with circumvention in mind, in okaying this reaching out to points east and west by its indie arm.

N. W. Indies Plenty Burned At Berger, and Worried

Minneapolis, July 27.

Charges of "double crossing" are filling the local ether and many independent exhibs in the territory are up in arms as a result of revelations that Bennie Berger, president of Northwest Allied unit, has been buying 1931-32 screen product for his Bemidji, Minn., theatre at the same time that Allied's Minneapolis headquarters has been carrying on a buyers' strike.

Feeling against Berger is running particularly high among those indie exhibitors who have been obeying "orders" from Allied headquarters not to buy until after the Allied convention here in September and who now find themselves in danger of getting into such a booking jam that they will have insufficient product for their houses. An explanation will be demanded from Berger, asking him to reconcile his own personal action with the announced anti-buying campaign launched from the Minneapolis Allied office.

Reason for the buyers' strike is the alleged excessive prices being asked by the distributors and the unwisdom of present picture purchasing because of the unusual present conditions and the uncertain and unfavorable outlook.

Distributors maintain that the strike campaign has been unsuccessful. Warners' exchange here announces that its sales to date are four months ahead of the corresponding period a year ago. Paramount, Columbia, Universal and Metro-Goldwyn also claim they are ahead of last year.

Directory Slows Down

Hollywood, July 27.

General Directory, casting guide owned and operated by the Joyce-Seiznick agency, has suspended monthly publication.

Plan now is to put it out quarterly, with first issue under this policy due in September.

1st Runs on Broadway

(Subject to Change)

Week July 31

Paramount — "Honeymoon Lane" (Par).
Roxy—"Transatlantic" (Fox) (30).
Capitol—"Politics" (Metro).
Rivoli—"Smiling Lieutenant" (Par) (3d week).
Strand — "Reckless Hour" (WB).
Mayfair — "Common Law" (Pathe) (3d week).
Winter Garden — "Smart Money" (WB) (7th week).

Week Aug. 7

Paramount — "Huckleberry Finn" (Par).
Roxy—"Young As You Feel" (Fox).
Capitol—"The Great Lover" (Metro).
Rivoli—"Smiling Lieutenant" (Par) (4th week).
Strand — "The Runaround" (RKO-Pathe).
Mayfair — "The Public Defender" (Radio).
Winter Garden — "Bought" (WB) (6).

$2 Pictures

"A Free Soul" (Metro) (Astor) (9th week).
"An American Tragedy" (Par) (Criterion) (5).

Foreign Films

"Zwei Herzen im ¾ Takt" (Superfilm) (German) (Europa) (53d week).
"Lustige Weiber von Wien" (Superfilm) (German) (Little Carnegie) (4th week).
"Dolly Macht Karriere" (Ufa) (Cosmopolitan) (3d week).
"A Jew at War" (Amkino) (Russian) (Cameo) (2d week).
"Acht Tage Glueck" (Greenbaum-Emelka) (German) (Belmont) (2d week).
"The Immortal Vagabond" (British) (Warners) (31).

WALKOUT SOUND MEN RETURN UNDER TRUCE

Hollywood, July 27.

The 20 sound techniciaus who walked out of the RKO-Pathe studio Wednesday night (22), when the studio substituted $50 a week men in their $150 jobs, returned to work today (Monday) under a temporary arrangement whereby RKO-Pathe restored regular technicians in the cheaper men's jobs and agreed to let William F. Canavan, head of the IATSE, and Pat Casey, for the producers, decide what the salary basis should be.

Technicians saw an extensive salary cut in view at Pathe and other studios through cheap substitution. The technicians have a charter pending, but it hasn't been decided whether the jurisdiction belongs with the I.A. or the Electricians' Union.

"Money" for 7th Week

Warners decided to hold "Smart Money" at the Winter Garden, New York, for a seventh week, with its run now to be up Aug. 6.

Aug. 7 "Runaround" will be the first item the Strand will play. It's to remain for two weeks, with same date bringing in "Bought" to the Garden.

L. A. to N. Y.

Maude Eburne.
Lee Marcus.
Alfred Lunt.
Lynn Fontanne.
Clark and McCullough.
Myron Selznick.
Joe E. Brown.
Hubert Voight.
Norman Krasna.
Natalie Kalmus.
Margaret Ettinger.
Jeanette MacDonald.
Bob Ritchie.
Horace Liveright.
Oscar Oldknow.

N. Y. to L. A.

Al Dubin.
Fredric March.
Florence Eldridge.
Joe Rivkin.
Edna Schley.

NICK LUCAS

"The Crooning Troubadour"

Genevieve Harris of the Chicago "Post" said: "Best of all, the crooners on the Palace Stage."

This Week (July 25) Palace, Chicago.

Direction, **Leo Fitzgerald**
226 W. 47th St., New York

2 CHI SO. SIDE HOUSES ARE IN RECEIVERSHIP

Chicago, July 27.

Homan Photoplay Company, operating the two southside theatres, 20th Century and Gold, has been placed in receivership pending an accounting of its finances, following the inability of the company to post a bond for the protection of its creditors. Receivership is an aftermath of a former legal tangle involving Eddie Silverman and Sidney Spiegel of the Essaness theatres.

Silverman and Spiegel operated the 20th Century and Gold theatres for the Homan company from July 8, 1929 to Dec. 7, 1929, holding 50% of the stock. When returning the stock, they demanded repayment of their own money, which they had invested in the theatres. Company repaid all but $5,000, which Spiegel and Silverman are still trying to collect.

Besides the money due Essaness, there is understood to be about $8,000 accountable to other creditors. March 30, 1931, Judge Dennis Sullivan issued an order to the Homan company to post a surety bond of $10,000 within 30 days to protect the creditors. At the expiration of the month, more, and more time was allowed the company, until the theatres were finally placed in receivership of the Chicago Title and Trust company.

Retakes on "Finn" and "Reno" by Paramount

Hollywood, June 27.

Paramount is giving "Huckleberry Finn," practically completed, a retake and added scene treatment. Several spots in the film are being remade to give Jackie Cooper a better chance.

"Road to Reno" (Par) is also having the rough spots ironed out through reshooting, but these are mostly minor scenes.

New Indie Combo

Hollywood, July 27.

Morris Schlank, here from New York, has joined with J. G. Bachman, formerly associate producer at Paramount, and will produce a series of indies.

Partnership has engaged space at Tiffany for its first, a mystery yarn.

Tiff Takes Operas

Hollywood, July 27.

Trem Carr has turned production of the Bob Steele westerns over to Tiffany. Latter company has been releasing them the past year.

Tiffany figures it can give the Steel horse operas better production.

E-T-W SALES WINDUP

Denver, July 27.

Final of three Educational-Tiffany-World Wide sales conferences was held here last week and was attended by nine branch managers and several executives of the company.

E. W. Hammons, president, was scheduled to attend, as was A. S. Kirkpatrick, assistant general manager, but were prevented by the illness of the latter. Kirkpatrick is recuperating in Asbury Park, N. J.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Writers' Palaver

With Irving Thalberg returning last week, writers were on edge for that delayed palaver with the producers concerning general working conditions. Producers have decided to talk to the writers following initial indications that they wouldn't.

Fox Shifts

John W. Considine is practically set for a new contract at Fox. William Sistrom, another Fox associate producer, may become an independent producer. Sol Wurtzel, during his extended vacation, will be succeeded by Al Lewis, with Quinn Martin replacing Lewis as head of the story department. Wurtzel leaves Aug. 15.

L. A.'s Prospect

J. G. Von Herberg, Seattle theatre owner, is here looking at the Los Angeles theatre, and may take it off the receiver's hands. He operated the Jensen and Von Herberg circuit in the northwest until Fox-West Coast bought him out.

Beth Brown's Trio

Beth Brown will adapt three of her novels at three different lots. She's on "For Men Only" at Par, "Riverside Drive" at Pathe and "Ballyhoo" at Metro.

U Serial in England

Universal is planning to make a serial in England titled "Heroes of the Law," with Scotland Yard the background. Henry MacRae will supervise and direct. If the home office turns it down, bobbies will be switched to cops and the picture made here.

Goldberg's Squawk

Jesse Goldberg, of Perfection Pictures, has filed a claim against Paul Schofield for $1,000. Goldberg claims he paid the writer that amount to shape up a script which came back shapeless.

Ad War Ends

"Times" and "Herald" have agreed to cut their theatre advertising rate. Former paper has been fighting the lower rate for six months.

For Chumps Only

Real estate operators working with bus trips are offering a tour through the studios to the chumps. Radio lot is mentioned. When the bus is loaded prospects are informed the studio is too busy today.

Dunn Goes Up

After two weeks' top billing on the 200-foot sign at Fox's Hollywood studio, Sally Eilers takes second and James Dunn's name goes above on the "Bad Girl" flash. Studio decided Dunn could stand it.

Oakie Hops

"Touchdown," Par story for Richard Arlen, is having a part written in for Jack Oakie. The comic has been yanked from "Come on, Marines" so he can play football.

"Curiosity" for Team

"Curiosity" is next for Buster Keaton and Charlotte Greenwood at Metro. Tom Geraghty thought it up.

Lunt's Full Season

Picture work is just between shows for Alfred Lunt and Lynn Fontanne. They finish in "The Guardsman" (Metro) this week and go to Michigan for a rest before the Guild season. They then return to Hollywood for more celluloid acting.

D'Arcy's Idea

Roy D'Arcy, out of pictures some time, is trying to write himself back. Universal is looking over a yarn into which D'Arcy has written himself.

Par Still Waiting

Paramount contemplates more Spanish and French versions, but is waiting to hear from those already out. Mel Shauer is still working on the plans.

Sunny California

So hot on the Radio ranch the makeup runs off the actors' faces. "Are These Our Children?" troupe had to work nights because of the heat.

Pioneer's Marines

Pioneer's next will be a marine yarn, "Yellow Legs." Al J. Neitz will direct.

Chatterton Free

Paramount isn't further contesting Ruth Chatterton's jump to Warners. She does two more for Par and then goes Burbank in October.

Eburne Out

Maude Eburne goes back to New York for her silver anniversary instead of terming with Metro. She's playing in "The Guardsmen" and goes to Fox for "Yellow Ticket" before leaving Hollywood.

Clyde a Star

First star Mack Sennett has so billed since talkers will be Andy Clyde, whose name tops "Cannon Ball." Comedy a remake of "Cannon Ball Express."

Bacon Turned Over

Lloyd Bacon borrowed from Warners by Tiffany to direct "Left Over Ladies."

Radio Cuts Cast

Irene Dunne dropped from "Frontier" because Radio doesn't want the film name-heavy. Richard Dix and Edna May Oliver considered sufficient.

Farrow Goes Home

Pathe has dropped "Dark Flame" as too difficult material for pictures. It means John Farrow goes back to Australia.

Sale for WB

After finishing three more shorts for Radio, Chic Sale goes to Warners for a second feature, and probably will start on a term ticket in December.

Lachman's First

Marc Lachman will collaborate with William Anthony McGuire at Fox on a story to fit "Disorderly Conduct." It's for McLaglen-Lowe.

Bennison to L. I.

Andy Bennison went to New York on a four-month ticket to write shorts for Paramount. He penned the Bobby Jones series at WB.

Shannon's Lead

Peggy Shannon's next in her Par build-up is lead in "Ladies of the Big House," Louis Weitzenkorn story about a femme prison.

"Laughter" Waits

With Ricardo Cortez out on loan, Radio will set back "Home Town Laughter" and move "Penthouse" into its place on the production schedule. Latter starts Aug. 15 with Hope Williams starred. Gregory La Cava will meg.

Todd in "Greeks"

Thelma Todd will be in "Greeks Had a Word for It" at UA.

King's Promotion

After directing 14 westerns, Louis King has been promoted by Columbia. He will meg a mystery, "Murder in the Wings."

"Ticket Delay"

Elissa Landi's retakes on "Wicked" are holding up the start of "Yellow Ticket" at Fox.

Clive for "Frankie"

Universal cabled to London for Colin Clive to come over for "Frankenstein." James Whale used him in "Journey's End" and wants him back. Francis Edwards Farogah is now writing the dialog, succeeding John Russell, who succeeded Garrett Fort.

Makes Good

New York girl makes good. Adrienne Ames has done bits in two pictures since being brought out by Paramount, and now is assigned the femme lead in "Come On, Marines."

Gold Dust Trio

Metro has assigned P. G. Smith, Zelda Sears and Wanda Tuchock to the mops for "Boarding School." Picture was halted after week's production for a sex cleanup.

Busy Bennett

"Heartbreak" delay at Fox until Joan Bennett finishes in "She Wanted a Millionaire."

Pagel Follows Rogers

Raoul Pagel, unit manager for Charles Rogers when latter was an independent, is at Pathe as assistant comedy supervisor.

La Plante In Indie

Supreme's next at Tec-Art is "Salvage," with Laura La Plante and Alan Hale under William Nigh's meg.

Tiff's Three

Tiffany, two weeks dark, has three starters booked this week—"X Marks the Spot," "Left Over Ladies" and "Branded Men."

Lukas in "Prince"

Remake of the Thomas Meighan silent, "Prince Chap," is planned by Paramount with Paul Lukas. Lloyd

(Continued on page 10)

Indies' Union Battle Dormant in Chi, Lack of Coin Prompts Exhibs' Halt

Chicago, July 27.

Ballyhooed fracas between the indie exhibs and the local operators' union is turning out to be a tongue-in-the-cheek affair. It's been two weeks since the grand jury voted true bills against officials of the union and others implicated, with the indictment held off.

Understanding is that the state attorney's office is still trying to dig up more evidence before going ahead with the prosecution. During the melee last week an anonymous letter, supposedly from a reactionary member of the union, went out to all operators asking for a showdown and the overthrow of Tom Maloy, leader of the organization. An insurgent meeting was scheduled but never came off, with only a handfull of radical members present. Police, anticipating trouble, were on the spot, but nothing happened. Reporters snapped pictures of the empty meeting hall.

Meanwhile talk is current of Jack Miller, president of the Exhibitors' Ass'n, whose implication in the charges against the union caused a lot of brows to arch. Miller went in under an indictment when he refused to tell authorities where the monies he handled for labor arbitrations went. Miller's position right now is on a fence.

Ways and Means

Principal reason for the temporary halt called by the exhib forces in the fight is lack of finances. Meeting called by the Allied group, with W. A. Steffes presiding, was for that purpose. Although a closed confab, it is reliably reported the following means and ways to raise money were discussed:

That each house operating night shows only should pledge an amount equivalent to 10 weeks' pay of one operator, and houses running all day twice that figure. According to this rating it would mean $1,000 and $2,000, respectively, for each type of house. It's understood that around $150,000 in pledges was forwarded at the meeting. With about $100,000 reported collected from exhibs previously, the total amount, if and when the pledges come through, would be about $250,000, figured more than sufficient to carry on the battle.

But whether all this coin will be available is something else again.

While the exhibs seem sincere enough, the problem of raising the cash has them worried. Some are reported going into hock on the family jewels and autos in a desperate effort to chip in.

Exhibs were told all money would be spent for the defense fund, which would include legal talent and perhaps protection for individual houses.

Up to Monday night (27), the indictment of the operators' union officials was not turned in with the Grand Jury expected to adjourn this week. Representatives of the Building Trades' Council, and other local labor factions, met with operator officials all day Monday discussing the exhibitors' fight with the operators and the possible effect on other labor unions.

NETH IN COLUMBUS AT PEACE WITH UNIONS

Columbus, July 27.

J. Real Neth, owner of five local film theatres, kidnapped and beaten by alleged hirelings June 6 and who has kept open shop at the Grand, downtown first run house and his other four theatres for more than two years, today (Monday) made peace with the unions. Neth agreed to employ only union men in all departments.

Conciliation was effected through the Federation of Labor, acting in the role of mediator. It was pointed out action was purely an agreement and did not mean Neth was giving in to the union demands. Theatre owner stated he had been ready to make the change for some time and had awaited union action.

During the battle with the unions, several Neth house have been stench bombed and various other unpleasant incidents took place from time to time.

Organized men go into the Neth houses Sunday (2).

PUBLIX BIRTHDAY PASSES

Promotion Probably Uniform All Over Circuit

Minneapolis, July 27.

Publix uptown theatres are issuing "birthday tickets" entitling patrons to a free guest ticket on the day of their birthday. The ticket, turned into the boxoffice, contains the name and address of the recipient and the date of the birthday.

It also contains congratulations from retail stores in the neighborhood, entitling the recipient to birthday presents at each establishment upon presentation of attached coupon. The merchants contribute the gifts without cost to the theatre which gains good will and a mailing list.

10% RENT OFF, SAY EXHIBS

Pointing to wholesale reduction of prices and lowering of admissions, independent exhibitor leaders, stating that most of the theatres in the country are not owned outright but are under long-term lease effected when money was at its peak, are for urging a break from the box-office landlord.

Leases can't be broken unless the exhibitor quits; and, few of these, it is admitted, want to join the present dark ranks.

The indies are optimistic that if the landlord is willing to listen to reason at least 10% can be knocked off the monthly b. o. couvert.

Indie's Splurge

Hollywood, July 27.

Pioneer's "Yesterday in Santa Fe," which started to be a $16,000 quickie and wound up costing $70,000 after Multicolor became interested and financed a switch from black and white to Multicolor, will be re-recorded.

Originally recorded on bootleg apparatus, track will be switched to Western Electric. This adds another $4,000 to the production cost.

Hay Fever Service

Omaha, July 27.

Evert Cumings, division manager for Publix, used the hay fever season by inviting anybody who's bothered with the sniffles to come and sleep in the World and Paramount theatres. Promising that the cooling system will be kept on and that attendants will wake the visitors up whenever they desire to be called.

Theatre will have a few cots and others can bring their own. World and Paramount will be open alternate nights.

Cumins is a hay feverite himself.

Only 15% Increase In Chi Closings—25 Or 30 Are Now Dark

Chicago, July 27.

With all the yelling about the number of closed houses here this summer, an authentic check with the Film Board of Trade discloses not more than a 15% increase over the same period last year. Highest figure reached this year was around 75, during the last terrific heat spell. Since then more than 50% of these theatres have reopened.

With weather governing the fate of the small houses, most of them have been in and outers, closing one day and reopening another or as soon as it gets cool. A number of theatres stay closed through the week but take a chance on Saturday and Sunday.

Total number of shuttered huoses in town at this time does not exceed 25 or 30, and this amount is growing less.

ALL MIDWEST REALTY DEALS BY CIRCUITS OFF

Chicago, July 27.

All real estate deals by the major circuits in the midwest have been called off until the situation becomes more steady. Both RKO and Publix had several ventures on the fire, RKO locally and Publix out-of-town.

Publix had gone on one deal as far as having the architect's plan drawn up, when they called off the dickering. RKO is still interested in the Avalon and Capitol of the Warner circuit, but won't listen to Warner's proposition of all houses or none.

9 Wise Houses Closed in Ala. When Booth Men Refused to Cut Over 7½%

Birmingham, July 27.

Some sort of a labor war looms between operators and Birmingham Theatrical Co., formerly known as the Wise houses. The company, operating nine theatres here, has darkened every one of the houses because operators refused to take more than the usual 7½% cut.

Reports are that the company is considering the reopening of the houses in September with non-union labor unless the operators agree to terms.

Frank Merritt is asking for a reduction in wages and abolition of two men in a booth. He says it is ridiculous in these times and operators should be willing to help the theatres through until business picks up.

When the nine houses closed the other day, Birmingham theatre patrons found their amusements limited. In the downtown area only two first runs are operating, the Alabama with vaudfilm and Ritz. Rialto, 2d run, also open. In the neighborhoods only two galleries are running, Ensley and Fairfield.

According to rumors, Merritt offered to open the nabes on Saturday afternoons and run until 10 at night. The operators had been getting $11 for the theatres operating in this manner every week. Rumor is that Merritt offered the boys $10 for the day and was refused.

Theatres were closed because it was alleged the high wages couldn't be continued through the dull summer months, and that it would be better business to close the houses until some agreement was reached.

WICHITA'S ASS'N WEAKENS

Switches Attitude on Sunday Law—Theatres Hold Bag

Wichita, Kansas, July 27.

Wichita's Sunday law controversy dwindled to whisper after a climax that fizzled as far as Sunday shows for this city are concerned.

Faced with an entirely closed Sunday and with every filling station having served notice of suspension of business from midnight Saturday until 7 a. m., Monday, the Greater Wichita Assn. suddenly requested by letter the county attorney refrain from filing warrants on some 245 persons and business firms it had named as coviolators with picture theatre operators of the Sunday law.

This means the usual Sunday business with exception of pictures which had been in operation since the city voted in their favor last November.

Meanwhile the complaint lodged against Mrs. Mela S. Barton by John A. Hurst, president of the Gideon Society, will probably be dropped providing the theatre, Kansas, is not again operated on Sunday.

"Sisters" for Fox

Fox has "Stepping Sisters," legit play by Howard Comstock. Collins & Adams sold it.

Possibility that several from the stage company may be used in the talker cast.

Bicycling Suits to Recover $250 Or More from Texan Indie Exhibs Are Started by Copyright Bureau

Dallas, July 27.

Bicycling war is on in the southwest, with the indie exhibs seemingly getting the worst of it.

Recent meet of Texas Theatre Owners' Protective Assn. here, called chiefly on account of Copyright's activities in the Gulf states, accomplished nil. After a couple hours of resolving this and that, and considerable ruckus, indies evidently figured the Copyright Bureau held the ace. Meaning that most have reconciled themselves to divying up the $250 or $500 fines, as the case may be, for illegal holdover of film bookings.

A heavy percentage of the exhibs involved. Seems that the extra-day-or-two gag has been customary in this section for some years. So customary that most of the exhibs are not wise they'd erred.

About all TOPA could manage was a committee to meet with Hal Groves, Copyright's local rep, when ever an "inquest" for victims is involved, to see that their members get a fair break.

In meantime Copyright is getting down to business. Flock of suits being prepared for local federal court by Gabriel L. Hess, C. B.'s general attorney. Cases to be handled by local law firm. Suits specify the $250 fine for each infringement, making it tough where exhibs made a habitual practice of bicycling. In such cases the $250 is just a starter.

Some of the indies didn't take chances on the court wrangle and compromised, figuring it cheaper than a judgment and court costs. In some cases, C. B. preferred legal action.

Typical Case

One particular exhib was haled for alleged inaccurate b. o. reports. Panned out that a 2-for-1 ticket campaign messed up the ledger, according to the exhib. C. B. politely informed him they weren't interested in his ducat campaign; what they wanted to know is, how come, and that $600 would keep it out of court. So indie says nix, because he believes no jury would convict on such grounds. Case is typical, and court decish will likely have influence on others.

New angle sprung by Copyright is inclusion of previews as play dates. Effects principally the midnight gag for Saturday. Exhibs being warned of the catch by local trade. Majority small towners, otherwise conscientious, looked on previews as exploitation.

All of which is prompting the indies to only logical counter attack—arbitration. Move started in the Dallas meet to get together with distribs for regular arbitration board to replace the C. B. cops. Similar board was dissolved a few years back, following dissention between exhib-distrib factions.

Copyright's suits scheduled for trial beginning with fall term of federal court, with more than 12 charges already filed. Charges were filed minus notice, presumably as precedent. According to Groves, each case will be prosecuted for the $250 per day (each pict) limit.

TRUST CHARGE STANDS

Griffith Circuit's Move to Dismiss Denied in Okla.

Dallas, July 27.

Motion for dismissal of petition asking injunction against Griffith Amusement Co., Oklahoma, recently overruled by a Shawnee judge.

Injunction asks that the indie wheel's Criterion and Bison in that town be padlocked, sold, and proceeds forfeited to state for alleged violation of anti-trust laws. Was filed by county attorney at Shawnee.

C. A. claims that Griffiths monopolized bookings on better films in effort to squeeze out indie competish, forcing latter to accept the leavings at hiked rentals.

No action, as yet, taken by court about the closings. Likely that Griffiths will submit matter to trial.

PREPARE FOR ANNUAL UNION DEBATE

Major theatre chains are again preparing to go to bat with the unions this fall with new contracts to be negotiated in September. Advance hint from circuit home offices is that the unions will be exhorted to play ball this coming season, making it possible in view of bad times for the circuits to lower overhead in pits, on stages and in projection rooms since most all other operating overhead has come down within the past year.

Stagehands and operators practically all over the country agreed to a summer rebate, but this is up in August, with the old scale to then prevail again.

So far the unions have not generally made their new contractual demands where old agreements expire this fall. It is confidently believed in circuit quarters that cooperation may be expected from the stagehands rather than from the musicians, who have proved more difficult to deal with on the basis of bad times.

A theatre committee to deal with the unions has not yet been appointed, nor has a meeting been held, with this delayed to some extent, it is explained, by other matters coming up at this time, including product deals.

Sam Dembow, Jr., and Harry Sherman will represent Publix; Major L. E. Thompson, RKO; E. A. Schiller, Loew's, and Willard G. Patterson, Warners, according to present plans. Harry Arthur or Charles Kutzman will doubtless be on the Fox end of the parleys.

F-WC's Star Month Instead Of 'Greater Movie Season'

Los Angeles, July 27.

Exhib circuits figured $1,000,000 too much to invest in general exploitation of a "Greater Movie Season" this year, particularly with the run of product available.

Fox-West Coast's sub idea in the southern California division will be an "August Month of Stars." Names will be plugged heavily instead of the product.

Six F-WC houses showing too much red will be closed.

REVAMPING STATE-LAKE

Chicago, July 27.

State-Lake is going deluxe with the entire front of the house undergoing remodeling and the inside being revamped.

Those boxes, present since the house opened, over 10 years ago, have been yanked to allow more seating capacity on the mezzanine.

UTICA STRIKE INCLUDES ASSAULT—ON 3 MEN

Utica, July 27.

Assault of a strike-breaking booth operator marked a new angle on the local strike of union operators.

George LaFave, operator at the Rialto, one of eight neighborhood theatres affected by the strike, suffered a laceration over the left eye, where, he told police, he had been kicked when he and two companions were attacked. His companions, Chester Black and Gordon Lang, said they were walking along Columbia street about two a. m. when men traveling in four cars drew up and several jumped out and started the attack. A few blows were struck and the assailants jumped back into the cars and sped away. No arrests were made.

Glenn H. Humphrey, agent for the union operators, asserted the men were willing to accept a 20% cut, but for the sake of safety it was insisted that the custom of two men in a booth be maintained. Theatre operators insisted on cutting to one man, and the strike was on.

Stars Push L. A. Screens Up, 'Lie,' Big, $20,000; 'Nurse'-Rogers $29,000-$27,000 Each in 2 Houses

Los Angeles, July 27.

Biz is upping this week with a star draw evident in all the main grosses. Barbara Stanwyck's almost $30,000 between both Warner houses for "Night Nurse," and it means a holdover. Clark Gable figures in this local draw. At the Paramount Ruth Chatterton will account for nearly $20,000, which is something the house hasn't seen for months. Will Rogers, another local fav, will also bring in nearly $27,000, healthy, on another day-and-dater between the Chinese and Criterion.

United Artists theatre goes down to defeat with not much over $3,000 on the only week for "Honeymoon Lane," Eddie Dowling's picture released by Paramount, which accounted for the U.A. spotting. House didn't expect it to last more than seven days and with its closing tomorrow (Tuesday), the house goes dark for four to six weeks for want of suitable pictures. "American Tragedy" will most likely reopen this stand.

The star draw thing is also in evidence at the State, where Novarro will do over $21,000 with "Son of India." Up in Hollywood, Marion Davies on a third run with "Five and Ten" is the only disappointment on the star angle, but this is really a third run.

Town seems full of stars and out in Beverly the Wilshire's $5,000 clip for "Man in Possession" (Montgomery), plenty oke for a naborhood.

Record heat which chased an estimated 900,000 to the beaches over week-end hurt with the exceptions of the Paramount, Warners and Rogers pictures.

Estimates for This Week

Carthay Circle (Fox) (1,500; 50-$1.50). "Smiling Lieutenant" (Par) (3rd week). Holding up nicely at $8,000 pace. Last week just under $14,000.

Chinese (Fox) (2,028; 50-75). "Young as You Feel" (Fox) (1st week). Under $13,000 on first week, okay. Last week "Free Soul" (M-G) closed briskly with $3,300 for its final four days on a four weeks' stay.

Criterion (Fox) (1,600; 35-65). "Young as You Feel" (Fox) (1st week). Under $14,000, likewise oke these days. Last week "Free Soul" (M-G) last four days just over $4,000.

Orpheum (2,270; 25-50). "Miracle Woman" (Col) (2nd, final week). Stays a short second week with "Common Law" (RKO-Pathe) opening Wednesday (29); originally primed to beat in Warners' "Bought," also Bennett, but "Night Nurse" holding over in WB houses nullifies this booking ruse; under $6,500 for "Woman" on first week and $3,000 for blow-off six days, far from good.

Pantages (Fox) (2,700; 20-40-65-90). "Five and Ten" (M-G). Less than $8,000, n. g., although a third run. Last week "Never the Twain" (M-G) eased to $8,700.

Paramount (Publix) (3,595; 25-75). "Magnificent Lie" (Par) and stage show. Chatterton draw and unusually strong stage show credited for $20,000 this week, sensational here in view of recent totals. Last week "Secret Call" (Par) mild under $12,000.

RKO (2,950; 30-65). "Arizona" (Col) and vaude. Down sharply at $8,000. Last week sensational at almost $16,000 with Olsen and Johnson strictly credited; "Lawless Woman" (Chesterfield) was film purposely booked in at cheap rental.

State (Loew-Fox) (2,024; 35-$1). "Son of India" (M-G) and stage show. Okay with $21,000. Last week "Black Camel" (Fox) just under $18,000.

United Artists (Pub-UA) (2,100; 35-$1). "Honeymoon Lane" (Par). Very bad at $3,000 on first and last week; house goes dark tomorrow (28). Last week "Night Angel" (Par) on final of fortnight's stay just under $4,900.

Wilshire (Fox) (2,296; 35-60). "Man in Possession" (M-G). Naborhooder consistently oke; this week just under $5,000. Last week "Five and Ten" (M-G) $4,700.

Downtown (WB) (1,800; 25-50). "Night Nurse" (WB). About $14,000 pace means two weeks' stay, unusual for this time of year. Last week "Broadminded" (FN) under $12,000.

Hollywood (WB) (2,756; 35-50). "Night Nurse" (WB). Neat with $15,000 and also holding over. Last week "Broadminded" (FN) under $14,000, fair enough.

OHIO AT $18,000 CLIP, COLUMBUS TURNS LEAF

Columbus, July 27.
(Drawing Population, 475,000)

If business doesn't get back on its feet this week it will be a heavy disappointment. Everything points to better marks than those of late weeks.

The Ohio seems to be in for its best week in months with "Great Lover." Menjou is a favorite, but the natives go in a big way for Waring's band, which is on the stage this week. Grand is also on the upgrade with "Chances." Town will spend for what it wants to see.

Estimates for This Week

Palace (RKO) (3,000; 25-50)—"Confessions of Co-Ed" (Par). Docketed for average at $4,000. Last week "Sweepstakes" (RKO-Pathe) also $4,000.

Ohio (Loew-UA) (3,074; 25-50)—"Great Lover" (M-G) and stage show for above average; turnaway crowds for first time in weeks; Waring's band a big factor; maybe $18,000. Last week "Forbidden Adventure" (Par) and unit to fair $10,000.

Broad (Loew-UA) (2,500; 25-50)—"Magnificent Lie" (Par). Nice clip and should hit $6,500, possibly $7,000. Last week "Son of India" (M-G) failed to hold up, $5,300.

Grand (Neth) (1,100; 25-50)—"Chances" (FN). On road to nice $3,600. Last week "Night Angel" (Par) to fair at $2,900.

Majestic (RKO) (1,100; 15-30)—"Black Camel" (FN) and "Their Mad Moment," split week. Good for $3,500. Last week "Goldie" (Fox) and "Young Sinners" (Fox) nicely at $3,100.

CINCY RETREATS BUT ALBEE NUDGING $24,000

Cincinnati, July 27.
(Drawing Population, 700,000)

Current grosses are expected to slip a bit. Unusual was the spotting of star-gazer Laurel Miller at the Capitol with strong blasts by the "Enquirer," under whose auspices she chatters daily in print.

Estimates for This Week

Albee (RKO) (3,300; 35-75)—"Sweepstakes" (Pathe) and vaude. Bessie Love on stage getting credit for a good $24,500. Last week "Kiki" (UA) took $22,500 in conjunction with pleasing vaude fare.

Capitol (RKO) (2,000; 35-50)—"Women Love Once" (Par) and Laurel Miller. Feature drew round panning; down to poor $8,500, despite presence of prognosticating Miss Miller and campaign. Last week "Maltese Falcon" (WB) fair at $10,000.

Palace (RKO) (2,700; 30-50)—"Manificent Lie" (Par). At $16,000 below expectations for local first run, but all right. Last week $11,000 with "Smart Money" (WB).

Lyric (RKO) (1,400; 30-50)—"Great Lover" (M-G). Applauded by critics, but the $7,500 in sight is sad. Last week "Annabell's Affairs" (Fox) rippled $9,000.

Keith's (Lisbon) (1,600; 30-50)—"Always Goodbye" (Fox). May get $4,000, oke.

Strand (RKO) (1,350; 35-40)—"Three Who Loved" (Radio). Groping along for poor $2,500. Worse by few hundred than last week's "Never the Twain" (M-G).

Family (RKO) (1,140; 20-35)—"Fighting Sheriff" (Col) and "Men of the Sky" (FN) split. Doing well at $3,000 pace. Last week "Free Soul" (M-G) and "I Take This Woman" (Par) about same.

$16,000 FOR "POLITICS"

Good in New Haven—$5,500 for "Smart Money" at Sherman

New Haven, July 27.
(Drawing Population, 300,000)

Looks like "Politics" will come out ahead in the race between the Dressler-Moran and Oliver-Fazenda combinations.

Roger Sherman is back on single features and is picking up some extra trade, but can't decide whether "Smart Money" or the cut in prices is the cause.

Current week should be okay all around for this time of year.

Estimates for This Week

Paramount (Publix) (2,353; 65) "Newly Rich" (Par) and unit. Will show near $11,500. Last week "Women Love Once" (Par) $13,500, fair.

Fox-Poli (Fox) (3,040; 65) "Politics" (M-G) and unit. Looks good for nice $16,000. Last week "Son of India" (M-G) $10,300.

Roger Sherman (WB) (2,200; 50) "Smart Money" (WB). Should get a good $5,500. Last week "Chances" (FN) and "Woman Hungry" (FN) drew $4,700.

Bijou (Fox) (1,536; 50 "Holy Terror" (FN) and "Ex Bad Boy." Moderate $3,800.

INDIANAPOLIS BETTERS

$17,500 for "Women Love Once"—"Great Lover" $6,500, "Nurse" $7,000

Indianapolis, July 27.

Pictures for the week are on the upgrade compared to the last few weeks. The heat has about run its course.

Estimates for This Week

Indiana (Publix) (3,300! 25-40-50-65)—"Women Love Once" (Par) and unit. May do moderate $17,500. Last week "Night Angel" (Par) $17,000.

Circle (Publix) (2,600; 25-40-60)—"Girl Habit" (Par). Looks around fair $9,000. Last week "Three Who Loved" (Radio) same figure.

Loew's Palace (Loew) (2,800; 25-35-50)—"Great Lover" (M-G). Chance to climb to $6,500.

Apollo (4th Avenue) (1,100; 35-50)—"Night Nurse" (WB). Good for $7,000 because of exploitation via nurses in all hospitals. Last week "Hush Money" (Fox) $6,000.

Lyric (4th Avenue) (2,600; 25-35-50)—"Gold Dust Gertie" (WB) and vaude with Jim and Walt, former local ether team, possibly good for $11,000.

Ohio (Publix) (1,400; 15-25)—"I Take This Woman" (Par). Replay from Indiana may get $1,000.

'Law' Pushing Keith's Washington for $15,000

Washington, July 27.
(Drawing Population, 450,000)

With the only punch picture in town, and a big campaign behind its new life has been injected into the RKO house after a four weeks' slump. Spot is doing some real business this week with "The Common Law." Figure will be a pip for July at around $15,000.

Estimates for This Week

Columbia (Loew) (1,232; 25-35-50)—"Dude Ranch" (Par) will get about $6,500 this week. "Five and Ten" (M-G) yanked after one week, even with the Hearst campaign being bigger and better than heretofore; last week the Davies' film just tumbled over $8,000, very much off for this house.

Earle (Warner) (2,244; 25-35-40-60-70)—"Confessions of Co-Ed" (Par) and vaude. May get around a fair $17,500. Last week "Night Nurse" (WB) beat that considerably by good $19,500.

Fox (Fox) (2,434; 15-25-35-50)—"Secret Call" (Par) won't do much, maybe $17,500. Last week "Annabelle's Affairs" (Fox) around $20,000.

Metropolitan—House now dark. Final week with "Girl Habit" (Par) didn't do $2,500; closed for summer.

Palace—"Women Love Once" (Par) will be down to $17,500. Last week "Man in Possession" (M-G) ran to $19,000; fair enough.

Keith's (RKO) (1,875; 35-50)—"Common Law" (RKO-Pathe) and vaude. Big midsummer week in prospect, after a dull month, $15,000. Last week "Woman of Experience" (RKO-Pathe) nose dived after a special day early opening that looked hopeful.

'INDIA' AND 'LAW' OKE IN K. C., $18,000–$22,000

Kansas City, July 27.

Favorite names and strong titles although how they will fare is a problem. If last week is an example things will not be so good, but the boys are hoping.

Last week was badly off in all houses, the circus probably hurting Tuesday as it played to capacity afternoon and night.

Estimates for This Week

Loew's Midland—(4,000; 25-50) "Sons of India" (M-G). Novarro well liked here and femmes should turn out; should get around a good $18,000. Last week "Man in Posession" (M-G) just fair with $14,200.

Mainstreet—(3,200; 25-35-50-60) "Common Law" (RKO-Pathe) and vaude. House only one on street charging 60 cents nights. Stage show good and week looks like about $22,000, nice. Last week "Good Bad Girl" (Col) just fair at $19,000.

Newman—(1,890; 25-35-50) "Magnificent Lie" (Par). Opened to a light Saturday midnite but may hold up Ruth Chatterton; looks like fair $5,000. Last week "Secret Call" (Par) poor on $4,400.

Liberty—(1,000; 25-35-50) "Honeymoon Lane" (Par). Neither name nor title means much to local shoppers; nothing to indicate anything better than fair $3,000. Last week "Forbidden Adventure" (Par) off with $2,200.

BALTO FAIR—'LIE' NEAR $21,000; 'CALL,' $18,000

Baltimore, July 27.
(Drawing Population, 850,000)

Business looking up a bit. The Rivoli is still holding off on reopening, while the Auditorium is still likely to remain dark until September.

Much curiosity over Peggy Shannon at the Century in "Secret Call," and "Honeymoon Lane," at Keith's, should get trade at Keith's due to Dowling's following. Weather continues hot and sultry.

Estimates for This Week

Century (Loew). "Secret Call" (Par) (3,200; 25-60). Electric light debut for Peggy Shannon, and much advance interest; looks like fair midsummer average of about $18,000. Last week "The Great Lover" (M-G) failed to click; audience apparently doesn't want Menjou in Casanova roles after "Front Page"; also $18,000.

Stanley (Loew-Stanley-Crandall). "Magnificent Lie" (Par) (3,600; 25-60). Chatterton a fav here, and with little heavy opposition should reach good $21,000. Last week "Son of India" (M-G), despite good notices, failed to go big; just a fair $18,000.

Keith's (Schanbergers). "Honeymoon Lane" (Par) (2,500; 25-60). Front page stuff earlier in week on June Collyer's marriage may aid; say a pretty good $8,500. Last week "Forbidden Adventure" (Par) got pretty good juvenile draw; satisfactory at about $8,000.

Metropolitan (Warners). "Up for Murder" (U) (1,300; 25-50). A little late for murder and courtroom stuff, but Ayres' popularity should aid; maybe $4,200, fair. Last week "Six Cylinder Love" (Fox) disappointed; notices favorable and should have done better than a low $3,800.

Valencia (Loew-UA). "Confessions of Co-ed" (Par) (1,200; 25-35). No wow when downstairs at the Century; fair $3,000 for roof. Last week "Man in Possession" (M-G) surprised by good intake, $3,700.

Parkway (Loew-UA). "Confessions of Co-ed" (Par) (1,000; 25-35). Day and dating with the Val and will hardly reach house average; maybe light last week, $3,800. Last week "Man in Possession" (M-G) didn't show strength displayed at the Valencia; pretty good $4,000.

New (M. Mechanic). "Too Many Cooks (Radio) (1,400; 25-50). Wheeler's popularity will aid here as a solo star; should do about $8,500. Last week "Black Camel" (Fox) somewhat of a disappointment; just a pretty fair $7,500.

Montl's Male Stars Look Okay with $11,000 High

Montreal, July 27.
(Drawing Population 600,000)

Oakie, Menjou, Lukas and Dix ought to carry some femme appeal for the current week. Judging by early results grosses may jump a bit. Palace comes back to gangsters with "Donovan's Kid," but since it got by censors it won't cause any suicides round this town. "Vice Squad" is similar. Loew's has a mystery picture, "Black Camel," and a magician leading the vaude. About $11,000 gross will top the town with the main stems running each other fairly close.

Cooler weather and rain will help. Nabes are satisfied to accept conditions which are bad.

Estimates for This Week

Palace (FP) (2,700; 75). "Donovan's Kid" (Radio). Gangster-sob story will get fair support and may reach around $10,500. Last week "Night Angel" (Par) started big but faded for about $11,000.

Capitol (FP) (2,700; 60). "Vice Squad" (Par) and "Dude Ranch" (Par). Average brace of pictures that may just touch five figures. Last week "Sweepstakes" (Pathe) and "Speckled Band" (British) got a fair play at $9,500.

Loew's (FP) (3,200; 35-60). "Black Camel" (Fox) and vaude. Good combo show will likely get best gross in town, $11,000. Last week "Just a Gigolo" (M-G) and Pauline Garon on stage boosted to $12,000.

Princess (CT) (1,600; 35-60). "Plunder" (British). Has cast that was popular here last time seen and may collect around $7,000. Last week "Kiki" (UA) only $7,500.

Imperial (FP) (1,900; 25-40). "Fashions in Love" (Par) and "Sin Shop" (Radio). Average at $3,000. Last week "My Past" (Radio) and "Desert Vengeance" (Col) about same figure.

Cinema de Paris (Ind) (600; 25-50). "L'Anglais tel q'on le parte" (French). Just another French picture, maybe $1,200. Last week "Fra Diavolo" (French) above average at $1,800.

Metro's News Yarn

Hollywood, July 27.

Metro is getting another newspaper story into shape. Edward Dean Sullivan is writing it.

Mastbaum Looks Like Neat $40,000 On 'Common Law'

Philadelphia, July 27.

Slightly better weather hasn't had much effect as far as improving local film business is concerned. Nor is much change expected this week. However, the closing of Keith's this Saturday night, with the concurrent booking of several paramount films in Stanley-Warner houses, is being watched expectantly as helpful to the very bad situation that has existed here all summer.

With Keith's out of competition the Stanley, in particular, is expected to improve. That the Stanley-Warner people are especially anxious to build this house up is shown in the booking of "Smiling Lieutenant" there starting the end of this week.

Only standout last week was "Night Nurse," at the Mastbaum, which surprised itself at almost $44,000, fine for this time of year. This and "Free Soul" are the only two pictures anywhere near the smash class here this summer.

Of the current week's crop "Common Law," at the Mastbaum, looks as good as any, with "Confessions of a Co-Ed," Keith's last picture before closing, figured as an uncertainty with good chances. Both started off well as did "Night Nurse," moved over to the Karlton for a second downtown showing. "Reckless Hour," at the Stanley, started slowly as did "Night Angel," at the Fox.

Incidentally, Paramount has three first runs in town now: "Murder by the Clock" (Stanton), "Night Angel" (Fox), and "Confessions" (Keith's), plus "Forbidden Adventure," second showing at the Arcadia.

An unusual booking is that of "Son of India" (Metro) at the Earle. All recent Novarro pictures have had Mastbaum showings.

Estimates for This Week

Mastbaum (4,800; 35-50-75)—"Common Law" (RKO-Pathe), and stage show. Constance Bennett off to fairly good start and $40,000 is indicated; Ed Lowry's stage shows helping here. Last week "Night Nurse" (WB) well above expectations with almost $44,000; film moved to Karlton for second downtown showing.

Fox (3,000; 35-50-75)—"Night Angel" (Par). Notices only fair and nothing startling expected; maybe $25,000, with Fredric March's name meaning something. Last week "Hush Money" (Fox) weak at $22,000.

Stanley (3,700; 35-50-75)—"Reckless Hour" (FN). Doesn't look so hot and only one week figured; perhaps $10,000, then "Smiling Lieutenant" (Par) which will be pushed for run. Last week "Rebound" (RKO-Pathe) highly praised but weak at $9,000.

Stanton (1,700; 25-65)—"Murder by the Clock" (Par). Second Paramount for this house under new contract arrangement; may get $9,000. Last week "Tabu" (Par) got raves but low under $7,000.

Keith's (1,800; 35-50-75)—"Confessions of Co-Ed" (Par). Has chance for fairly good week at around $14,000; house closing this Saturday for rest of summer; lack of cooling system against it; lease taken over by Stanley-Warner with no announcement as to next season's policy. Last week "Women Love Once" (Par) mediocre at $11,500.

Earle (2,000; 25-65)—"Son of India" (MG) and vaude. Booking of Novarro picture here a surprise; should get some biz at $22,000 or $23,000; eight acts as usual. Last week "Sweepstakes" (RKO-Pathe) okay, $20,000.

Karlton (1,000; 50)—"Night Nurse" (WB). Moved here from Mastbaum and started big; $7,500 indicated, maybe more. Last week "Many a Slip" (U) too weak at $4,000 or less.

U Set for Irish

Hollywood, July 27.

Bert Glennon has been assigned to do the final shooting on Universal's almost completed production of "Heart And Hand" in order to relieve Russell Mack who has been given "The Spirit of Notre Dame." Substitution permits Mack to be ready to start as soon as the last of the gridironers arrive.

Universal execs feel pretty good over having the football story all set for production instead of forcing a flock of grid stars to twiddle their thumbs—on salary—while a theme was readied. Studio hasn't forgotten the Paul Whiteman episode and isn't going to permit it to happen again.

Chicago Perks With Rogers at $41,000—"Public Enemy," $32,000; "Politics" Transfers for $16,000

Chicago, July 27.

Thermometer down and grosses up. Starting last midweek the weather tumbled pleasantly and box offices responded. Current week looks a cinch to continue the good work.

The Chicago's eight days with "Politics" was plenty satisfying, and the film went into the small Roosevelt for a holdover. Dressler-Moran team was a magnet for the femmes, with matinees holdouts for the big shopping trade, but the nights were sharply off. Polly Moran was on the stage for a couple of appearances last week, caught the fever, and is booked for a full seven days of it next week. This week the house promises a nice $41,000 on "Young as You Feel."

After trailerizing the premiere of "American Tragedy" at the United Artists, to follow the current "Smiling Lieutenant," all plugs were called off pending the outcome of the injunction battle Dreiser is pulling in the east. "Son of India" (M-G) will go into this house on a fill-in engagement, with the "Tragedy" opening postponed.

Palace holds the in-person spotlight exclusively this week through Nick Lucas. Past few months have seen a battle between Publix-B&K and RKO for an array of stage names. B&K comes back next week with two screen personalities for the Oriental and Chicago—Alice White and Polly Moran.

"Public Enemy" finally got started at McVicker's, and, since there was no way out of it, advertised as a gang film. Notices were friendly with business oke on the opener. But gun reels locally have shown a tendency to nosedive after the first week has taken care of the gang fans.

Estimates for This Week

Chicago (Publix-B&K) (4,000; 50-75-85), "Young As You Feel" (Fox) and stage show. Started nicely and should hold house to good $41,000. Last week "Politics" (M-G) waltzed through eight days to an excellent $52,800; big mats, but nights off.

McVicker's (Publix-B&K) (2,200; 50-75-85), "Public Enemy" (WB). Cut up badly by censors but doing good opening week business; likely to mean $32,000. Last week "Free Soul" (M-G) closed four weeks' stay to $10,300.

Oriental (Publix-B&K) (3,200; 50-75-85), "Great Lover" (M-G) and stage show. Telepavision, mind-reading act, as the stage attraction and may mean something; picture somewhat stronger at the front gate than usual, all adding for a possible $25,000. Last week "Secret Call" (Par) off at $22,200.

Palace (RKO) (2,300; 50-75-85), "Girl Habit" (Par) and vaude. Picture a B&K rejection, but may turn out to be a surprise; Nick Lucas on the stage and indications point to nice $24,000. Last week "Arizona" (Col) panned, with the stage, headed by Fifi Dorsay, responsible for fair $22,800.

Roosevelt (Publix-B&K) (1,500; 50-75-85), "Politics (M-G). Scarcity of product and success of film at Chicago induced transfer; smaller house and second week may total $16,000. Last week "Viking" (indie) suffered badly on forced run, finishing latter half of fortnight to sad $7,900.

State-Lake (RKO) (2,700; 50-75-85), "Miracle Woman" (Col) (2d week). Started slowly against tough opposition, but reviews and word-of-mouth build, and still building, should hold pace sharply to $17,000. Last week same film $23,100, okay.

United Artists (Publix-UA) (1,700; 50-75-85), "Smiling Lieutenant" (Par). End in sight with "Song of India" (M-G) replacing Wed. (29); Chevalier excellent stay, holding nicely after tremendous first week; fourth week will not be entirely completed, with gross likely to hit $9,000. Third week fair at $14,100.

More Travelog Stuff Piles Into Indie Lab

Hollywood, July 27.

Several thousand feet of film taken in Asia by Roy Purdon and Henry Warner have been brought here for editing into a feature length. It will be released as "The Lost City of Angkor."

Major Claude Hammond, Englishman, is also here with material to edit into 10 wild animal shorts. Neither has releasing arrangements as yet.

Another headed for the indie market is a short made in color by Mack Stringler of the Mother Lode country.

HEAT CURTAILS P'LAND SPRINT—PAR AT $15,000

Portland, Ore., July 27.
(Drawing Population, 400,000)

Hot weather is slapping grosses this week just as indications for a pick up were evident. Houses with coolers — Paramount and Broadway —are getting the edge.

Orpheum is still keeping up a heavy pace of stunt exploitation, but is now featuring the pictures in top place. House clicked last week by staging public race meet to plug "Sweepstakes." Burg is horsey and went for it.

Hamrick's Music Box had to pull "Two Gun Man" (Tiff) after only two days, finishing with "Night Nurse." House is uncooled.

Estimates for This Week

Paramount (FWC) (3,500; 25-60) —"Magnificent Lie" (Par) and stage show. Likely to click for about a good $15,000. Last week "Black Camel" (Fox) went okay for $13,000.

Broadway (Fox-Portland) (2,000; 25-60)—"Annabelle's Affairs" (Fox). Doing fairly for $7,000. Last week "Night Angel" (Par), $7,500.

Orpheum (RKO) (2,000; 25-60)—"Three Who Loved" (Radio) and vaude. Not good at $7,800. Last week "Sweepstakes" (RKO-Pathe) well exploited, but only $6,300.

Music Box (Hamrick) (2,000; 25) —"Night Nurse" (WB). In middle of last week and a possible $3,900 on full week.

"MIRACLE" BIG IN MINN. AT $15,000

Minneapolis, July 27.
(Drawing Pop., 500,000)

Third scorching heat wave within a month and a preponderance of weak screen attractions mitigate against heavy grosses this week. With the temperature flirting with the century mark over the week-end, even the refrigerated houses had tough going.

Outstanding screen offering is "The Miracle Woman" at the Orpheum. Despite the anti-theatre-going atmosphere, this picture got away to a flying start and bids fair to boost house takings some five grand over the previous week.

Rather a disappointment is "The Magnificent Lie" at the Minnesota. Not pleasing Ruth Chatterton's admirers, who are legion here, but due to the star being an ace magnet locally, attraction opened splendidly in the face of the intense heat. Poor notices and unfavorable word-of-mouth comment spell an almost certain dwindling during the balance of the week.

Estimates for This Week

Minnesota (Publix) (4,200; 75) "Magnificent Lie" (Par) and F-M unit. Ruth Chatterton top notch draw here, but picture panned and will lose ground after good opening; first Fanchon-Marco unit far below standard usually offered by house; may touch $25,000, which will be very fine, all things considered. Last week "Free Soul" (M-G) great at $32,900.

Orpheum (RKO) (2,890; 50) "Miracle Woman" (Col) and vaude. Picture and surrounding stage show boast plenty of strength; holdouts at start even though it was roasting hot; should build during week; indications point to about $15,000, fine. Last week "Good Bad Girl" (Col) around $11,000, fair.

State (Publix) (2,200; 50) "I Take This Woman" (Par). Well exploited and maybe $7,000, fair. Last week "Confessions of Co-Ed" (Par) around $7,700.

Lyric (Publix) (1,300; 35) "Secret Call" (Par). Looks about $3,500, fairly good. Last week "Son of India" (M-G) around $4,200, good.

Astor (Publix) (900; 25) "Five and Ten" (M-G). Poor biz in hot house; about $900 expected. Last week "Big Business Girl" (FN) around $800, poor.

Grand (Publix) (1,100; 25) "Laughing Sinners" (M-G) first half, "Lawyer's Secret" (Par) last half, second loop runs. About $1,300, fair. Last week "Indiscreet" (UA) and "Donovan's Kid" (Radio). Around $1,500, pretty good.

House 125 Miles Away Advertises in Birmingham

Birmingham, July 27.
(Drawing Population, 325,000)

Business in the three houses remaining open is spurting a little. With nine houses closed it ought to.

Paramount theatre, at Montgomery, nearly 125 miles from here, ran a Sunday ad in the "News" and may continue to do so weekly as long as the theatres here remain closed. Ad particularly calls attention to the fact that the theatre is running on Sunday and a paved road makes it possible to drive down in a couple of hours.

Estimates for This Week

Alabama (Publix) (2,800; 25-35-60)—"Magnificent Lie" (Par) and vaude. Swell vaude bill which alone will draw good $12,500. Last week "Confessions of a Co-Ed" (Par) moderate, $11,500.

Ritz (RKO) (1,600; 25-40)—"Three Who Loved" (Radio). First half week not so good, $1,500; last half "Arizona" (Col) and maybe $2,100. Last week "Miracle Woman" (Col) did pretty for $4,200.

Rialto (Indie) (500; 15-25)—"Not So Dumb" and "Rango," double feature first two days, "Lonely Wives" second two days, then "Shipmates"; total for week will be around $2,500.

Pitt Falls Off Some; 'Man' $18,000—Penn, 'Nurse' $27,000, Good

Pittsburgh, July 27.

Looks like a kick in the pants this week. Big things expected of Robert Montgomery as a b. o. figure are failing to materialize here. "Man in Possession," at the Penn, points to a weak $18,000, 10 grand under the preceding week. "Night Nurse," at the Stanley, will do much better.

Warner's has "Dirigible" at pop prices. Penciled in for fortnight and around $11,500 expected on its first week.

Mat trade is still topping night biz by plenty.

Estimates for This Week

Fulton — (Shea-Behman) (1,750; 10-15-25-35-50). House closed Saturday night for installation of cooling system; held previous bill, "Confessions of Co-Ed" (Par) and Schmeling-Stribling fight pictures, over for extra two days; for the eight days better than $6,500, high spot of an otherwise dull summer.

Harris (WB) (1,800; 10-20-30-40) —"Salvation Nell" (Tiff). Old meller looks weak; doubtful of exceeding a poor $1,850. Last week "Holy Terror" (Fox) around $2,100.

Penn (Loew-UA) (3,300; 25-35-60-75)—"Man in Possession" (M-G) and stage show. Montgomery failing to measure up to star b. o. proportions; little chance of getting above $18,000, bad. Last week "Night Angel" (Par) and Fred Waring's band accounted for $27,000, Waring getting most of the credit.

Sheridan Square (RKO) (1,800; 10-15-25-35-50)—"Too Many Cooks" (Radio). Bert Wheeler's first solo and fairly good for this nabe; maybe $3,000, not bad. Last week "Confessions of Co-Ed" (Par), day and date with Fulton, gave house best in some time, around $4,100.

Stanley (WB) (3,600; 25-35-60)—"Night Nurse" (WB) and stage show. Newspaper comment not so hot, but it looks like a fine $27,000. Last week "Hush Money" (Fox) and Cab Calloway's band tipped $34,000, outstanding figure for this house this season and best here since "Dracula"; figure also includes Sunday midnight show.

Warner (WB) (2,000; 25-35-60)—"Dirigible" (Col) (1st week). At pop prices and in for fortnight; may touch $11,500, okay, for opening session. Last week "Transgression" (Radio) bad at just a trifle better than $5,000.

No Newark Complaints, Proctor's $14,000 Chance

Newark, July 27.
(Drawing Population, 850,000)

Business is still good, with Proctor's starting very big this week. Last week there were fine grosses in the neighborhoods as well as downtown.

Estimates for This Week

Branford (WB) (2,350; 20-35-50) —"Reckless Hour" (FN). Panned by papers but should build through oral praise; $13,000. Last week "Broadminded" (FN) surprised on over $14,000.

Little (Fine Arts Theatre) (299; 30-60)—"Three Lovers" (Terra). Dietrich film held for third week; probably good enough with $900 Last week $1,300.

Loew's State (2,780; 30-50)—"Five and Ten" (M-G) and vaude. Should be safe with $13,000. Last week "Laughing Sinners" (M-G) smashed with $18,000.

Proctor's (RKO) (2,650; 25-40-50-60)—"Transgression" (Radio) and vaude. Opened strong and, if holding up, $14,000 this week. Last week "Miracle Woman" (Col) did fine $16,000.

Terminal (Fox) (1,900; 25-50)—"Goldie" (Fox). Will be weak at $5,000. Last week "Hush Money" (Fox) same.

Broadway Quiet, but Par Has Chance for $60,000—Roxy Revival Only $45,000 and Out on 6 Days

Broadway grosses offer nothing to brag about, but the Paramount finally nudged past $50,000 and looks to climb above that currently with "Magnificent Lie." Help of a good stage show this week, counting Al Trahan and the Don Aspiazu band, should give the Publix corner $58,000 this week with chance for $60,000. Femme draw of Ruth Chatterton is apt to overcome mixed notices.

With the exception of the Roxy, other spots look regular enough, considering conditions. Roxy and its revival of "Sunny Side Up" is way off form and will be pulled a day early. "Transatlantic" replaces.

Rivoli and "Smiling Lieutenant" will do a nice record with around $30,000 to make it last at least a third stanza. Strand is also holding up on its second week with "Night Nurse" for $22,000, which is good, while Winter Garden figures on closing out on "Smart Money" the week after this, as the feature slides on its sixth and current period to $17,000. Not bad. Its departure will bring in "Bought," Connie Bennett picture.

Mayfair is on the fence as to whether "Common Law" plays a third week. Second stanza is not expected to reach above $21,000. That's not bad after a big opener of $26,700.

Weather is piping hot and may dent Broadway matters unless there's a break.

Estimates for This Week

Astor (1,120; $1-$2) "Free Soul" (M-G) (9th week). Beginning its third month as "The Guardsman" (M-G) awaits its summons.

Capitol (5,400; 25-85-$1.50) "Son of India" (M-G) and stage show. Figures for around $57,000, good. Last week "Man in Possession" (M-G) claimed $60,000.

Mayfair (2,200; 40-$1), "Common Law" (RKO-Pathe) (2d week). A tossup whether feature stays a third week; at $21,000 okay, but product waiting may push it out. Opening week of $36,700 a swell figure.

Paramount (3,664; 65-85-$1), "Magnificent Lie" (Par) and stage show). Personal draw of Ruth Chatterton credited for expected $58,000, maybe $60,000, plus attracting stage with Al Trahan and Don Azpiazu band; house seems definitely in 50's again. Last week "Murder by the Clock" $52,100.

Rialto (2,000; 40-65-85-$1), "The Mighty," "Manslaughter" and "Tom Sawyer." Usual $5,000 or so as "Mighty" swung over into new week to finish with the aid of a couple of extra features; three-a-week the rule.

Rivoli (2,200; 40-65-85-$1), "Smiling Lieutenant" (Par) (2d week). Chevalier feature is hitting fair pace after big opening on pop scale; looks like $30,000 this week. First week figure $38,200; may do four weeks.

Roxy (6,200; 50-75-$1.50), "Sunny Side Up" (Fox) and stage show. Revival sad b.o. and little help from stage end; lucky if it breaks $45,000 on six-day run, although originally scheduled for full week; being yanked for "Transatlantic" (Fox), which comes in Thursday (30) looking for fortnight's stay.

Strand (2,900; 25-50-75), "Night Nurse" (WB) (2d week). On second stanza slated for nice $22,000. First week $28,500, very good.

Warners (1,100; 50-75), "Sherlock Holmes" (WB) (3d and last week). Another English made follows this one; finishing at $3,300 pace, okay. Last week $4,200.

Winter Garden (1,418; 35-85-$1), "Smart Money" (WB) (6th week). Going fairly strong considering run, but finishes week after this to make way for "Bought" (WB); currently $17,000. Last week $18,300.

DENVER IN GOOD SHAPE, "LIE" AROUND $16,000

Denver, July 27.

Ruth Chatterton in "The Magnificent Lie" at the Denver, stacked up the lobby and mezzanine the opening day before the first show was out. But the State show is doing its share also.

"Broadminded" is also standing them up at the Aladdin and other houses are reporting good week in sight.

Estimates For This Week

Huffman's Aladdin (1,500; 35-50-75)—"Broadminded" (FN). Will unfold a fine $8,000. Last week "Smart Money" (WB) did $5,500.

Denver (Publix) (2,300; 25-35-65) —"Magnificent Lie" and F-M unit. Will be near very good $16,000. Last week "Secret Call" (Par) ended eight days to $15,000.

Paramount (Publix) (2,000; 25-35-50)—"Son of India" (M-G). Should show around $10,000, fair. Last week for seven days and eight nights "Smiling Lieutenant" (Par) big at $14,700, 'way above summer average.

Rialto (Publix) (1,040; 25-35-50) "Smiling Lieutenant" (Par). At Paramount last week and $3,500 here this week. Last week "White Shoulders" (Radio) did around $1,900.

Huffman's Tabor (1,900; 25-35-50) "Sweepstakes" (RKO Pathe). Satisfactory on $4,000.

Mich-Fox Both $26,000-'Law' Top In Det. at $24,000

Detroit, July 27.

Constance Bennett had them standing over the weekend for a big gross at the Downtown in "Common Law," and "Politics" was the only other picture to do better than poor business.

Hot weather had them all gasping for breath and for business.

Estimates for This Week

Michigan—"Magnificent Lie" (Par) and unit (4,045; 35-50-75). Not up to Chatterton standard with word of mouth keeping them away; will wind up around poor $26,000. Last week "Confessions of Co-Ed" (Par) very weak at $25,000.

Fox—"Holy Terror" (Fox) and stage show (5,100; 15-25-50). Westerns not so forte; get big matinee play but evenings fall down; will be fortunate to get $25,000. Last week "Goldie" (Fox) only so-so at $26,000.

Fisher—"Secret Call" (Par) (2,300; 35-40-50-75). Weak picture with new name; won't be happy near $16,000. Last week "Broadminded" (FN) fair at $17,400.

Downtown—"Common Law" (Pathe) (2,750; 15-25-50). Connie Bennett doing her usual with the women; big summertime play and making dough at $24,000. Last week "Public Defender" (Radio) good on $12,000.

Paramount—"Night Nurse" (WB) (3,448; 35-50-75). Doing only fair; on 13 days looks like $22,700. Makes way Aug. 1 for "Smiling Lieutenant" (Par).

United Artists—"Politics" (M-G) (2,018; 35-50-75-90). Getting a fair play but not up to usual Dressler draw; should do $18,500. Last week same film $24,100.

State—"The Viking" (3,000; 15-25-50). Not right house for class picture; should have played the UA; lucky to get $5,000. Last week "Smart Money" (WB) only $5,800.

Tacoma Satisfied

Tacoma, July 27.
(Drawing Population, 125,000)

For summertime its oke biz at the three first run ace houses now open. This is a low number for Tacoma.

Estimates for This Week

Orpheum (RKO) (1,500; 25-60). "Public Defender" (Radio). With Dix and "Common Law" (Pathe), with Constance Bennett, in the lights, makes great split week draw; looks like $4,800.

Blue Mouse (Hamrick) (650; 25-35-50). "Lying Cheat" (Ind). New name for "Today," with Conrad Nagle; Hamrick also called this "Sins of Today" when using in Portland and "Lying Cheat" when used in Blue Mouse, Seattle; this name seems to click a little better; okay at $2,500.

Rialto (Fox) (1,200; 25-35-50). "Black Camel" (Fox). Good publicity back of this and headed for good $3,500.

Amusement Stocks Showing Signs Of Support Above Late Bottoms In Dullest Session of the Year

With an approximate turnover of 600,000 shares, yesterday's (Monday) session was the dullest five-hour day of the year, but stocks gave a good account of themselves, bears being restrained by fear that the Steel directors might put a fast one over on them in their dividend vote today.

The amusement shares gave evidence in several cases of support at levels just above the lows of last week, which in no case were violated. During an interval of pressure about mid-day, Paramount seemed to be taking some liquidation, but prices strengthened in the final hour to close, fractionally up.

Par still is under the influence of the recent announcement of a possible change in cash dividend policy to stock payment. Several sizeable blocks came out at the day's low of 22½. One transaction at that figure involved 1,600 shares and another was at 1,000.

Loew displayed a disposition to move up at one time, but got nowhere, dealings being the smallest in months. RKO was in narrow range and volume small.

Feeling downtown was that, although pretty much everybody looks for a cut in the Steel dividend, an effort will be made to make it look as though current prices has amply discounted the new rate, whatever that may be. It was apparent yesterday that the bear party was fully aware that the bull sponsors could organize a run-in on that basis and they moved cautiously.

Another Hurdle to Mount

If it isn't one thing it's another. First it was second quarter headaches; then it was European calamity. Now it appears that the Steel directors are considering a cut in the dividend rate for the premier industrial and the Street goes into a violent shudder. Last week was occupied almost exclusively with elaborate preparations for the Steel meeting today (Tues.), working along the grand old rumor factory lines in an effort to soften the blow when it tells.

By the time the directors are ready to make their announcement today, behold it will become plain that the action has already been discounted—maybe over discounted—and there may be no ticker action at all on the news, or the stock may actually stage a recovery on the basis that the news is out.

However, there's another element in this Steel meeting that may have far reaching effect. The board is expected to have something to say about wage cuts and that subject is loaded with plenty dynamite. Discounting any serious wage reduction in the steel mills is something even Wall Street can't jauntily accomplish in advance.

Action An Omen

The special grief involved in this particular Steel meeting lies in the fact that the Street will take it as a forecast of the near fuure. The market has been sustained for a long time back by the feeling that Steel would hold up its disbursements by way of reassuring the country's business, being well able to afford the gesture by reason of its enormous cash resources. And the feeling was that unless the near future looked gloomy the big corporation would do that little thing.

By contraries, it follows that if Steel backs away from the grand gesture, it will indicate that the directors, who know their economic onions and their billets, feel that the real recovery prospect is still too illusive to warrant the expense. Hence a high state of fever at the moment, accompanied by sinking spells by the steel stocks and corresponding hot flashes among the lesser shares of the big board.

Pictures Do Fairly

The picture stocks did fairly well under the circumstances, responding to individual considerations. In general the group was slightly lower at the week end, measured by an aggregate decline of 16 points among nine stocks, but these were the important and active issues, and an advance amounting to an aggregate of 23¼ points for nine stocks, which included most of the lesser issues. The bulk of the aggregate gain came about through a sensational climb by Universal Pictures' first preferred stock which jumped 17¾ net from about 34 to 51¾ in a couple of days and with transactions of less than 500 shares.

The occurrence was one of those trading freaks. The senior U stock has lain neglected for months. At one time it was down to 24, when the company's financial statement showed a minor deficit. The income statement of ten days ago disclosed that the three months just finished had returned a net representing nearly $12 a share for the senior stock, which under the terms of the issue seems to make the $8 dividend safe enough, although that was never seriously questioned. Stock has always paid its regular rate, being one of those issues that can't very well help doing so. There are 21,741 shares outstanding which enjoy priority on earnings, are cumulative and have preference on assets in liquidation. If dividends are passed for more than two quarters, first preferred holders may vote for two directors. There are in addition 20,000 shares of second preferred paying $7, dividends on which are in arrears. This issue enjoys secondary privileges. These issues are ahead of 250,000 shares of common.

Oddly enough, the old Orpheum preferred, which is a duplicate of the Universal first preferred, lost nearly 5 points to 45 during the week, on dealings of only 60 shares.

Paramount Setback

Paramount lost ground in heavy transactions on inside news that the directors were considering a move to conserve cash resources either by paying the next dividend, due for a vote the second week in August, in stock or floating a new debenture issue of $10,000,000. Last named action is doubted due to the expense. The bond issue of last year paying 5½ is quoted now on the Board at less than 80 and the older bond issue is selling around 85, which argues a pretty stiff discount on any new marketing of bonds.

Paramount's problem arises from the provision in the earlier debenture issue which requires that company's current assets shall be no less than twice current liabilities as a condition of paying cash dividends upon the common stock. First payment is due in September

(Continued on page 24)

Yesterday's Prices

Sales.		Open.	High.	Last.	Net chg.
400	Con. F. I.	7¼	7	7	−⅝
2,500	Eastman K.	140½	138	139	
1,500	Fox F. A.	15⅝	15	15⅝	+⅝
400	General Th.	5¼	3¾	3¾	
800	Loew	44⅛	43¾	43¾	+⅛
7,400	Par-Pub	23	22½	22⅝	+⅝
100	Pathe A.	6⅝	6⅝	6⅝	+⅛
13,400	RCA	17½	16¾	17½	+⅜
3,200	RKO	14¼	13¾	14¼	+⅜
2,900	WB	7	6¾	6⅞	−⅛
	CURB				
200	Fox Thea.	2⅝	2⅝	2⅝	−⅛
100	Tech	6½	6½	6½	
100	Trans-Lux	5½	5½	5½	
	BONDS				
$20,000	General Th.	32½	31½	31½	−½
13,000	Pathe	92½	92½	92½	−½
15,000	Pub-P	74¾	74	74	−¾
48,000	WB	42	40¼	42	+½

WB Met, Wash., Dark

Washington, July 27.

Friday (24) Warner's Metropolitan, closed for the summer.

It was said by the Metropolitan that this season it was forced to present pictures not up to the Metropolitan standard; the Met being one of the first class picture houses of Washington.

Tommy Thompkins is manager, away now on vacation.

Judgments

Boag, Inc.; 152 Mad. Ave. Corp.; $872.

E. Ray Goetz; T. E. McDonald Const. Co.; $414.

Shubert Theatre Corp.; Life Pub. Co.; costs $15.

Maverick Woodstock Players, Inc.; M. G. Cutler; $112.

Silver Songs, Inc.; Allegro Music Printing Co.; $297.

Boag, Gilda Gray, also known as **Gilda Gray**; Museum of French Art, French Institute in the United States; $3,016.

Jewish Telegraphic Agency, Inc., and **Jewish Daily Bulletin, Inc.**; H. Elfenbein; $1,060.

Jules J. Leventhal; Modern Investment & Loan Corp.; $2,471.

Samuel R. Golding; Title Guar. and Trust Co.; $293.

$13,000 for 'Lover,' Prov.; Albee Pursuing $8,500

Providence, July 27.

(Drawing Population, 315,000)

Business is looking up. Somewhat better film fare will give at least four houses a fair break.

Estimates for This Week

Majestic (Fay) (2,200; 15-50). "Broadminded" (FN) and "Chances" (FN). Has the earmarks of a winner and another $13,000 indicated. Last week "Smart Money" (WB) and "Big Business Girl" (FN) built for $14,000, new summer high.

RKO Albee (2,200; 15-50). "Common Law" (Radio). Nice opening with matinees above average; showed $8,500, okay. Last week "Miracle Woman" (Col) also $8,500.

Loew's State (3,500; 20-50-75). "Great Lover" (M-G). Has chance for $13,000. Last week "Son of India" (M-G) also $13,000.

RKO Victory (1,600; 15-50). "Public Defender" (Radio). Hard to classify, but a cinch Richard Dix will tilt; should reach $3,400. Last week "Arizona" (Col) did nothing with $1,600.

Paramount (2,200; 15-50). "Forbidden Adventure" (Par). Just fair near $6,500. Last week "Confessions of Co-ed" (Par), $7,300.

Fays (1,600; 15-50). "Holy Terror" (Fox) and vaude. Feature will have to depend on stage show; $6,000 expected. Last week "Hush Money" (Fox) built better than expected, $6,500.

HOUSE MGR. KILLED BY NEGRO BANDIT

Cincinnati, July 27.

Samuel Wilson, 55, manager of the Dixie theatre, was fatally wounded last night when shot by one of two Negroes who robbed the box office. The bandits were fired upon by the doorman, a Negro.

Wilson died soon after removed to a hospital. The bandit who shot Wilson was captured by the police following a chase through the downtown streets.

Dixie is a small picture house catering to whites and Negroes.

Minn. Exhib Makes Publix Sell Him Uptown House

Minneapolis, July 27.

Pubix has been forced into selling its Lyndale theatre, a local uptown house, to W. R. Frank, who operates several other uptown houses. Latter succeeded in enlisting city council members in his campaign of coercion. Frank has reopened the house, which Publix kept dark more than two years, and is using third runs on a 10c. flat admission to good returns.

Lyndale is a 400-seater and Frank has installed new sound equipment, seats and decorations.

Pitt Fulton's Future; Say Loew After House

Pittsburgh, July 27.

Rumor around here is that Loew is dickering for the Fulton theatre, now controlled by the Shea-Behman interests. Loew already has the Penn and Aldine, latter closed for the summer.

The Fulton went dark Saturday night for a month to install a cooling plant, and if the Loew report is incorrect, speculation is rife as to what the house will do for product when it reopens.

M-G's Marine Remake

Hollywood, July 27.

Metro plans to remake the silent version of "Tell It to the Marines" into a talker. Original starred Lon Chaney, but the new version will be an all star production.

Plenty of action and picturesque locales, partly in China, during the rebellion, supposedly prompted the intent.

Sylvia Sidney's Trip

Finishing "Street Scene" for United Artists on the coast, Sylvia Sidney, arrives east Friday (31).

Under contract to Paramount, she may work in a picture at Astoria, L. I., before returning west.

RKO, Col. Maintain Lead in Ball League

The Motion Picture Baseball League is having a one-sided race with no team so far able to knock Columbia and RKO out of the lead. Columbia got a scare, however, Saturday (25) in its game with National Theatres, which ended in favor of Columbia 5-4. Four errors on National's part kept the score from going the other way.

RKO and Warner had a game scheduled for the same day but forgot to get a permit to use the diamond. Only two games in the leagues played were the Columbia-National and RKO Pathe-ERPI. ERPI won 5 to 3.

League standings week ending Saturday July 25.

	W	L	Pct.
Columbia	9	0	1000
RKO	7	0	1000
ERPI	7	3	700
Warner	4	2	666
Fox	2	5	285
RKO-Pathe	2	7	222
National Theatres	2	8	200
RCA Photophone	0	8	000

10 U.A. FIELD MEN AT KEYS FOR SERVICING

Ten field men will take up posts with United Artists in as many key centers from coast to coast Aug. 10 to carry out the new theatre servicing plan between UA and accounts, with "Unholy Garden" first picture sold to be concentrated upon.

The staff is now being organized by Hal Horne. James Ashcraft, Chicago, Arthur Zellner, L. A. and Jean Finley, Dallas, originally picked for those spots, are at present off salary. Whether they will be among the theatre service field group or not hasn't been determined nor has spots where they may be set.

Hollywood

(Continued from page 6)

Corrigan and Ray Griffith working on the script, which Corrigan will direct.

Wignall Covering

Trevor Wignall, after covering Reno for the London "Express," is collecting dope for a Hollywood series.

Jones Co. P. A.

Carlisle Jones is the new Columbia p.a., succeeding Lon Young, resigned for indie production.

Eason's U Suit

Reaves Eason is suing Universal for $31,000, alleging he was unjustly credited as director of "The Concentratin' Kid." He charges the picture was inferior in every respect, with the result he's lost three directing jobs.

Agreeable Zierler

No split in his James Cruze, Ltd., partnership, according to Sam Zierler. If Cruze undertakes pictures of his own on the side, that's okay.

Either, Or

Jones Boles' next for Universal is either "Marriage Interlude," a shelf story dusted off for reinspection, or Fannie Hurst's "Back Street."

Thalberg's Authors

Irving Thalberg didn't buy a story on his European jaunt, but he invested in a couple of authors. H. M. Harwood and Frederic Lonsdale will come out in the fall. Latter was sought by Sam Goldwyn but will do three for Metro-Goldwyn.

Homeless Hopper

Edward Hogarty, now playing De Wolf Hopper's Gilbert & Sullivans at the Oakland Fulton, is dickering with Sid Grauman to bring the troupe into the Mayan at $1.50 top. Hogarty was after the Chinese until F-WC mentioned $3,900 as weekly rental. Previous plans for the municipal Greek theatre became politically hog-tied.

Gateson at Par

Majorie Gateson, from legit, is with Paramount.

WB Cuts

Veteran survivors of the spring and summer let-off seasons at Warner-FN now take nicks in the pay check. About 50 of them left at the Burbank studio got a slice of 5 to 25%.

Laemmle House B. R.

Bankroll now set for Carl Laemmle's theatre at Vine and Hollywood boulevard. Bank of America is first mortgaging $350,000 worth, and a private party accepts the second for most of the remainder needed. Harold Franklin's signature for Hughes-Franklin operation will be the signal for construction to start.

BOSTON IN DOLDRUMS; NO STANDOUT TOTALS

Boston, July 27.

(Drawing Population, 850,000)

Business is off as the hot weather continues this week.

Metropolitan had a tough stanza last week and won't be much better this week. Other big houses in town the same. Smaller houses are holding up better with at least paying grosses.

Estimates for This Week

Met (4,380; 60-75). "Confessions of a Co-Ed" (Par) and unit. Not much chance to beat $23,000, poor. Last week "Forbidden Adventure" (Par) got very poor $21,400.

Keith-Boston (3,000; 40-50). "Lady Who Dared" (Radio) and vaude. Not more than $13,000 this week. Last week "Public Defender" (Radio) bad at $14,200.

Keith's (RKO) (4,000; 35-50-60). "Common Law" (Pathe). Just a fair $20,000. Last week "Miracle Woman" (Col) got extremely weak $11,200.

Scollay (2,500; 35-50-60). "Night Nurse" (WB). May go to $10,000. Got fair $9,000 on "Black Camel" (Fox) last week.

Uptown (1,500; 35-50-60). "Murder by Clock" (Par). Will get fair $5,500 this week. "Night Nurse" (WB) netted $6,000 last week.

Olympia, "Murder by Clock" (Par). Headed for good $7,500. Last week $7,000 with "Night Nurse."

Fenway, "Night Nurse" (WB) and "Monsters of the Deep." Double program should raise to $6,500. Fair $5,000 last week on "Black Camel."

State (4,000; 35-50-60). "Son of India" (WB) and vaude. Only a light $12,500. Same figure last week for "Five and Ten" (M-G).

Seattle Par Reopening; 'Camel' $12,000 This Wk.

Seattle, July 27.

(Drawing Population, 450,000)

The Paramount reopens this Friday (31) with straight films. Later, F&M units will play the house. Warm weather still cutting in and night baseball also getting the call.

Estimates for This Week

Fifth Ave. (Fox) (2,400; 25-35-50). "Black Camel" (Fox). Getting along nicely and may hit around $12,000. Last week "Five And Ten" (M-G) oke at $12,500.

Music Box (Hamrick) (950; 25-35-50). "Night Nurse" (WB). Going over well and fine $7,000 indicated. Last week "Smart Money" (WB) dropped a little, but $5,900 good.

Liberty (Jensen-von Herberg) (2,000; 15-30). "Rainbow's End" (Tiff) and "Monsters of Deep" (Sheffield). On double bill for the week and great at $7,000. Last week "Hell Bent for Frisco," $5,800.

Orpheum (RKO) (2,700; 25-60). "Sweepstakes" (Pathe) and vaude. Fur show in progress and looks for fair $10,000. Last week "Up for Murder" (U) $10,200.

Coliseum (Fox) (1,800; 25-35). "Big Business Girl" (FN) and "Party Husband" (FN) split week. May do $4,200. Last week "Annabelle's Affairs" (Fox) and "Holy Terror" (Fox) $4,000.

Musicians Lift Ban on Publix Houses in Quincy

Quincy, Ill., July 27.

Musicians' ban on the local Publix theatres has been lifted according to Perry C. Hoeffler, local manager of the chain. Union ruling has extended to the Washington, Orpheum, Belasco and Empire theatres. Houses are all operated by union labor but use no musicians.

Hoeffler says he doesn't contemplate putting in either organ or orchestra at present, but that Publix is considering vaude for the winter at the Washington.

Withington's Fox Post

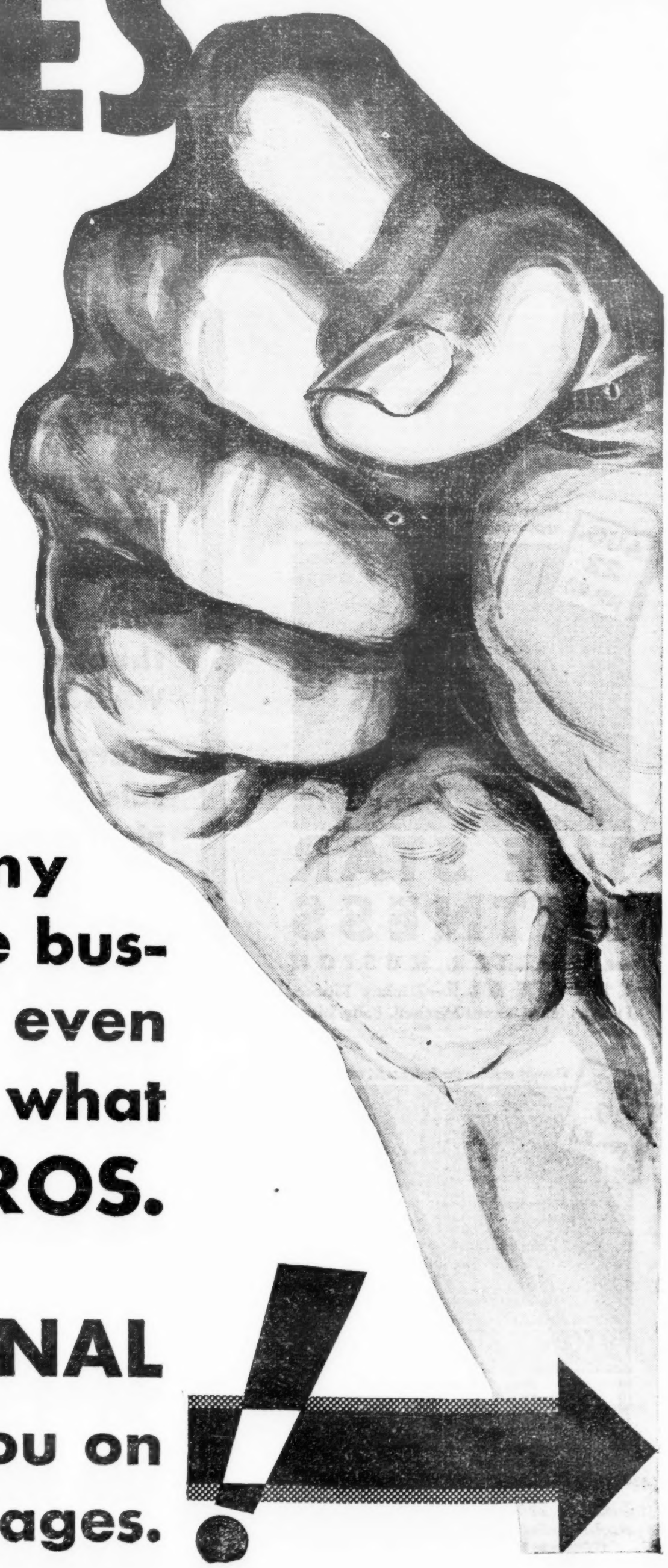
Chester Withington, formerly press agent for the defunct stock house, Pincyon, and later publicity overseer for General Theatres Equipment Corp., has been brought into the Fox organization's home office as first assistant to Glenn Griswold, vice president in charge of all Fox public relations.

"Last Mile," $10,000

Femmeless prison play, "Last Mile" goes to Tiffany. Herman Shumlin produced it in N. Y.

Price stated at $10,000.

OFF with the KID GLOVES



(It's time somebody told the truth in MOTION PICTURE advertising!)

We defy any company in the business today to even Promise you what WARNER BROS. and FIRST NATIONAL offer to Sell you on the next two pages.

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Twelve pictures that will revolutionize the entire outlook of the industry! . . . Set a new and mighty standard! . . .

No company has ever been able to release such a group. Nothing the market has to offer can compare with it! . . .

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That's why the big circuits are keeping our sales managers in their offices day and night making deals! . . .

and that's what we mean by—
"MORE THAN YOUR CONTRACT CALLS FOR!"

"Surefire. Brought them to their feet applauding." —*Hollywood Herald*

AUG. 22 (W.B.)

THE STAR WITNESS

with WALTER HUSTON
CHIC SALE—Dickey Moore, Frances Starr, Grant Mitchell, Sally Blane

Cagney crashes the heights of stardom!

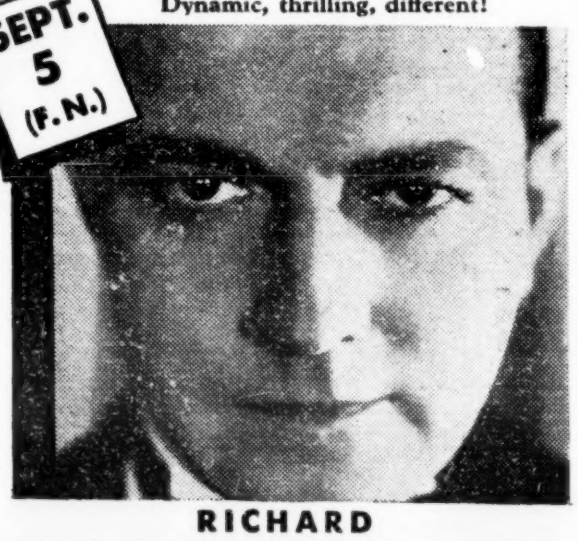
AUG. 29 (W.B.)

LARCENY LANE

with JAMES CAGNEY
JOAN BLONDELL
Noel Francis, Edw. Nugent, Guy Kibbee
(Written by Kubec Glasmon & John Bright)

. . . . A greater Barthelmess! Dynamic, thrilling, different!

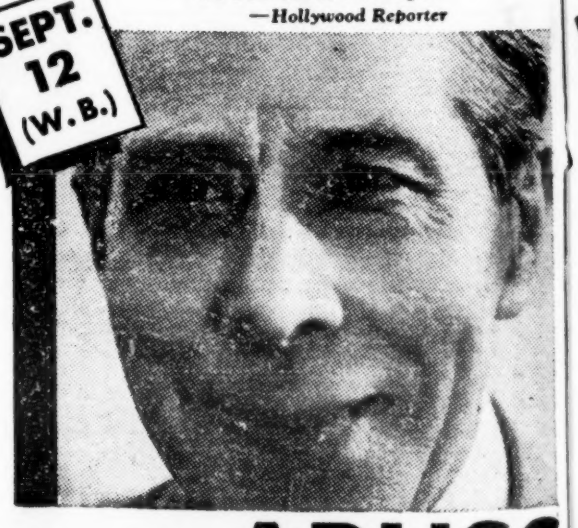
SEPT. 5 (F.N.)



RICHARD
BARTHELMESS
in
THE LAST FLIGHT
with
Helen Chandler, John Mack Brown, David Manners, Elliot Nugent, Walter Byron

"A box office triumph" —*Hollywood Reporter*

SEPT. 12 (W.B.)



GEORGE
ARLISS
in
ALEXANDER HAMILTON
with
June Collyer, Doris Kenyon, Dudley Digges, Ralf Harolde

PICTURES EVER MADE!

"One of the six best films of the month" —*Screenland*

SEPT. 19 (F.N.)

THE BARGAIN

Based on Phillip Barry's prize play . . . *with*

LEWIS STONE · DORIS KENYON

Charles Butterworth, Una Merkel, Evalyn Knapp

Powell's first for Warners and his best. —*Motion Picture Daily*

SEPT. 26 (W.B.)

WILLIAM

POWELL

in THE

ROAD TO SINGAPORE

with

Marian Marsh, Doris Kenyon, Louis Calhern, Alison Skipworth

Perfect picture for kids and grown-ups!

OCT. 3 (F.N.)

Booth Tarkington's Immortal Story

PENROD AND SAM

with **LEON JANNEY**

Junior Coghlan, Matt Moore, Dorothy Peterson, Za Su Pitts

"Hits a high point in pictures. Human, realistic, sweeping!" —*Motion Picture Herald*

OCT. 10 (F.N.)

FIVE STAR FINAL

with

EDW. G. ROBINSON

H. B. Warner, Marian Marsh, Frances Starr, Anthony Bushell, George Stone

Triumphant return of the Belle of the Box Office!

OCT. 17 (W.B.)

DOLORES

COSTELLO

in

EXPENSIVE WOMEN

with

Warren William, H. B. Warner, Joe Donohue, Anthony Bushell

"Highly entertaining. Played superbly." —*Photoplay*

OCT. 24 (F.N.)

THE RULING VOICE

with **WALTER HUSTON**

LORETTA YOUNG

Doris Kenyon, David Manners, Dudley Digges

"Fast and Funny" —*Hollywood Reporter*

OCT. 31 (W.B.)

WINNIE

LIGHTNER

in

SIDE SHOW

with

Charles Butterworth, Evalyn Knapp

"Magnificently produced. Barrymore perfect." —*Photoplay*

NOV. 7 (W.B.)

JOHN

BARRYMORE

in THE

MAD GENIUS

with Marian Marsh, Donald Cook, Charles Butterworth, Carmel Myers

35 STAR HITS *from* **WARNER BROS.**

35 STAR HITS *from* **FIRST NATIONAL**

70 *Guaranteed* **VALUES**

for 1931-32

More than your contract calls for

TALKING SHORTS

BOBBY JONES
"HOW I PLAY GOLF"
"The Spoon"
10 Mins.
Winter Garden, N. Y.
WB—No. 7

This is one of the most carefully made of the Jones series and therefore outstanding as an instructional to golfers.

The errors of the spoon are many and mighty. Jones, with mathematical precision unto diagraming each move, and using language apparent even to non-golfers, proves that the spoon is one of the easiest and most handy of all the clubs in the bag.

Slow and normal moving photography, with a white line following the course of the club head, is one means which enables the slow and decisively speaking golf ace to get over points that will doubtless induce a lot of people to see this episode twice.

A preface and finale is a little bit of by-play which, though a bit innane, pleases to a certain extent. It tries to get over the idea that if more married couples played the game there would be less divorce. Walter Huston, Zelma O'Neal and John Halliday are the players.

Waly.

"HONEYMOON TRAIL"
Travelog Novelty
6 Mins.
Loew's New York
Vitaphone No. 1117

A made-while-you-wait brief entertainment value of which is nearly nil.

A couple, just married, are revealed in a heavily ladened Ford starting on their honeymoon. Inspecting a book on seeing America first, action shifts to Niagara Falls where an accompanying offstage voice goes through tourist explanations. Other shots are of the Thousand Islands, Grand Canyon, Yellowstone National Park, Crater Lake, Ore., etc., with action cutting back between each to shots of the honeymooners.

Final scene divulges that the newlyweds were just talking about the places covered, and has them then starting off.

Were the shots of Niagara and the other points of real interest and the explanatory dialog not so trite, this short might have meant something from the strict travelog angle.

Char.

MAGIC CARPET SERIES
"WILD LIFE IN THE VELDT"
10 Mins.
Embassy, N. Y.
Fox

Nothing new here. Animals parading on the veldt and most of them viewed at comparatively long range. Little to recommend it other than the musical score and sound effects. *Waly.*

"LITTLE PRAYER FOR ME"
Organlog
4 Mins.
Strand, N. Y.
Vitaphone

Just a wait for any major or intermediate theatre which plays it. Looked ridiculous in a house like the Strand, reflecting not only on the reel itself but also the booker. Chaser and surefire.

It's the pop song of the same title delivered by an off screen femme voice with an array of studio props and miniatures slowly moving past the camera. Nobody will know or care what it's all about. They might better flash titles and let 'em sing.

Slow enough to make it doubtful if it can pass in the shooting galleries. In the Strand—murder.

Sid.

"AFRICA SQUAWKS"
Animal Comedy
18 Mins.
Loew's New York
Tiffany

It's not only the novelty of the Tiff chimps performing in a humanlike manner, but the intricate routines they are put through which makes this surefire. Playable anywhere.

Here the main monk does Trader Horn as a peddler trying to sell his book of African adventures on a house-to-house plan. His experiences as a book seller are almost as harrowing, especially after he goes on the make for a chimp frail, swipes a pair of pants from a mugg who turns out to be her father and becomes involved in a real slapstick chase.

Human voices follow the action and some comedy in the dialog. Several accents involved including an Irish cop and a German professor. In spots the voice recording is very poor, particularly for the femme chimp. One sequence is Africa as a cutback. Well done.

No director credit though deserving of mention. Photography good.

Char.

"LE MELODIE"
Italian Songs
15 Mins.
8th St. Playhouse, N. Y.
Portable Film

Even for foreign houses which are dying for short subject matter this short will be unsatisfactory. Highly amateurish projection of five Italian songs, mostly sung by Ines Palanges and Guido Trento.

Opens with a half dozen people in a parlor with someone suggesting that Miss Pelanges sing. She immediately turns her back on the people in the room, looks at the audience and sings twice. Trento is then coaxed and he follows suit. Voices in both cases are ordinary, with songs unimpressive and the recording very bad. *Kauf.*

Miniature Reviews

"The Miracle Woman" (Col). Splendid program leader away from the usual in being an expose of evangelism and minus any sex entanglements. A big and strong film opening up numerous channels of publicity with a fine performance by Barbara Stanwyck and other cast members. Has the novelty of a dynamic opening sequence.

"The Magnificent Lie" (Par). Too much a star's picture for its own good. Well handled performance by Ruth Chatterton, but a weak story unwound at a slow pace. Little or no action. Feminine patronage its main hope and out.

"A Jew at War" (Amkino). One of the better Russian pictures to be seen on this side, but still propaganda. First half, the war, is exceptional, but latter half buries it.

"Son of India" (M-G). Unless the women still go for a sheik idea with its heavy romantics and race complications, this talker will have a tough climb. Men won't. Ramon Novarro starred.

"Lo Stormo Atlantico" (Luccia). Record of the flight of 13 Italian planes from Italy to Brazil. Just an overlong newsreel and six months late. Of no interest except as propaganda for Italy's air force.

"Acht Tage Gluck" (Greenbaum-Emelka). Fair German musical spoiled by bad technical handling. Nicely acted. Only for German audiences.

"Ships of Hate" (Monogram). Small time quickie.

"Alias Bad Man" (Tiffany). Usual and ordinary horse rustling western with Ken Maynard.

MIRACLE WOMAN

Columbia release of a Frank Capra production, produced by Harry Cohn. Stars Barbara Stanwyck. Features David Manners, Sam Hardy, Beryl Mercer. Adapted by Jo Swerling from John Meehan and Robt. Riskin's play of the same name. Continuity, Dorothy Howell; film editor, Maurice Wright; cameraman, Joseph Walker; sound, Glenn Rominger. Directed by Capra. Reviewed in New York projection room. Running time, 91 mins.

Florence Fallon.....Barbara Stanwyck
John Carson.....David Manners
Hornsby.....Sam Hardy
Mrs. Higgins.....Beryl Mercer
Dan Welford.....Russell Hopton

A fine piece of work including a novelty angle. Excellent program material which ought to stir up a load of box-office attention. If it doesn't it may be because it won't be properly exploited.

Film has two unusual aspects. One is its basic theme of an expose on evangelism, a new tangent for the flickers since sound arrived. The other is a punch sequence at the opening, perhaps the strongest scene the feature possesses. This is so strong and so early that theatres will have to be careful not to lose the effect through audience changeovers. And it's good enough for house managements to figure on a minute or two of stalling to let patrons get settled before flashing this dynamic start. Situation is an immediate demand for attention after which the picture never slows down to any great extent.

Despite the hour and a half running time, Capra's direction has practically wasted nothing as he traces the girl through her exhortatory racket to the thrill finish of a tabernacle blaze which, from the mob standpoint, has been exceedingly well handled. In fact "Miracle Woman" is another plum for Columbia's ace director and also Barbara Stanwyck who is starred.

There isn't much doubt that after viewing this release picture and theatre men will agree that Capra can do more with Miss Stanwyck than any other director she has worked with on the Coast. Her performance here is splendid in unfolding plenty of fire, balanced by undertones of instinctive character softness and mood as she slowly falls in love with a blind boy who becomes one of her ardent followers.

The punch start is a country church on a Sunday morning in which the ruling faction has decided to secure a new and younger minister. Miss Stanwyck is the deposed reverend's daughter who takes the pulpit to read her father's valedictory after 20 years of service to this congregation. Half way through the message she stops and sobbingly announces that her father died at this point. Follows her launching of a tirade berating the church members for their action and shortcomings. As the startled and confused congregation begins to file out during the outburst she hysterically follows them up the aisle hurling her accusations until the church is empty except for Sam Hardy.

Hardy is again a promoter and is the one who tells the girl to "never give away what you can sell" and induces her to become an evangelist under his management. Thence the hippodroming of the tabernacle services and the retinue of phoney crippled shills hired to make their testimonials before the crowd, against which practice the girl continuously protests. She doesn't realize that she's in over her head until her love for the sightless former aviator makes her see herself as a sham. And the unscrupulousness of Hardy is brought home to her when he does away with the press agent who threatens a newspaper tipoff unless he's declared in for a bigger cut of the take.

Climax is reached when Hardy decides on a trip to Palestine to get the girl away from the boy. The farewell meeting hurrah winds up in a fire just as the evangelist is about to confess the entire hoax to her legion of followers. The blaze is spectacular but has no fatalities.

Capra has slipped a couple of twists into the running by not permitting the boy to regain his sight, after a blow from Hardy seems to pave the way for restored vision, but implies that there's a chance in a concluding telegram which reaches the girl who has then joined the Salvation Army. There is no sex angle other than a mild play for his pupil by Hardy.

Love story gets its start when David Manners, as the disabled army flyer, is stopped from a suicidal plunge out a window by the radio preaching of the girl. Their meeting is accomplished in the tabernacle when the boy volunteers to enter a lion's cage as a demonstration with the evangelist. If Miss Stanwyck has any weak spot in the picture it is here in the first flash of her exhorting a capacity gathering. Not that she doesn't play it well, but the impression is left that she's not quite powerful enough to give the scene, a big, strong and good one, what it demands from the central figure. As a result there's as much interest in the surroundings, or the way Capra has shot it, as anything else and it's no time for "atmosphere" to dominate the girl.

The cast is good throughout with the reliable Hardy again making a believable promoter, a characterization which seems his long suit. Manners does exceptionally well with his highly sympathetic assignment and as a side angle on the heart interest he is made an amateur ventriloquist, overcoming his shyness before the girl through the dummy. This device is apt to register as a bit hokey with some but the majority may like it. As a matter of realism it is known that ventriloquists will say things through their dummies that they would never utter personally, a peculiar psychological twist to which more than one voice thrower has confessed.

These three players carry the film and they're enough, although Russell Hopton makes the small part of the dissatisfied press agent register. Beryl Mercer is housekeeper for the boy and again much too saccharine.

But the picture, in toto, is Capra and Miss Stanwyck. The former has taken a long chance at the start of the finishing conflagration of cutting to a closeup of an employee twice hollering "Fire" into the mike. But as long as the censors ignored it there's no particular need for anyone else to be concerned over the matter. Other directorial flashes are Capra's ability to get immediately into the story and his handling of the mobs during the testimonial meetings and fire.

This is an expensive picture for Columbia, but still probably a half of the total any of the major studios would have needed to make it. It's a splendid effort from Harry Cohn, who supervised, down through Jo Swerling and Dorothy Howell who respectively did the adaptation and continuity. How close they have adhered to the original stage play is of no consequence. Sound and camera work are excellent.

Picture should do much to help Miss Stanwyck, although it comes at a time when it looks as if she has renounced further celluloid effort. If she resumes, however, it appears that one of the best things Miss Stanwyck can do is to make sure that every time she gets in front of a camera Frank Capra is behind it. *Sid.*

MAGNIFICENT LIE
(With Songs)

Paramount production and release. Stars Ruth Chatterton with Ralph Bellamy and Stuart Erwin featured. Directed by Berthold Viertel. Based on a novel by Leonard Merrick. Screen play by Samuel Raphaelson; additional dialog by Vincent Lawrence. Cameraman, Charles Lang. At the Paramount, N. Y., week of July 24. Running time, 79 mins.

Poll.....Ruth Chatterton
Bill.....Ralph Bellamy
Elmer.....Stuart Erwin
Rosa Duchene.....Francoise Rosay
Larry.....Sam Hardy
Jacques.....Charles Boyer
Pierre.....Tyler Brooke

Histrionic party for Ruth Chatterton in which she practically plays dual roles minus a change in makeup. Part unreels as any actress' delight and Miss Chatterton does it well. Indeed, the picture is Miss Chatterton and nothing else. Her name and appeal to women may give it a reasonable if spotty financial career.

Little or no action and more sympathy than drama in the slowly told story which revolves around a blind ex-Army lad. Theme would have the audience believe that the boy falls in love with France's foremost and elderly actress, who stops to talk to him in a field hospital, and 13 years later he's still dominated by his dream. So that when the celebrated artiste visits New Orleans with her company the boy attends, loses his failing sight altogether at the finish of the performance, but insists upon meeting her again. Series of circumstances entwines a wise cafe singer (Miss Chatterton) into impersonating the French star to appease the stricken boy, and starts the two-character game by the girl who eventually falls in love with the man whom she's fooling.

Finish is a high speed auto ride with the girl at the wheel, based on a fit of pique, ending in a smash which restores his sight and prompts the realization of his feeling for the girl despite her confession of the vocal disguise.

Yarn gives the star manifold opportunity to unfold a French accent, which she handles capably, and permits skipping from this soft voiced characterization to the sharp tongued night club performer. Script even permits her a few lines from the final scene of "Camille" which she does in the cafe on a dare.

And if that's not enough there are also a couple of songs, one a popular ditty, which Miss Chatterton delivers. The tunes are not important.

The star is all over the picture hardly leaving anyone else a loophole unless it be Stuart Erwin and Charles Boyer. Latter is particularly effective as a member of the visiting troupe, the rather cruel instigator of the deception and who makes polite advances to the floor entertainer. Erwin is the blind boy's pal who registers with the women more frequently than would be supposed from the material at hand. Ralph Bellamy, from legit and evidently featured for the first time, is not decisive as the unfortunate member of the cast. Sam Hardy's wings are clipped in a mild part and Tyler-Brooke does nicely as Boyer's screen companion.

It doesn't look like an expensive picture nor is it basically a good picture, but it should be fairly simple to get out from under on this one through the Chatterton name. Femme portion of the audience, and they were legion, seemed to find much merriment in the film which what masculine patronage was present muffed altogether or ignored. Hence, the supposition that the women must and probably will carry it through.

Meanwhile, Miss Chatterton probably enjoyed a part which only comes along every so often. It's a one woman feature, too much so for its own good and general reaction but feminine fandom's delight in hugging romantic if foolish tales is this one's avenue of escape. It will leave the men and a sophisticated mixed audience cold.

Sid.

Radio Halts Shorts

Hollywood, July 27.

Being 13 pictures ahead on its schedule of shorts, Radio will stop production on one and two reelers until September.

Lou Brock, in charge of shorts production, will prepare stories for the fall. Radio was to make 24 comedies on its lot this year.

A JEW AT WAR
(RUSSIAN-MADE)
(Synchronized)

Ukranianfilm production and Amkino release. Scenario by V. Stroyevoy and S. Roshal. Directed by Gregory Roshal. Cameraman, Michael Belsky; titles, Michael Gold. At the Cameo, New York, week of July 24. Running time, 72 mins.

David Gorelick.....Venimin Zuskin
Brandt.....S. Petrov
Rivele.....E. Pinikova
Her father.....N. Lyanov

Opening day, Friday, this film claims to have broken the Cameo's day record. Saturday afternoon, hot in and out of the theatre, they were standing 'em up, the best argument against criticism of this or any film. These Russian pictures are not entertainment, but they bring in money—at least in New York. Title will help it in Jewish neighborhoods, but the Russian factions will like it best.

"A Jew at War" is, as usual, Russ propaganda of the baldest kind. It's so good in parts that it almost begins to seem a strong picture despite its subject matter and treatment. But at the end they manage to bury its qualities under a topheavy load of hoopla for world solidarity.

Idea is to give the Jew a break, but it'll probably work just as much the other way. Picture films the Jew as taking his place beside his brother man in war as well as in the fight for "a better humanity." He manages to escape with his life at the war front, but loses it on the industrial front.

The acting, photography and direction are high class. David Gorelick, who plays the Jewish boy, is a member of the State Moscow Jewish Theatre and a fine little actor. Other parts are well handled, with Michael Belsky, cameraman, coming in for his share of the palm.

First half of the film, depicting the war, is best. Ranks easily for gruesomeness and bitterness. But then they switch into the industrial revolution and the coming of the factories and its such undiluted propaganda that it ruins everything.

Mike Gold's captions are adequate and the synched score fits. *Kauf.*

SON OF INDIA

Metro-Goldwyn-Mayer production and release, stars Ramon Novarro. Directed by Jacques Feyder. Features Conrad Nagel, Marjorie Rambeau, Madge Evans and C. A. Smith. Adaptation and dialog by Ernest Vadja from F. Marion Crawford's novel, "Mr. Isaacs." Additional dialog by John Meehan and Claudine West. At the Capitol, N. Y., week of July 24. Running time, 75 mins.

Karim.....Ramon Novarro
William Darsay.....Conrad Nagel
Mrs. Darsay.....Marjorie Rambeau
Janice.....Madge Evans
Dr. Wallace.....C. Aubrey Smith
Hamid.....Mitchell Lewis
Juggat.....John Milian
Rao Rama.....Nigel de Brulier

An overly romantic and ponderously treated rewrite on the w. k. inter-racial love theme. Few departures from the original pattern and no detours to add interest. The sad ending fits a pretty sad picture that might be just sad enough for the women and moderate business at best.

Among love themes the one about the white woman and the native Indian Prince is a fave. The color contrast is a variation from the normal love thesis, but if the action isn't there to sustain interest this idea, like all others, becomes just another love story.

That's all "Son of India" becomes in the last portion. The first few moments are compelling and almost carry the plot to the half way point, but then the camel does a back bend and Novarro and Miss Evans neck it out. They part at the finish because the twain shall never meet and what's supposed to be sad isn't.

The boy and his father, a wealthy jewel merchant, are traveling to Bombay for business. They are waylaid by bandits and all but the boy are murdered. He's saved by a holy man and salvages one big piece of ice from his father's collection. So far plenty of action. When reaching Bombay the boy is in beggar's tatters. He attempts to sell the rock to a jeweler and is framed. The merchant cries cop, yelling that the stone belongs to him and that the boy stole it. More action.

In court, just as the boy looks convicted, a white man who hap-

(Continued on page 24)

The Woman's Angle

"Children of Dreams" (WB).—Pollyanna theme and treatment and leads combine in an over musicalized musical too simple for the flaps but acceptable to sentimental matrons who are not in a hurry.

"Son of India" (M-G).—Good servant girl romance against an Arabian Nights background. Played with appealing tenderness and gentle heroics by Ramon Navarro, which should mean substantial femme patronage.

"The Magnificent Lie" (Par).—Gripping story exceptionally well suited to star's talents. Excellent cast and sensitively handled pathos should make it a star's talents. Excellent cast and sensitively handled pathos should make it a masterpiece amongst program pictures in femme esteem.

"$40,000 at RKO MAYFAIR"

—VARIETY

JANUARY BUSINESS IN JULY!

"$32,000 at B'KLYN ALBEE"

—VARIETY

JANUARY BUSINESS IN JULY!

Held Over in . . . . . New York!
Held Over in . . . . . Brooklyn!
Held Over in . . . . Philadelphia!
Held Over in . . . . Atlantic City!

RKO PATHE presents

CONSTANCE BENNETT

The Common Law

with JOEL McCREA, Lew Cody, Robert Williams, Hedda Hopper, Marion Shilling. Directed by PAUL L. STEIN. From the novel by Robert W. Chambers. Screen play by John Farrow.

A CHARLES R. ROGERS PRODUCTION

Try This One on Your Cash-Register!

RKO PATHÉ

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

P. S. Dallas Has Best Opening Day in Past Twelve Months!

P. S.—Wrecking Records in Boston, Providence, Washington, Detroit!

THE
NEW
6 BIG WESTERNS
FOR THE

OLD FIGHTIN' COCK'S WESTERN STAR★★!

Youth demands youth. The new generation of fans demands a new generation of stars!

●

Tom Keene, Charles R. Rogers' sensational box-office discovery, is the kind of Western star the kids stamp their feet for!

●

Two-fisted, hard-ridin', straight-shootin', rope-throwin', a real he-man!

●

First release THE SUNDOWN TRAIL, August 28th.

●

With Marion Shilling, Nick Stuart, Stanley Blystone, Murdock MacQuarrie and other well-known players. Story and direction by Robert F. Hill.

TOM KEENE

Young and Full of Pep!

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

FROM RKO PATHE

RKO PATHE

KIDS AND THE GROWN-UPS

EXPLOITATION

By Epes W. Sargent

Free All Ways

Lynchburg, Va.

Willis Grist, Jr., Publix city manager, arranged with the Bibee store chain to give away prizes to all visitors to the stores during a 36-hour period. Tickets entitled persons to see a special Paramount 20th anniversary show at the Paramount. Nothing had to be bought in the stores to get the pasteboards.

Nearly 2,000 were given away and the house was packed. Program consisted of a newsreel and the Publix advertising film, "The House That Shadows Built."

A Bobby Jones Stunt

Minneapolis.

Another Publix uptown stunt, originated by Clyde Strock, manager of the Granada theatre here and personnel manager for the Publix northwest circuit, is employed by the houses playing the Bobby Jones' series. A card is given to each patron who is asked to have it punched each time he or she sees one of the 12 installments. Through the courtesy of nearby establishments, the first four persons presenting the punched tickets receive valuable golfing prizes and every person who attends 10 of the 12 subjects receives a 50c golf ball free.

In return for supplying the prizes, including a $30 golf bag, golf set of four clubs and bag, a sweater set and a steel shaft golf club, the store receives an ad on the back of the card and on the theatre screen and in its lobby.

Radio-Stage Contest

Minneapolis.

Dick Gilbert, RKO exploiteer, has arranged a tie-up between the RKO Orpheum theatre and radio station KSTP, leading Twin City broadcasting and N.B.C. chain outfit, which will give the vaudfilm house plenty of free ether advertising. It consists of a search for stage and radio talent and will last four weeks.

Announcements are broadcast over the radio and made on the theatre screen, inviting talent to participate. Amateurs must be able to get across on the microphone as well as on the stage. Those that qualify are presented on the Orpheum stage Monday nights and broadcast on Wednesdays.

At the end of the four weeks the turns making good, judged by applause at the theatre and radio fans' comment, will be given four weeks of work with pay. There will be a two weeks' contract putting the talent on the KSTP regular entertainment staff and a week each at the Minneapolis and St. Paul Orpheums.

Walking Dolls

Joe Hewitt, of Robinson, Ill., one of the pioneers of 20-odd years ago, says he made a cleanup with an advertising gag for "Daddy Long Legs" at his Lincoln theatre. He got the idea from a walking doll toy current about a year ago and known as "Walking Tom" and "Shuffling Sam." The legs were loosely pivoted and by shunting the body the dolls would "walk" very nicely.

Hewitt marked the idea down then, but it was "Legs" which brought it back to mind. He made six-foot dolls out of ¾-inch plank for the body and head, with long legs of 1x2, loosely jointed at the hips, but stiff kneed. The narrow slats were particularly appropriate to the title. Blocks served as shoes and made it easier to manipulate the figure.

Hewitt made a pair of these, with the advertisement painted on the body, and sent them around town in charge of a couple of pajama girls who marched alongside holding on to a handle on the back and giving the boards a slightly forward tilt with an alternate list from side to side. A few minutes practice enabled them to walk the dolls with an odd suggestion of locomotion.

Good for Big Timers

New York.

Part of the display for "The Smiling Lieutenant" at the Rivoli is a layout of pages from the snappy French illustrated papers. It anchors a lot of people to the display for a longer time than most boards.

It's a good gag in the cities, where the wise crowd will be the best draw, but might be poison in the smaller towns. For Broadway a natural.

Home Printing

Few small house managers seem to realize that they can cut down costs on printing to match their income. One manager recently explained that he had cut out mailing matter because it cost too much to print. He did not see the profit in spending $3 to $5 for the 300 mailing pieces he needed.

Now he uses a hektograph which cost him $2.50 and gets out postal card heralds at the cost of a little time and perhaps 2c. worth of inks. He has several colors and can turn out a two and three-color job at one impression.

M. W. Larmour, of Graham, Tex., has been using the idea for years. He finds it more effective than straight printed matter. Using government postals cuts out the cost of stock and also permits the mailing under the 1c. rate instead of the 2c. required for private cards.

Plenty of managers are beating their country job offices with multigraphs. Some have signature cuts and other material made up for the curved printing surface.

A Personality Gag

In discussing the RKO managers contest, which will very largely be decided by the personal popularity of the manager with his patrons, one outside manager, who suffers from the common fear that if his name is used others will think he is looking for publicity, offers this suggestion.

His is a rather large house and while he spends as much time as possible in the lobby when the house is coming in, he finds that his doorman is familiar with the faces and generally the names of a much larger number of persons.

The doorman is above the average in intelligence, and the manager has an arrangement whereby if possible the doorman introduces him to the patrons he does not know. This not only gives an intimate touch, but he finds that people respect the doorman more when they realize that he stands so well with the boss. The result is that in his absence the doorman's greeting does almost as well.

Phone "Secret Call"

With much of the action of "The Secret Call" hinging on a phone switchboard, it would be a good plan to revive the board in the lobby stunt on this picture. A private branch exchange can be borrowed from the phone company and they can probably provide an operator, though the house may have to pay her salary.

The girl calls the local subscribers to tell them about the "Secret Call," tieing in the title to her conversation. She is specially busy about show time, the stunt being used the week before the showing and not concurrently.

It really isn't necessary to go to all the trouble of making a wire connection. The board can be made to give all the advertising if the wires run no further than to the ceiling in case actual calling is too expensive or deemed inexpedient for any other reason.

If you do not want to clutter up the lobby, put the board and the girl in the show window of some store, vacant or otherwise, with a loud speaker carrying the message to those on the other side of the glass.

Doubles Didn't Help

New Haven.

Roger Sherman is making a strong bid to regain some trade lost in recent months. Unable to book standouts, house has been relying on double features. Finally realizing that two punks are just twice as bad as one, house has switched back to single film and compromises with customers by cutting to a 50-cent top.

Has plugged return to single feature as opening of "Greater Feature Season" and is pushing the idea by announcing long list of films already booked.

Recalling Valentino

Los Angeles.

Box office pull of Valentino still in evidence.

Loew's State plugged Ramon Novarro's "Son of India" (Metro) by mentioning Valentino in the ads. The ads started "As Valentino won you in 'The Sheik,' so Ramon Novarro brings exotic fascination, etc., in 'Prince of India.'"

Cracks Cincy Daily

Cincinnati.

Largest space tie-up ever made by an amusement enterprise with the "Enquirer" was negotiated by RKO for the appearance of Laurel Miller, billed as the "world famous astrologer and renowned foreteller" at the Capitol theatre. Exploitation material included five full page announcements and about two and a half pages of reading matter.

During the week's engagement Miss Miller made five daily stage appearances, answering five questions at each. Questions were mailed to the "Enquirer."

Bill Danziger effected the promotion. The Miller campaign proved the ice breaker with the "Enquirer," the only local morning and Sunday sheet.

Iced Tea Not So Hot

Dallas.

Iced tea for the Saturday mat femmes at Majestic perhaps doesn't attract many extra customers, but leaves good impression with those who do come.

Tied in with coffee firm, latter furnishing tea for the advertising. Stunt's been worked in the burg before.

Laying Off Prosperity

Head of one of the smaller circuits, who keeps keenly alive to the reactions of his patrons, has all of his resident managers to lay off references to depression and more particularly to optimistic predictions as to the future.

He contends that prosperity has been just around the corner for so long that the average man or woman is tired of hearing about the imminent return of good times. In other words, it hurts in most spots and does not help in the others, so optimism is out. He is selling pictures in preference to prosperity. He knows he can book the pictures.

50 Lake Trips

Milwaukee.

Fifty Lake trips, now offered by the Warner neighborhood theatres, attracting attention. Trips include boat fare, berth and meals from Milwaukee to South Haven. Wisconsin-Michigan Transport Co. is the other party. Winners are drawn in the time honored method from tickets deposited in a box.

Cooked up by Ben Katz.

Harmonica Contest

Milwaukee.

A harmonica contest, promoted by the Fox Wisconsin and "News," brought a lot of harmonica experts to the theatre, where Jack Bennington and his newsboys' harmonica band were with the Fanchon and Marco "Broken Dolls" Idea.

Entry coupon was printed in the "News." Properly filled out it entitled signer to an audition with a possibility of a job with the touring organization. Prizes ranged from $25 to $5.

Winners were chosen by the audience after a weeding out process Monday and Tuesday.

Spelling Streets

Racine, Wis.

Prizes to those forming the largest number of names of city streets from "City Streets, Gary Cooper and Sylvia Sidney" were offered by Mickey Gross, of the State, through the "Times-Call."

Of course "City Streets" was the picture, and the offer sold the title and the stars.

Blowing Up Dollars

Fon du Lac, Mich.

A wire waste basket, some dollar bills and an electric fan were the elements in a stunt which E. A. Slater, of the Retlaw, used to ease over "Quick Millions," though good for any money title.

Bills were placed in a basket and set where the breeze from the fan would keep them swirling around. Fan was not close enough to blow the bills against the mesh and hold them there.

If enough bills are available, it might be a good gag to ask the gapers to count them for small prizes.

Catch the Nurses

Good chance in "Night Nurse" to stir up talk about nurses and nursings in any town large enough even to have a "practical" nurse.

Work far enough in advance to get the local nurses interested, and have them make protest to the paper that not all nurses are as hard-boiled as those about to be shown on the screen.

If there is a nurses' school or hospital near, offer to admit any of them who present themselves in uniform. If you can get girls who can be trusted not to get too flirtatious, you can send them out to bally, to get and hold a crowd.

Banks Coupons

Ft. Madison, Ia.

When local merchants were looking around for a stunt, Dew Brittain, of the Strand, gave them an idea which helped.

Coupons indicating the value of the sale are given with each purchase at the independent stores. These are deposited in a "bank" located off the theatre lobby and each depositor is credited with the sum total of all coupons turned in by him. At the end of a specified period the top depositors are awarded cash prizes.

This is a great stunt where the usual drawing idea has been held to be a lottery, since the awards are made on the basis of purchases and not through chance. Manager must choose whether to hold the idea to the independent on chain stores.

Soft Drink Double Plug

Milwaukee.

Recent hot spell caused Howard Herzog, head of the Fox publicity staff, to hook up with the Graf Co., soft drinks, to bring thirst-quenching liquids free to Fox Wisconsin patrons.

Graf also ran several large ads in which the Wisconsin current attraction was mentioned. All Graf trucks carried a banner telling what was at the theatre.

Mighty good plug both ways.

A Symbol

One manager made a drug store hookup good for the summer through tieing a sundae to his cooling plant. He adopted the penguin as his symbol of coolness and uses the bird in all his advertising, even for newspaper work.

After a couple of weeks he sold the stores the idea of offering a Penguin Sundae. Probably could not have gotten them to use the house name, and a confection tied to a title would be short lived. But the penguin serves both theatre and stores as the symbol of coolness and the store gets back as much as it gives.

Permanent Co-ops

Hawthorne, Cal.

In cooperation with the local merchant, Robert Church, of the Plaza, is running a weekly co-op page with a contest angle.

Letters are dropped from various words in the ads and when these are replaced they can be assembled to spell the title of the current picture. Prizes to the six neatest and most original replies each week. Merchants contribute the prizes and are willing to keep on until cool weather.

Short Title Helped

Pasadena, Cal.

Brevity of "Seed" as a title permitted Lester Clark, of the Colorado, to put over a fast one.

Advertising floats were barred from a local parade but one five foot letter on the front of each float was not advertising until the four cars got together. A double pass to the spotlight operator ensured picking up the display, and everyone got the idea.

Stunt was worked with knowledge of the parade authorities, but passed on account of favors shown by the theatre at other times.

Physiognomy Ads

The pre-opening advertising on Hughes-Franklin's Studio theatre has eye, ear, nose and throat appeal.

First series of ads will be "Think of the nape of your neck." Others warning customers to think of their eyes and nose will follow. Idea is to make the public think that the small house is the last word in comfort.

Prosperity Drive

Vallejo, Cal.

Local merchants have been rallied by Jack Ryan, Virginia theatre, for a prosperity drive along the lines used in the middle west last summer.

Merchants kick in with prizes which are presented from theatre stage on Saturday nights. New angle is that the stores here are using newspaper space for full page co-op ads to further the stunt, intended to bring in more business from out of town.

Store Promotes Shorts

Oakland, Cal.

Most of the advertising for the Bobby Jones golf shorts is being done by a local sporting goods store instead of the Fox Oakland. Store is doing straight newspaper and window work instead of offering prize clubs, etc., and is selling the clubs. Has sunk about $1,000 into the space bills, and this carries special publicity in the sporting pages.

"Tribune" carries a banner strip on the sports page with mention of the theatre each time a short is played.

Tied to a Corpse

Minneapolis.

Minnie golf is so dead here that Dick Bilbert, of the Orpheum, wasted his time with a tie in.

Gilbert arranged with six of the biggest courses here to take big newspaper displays announcing that the performers at the Orpheum would appear on Thursday nights, after the final show, to take part in a tournament.

Large crowd gathered to get a sight of the players without makeup, but the stunt didn't help either the house or the golf spots.

It was a shock to Gilbert.

Dependents

Bronx, N. Y.

Playing "Four Sons," Morris Sussman, manager of the Empire theatre, advertised for information as to those young men with so many dependents that they have to forego amusements as part of their sacrifices for those whom they were supporting.

Explained that in "Four Sons" there is such a figure, and that to each self-sacrificing young man thus disclosed he would send a pass to see the picture. Newspaper ads got nice response, and newspapers even obliged with a couple of stories as human interest stuff.

Just Younger

Arkansas City, Ark.

When J. R. Burford, of the Fox theatre, found that a bathing beaut contest was liable to flop because he couldn't get the right sort of girls, he cut down the age limit and made it four to 10. Got as much money, maybe more.

Run with a kiddie revue and with local stores modeling two garments each. Got 17 merchants to enter kiddies, with seven more tots free lancing. Merchant angle was the use of the store's entry for art work in its advertising, which, of course, helped the theatre, too. What looked for a time to be a bust turned out to be a winner.

BEHIND THE KEYS

Lynchburg, Va.

James R. Resley, asst. at the Paramount, goes to Publix Isis as manager, succeeding Harley Davidson, who resigned to become an indie theatre operator. Richard Eason is asst. at Paramount.

Cedar Rapids, Ia.

Merchants National Bank trustee for Majestic theatre, offered for sale.

Royal, Ia.

Community club is supplying town with amusement on non-profit basis.

Marion, Ia.

New Garden theatre, J. D. Jacobs, manager, opening Aug. 22.

Wheeling, W. Va.

Formation of the Plaza Theatre Co., headed by Carl Jansen, with business men in it, will reopen the Plaza theatre here for vaude.

Oklahoma City.

W. M. Lea has purchased the Friona theatre at Friona, Tex. W. J. Holt has leased the King at Tuscola, Tex. Azteca theatre, McAllen, Tex., purchased by Frank D. Sancho.

Bronx, N. Y.

Cocalis and Springer, 2,000-seat picture house in the Pelham Parkway section, Sept. 7. Not decided on a name as yet.

Hamilton, O.

Henry Sommers, until a few months ago in charge of RKO Albee, Cincinnati, has been made manager of Paramount, new 1,500-seat house. He replaces Nat Turberg, manager of Paramount's Palace here.

Dallas.

Warner WB stand in Okla. City, recently closed for remainder of summer, to reopen in Sept., with RKO vaude for vaudfilm policy.

Muscatine, Ia.

The old Armory building, center of National Guard activities, has been leased by Ludy Boaten, theatre operator, who will remodel the building and equip it for vaudefilm. House is cheduled to open Nov. 14, seating 1,000.

Des Moines, Ia.

Community club, Royal, Ia., has opened the town's first talking picture house. Theatre is to run as a non-profit venture.

Sterling, Ill.

Sterling theatre reopened July 26 after closing for installation of a cooling system.

Denver.

The Granada, owned by Fox, is to be remodeled and reopened as the Tivoli. Geo. Luce has bought the Riviera at Gering, Neb., remodeled and added sound. J. C. Anderson is remodeling and redecorating the Cover theatre at Ft. Morgan, Colo.

Quincy, Ill.

Palace theatre in Burlington, Ia., has installed a cooling plant. It is the only theatre in southeastern Iowa and western Illinois with such an apparatus.

A Great Box-Office Smash!

"Right in the midst of a slump in pictures comes one so good that there ought to be a parade or something to honor it!"

—says GENEVIEVE HARRIS in *The Chicago Evening Post*

The MIRACLE WOMAN

with Barbara Stanwyck

DAILY TIMES, CHICAGO ◇ ◇ ◇

By DORIS ARDEN

"The Miracle Woman" is an extraordinary picture—one of the few unusual films that have come to the screen in the recent months. The State-Lake has had to content itself with some rather mediocre pictures lately—but they've got hold of a humdinger this time, and they deserve congratulations for presenting it to Chicago.

CHICAGO DAILY TRIBUNE

By MAE TINEE

The picture is a thrilling melodrama. "The Miracle Woman" ought to do big business, for it is different and electrically exciting.

CHICAGO EVENING AMERICAN

By ROB REEL

"The Miracle Woman" is a real smash—an unusual story dramatically developed and with a cast that means something at the box office. It should be well patronized by those who seek good pictures. One of THE films of 1931.

Put "The Miracle Woman" down on your list of summer photoplays that MUST NOT BE MISSED. Barbara Stanwyck's performance in it is among the year's best.

CHICAGO HERALD AND EXAMINER

By CAROL FRINK

The story is well and dramatically told and provides Barbara Stanwyck with her best opportunity to date . . . you will find this a fascinating and exciting drama made from unusual material.

THE CHICAGO DAILY NEWS

By CLARK RODENBACH

You're hard to please if you don't go for this one.

BOSTON RECORD

By GORDON HILLMAN

One of the most ably directed screen plays of the entire season is "The Miracle Woman" film for Barbara Stanwyck. A triumphant tour de force—something very worth seeing. It is Capra's dynamic power of direction that makes "The Miracle Woman" what it is; a truly remarkable film.

BOSTON POST

Barbara Stanwyck in "The Miracle Woman" is one of those few pictures that justify a dozen disappointing quests for compelling movie entertainment.

THE BOSTON GLOBE

"The Miracle Woman" is a well told, vivid story . . . the leading character is excellently portrayed by Barbara Stanwyck.

THE SCHENECTADY UNION-STAR

From the standpoint of dramatic value "The Miracle Woman" is full of pathos and human appeal. Barbara Stanwyck has the title role and she contributes another of her memorable performances.

LOS ANGELES ILLUSTRATED DAILY NEWS

By HARRY MINES

"The Miracle Woman" is a stirring melodrama boasting entertainment plus. All in all, it is a production well worth seeing—credit belongs to Jo Swerling for his good dialogue. Frank Capra directed, evolving an attraction noteworthy for its charm and humanness.

LOS ANGELES EXAMINER

By MARQUIS BUSBY

Enough drama is packed in an hour or so of "The Miracle Woman" for at least three ordinary pictures. It has a daring theme, some sizzling situations and a magnificent performance by Barbara Stanwyck. Frank Capra's direction is splendid.

THE POST-STANDARD, SYRACUSE

By HELEN M. TAIT

Barbara Stanwyck in "The Miracle Woman" gives a performance that surpasses any of her previous ones. Don't be afraid to see "The Miracle Woman"—it's worth the time of anyone.

ALBANY EVENING NEWS

"The Miracle Woman" will have a wide audience appeal.

CLEVELAND PRESS

By SIDNEY ANDORN

Barbara Stanwyck in "The Miracle Woman" scored with large crowd. She does fine acting—great audience picture.

CLEVELAND PLAIN DEALER

By GLEN C. PULLEN

"The Miracle Woman" is steadily interesting, vivid romantic drama in which Miss Stanwyck does some of her best work.

DALLAS NEWS ★ ★ ★

A highly entertaining drama of slightly different flavor from the general run of film fare. Barbara Stanwyck's interpretation of the role is the finest bit of histrionism she has yet exhibited on the screen. Credit must also be given Director Capra for the cleverness of his guidance.

NEWARK CALL

"The Miracle Woman" interests from beginning to the climax.

With a superb cast including

DAVID MANNERS SAM HARDY BERYL MERCER

Screen Play and Dialogue by JO SWERLING

From the stage success by JOHN MEEHAN and ROBERT RISKIN

A FRANK CAPRA PRODUCTION

COLUMBIA PICTURES

Always-COLUMBIA hits and HITS!

Service

for the

Theatre Operator

ALMOST as important as the show itself is the management SERVICE and SUPERVISION of each Fanchon & Marco Idea. Technical, plus publicity and exploitation man power and material constitute a part of the thorough SERVICE rendered the theatre which books these shows.

When an "IDEA" takes to the road it carries a complete staff of personally instructed Fanchon & Marco representatives, all trained to be of SERVICE to the theatre operator. This staff may be compared to a regular road show organization since its duties are similar to those of any legitimate show staff.

From the moment the "IDEA" leaves the Fanchon & Marco Studios in Hollywood it is under the charge of a manager, whose sole duties are to maintain company discipline and cooperate with the theatre management in publicity and exploitation. He carries last-minute newspaper stories and stunt photos on the incoming as well as the current show.

Another important feature of the Fanchon & Marco SERVICE is the road man who travels with each unit. He is a personally trained supervisor of stagecraft, who has watched the "IDEA" from its birth. It is his duty to tie in with the house stage crew, eliminating the usual wastes and problems of setting, lighting and presenting.

The theatre booking the Fanchon & Marco "IDEA" not only books a complete stage show, but also the combined SERVICE facilities of the vast Fanchon & Marco organization. It books the brains, efforts and willing aid of long experienced and expertly trained stage producing man power.

The Fanchon & Marco "IDEAS" are now available for any cities in the world where they are not presently playing.

FANCHON & MARCO INC.

Offices

HOLLYWOOD SAN FRANCISCO SEATTLE MILWAUKEE NEW YORK

Cameraless but Vocal Stock Cos. for Foreign Versions Is Metro's Plan

Hollywood, July 27.

Metro's foreign version plans, which have been held in abeyance pending the return from abroad of Irving Thalberg, have been set following the latter's arrival here. Dicision is to discontinue direct making of foreign versions, but to synchronize the lines via foreign players.

To this end the studio plans the importation of players for the formation of stock companies in the major languages. These players will be engaged for voice only with the distinct understanding that they are not to be photographed.

Studio believes that it can recruit these troupes from among the lesser stage and picture players who will welcome the Hollywood coin for the use of their voices alone.

Action is prompted by the recent adoption of the resolution by the French actors' union forbidding members to permit their voices to be used for dubbing and recently instanced by the reneging of a number of local contractors who refused to work before the mike without the camera also in action.

Metro's belief is that this plan will solve the question of making a profit from the still limited sale of lingual versions while giving entire satisfaction.

Small Countries Field for U. S. Films, Says Canty, If–

Paris, July 27

George Canty, motion picture commissioner of the U. S. Department of Commerce, has returned to his office here after a survey of Central Europe.

He says that the minor European countries are a potential field for American talkers with imposed subtitles providing that these films have little dialog and much action.

Also, Canty says, there's a likelihood of these countries following suit on France's abolition of the contingent.

Hopeless Summer

The Hague, July 27.

It's a tough summer for the Dutch seaside resorts. Most depend on a Teutonic clientele and are up against the German financial situation. Most of the visitors who were present have left and others are cancelling too steadily.

The weather has also been continually bad. August looks pretty awful for hotels and amusements.

Lupino Lane's Co.

London, July 27.

Lupino Lane, stage comedian, is the latest to enter the picture production field and is now actively engaged in forming a company to make talkers on this side.

He has signed Nancy Welford for three pictures. Latter is a British musical comedy name who also appeared in a few Warner pictures.

Cantor at Dominion

London, July 27.

United Artists has practically settled with R. H. Gillespie to open "Palmy Days" at the Dominion. Eddie Cantor will do a personal appearance with the film in which he is starred.

Arrangement calls for a 50-50 split with an eight-week guarantee.

INDIE BUYS "MRS. FRASER"

London, July 27.

Sterling Films, local indie film producer, has the talker rights to "First Mrs. Fraser," by St. John Ervine.

Play was done in New York and London last season.

PAR. TAKES JOAN BARRY

London, July 27.

Paramount has secured Joan Barry for its British productions. She will co-star in Par's next with Nora Swinburne.

Miss Barry came to public attention in the lead role of "The Outsider," an indie film production.

NAMAZIE DIES

Chinese Film Man Succumbs to Heart Trouble in Singapore

M. A. Namazie, 67, head of Capitol Theatres, Ltd., of China, died suddenly of heart trouble Sunday (26) in Singapore.

Joseph Fisher and S. A. H. Shirazee, business associate, now in New York, were notified by cable with the latter arranging to return to China this week.

Mr. Namazie was one of the pioneers in theatre operation and picture distribution in the East over there, and was widely known in Persia, China and the Dutch Indies.

His widow and 12 children survive.

Joe Fisher, film buyer with headquarters in Singapore, is in New York on his annual trip to line up pictures for Siam, China and surrounding territory. Because of peculiar native demands he is picking product from all companies.

Before arriving here Fisher bought 15 pictures in Germany and between 20 and 25 in Great Britain.

FRENCH EXHIBS CRY FOR CREDIT EXTENSION

Paris, July 27.

Most definite evidence of the slump here, as far as the picture business is concerned, is that the exhibs are shouting for longer credit on film rental. Some distributors have acquiesced and are accepting notes.

A number of sound equipment payments have also been forcibly postponed, which means that the bootleg firms are seriously jeopardized by conditions.

British Films Too Sexy, Say the British Censors

London, July 27.

Understood here that a private meeting of officials of the British Board of Film Censors, with executives from native producing companies, was held recently. Head censor is supposed to have explained the amount of sex dirt in homemade product was unsavory and needed reducing.

Producers, mindful of the way British pictures have lost markets in the Colonies through sexy themes, are understood to have generally agreed to lay off any raw stuff in the schedules.

Authoress Will Supervise Her Story for B. I. P.

London, July 27.

British International has bought the film rights of "The Red Wagon," Lady Eleanor Smith's best seller novel. Feature of the production is the fact it will be supervised by the authoress.

Lady Smith, daughter of the late Lord Birkenhead, also wrote "Flamenco," which is the bigger seller of the two in the States. She is holding back sale of the film rights of "Flamenco," rating it worth real money to an American concern.

Big Offers

London, July 27.

There's a man here calling himself Simon Rosenberg who is offering extravagant salaries to a number of embyro writers. He claims to want the writers to do scenarios for a new film company to be called World Films.

Nothing is known about Rosenberg here.

WELLS JOINS DEAN

London, July 27.

Ralph Wells has been secured by Basil Dean as production manager for Associated Talking Pictures Studios.

Associated is RKO's production unit over here.

"Bum" in England

American producers are cautioned against using the word "bum" in any dialog designed for picture distribution in England and its possessions.

Where the American definition is down-and-outer or no-good, the Englishman understands it to refer to a certain part of the anatomy.

PETSCHE DIVES BEHIND COMM. OF 80

Paris, July 27.

Minister of Fine Arts, Maurice Petsche, has decided to pass the buck on the film headache. He has appointed a control committee of 80 to handle the picture business and its problems, thus getting it off his hands and giving him time to accomplish something.

Another angle is that by appointing the committee Minister Petsche is procuring the film industry's support for his department instead of its constant complaints.

FOX WANTS SPANISH BLOOD TRANSFUSION

Hollywood, July 27.

Nicholas de Urilles, writer, Rafael Calvo, Felix de Pomes, Carmen Jiminez, Enroquita Soler and Jose Alcabtra, players, all of the F x Spanish department, have been asked by the studio to call it quits for 50% of their contract. The Spaniards are willing.

Studio claims that closing out the players doesn't mean a curtailment of Spanish production, but affords a chance to bring in some new blood.

Loew Johannesburg Site Gets Under Way Oct. 15

Architectural representative for Loew will leave New York the middle of August to supervise construction of the first Loew house in South Africa. Theatre will be built in Johannesburg and is to seat 3,000.

Construction is due to start around Oct. 15 with Cowin, Powers, and Ellis, African firm, the associate architects.

Loew has made no decision as yet on further theatre construction in that territory. The building of the Johannesburg house is the result of the recent trip to South Africa of E. A. Schiller, theatre operating head for Loew.

DeCourville for U.A.

London, July 27.

One of the first things Joe Schenck will do on his arrival here is to sign Albert DeCourville to a contract. That is now definite, with Schenck due shortly.

DeCourville, according to belief, will produce talkers for U.A. in England.

Kelly's Turmoil

Paris, July 27.

Arthur Kelly is having a swell time planning and cancelling trips. Latest trip he's arranged is to the Riviera to talk things over with Charles Chaplin.

Kelly wants Chaplin to agree to modify the terms on "City Lights" for Italy, which would greatly relieve U. A. troubles in that country. Kelly is also figuring on getting to Berlin soon.

PAR'S NEXT BRITISH-MADE

London, July 27.

Warwick Ward is the probable choice for the lead in Paramount's next British talker.

Film will be made from a May Edginton yarn.

Pratt Falls Are Still Holding Up Britain's Picture Industry, No Improvement Past 6 Mons.

London July 18.

Survey of the last six months in the British film field shows the home industry making few efforts to get away from the mistakes it has made in the past. The saving grace is comedy and if it weren't for the pratt fall there might be no film industry over here.

British pictures still compare unfavorably with the product of almost any other country, from the point of view of technique, with the exception of individual efforts made by isolated directors.

Reasons for the low technical standard of the home product are many, i.e., bad photography, insufficient lighting, slipshod and old-fashioned direction, bad cutting, mediocre continuity, and poor script work.

One of the faults of the quota system, under which it pays to make a British film longer than is justified by the story, is that there is no inducement for a producer to cut his picture. The longer it runs the bigger percentage it slices off both for the renters and the exhib. This may explain American complaints against British length.

But British films are definitely making money in the home spots. Of this there's no doubt when it's realized some gross as much as $400,000 in bookings.

Can't Take Chances

Answer seems to be that British producers, unable to gamble with dough producing pictures which will either smash or flop, have to take the middle line and churn out an endless series of stage successes potted into a camera.

On the other hand, there's a new phase of British production which tries to be artistic and covers up a lot of technical cheapness with soft focus photography, slow fades, and as many camera tricks as possible. This school, which turns out tedious sex pictures as boring as they are long, backs real flops.

However, while British producers can still show pratt falls into six-reel slapsticks, regardless of being out of date, they'll continue churning out dough makers within their own limits.

WARNERS' QUOTA FILMS

Jack Warner Says Quickies First—Bigger Films Later

London, July 27.

Jack Warner is here and dodging the newspaper lads. He says Warners will start production in England next month, having leased space at the old Teddington studios which were recently renovated and equipped by Western Electric.

Policy at first will be merely production of quota quickies, says Warner, with a likelihood of augumenting later.

France Demands "Frenchmen" Off World Screens

France has demanded the withdrawal of Warners' "Fifty Million Frenchmen" from world distribution. So far WB is not unduly exercised over the threat, but that the action may eventually become serious is admitted.

If WB does not pull the picture, France, under its ultimatum, will attempt an embargo against all Warner product within its own boundaries and colonies.

The complaint against "Fifty Million Frenchmen," based on the musical show produced on Broadway two years age, is that Frenchmen are therein held up to ridicule. H. A. Bandy, in charge of the foreign department for WB, is now in London, but will jump to Paris to attempt to straighten the controversy.

Warners did not make a French version of "Fifty Million Frenchmen."

Believe Sinclair Group Behind Eisenstein Film

Hollywood, July 27.

Information here is that no Mexican capital is back of Serge Eisenstein's picture, recently completed in Mexico, but that the money was put up by Upton Sinclair and a wealthy group mainly from Pasadena.

Eisenstein was expected here this week to arrange for sound dubbing for his picture, but was detained through illness and is now reported seriously ill in a Mexico City hospital.

Brunel's B. I. Proffer

London, July 27.

Adrian Brunel, producer and writer, is negotiating a deal with British International.

Understood that Brunel is trying to sell B. I. a series of his own stories to be directed by himself.

CRISP AS B. I. SUPERVISOR

London, July 27.

Donald Crisp is due over here in a few days for British International.

Understood that B. I. will make Crisp a supervisor.

LUDWIG'S VACATION

Paris, July 27.

John Ludwig is off to Vichy and the Riviera for a vacation.

After resting up he'll go back to America, sailing some time in September.

Actress in Holdup

Paris, July 18.

Georgette Lucon, picture actress, was attacked by thugs who made away with her handbag. Thieves have not been caught.

Holdup occurred at night as Mlle. Lucon was returning home

Feyder Through—Home

Los Angeles, July 27.

Jacques Feyder, first French director imported by Metro, who also handled German and domestics, has been dropped after his first year.

Feyder returns to Paris immediately.

Wren's American Troupe Making Russian Picture

Paris, July 18.

American troupe promoted by Robert Wren is shortly going to make a picture of Russia by special arrangement with Soyuzkino. Picture will be called "Russia Answers."

Scenario is by George L. Dick, with the party to include about 10 people, who will spend 10 weeks in Russia. French equipment will be used.

B. I.'s Yank Cameraman

London, July 27.

Henry Gerrard, American cameraman, has been brought here by British International and put under contract.

Gerrard's agreement with B. I. is for one year.

U'S FRENCH MADE

Paris, July 27.

Universal is getting ready to begin shooting its first French version at the Tobis Epinay studios near here.

First of the series will be a French adaptation of "Little Accident." Yves Mirande handled the adaptation.

U's Spanish

Los Angeles, July 27.

Universal will make 10 features and four shorts in Spanish.

Andrea De Segurola has been engaged to supervise.

SHOW OF THE
25 MILES TO NEW YORK
ALL ABOARD!
CHICAGO
DETROIT
HOTEL
ST. PAUL...
ADDRESS
BUFFALO...
RKO-RADIO WILL PAY FOR THIS 1,100 LINE AD IN 300 DAILY PAPERS TO HERALD THE DAY AND DATE EXHIBITION OF "TRAVELING HUSBANDS"
SMASH CO-OP CAMPAIGN ALSO AVAILABLE . . . .
TRAVELING HUSBANDS
YORK
RKO Radio PICTURES
Reg. U. S. Pat. Off.

BIG NATIONAL AD DRIVE FOR RKO-RADIO DAY AND DATE SMASH

"TRAVELING HUSBANDS"

is being readied for a nation-wide day and date smash August 15th. . .

Start planning your campaign NOW. . .

Big campaign books available. . .

This attraction hits a current theme flush on the button. Fast, shrewd entertainment that starts with a wallop and never stops throwing in the punches.

See campaign book for tie-ups, hooked up with the title, which in itself is full of draw values.

SPECIAL NATIONAL ADVERTISING

RKO-Radio will run 1100 line ads in more than 300 newspapers to back up "Traveling Husbands" . . . These ads will run in the display columns where the flash will get over with a bang; not in the theatrical pages . . . All the lively incident of the show . . . the low-down on the lives of traveling men . . . will be pictured in vivid art and selling copy.

RKO-RADIO will PAY for these ads which should guarantee a smash opening. On the other hand, don't bank on these ads to do the job alone.

Hard-hitting pre-advance work will shoot this one across in grand style. After which the show will stand up like a Jack Dempsey just starting to sock.

EVELYN BRENT

HUGH HERBERT
FRANK ALBERTSON
CONSTANCE CUMMINGS
DOROTHY PETERSON

DIRECTED BY

PAUL SLOANE

TUNE IN! "RKO THEATRE OF THE AIR"
N.B.C. Coast to Coast Network
EVERY FRIDAY NIGHT, 10:30 P. M. NEW YORK TIME

Amusement Stocks

(Continued from page 10)

for the repurchase of stock issued in acquiring theatre properties. The September payment amounts to $4,785,000 or thereabouts and represents a pretty severe drain upon cash resources. Payment of the dividend in stock, of course, would protect the cash holdings, and, owing to the poor market for bond flotations, it is believed that is the method that will be followed. Besides the September payment the company is obligated to take up 30,000 shares of stock at 85 Jan. 1, involving $2,550,000, and $4,100,000 March 1 on 48,250 shares of stock at 85. The September transaction involves 65,000 shares at 75.

Announcement of the stock dividend proposal came early in the week after trading had been active in Paramount around 25 and better, and the quotations slipped quickly below 23, ending the week close to the low at 22½. Dealings amounted to 65,000, highest total in the group.

Fox Drifts Back

Transactions were not important elsewhere, next heaviest dealings being in Fox, which also gave way slowly. Stock has but a minor following outside, and transactions apparently represent professional operations. Failure of Fox to reach a reasonable basis of yield has discouraged any trading interest. At last week's low of 14⅞ the yield is something like 17%, which, of course, raises grave doubts of maintaining the annual disbusement.

Loew alone of the active theatre issues showed normal buying demand at price concessions. At one time it slipped below 42, but was prompt in getting back to its former level around 45, which it held until selling pressure became general at the end of the week under the influence of the Steel reports, when it retreated stubbornly below 44, with sales shrinking to minor proportions on the decline. Feeling downtown is that any betterment in the amusement outlook probably will find its first reflection in Loew.

Second quarter reports are fairly well completed by now, and in many cases proved to be less disturbing than had been anticipated. All the important organizations reporting so far have showed their dividends earned, and several of them made a much better showing than had been forecast.

Consolidated Film Industries published its returns for the half year, showing net income of $823,841 to June 30, which covers the preferred dividend and leaves 81 cents a share on the common, which passed its payment last quarter. The June quarter showed preferred dividends (50 cents for the period) and 11 cents for the common. Last year's first six months yielded $1.55 for the common, and although the comparison is not especially rosy it shows up well by contrast to the scores of corporations in other fields which have been reporting deficits.

Another concern that surprised by its comparatively favorable report was Madison Square Garden paying 60 cents a year, which showed $1.05 for the year ending May 31, compared with $1.30 the year before. Figure is set for net after all charges and taxes and compares with $1.30 a share for the preceding year. The report disclosed that the Boston Madison Square Corporation was operated at a loss of $83,450, compared with net loss of $17,140 for the previous year.

Bonds Fare Badly

Market observers who are looking to the bond list just now for a hint of early improvement were disappointed last week as far as the amusements were concerned. There was drastic marking down of quotations for the two Paramount issues and a sharp loss in the General Theatre bonds, which had slipped gradually to 32, only 7 points away from their extreme bottom of 25 during the early summer upset.

Many traders feel that the stock list cannot move forward far unless and until the secondary bond list indicates a revival, and accordingly are making their commitments largely on the basis of what hint they get from the bonds—little enough of encouragement during the last two weeks. The disturbances abroad and the flop of the international debt parley in London did a lot to unsettle the foreign section of the bond list, but the domestic issues did no flag-waving to speak of, which helped to discourage the market's bull sponsors.

Summary for week ending Saturday, July 25:

STOCK EXCHANGE

1931 High.	1931 Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg. for wk.
9	4½	.....	American Seat	..	..	4¼ Bid	
15	3¾	1,900	Consol. Film	8¼	7½	7⅝	+ ¼
18⅞	10½	600	Consol. Film pfd. (2)	14⅝	14¼	14½	+ ⅛
185¾	118	13,600	Eastman Kodak (8)	148½	138¼	139	−6
38⅝	11⅝	26,400	Fox, Class A (2.50)	17⅝	14⅞	15	−1½
54¾	36	91,400	Gen. Elec.	43	39⅞	40⅛	−1⅝
15	3⅜	23,200	Gen. Thea. Eq n	3⅞	3⅝	3¾	+ ⅛
95	70	.....	Keith pref. (7)	..	..	70 Bid	
63½	36⅛	13,400	Loew (3)	46¾	43½	43⅝	− ⅝
98	83	300	Do pref. (6½)	91	90½	91	+3¾
7½	5	400	Madison Sq. Garden (60)	6⅛	6⅛	6⅛	+ ⅛
27	22	300	Met-G-M pref. (1.89)	25	25	25	+ ½
75	35	60	Orph. pref. (8)	45	45	45	−4⅞
50¼	19⅝	65,700	Paramount (2.50)	25⅜	22⅜	22½	−1
2⅞	1	1,700	Pathe Exchange	1¾	1½	1⅝	+ ⅛
8⅝	3	1,500	Pathe, Class A	7½	6½	6½	− ½
27½	12	154,300	Radio Corp.	19⅝	17	17⅛	− ⅞
24½	11¼	22,400	RKO	15¼	13¾	13⅞	− ⅝
9¾	2⅝	200	Shubert	3⅜	3	3⅜	+ ¼
51¾	24	470	Universal pref. (8)	51¾	37	51¾	+17¾
20⅝	4¾	17,900	Warner Bros.	7½	6¾	7	
40½	10¾	.....	Do pref. (3.85)	..	..	16 Bid	
107¼	54¼	61,500	Westinghouse (4)	68¾	63¼	64⅛	−2⅞
5¼	2⅜	200	Zenith Radio	2⅝	2½	2½	− ⅛
CURB							
23	8	600	Columbia Picts., v.t.c. (75)(+)	11¼	10½	11¼	+ ¼
8⅛	1⅝	2,500	De Forest Radio	3¾	3⅛	3½	− ⅜
6⅛	2⅛	1,300	Fox Theatres	2⅞	2⅝	2¾	− ⅛
21¼	5⅛	2,100	Gen. Thea. Eq. pf. (3½)	8¾	7⅛	7⅛	− ⅞
15¼	3⅞	300	Technicolor	6½	6½	6½	
13¼	5¼	2,300	Trans Lux	6	5⅞	5⅞	− ½
BONDS							
74	25	$47,000	Gen. Thea. Eq. '40	35¼	32	32	− ¾
78½	62	5,000	Keith 6's, '46	68	68	68	
99¾	94	45,000	Loew 6's, '41	98⅝	97⅛	98⅝	+1½
94⅞	51	29,000	Pathe 7's, '37	94⅞	92½	93	+ ¼
97	74	12,000	Par-Fam-Lasky 6's, '47	89½	85¼	85¾	−3¼
89¾	67	25,000	Par-Pub 5½'s, '39	79¾	73⅞	74¼	−4⅛
25	7	7,000	Shubert 6's	11½	10	11½	+1
74½	25	61,000	Warner Bros. 6's, '39	41½	40	41½	+1½
ISSUES IN OTHER MARKETS All Quoted for Saturday Produce Exchange, N. Y.							
..	..	300	Jenk Telev.	3¼	3⅛	3⅛	
Over the Counter, N. Y.							
Bid.	Asked.						
11⅝	11⅞	...	Roxy, Class A (3.50)	..	..	..	

Incorporations

New York

Spanish Film Exchange, Inc., New York Co.; moving pictures, plays, entertainments; 100 shares no par value.

Raymond Moore, Inc., Manhattan; moving pictures, plays; $25,000.

Broadway Theatre Party Corp., Manhattan; theatrical and vaude agency; $1,000.

Mlle. Modiste Co., Inc., New York; theatrical business, moving pictures, plays; $20,000.

Honeymoon Lane., Inc., Manhattan; amusement places of all kinds; 200 shares no par value.

Fowler Scenic Studio, Inc., New York City; theatrical supplies of all kinds; 200 shares no par value.

The New York Grand Opera Co., Inc., Manhattan; general theatrical enterprises; $20,000.

Theatrical Attractions, Inc., Manhattan; theatrical productions of all kinds; 10 shares no par value.

James W. Elliott Operative Co., Inc., Manhattan; theatrical enterprises; 200 shares no par value.

High Art Pictures Corp., Manhattan; motion pictures; 100 shares no par value.

Fast and Furious Co., Inc., New York City; theatrical productions, entertainments; $30,000.

Royal Studios, Inc., New York City; motion pictures, radios, plays; 2,000 shares, 1,000 preferred $100 and 1,000 no par value.

Globe Pictures, Inc., New York City; motion picture apparatus, vaudeville; $50,000.

Rex Amusement Co., Inc., Kings; theatrical enterprises; 25 shares no par value.

Modern Players, Inc., Manhattan; theatrical enterprises; $10,000.

East 92d St. Amusement Corp., Kings; theatrical enterprises; 100 shares no par value.

Beacon Development Corp., Manhattan; motion picture films; 200 shares no par value.

Peerless Productions, Inc., New York Co.; motion films, theatrical enterprises; 100 shares no par value.

Claudia Film Co., Inc., New York Co.; motion picture films; $8,000.

Seillman Amusement Corp., Manhattan; amusement resorts, theatrical enterprises; $5,000.

Divorce and Dear Co., Inc., Manhattan; theatrical enterprises of all kinds; 200 shares no par common.

Kingstone Amusement Corp., Manhattan; theatrical enterprises; 100 shares no par value.

Williston Theatre Co., Inc., Mineola; theatrical enterprises; $10,000.

Special Picture Productions, Inc., Manhattan; motion picture business; 100 shares no par value.

Even Amusement Corp., Manhattan; theatrical enterprises; $1,000.

The Harry Green Corp., Manhattan; theatrical enterprises; 200 shares no par value.

G. J. F. Amusement Corp., New York; theatrical enterprises; $5,000.

Prudential Eastern L. I. Theatres, Inc., New York; theatrical enterprises; 150 shares no par value.

Grief Williams, Inc., Manhattan; operate theatres; $5,000.

C. E. F. Recording Systems, Inc., New York Co.; sound recording and reproducing mechanism; 150 shares no par value.

N. Y. Amusement Operations, Inc., Manhattan; operate amusement parks; 25 shares no par value.

Mansfield Amusement Corp., Kings; theatrical enterprises; $5,000.

Change of Name

From Fox Hearst Corp., New York, to Movietonews, Inc.

From Lusitania Cinema Corp., New York, to Superior Cinema Corp.

Change of Capital

Burlesque Attractions, Inc., New York City, from $100,000 to $20,000.

Willonia Amusement Co., Inc., Manhattan, from $100,000 to $175,000.

Nelrach Theatres, Inc., Kings Co., from 600 shares to 650 shares—500 preferred $100 and 150 shares no par value.

CALIFORNIA

Dissolution of Robert C. Bruce Outdoor Talking Pictures, Inc., Ltd., Las Vegas, Nev.

Albert Herman Productions, Ltd., Los Angeles; capital stock $100,000, $300 subscribed. Albert Herman, Karl Anderson, Reuben E. Anderson.

Three Star, Inc., Ltd., Los Angeles; 10,000 shares, $150 subscribed. Beauty parlor. Bebe Daniels, James Simoniello, R. R. Zane.

Vera Lewis Shop, Ltd., Los Angeles! 50 shares, $625 subscribed. Art, books, clothing. Vera Lewis, Ralph Lewis, F. Warren Horowitz.

DELAWARE

Altoona Publix Theatres, Inc., theatres. 500 shares, no par. G. S. Peabbles, L. E. Gray, H. H. Snow, Wilmington.

Publix Shea Theatres, Inc. 200 shares, no par. C. S. Peabbles, L. E. Gray, H. H. Snow.

Continental Television Co., theatrical entertainments. 600,000 shares, no par. R. Van Voorhis, Belleville, N. J.; R. H. Toothe, Brooklyn, N. Y.; A. M. Brocken, Hoboken, N. J.

Sussex Amusement Co., operate theatres. 100,000 shares, no par. Bayard V. Wharton, John V. Burris, Sarah B. Wharton, Milford, Del.

Photoplay Publishing Co., publishing. $400,000. M. M. Heyd, J. F. Wilson, A. L. McGinnis, Dover, Del.

Sanabria Television Corp. 5,000 shares, no par. M. M. Heyd, J. F. Wilson, A. L. McGinnis, Dover, Del.

Brandywine Amusement Co. $100,000. Harry W. Mason, Francis E. Davis, Wilmington; Addie Ruth Cooper, Bear, Del.

Machine Theatre Corporation, amusement places. 100 shares, no par. H. Dennm, Flushing, N. Y.; Daniel O'Shea, Brooklyn; Gordon E. Young, New York City.

SON OF INDIA

(Continued from page 14)

pened to overhear the conversation in the store testifies in his favor. The action mooches just about there and a 40-minute or so wait for it to return is in vain.

Heart interest comes about through the visiting American girl who's brother convinces the couple that they'd better forget about their love and at the fade, young Karim, now a magnificently wealthy jeweler himself, after being reassured by the same old holy man in making his decision about love, is kissing the hem of Janice's dress.

Very little comedy in the slow section to help the pace, with hardly one good laugh, and the best through an off color crack. Scenically and in general appearance the picture rates. The French megger, Jacques Feyder, appears to have done as well as he might with the story.

Cast is all Novarro, with no chance for evens for anyone else, including the femme lead. This is the first talker for Novarro in which he hasn't sung. The girl assignment is held down in a passable manner by Madge Evans, who is sweet in a frail, blonde way, and who in her lightness seemed shallow in contrast to the heavier manner of the dark Novarro. They're a one sided couple.

Conrad Nagel, as the big brother, has less to do than usual. Marjorie Rambeau and C. Aubrey Smith, featured, have only a couple of ons and offs apiece. John Miljan and Nigel de Brulier are a couple of stock character men with sufficiently familiar faces to become another factor in making much of the film hardly believable. *Bige.*

SARIE MARAIS

(AFRICAN MADE) (With Songs) (850 Feet)

Capetown, June 18.

African Film Productions, Ltd., production. Adapted and directed by Joseph Albrecht, from suggestion by G. F. Noble. Players: Billy Matthews and Joan du Toit. 850 feet. Made at Johannesburg. At Alhambra, Capetown.

African Films Productions, incorporated with African Theatres, with well-equipped studio at Killarney, a Johannesburg suburb, has made several sound pictures of topical events. This is the first attempt at a talking and singing subject. A few technical errors, but the result gives every indication of more ambitious efforts in the future.

Title is a song popular amongst the Dutch population in South Africa and is considered the nearest attempt to a National Anthem.

Story is simply told, and would have been spoiled if on a wider range. The scene is in a Boer prisoners' camp in Ceylon during the Anglo-Boer war. Prisoners are passing the weary time in songs and dances of their Fatherland. One of the British soldiers brings news of peace.

The delight of a speedy return to their own country is expressed by Jan (Billy Matthews) singing "Sarie Marais" (in Dutch) and the refrain is excellently sung by a quartet. This part is the picture.

Scene transfers to the Transvaal, where Jan and his sweetheart, Sarie (Joan du Toit), are reunited.

The singing of the Melodian Quartet and the musical effects by the Bert King Trio are worthy. *Hanson.*

ALIAS BAD MAN

Tiffany production and release. Ken Maynard starred; Virginia Browne Faire featured. Directed by Phil Goldstone. R. C. A. Photophone recorded. At Loew's New York, one day, July 21, one half double bill. Running time, 62 minutes.

A Ken Maynard western with Phil Goldstone direction. Not a bad combination for any audience wanting the action of westerns. Maynard knows how to ride and Goldstone knows how to make 'em cheap. That's perfect for a western. Accordingly, where Maynard is liked, this will be oke.

Same old frayed rustling background for the story. A different twist is always in it. By the way they steal cattle from the ranches in the west for the screen, it isn't understandable how the Chicago stockyards keep on doing business.

However, one bit interesting in this picture. It's where Virginia Brown Faire discovers her father dead, murdered, on the floor in the parlor of their home. Boy, there was a chance to act! *Simc.*

SHIPS OF HATE

Trem Carr production; Monogram release. Directed by J. P. McCarthy. Adapted from story by Wellyn Tolman. Lloyd Hughes and Dorothy Sebastian featured. Cameraman, Archie Stout. At Loew's New York, one day, July 21, half double bill. Running time, 60 minutes.

Bart Wallace.....Lloyd Hughes
Grace Walsh.....Dorothy Sebastian
Captain Lash.....Charles Middleton
Norman Walsh.....Lloyd Whitlock
The Professor.....Ted Adams
Hans.....Constantine Romanoff
First Mate.....Gordon De Main
Peg.....Jean Mason

Just a small-time quickie, made and looking that way. That's where it will play, in the cheaper grinds, whether singling or doubling.

A fair sea story of the familiar sort, with rough crew and tough crippled captain, anything the story possessed has been ruined through the cheapness and haste of production. Even the repetitious action the film goes in madly for spoiled in the same way.

A collision at sea in a fog is denoted by a noise and bell shrieking. Not even an outline of the other boat is seen. But immediately after Dorothy Sebastian is calmly swimming around in a tank. She is rescued right after someone must have thrown water on her hair.

It's stuff like that all through, with back drops when convenient, also prop decks, etc. A boat may have been used though for one day. Best scenic layout is a joint in Singapore that had a smart cooch dancer speaking English.

Good enough for a laugh now and then on the sloppy work in every way, including poor recording. But a couple of laughs against 60 minutes of seat restlessness isn't a good average. *Simc.*

FASCINATION

(BRITISH MADE)

London, July 15.

Released by British International Pictures. Produced by Regina Films in conjunction with B. I. Directed by Miles Mander, from a screen original by E. Crawshay Williams. Cast: Madeleine Carroll, Dorothy Bartlam, Carl Harbord, Kay Hammond, Kenneth Kove. Photography: W. Winterstein, H. Wheddon. Scenario, Victor Kendal. Recorded RCA Photophone. Running time, 70 mins. Censor's certificate "A." Reviewed Phoenix theatre, London.

Story of this picture is a hoary classic which first made film audiences fidget in the old days. As such the picture can't hope to succeed except as a sob booking for women in provincial theatres. Even then there's a dangerous chance of ridicule in the climax.

Picture is prettily photographed along soft focus lines, so beloved of the English studios when they want to be arty, but the lens work on Madeleine Carroll in closeups is frankly poor.

Yarn concerns a happily married couple with the young husband becoming interested in an actress. Husband's sight is impaired, wife discovers the "affair" and women get together on the subject. Ends with the man voluntarily going back to his wife.

Scene where the wife and mistress kiss is just too much.

Film is admittedly a polished piece of work for English studios, but recording is bad. Miles Mander's direction is slow, although the acting is better than average. Madeleine Carroll is whimsically effective as the actress and Dorothy Bartlam does nicely by the wife. Carl Harbord is the husband. Kenneth Kove and Kay Hammond weigh in with light relief. A melody runs through the film. *Chap.*

ACHT TAGE GLUCK

("Eight Days' Happiness") (GERMAN MADE) (With Songs)

Greenbaum-Emelka production and Foreign Feature Film release. Features Joseph Schmidt and Georg Alexander. Directed by Robert Wiene. Manuscript, Ladislaus Vajda and A. Zsoldos; music, Max Niderberger; lyrics, Robert Gilbert. At the Belmont, N. Y.; for grind run, beginning July 23. Running time, 90 mins.

Kurt.....Georg Alexander
Annie.....Dina Gralla
Enrico Torelli.....Joseph Schmidt
Count Orsino.....Angelo Ferrarrie
Williams.....Karl Baumann
Old Man.....Wilhelm Marx

A picture which could have been a very fine musical film. However, it is technically bad enough to seriously impair its chances. It holds about the best score of any German film musical sent over, some charming action, a few good photographic shots, and some superb singing by Joseph Schmidt. In Europe this film was known as "Liebesexpress" ("Love Express").

Several effective bits of action are lost through the sound being consistently poor and the photography going bad in a number of sequences. Neither camera nor sound credit is given on program or screen, an exceptional omission for German films.

Action is laid between Berlin and Venice. Scenes in the latter city are authentic and colorful. It's a Vajda yarn and typical of that Hungarian writer; the rich man who plays poor and the poor girl who plays rich. Generally Vajda makes them prince and princess. Here they're just a rich bachelor and a typist.

The girl wins a typewriting contest and 3,000 marks. So she makes up her mind to go to Venice and do things. An ad in a paper for a secretary brings the rich young man, who takes the job as a lark, decides he likes the gal and, of course, winds up by marrying her. In between a wealthy count and a famous tenor make a play for her.

Story is amusing enough as a yarn and is fairly well acted, but Dina Gralla, as the lead and in practically the sole femme part, means that there isn't a good looking woman in the picture. Miss Gralla is pleasantly plump for Continental viewing, which won't help over here. Georg Alexander, as the secretary, is very good, and Schmidt has a fine voice.

One exceptionally good piece of business has a phonograph record of Schmidt singing a Neapolitan number. After the disk is about three quarters through, the train lurches and breaks the record, but the song unexpectedly continues through, the singer being in the next compartment, unknown to the phonograph owners.

East Lynne on the Western Front

(BRITISH MADE)

London, July 15.

Gaumont Welsh-Pearson production, released by Gaumont-British. Directed by George Pearson, from story by George Pearson and T. A. Welsh. Photography, Percy Strong. Cast: Herbert Mundin, Mark Daly, Wilfred Lawson, Harold French. Running time, 85 mins. Censor's Certificate "U." Reviewed Astoria, London.

Looking as though it cost only around $40,000 to produce, this one will probably gross five times that figure. It's the sort of old fashioned slapstick, and occasionally vulgar, which registers. Sophisticated audiences probably won't approve, but the masses will love it.

No story, just a development. It tells how a handfull of war rookies, resting behind the lines, produce "East Lynne" to relieve the boredom. They try and pep it up with some choruses and things, and the audience in the film howls and razzes. Had the soldier actors been made to take it more seriously it might have been generally funny instead of limited.

Key performance should be Wilfred Lawson, a recruited actor who took his part seriously and plays it well along those lines. Instead, the key is Herbert Mundin with all his familiar gestures.

Recording is not good and the production shoddy, but it's crammed with hoke and will do good business for juvenile matinees and in the neighborhoods. *Chap.*

Lo Stormo Atlantico

("Atlantic Flight") (ITALIAN MADE)

Lucca production and and Trans-America release. Record of the flight of General Italo Balbo and 12 Italian airmen from Italy to Brazil. No screen credits. At the Eighth St. Playhouse, N. Y., week of July 20. Running time, 80 mins.

Filmization of a new event of six months ago. That about tells the tale. Also propaganda for Italy, but not 80 minutes of entertainment even in Italy.

Film doesn't attempt to do anything but follow the fliers across the Atlantic and record the ceremonies at the various stops. Plus, of course, the raising of the flag at every stop. Photography is pretty good, and the synced score satisfactory.

About eight people at the Eighth St. Thursday night for the supper show, and they applauded loud, long and often. *Kauf.*

CONFESSIONS OF A SHOWMAN!

"Now that I've signed this 1931-2 PARAMOUNT contract, Mr. Salesman, I confess I'm happier about it than any business deal I ever made.

"I knew from the start I had to have PARAMOUNT this year. It takes real quality on the screen to make real money at the box office today. PARAMOUNT has a 20-year quality record behind its trade mark that no other company can touch.

"Then take stars. The big drawing cards always belong to PARAMOUNT. Favorites like Lloyd, Bancroft, Chevalier, Dietrich, Chatterton, Marx Brothers, Carroll, Cooper, Brook, Lukas, Arlen, Bankhead, Colbert, Holmes, March, Lombard, Sidney, Shannon and the others, presented as only PARAMOUNT can, mean real money to me.

"When I read PARAMOUNT'S new season announcement, I said, 'There's the cream of the 1931-2 crop'.

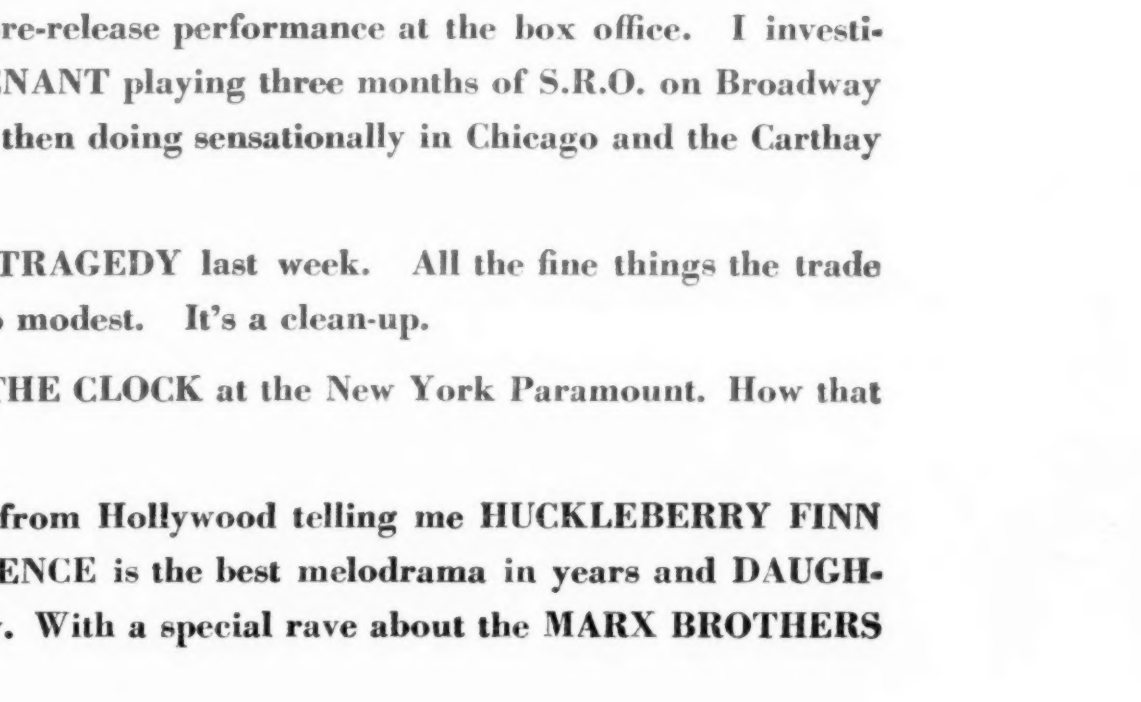
"But I waited for actual pre-release performance at the box office. I investigated reports of SMILING LIEUTENANT playing three months of S.R.O. on Broadway in New York's hottest summer and then doing sensationally in Chicago and the Carthay Circle, Los Angeles. It's true.

"I saw AN AMERICAN TRAGEDY last week. All the fine things the trade reviewers have said about it are too modest. It's a clean-up.

"I caught MURDER BY THE CLOCK at the New York Paramount. How that big audience went for it!

"I got confidential wires from Hollywood telling me HUCKLEBERRY FINN will out-gross TOM SAWYER, SILENCE is the best melodrama in years and DAUGHTER OF THE DRAGON is a honey. With a special rave about the MARX BROTHERS in MONKEY BUSINESS.

"Now, Mr. Salesman, you understand why I'm smiling. You had about as much chance of getting out of that door WITHOUT my name on that PARAMOUNT contract as the proverbial snow-ball".



"BIG HIT

Mark this down in your date book— "Waterloo Bridge" should spell BOX-OFFICE wherever there are theatres and human beings to enter them"

Says

Hollywood REPORTER

WATERLOO BRIDGE

JAMES WHALE

who directed "JOURNEY'S END"

now gives you his masterpiece

from ROBERT E. SHERWOOD'S gripping stage play of innocent young love caught in the maelstrom of war-mad London . . with Mae Clarke, Kent Douglass, Doris Lloyd, Enid Bennett, Bette Davis, Ethel Griffies, Frederic Kerr.

Presented by Carl Laemmle

Produced by Carl Laemmle, Jr.

. . . and watch for news of these big ones too!

Lew Ayres in HEAVEN ON EARTH

Hobart—Bickford in EAST OF BORNEO

Carillo—Brian—Beery in HOMICIDE SQUAD

May Robson in MOTHER'S MILLIONS

Carillo—Brown—Burgess in LASCA OF THE RIO GRANDE

Clarence Darrow's MYSTERY OF LIFE

Ride with UNIVERSAL and [illegible] with a winner!

CONTRACT FORM IN DOUBLE, SAYS D. OF J.

Department of Justice makes itself clear on the subject of uniformity in the picture industry.

This is the ruling:

If filmdom really wants the uniform contract then let the exhibitors prove it by asking for that formula when the salesmen come around. Each company thus should have two forms of contracts with the exhib who prefers the uniform so specially indicating with his signature.

Some of the exhibitor organizations are urging their members to go for uniformity, pointing out that when business is done along collective lines grievances can be easier ironed out. The individual form of contract forces the exhib to put up with the dictates of each and every company and lessens the chances for organization combat, it is declared.

Claim Billposters Painted Out Signs—4 Are Held

Louisville, July 27.

Roland Taylor, D. Towles, Abe Newburger and G. P. Watts were held for the Grand Jury under $2,000 bonds by Police Judge Starck on charges of defacing property of the Rialto and Strand theatres. J. J. Musselman, manager of the Rialto, swore out the warrants.

Musselman charged that Taylor was caught painting out a Strand theatre sign July 10. He later implicated others, saying they were members of a bill posters' union who had been defacing signs since their discharge from the theatres.

A LOT OF POPCORN

Syracuse, July 27.

Syracuse Popcorn Machine and Supply Co. has closed a $300,000 contract with the Comerford Amusement Co. It calls for machines and supplies for theatres operated by Comerford in Massachusetts, Pennsylvania and Rhode Island.

LOEW'S SHUTS ONE IN TENN.

Memphis, July 27.

Loew's Strand, one of the three downtown theatres operated here by Loew's, has closed.

It is one of the oldest theatres in Memphis.

Unionized Wives

While their operator husbands are picketing the fronts of the theatres, wives of members of Local 306 are canvassing uptown Manhattan residences in protest against the non-union Lee Ochs pictures theatres.

In a door-to-door canvass of all apartment houses, the operators' wives are distributing circulars that ask the tenants not to patronize the Ochs theatres.

ALLIED'S REEL DUE IN AUGUST

With three members of the Hays organization pushing the reel, Kinograms, Educational and RCA Photophone, and with western bankers pledged to advance immediate cash of $150,000, the Allied newsreel will make its debut in 2,861 independent theatres in August, whether or not it contains advertising.

The money issue has delayed the advertising end, Kinogramites stating that they were fearful of entering into contracts until assured of initial backing. Kinograms, itself, has already paid out around $30,000 in commissions for exhibitor contracts and in two conventions held in New York and Chicago.

HOLD-UP FAILS

Louisville, July 27.

A private policeman was wounded three times when he fought off three armed bandits who attempted to grab a satchel containing $1,000 from Bernie Weinberg, Kentucky theater employee, who was carrying the day's receipts to a vault.

Weinberg was struck four times on the head with a light pipe, but the bandits fled when J. Miles Sams, the policeman, turned and began firing at them.

More Indie Houses Closed Now Than In Past Years; Stage Shows a Gamble

Shortage of product together with lack of box office pull of rank and file of pictures is forcing independents operating two or more theatres to hung out the closed sign. This is occurring throughout the country with a reported alarming increase in the number of darkened theatres during the past few months.

In putting the padlock on one or more houses where an indie is being driven to this, it is said to protect the other houses by throwing the best product that way.

Similarly where chains have two or more houses in given situations, they are being faced with that and other problems, figuring in view of product shortage it is better for the time being to close secondary houses rather than dissipate some good pictures on them needed in more important operations as well as try to get anywhere with the weaker material either booked or available.

While figures with any degree of accuracy on the number of dark houses are wanting, it is estimated in some quarters that the doors are locked on anywhere between 500 and 1,000 theatres at the present time. A couple years ago before down-run subsequents were wired up, the closed number stood at around 350, vacillating a little but not much for about a year.

Every Summer

A representative batch of theatres close every summer due to hot weather, the south and middle west getting its share of this darkened group. This summer theatres are being closed in towns and localities where neither heat nor other operating obstacles have obtained but for the first time lack of product and its weakness generally has forced the padlocks by many an indie.

Vaude, operators will admit, would be a gamble in any event but in some quarters the belief is growing that conditions now call for a gamble or at least will in another six months or less, unless the Hollywood film factories work wonders. If vaude could draw a little more than pay its way, it is believed, the average exhib would do better where having two houses by specializing in films in one and stage shows in the other, permitting sloughing of product to the combo house, at the same time strengthening draw of straight filmer with strongest pictures bought.

EDDIE PEABODY
NOW PLAYING
PLAZA THEATRE
London, England

GARY COOPER
Paramount Pictures

ALFRED YOUNG
The Organ Talks
Address Box 438
Variety, Chicago Office

Foremost Film Writers and Dialogicians

Still Writing Together
GROVER JONES
and
WILLIAM SLAVENS McNUTT
FOR PARAMOUNT

Waldemar Young
PARAMOUNT

RALPH SPENCE
R-K-O

TERRELL and FAWCETT
FEATURED WITH "SEA BREEZE," A PARAMOUNT-PUBLIX UNIT
This Week Tivoli, Chicago—Week July 31, Fisher, Detroit
Direction WM. MORRIS OFFICE

RETURN TO BROADWAY
FOWLER AND TAMARA
THE INTERNATIONAL DANCING STARS
NOW PRESENTING TWO NEW ORIGINAL DANCE CREATIONS
In FRANK CAMBRIA'S Spectacular Production "HABANERO"
NOW!—Paramount, New York (Week July 24)—NOW!
PARAMOUNT, BROOKLYN, NEXT WEEK
SPONSORED BY WILLIAM MORRIS

NILES MARSH
LOEW'S
PARADISE
NEW YORK
WEEK—JULY 31—WEEK
Direction, NED DOBSON

DON AZPIAZU
And His HAVANA CASINO ORCHESTRA
Who introduced to the United States the "Cuban Rhythm" and his wonderful Victor record, "The Peanut Vender"
HEADLINING Frank Cambria's Sensational Stage Production, "HABANERA"
This Week (July 24), PARAMOUNT, New York
Next Week (July 31), PARAMOUNT, Brooklyn
Management N.B.C. ARTIST SERVICE, 711 Fifth Avenue, New York

The TECHNICOLOR work in "THE RUNAROUND" is the finest example of color photography I have ever seen . . .

This picture constituted a rigid test of TECHNICOLOR'S new printing process. TECHNICOLOR successfully met every production challenge in the studio and has obtained beautiful results upon the screen.

The colors are brilliant and strikingly contrasted. In addition, TECHNICOLOR has achieved in "THE RUNAROUND" a perfection of registration and a sharpness of definition which represents a truly amazing advance over all previous color pictures.

(*signed*) **WILLIAM LE BARON**

Producer, Radio Pictures

TECHNICOLOR

TECHNICOLOR MOTION PICTURE CORPORATION

BOSTON • • HOLLYWOOD • • NEW YORK

. . . You've never seen a color picture until you've seen "THE RUNAROUND," Radio's brilliant laugh drama entirely in the NEW TECHNICOLOR process

This picture marks the first demonstration of TECHNICOLOR'S new printing process which gives a combination of qualities never before achieved in color photography—*improved sharpness, added brilliance, smoothness* and *freedom from grain.*

This remarkable improvement, together with TECHNICOLOR'S *price reduction* to seven cents a foot on orders of twenty or more prints from the same negative where one-half the estimated cost of the order is prepaid, makes TECHNICOLOR more practicable and desirable to producers than ever before.

TECHNICOLOR

TECHNICOLOR MOTION PICTURE CORPORATION

BOSTON • • HOLLYWOOD • • NEW YORK

$100 IN PRIZES for your "Politics" campaign!

Offered by those grand gals

DRESSLER MORAN

in the S. R. O. Comedy Sensation

POLITICS

with ROSCOE ATES—
Charles F. Riesner, *Director*

"Wow! What a hit! Chicago Theatre jammed-moved to Roosevelt for an extended run. Same story everywhere! Send me your campaign by September 15th. Address M-G-M Adv't Department 1540 Broadway. First Prize $50 - Second Prize $30 - Third Prize $20. Aint we got fun!"

IN CASE OF A TIE DUPLICATE PRIZES WILL BE AWARDED

Here's how Manager Harry Shaw of State Syracuse got the coin by getting behind "Politics."

1. Voting machines in lobby.
2. Special boards, cutout heads of Dressler and Moran.
3. Special slides on screen during recessionals with following copy, "Don't forget to vote for Hattie Burns (Marie Dressler) for Mayor." "Cast your vote here next week on the all-laff ticket." (These slides were made by our chief projectionist at no cost.)
4. Election cards placed in conspicuous locations about the theatre, such as drinking fountains, telephone booths, box office windows and on small chandeliers.
5. On the outside these cards were placed at soda fountains, telegraph poles, club rooms and newsstands.
6. Six airplanes will fly over the city Thursday noon and drop heralds. Planes were secured at no charge to theatre and we are trying to plant a story on the flying formation of these planes while dropping the circulars over the heart of the city.
7. Announcement made at the Thornden Park Theatre where a crowd of 10,000 people will be assembled for a huge open-air concert over the P. A. system.
8. Oilcloth valance around entire marquee and six box-shaped political banners placed on flagpole standards.
9. Political rally Thursday nite before opening, consisting of parade with 30 automobiles including trucks all carrying banners and flaming red light torches (secured without cost). Parade headed with sirens and police escort.
10. Special screening for Mayor and Commissioner and Board of Aldermen. Mayor will review picture, story planted newspaper.
11. Stencil on sidewalk and vacant store windows.
12. House of Providence Fife and Drum Corps will be invited to showing and will parade to the theatre where they will give a short concert before going in and on coming out.
13. Teaser campaign started three days in advance of regular pickup by using "Marie Dressler coming Friday" as border around current ads.
14. All house employees wearing badges "Don't fail to vote at Loew's next week MARIE DRESSLER for Mayor."

JUST A SAMPLE OF THE "POLITICS" CAMPAIGNS THAT DOUBLE THE PROFITS. SEND YOURS!

JAMES DUNN

More laughs
More tears . .

than ever were packed into any one picture. Borzage has hit at the heart once again in a picture that women will love—and men *understand*, while the kids are spreading the word-of-mouth news about America's new boy-friend in

Bad Girl

SALLY EILERS

NEW SEASON
FOX
NEW HITS

N. Y. Palace Is Going Musichall; Freak Acts if Desired and Maybe Monthly Bills, Same as in Europe

RKO has commenced a policy drift that will shortly change the name of its New York Palace to the Palace Music Hall. Circuit's intention is to combine the entertainment style of the old-fashioned musichall, as examplified by Hammerstein's, with the modern vaudeville method.

This week the country's last straight vaudeville theatre is holding over an entire bill, from the opening act to headliners. It's the first complete holdover since the Palace opened 18 years ago. If the current week's returns prove satisfactory the same show is apt to linger a third week, and future bill revealing sufficient b. o. strength will also be retained intact beyond the regular single week.

It is the new contention of the RKO booking office that Palace shows of exceptional calibre at $2 top can secure a proportionate share of the new audience played to weekly by legit shows, or at least enough to possibly permit the house to do without repeats in attendance for four weeks at a stretch. Idea seems based on the Continental policy of monthly bills in Berlin and Paris.

After New Patrons

An estimate is that Palace audiences, now and for many years, have been composed of about 33% regular weekly patrons, about 25% out of towners, and the rest irregularly attending New Yorkers. It might be possible, thinks RKO, to encourage more new faces in the audiences with holdover shows.

Opinion of Charlie Freeman, RKO's booking head, is that a music hall policy will be more elastic than the present straight vaudeville pattern. The latter, he states, limits the booking to an orthodox type of show, and when not enough of that type of talent is available the result is always a bad show and a poor week for the Palace. Whereas, believes Freeman, an expansion of the booking method under the music hall scheme would permit unconfined handling and booking and allow for the playing of freak attractions.

In line with the change, the Palace this week switched to the picture house style of display advertising in the dailies, tripling its former lineage over the weekend to pad the copy with art work. It's the first time for the display exploitation by this vaude house.

Presenting an Entirely New Offering

GUS MULCAY

Week July 10
UPTOWN, CHICAGO

"Variety," July 7, 1931
Oriental, Chicago

"For harmonica virtuosoing Gus Mulcay, who followed, can give the best of them cards and spades, and perhaps a couple of aces. Gus is an old reliable of the B. & K. trail, and here was still able to boil 'em up with an ear and eye tickling outlay of harmonica harmonics and eccentric tap dancing. Scored solidly, particularly with his interpretation of 'The St. Louis Blues'."

Dir. Chas. E. Hogan
Wm. Morris Office

FOR RENT
EMPRESS THEATRE
Main Floor-Blacony.
1,600 Seating Capacity
Halsted and 63rd, Chicago
Address Communications:
C. M. SHAPIRO
11 So. LaSalle St., Chicago

DE VITO and DENNY
with DOT STEVENS
Spare No Expense to
Produce Laughs for RKO

Alice-Jean Rehearsing

Los Angeles, July 20.

Jean Harlow and Alice White are rehearsing vaude acts with Bud Murray staging. Girls are going east shortly with hopes of landing routes. Miss White already has a couple weeks from B. & K.

Eddie Nelson is also preparing an act to open for RKO at Madison, Wis., Aug. 29.

Mary Cranston's Comic

Gil Lamb, the comic, will go with Mary Cranston in a new three-act.

The third member probably will be Ioleen Lee, Miss Cranston's protege, who is presently in a production turn.

Bennett and Richards have pulled in their two-act and added Helen Gorman. Miss Gorman will do high brown and a dance routine.

BOOKED SOLID R-K-O
REPRESENTATIVES

R-K-O
JACK CURTIS
1564 Broadway
NEW YORK CITY

EUROPEAN
LARTIGUE & FISCHER
39 Avenue des Champs Elysees
PARIS

LOEW-INDEPENDENT
AL GROSSMAN
160 West 46th St.
NEW YORK CITY

LOCAL PRODUCERS FOR STANLEY, PTSBG., STAGE

Pittsburgh, July 27.

Starting Aug. 28, WB's Stanley here will produce its own stage shows, production to be under the supervision of Bob Alton and Jerry Mayhall, local Warner producers.

Chorus of 16 girls as well as a specialty male chorus of six boys are being recruited for the shows, which will be built for the most part around name acts.

Alton and Mayhall have been in charge of locally-produced shows at Enright, Warner neighborhood deluxer, for the last year and have also staged special shows at Stanley upon occasion, with Publix units on these bookings being switched to Enright instead.

Stanley chorus will be composed chiefly of line girls who have been at the Enright for the last couple of seasons.

Chi Club Mgrs' Hunch Rejected by Performers

Chicago, July 27.

Club agents, or organization, known as the Managers' Protective Ass'n, tried to get an exclusive on the booking field here by proposing to the actors' association, labelled the Club Artists Protective Ass'n, that an exclusive reciprocity working agreement be made between the two organizations. Club managers would agree to book only CAPA members if the CAPA would agree not to work for any of the indie agents.

Club performers unanimously turned down the proposal. Indie agents were hoping that the reciprocity agreement would go into effect, for in that case the association agents would all have the same list of acts while the indies would be able to submit an entirely diversified number of turns.

Oscard Out of B. & K.; Production Dept. Passing

Chicago, July 27.

Collapse of the Balaban-Katz production department, as an aftermath of the Fanchon & Marco invasion, is seen here with the initial axe swinging striking Paul Oscard, Stager with the organization for more than two years.

Oscard's departure, effective in about month, leaves Will Harris as the only B. & K. producer.

Final status of the Oriental here and the Fisher in Detroit is expected to be decided by Publix in New York this week. Louis Lipstone, local production chief, and I. M. Halperin, of the Detroit division, have been called east for confab.

Sousa at $7,000

John Philip Sousa and 52 musicians are a Palace, New York, possibility shortly at $7,000.

RKO is negotiating with the Morris office for the band.

Autumn Sundays

Though there are no legit or burlesque houses in New York playing Sunday vaude now, autumn will find a number offering such shows.

Sam Bernstein is after the Columbia houses in New York and Brooklyn while John E. Coutts expects to have several Sunday shows including his former stand in Newark.

The new Earl Carroll show will likely do Sunday performances and idle actors may get together for Sabbath evening attempts.

Dobson as Partner

Jerry Cargill, agent, has taken Ned Dobson into partnership.

Dobson has been associated with Cargill for two years.

At High Noon

At noon on Sunday, a mild summer day, the Palace had a boxoffice line extending out the lobby to the Seventh Avenue curb.

Incident classes as an all-time Sabbath record for this vaude house and is attributed to the display advertising used in the dailies over the week end. It is also the first instance of extra newspaper lineage for the Palace in its 18 years of existence.

Last week the Palace grossed $27,000 in 15 performances. This is the equivalent of over $35,000 under the winter admission scale.

With the rent still off it's a profit of around $10,000 on the week.

NO FREE ORCHESTRATIONS

RKO Will Hold Agents for Payment—Losses Too Big

Orchestrations on credit from RKO's music arranging department are out in the future for acts not routed or without guarantee of payment by their agents.

On several occasions lately, RKO claims, its music department has made orchestrations for unbooked new acts and eventually was unable to collect from the acts.

Henceforth, all turns not booked must, in order to secure an orchestration from RKO, secure signed orders from their agents with the latter held responsible by the circuit for payment.

Polly at Capitol

Polly Moran has been booked into the Capitol, New York, Aug 14. There is a possibility that a special unit will be built around the screen comedian and sent over the Loew delux circuit.

It's the first booking of a planned series of Metro stage appearances. Other and future dates depend upon production activities in Hollywood.

Animal Act Sails

Lady Alice and pets, animal and bird act, sailed July 22 for a year's stay in Europe.

Route includes Africa.

Sheehan's Skit

John Sheehan, from musical comedy, has vaude skit, "It Happened in Reno."

Jane Allen is the principal femme.

Further Cutting Of Contract Acts Burns Up Players

Further effort to cut by RKO is that of attempting to trim down the acts on money after they have signed for a route. Turns are requested to see Jim Aloz, the official knife expert, and how the players are hollering.

Extra cutting is taking place on those acts which signed for routes while Sam Tishman was booking the intacts. Also for acts that signatured just before the intensive drive to lower salaries was instituted. It evidently makes no difference to RKO whether or not a contract has been signed. If the actor falls for the gag it rides.

The acts are breezing one another about it and putting each other wise. As an out the acts are looking to Fanchon & Marco and that firm's 60 weeks. General impression among performers that they feel they can save more money with F. & M. at less salary than with RKO at slightly advanced stipends.

Irving Yates
PRODUCTIONS
Lefcourt-Alan Building
1619 Broadway
NEW YORK CITY

LESTER
AND
GARSON
IN A FANCHON & MARCO IDEA
Management, WM. PERLBERG

Marcus Loew
BOOKING AGENCY
General Executive Offices
LOEW BUILDING
ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER

MARVIN H. SCHENCK
BOOKING MANAGER

MURRAY and ALAN
"JESTERS OF 3000 YEARS AGO"
JUST RETURNED 45 WEEKS RKO TOUR
This Week (July 25) HIPPODROME, New York
MANY THANKS TO RKO OFFICIALS
DIRECTION: LARRY PUCK. CHARLIE MORRISON OFFICE

Road Info Service Off Aug. 1 by RKO—Local Girl Critics Instead

RKO's four ex-agents now on the road as show and theatre supervisors will be recalled Aug. 1 and the road service discontinued after that date. Idea is regarded by RKO to have proved itself helpful, though not enough to justify a yearly cost of around $35,000.

The booking and operating departments of the circuit, jointly contacted by the road men in their multiple duties, were reported to have declared themselves as favoring continuance of the plan. The excess cost claim was said to have emanated from other execs.

The four scouts, alternately covering the circuit from coast to coast during the past three months, are N. E. Manwaring, Jack Dempsey, Aaron Kess'er and Fred DeBondy. All were formerly franchised agents with one, Dempsey, previously a booker. Each preferred the road jobs rather than continue agenting. All are married and with families living in New York. The road assignments kept them away practically all the time.

RKO's booking office claims a noticeable improvement in the deportment of acts on the road since the scouts were sent out. In the last two months there hasn't been a serious charge of stalling or time cheating against an act playing out of town for RKO, while the supervisors' front-of-the-house checking was said to have kept the managerial staffs on their toes.

The road scouts' plan of operations involved a secret itinerary but none of the old time stool pigeon methods. The men were known to the managers, with only their time of arrival in town not divulged in advance.

Adjustments

Disputes were easily settled through an outside party in form of a road man stepping in. An example was the Pat Rooney affair in Minneapolis two weeks ago. This was straightened out in time for the act to proceed to the next town. Aaron Kessler, in Chicago when the argument occurred, jumped up to Minneapolis and was credited by the booking office with having settled the affair quickly.

The amateur girl critic system installed at RKO by James Turner, assistant to the president, is more beneficial, according to Turner. The girls are all undercover, mostly doing the critical work as a sideline at $20 a week. They report on everything, from the acts to the spots on an usher's uniform. For the first few months the girls were believed to have helped to correct theatre errors that an experienced showman with his professional viewpoint might have missed, but after a while most of the girls also became professional in their attitude.

CY WILLS MARRYING

Joan Davis New Partner in Wills' New Act

Cy Wills and Joan Davis went to the city hall in New York yesterday (27) and got a marriage license. It is expected they will be married before the week is out.

Miss Davis is Cy's new partner, having left the Publix route to join Wills. Wills did a single in vaude for years. Last year he went to Hollywood to make comedy shorts for Pathe.

The new act is routed for 40 weeks over RKO starting at once.

Midwest Vaudeville Yacht Club's Last Gasp

Muskegon, Mich., July 27.

Muskegon Lake Yacht Club, non-pro, has leased the old Theatrical Colony Yacht Club building here, removing another memory of old vaudeville days.

Place dates back 25 years to the organization of an actor's colony here. All prominent middle western vaude showmen and numerous actors were members, and the yearly boat races were big events. Theatrical club's last boat race was held six years ago.

Golder with Foy

Hollywood, July 27.

Lew Golder, erstwhile vaude agent, is now independent picture producer with Bryan Foy, doing a series of monkey comedy shorts which Tiffany has released, and is ordering more.

Foy states he wants to be dignified now and is doing biz as Foy Productions, Ltd. So long as he's paying off he wants to forget the Cuffograph Film Studios, Inc. which was a regularly incorporated, if gag way, of doing biz.

Fifi's Big Faint

Chicago, July 27.

Fifi Dorsay suddenly lost her vocal prowess on the stage her first night at the Palace. With much attendant excitement the film girl made a last effort to shout her plight to the audience and walked off cold, falling in a faint behind the scenes.

Examination by a doctor proved Miss Dorsay's throat trouble to be on the level but not dangerous. She finished the week sotto voce.

Free Ride

As a courtesy in return for RKO's broadcasts from the Leviathan, the trans-Atlantic line presented Herman Zoehbel, Nate Blumberg, Milton Schwartzwald and Mark Leuscher with a four day cruise.

This RKO quartet made the trip over the last week end.

ASH UNIT FOR LOEW, JACK OSTERMAN, TOO

Paul Ash has put together a vaude unit of 14 people and will show it for Loew the first week in August.

Cast unit includes Phil Seed, Barnett and Clark, Jones and Lee, Martha Ray, Ray Daniels, Buddy Reed and Vic Ince. Troupe will do 58 minutes.

Jack Osterman also opens for Loew, his metropolitan debut being at the Orpheum, New York, early in August.

Hayes Quits Par Shorts To Join Morris Office

Max Hayes, dialog director for Paramount shorts at Astoria the past year and a half, is leaving that post to go with the William Morris office as a vaudeville producer. Hayes' deal with Morris is a partnership on all acts produced by him.

Hayes' contract with Paramount is understood to have several months to go but was automatically dissolved along with the other studio employees' contracts by their acceptance of the company's salary cut.

Hayes starts with Morris next week. He will double at Astoria on dialog megging, if needed, on a picture-to-picture basis.

Wardrobe Women Dropped By All Loew Units

Wardrobe mistresses have been eliminated from all Loew stage units on order of Louis K. Sydney, head of production.

A comparison between the salaries paid to women doing the same work for Fanchon & Marco showed that F. & M. paid around $35 per week and Loew $65. It was deemed advisable to ask the wardrobe women to take a cut. They countered with a 7½% reduction, deemed too little. Another conference brought the same offer from the wardrobe women and Sydney then informed them Loew must discontinue their employment.

The wardrobe women are unionized.

F-M Will Produce 6 Units in St. Louis

Los Angeles, July 27.

Fanchon & Marco will produce six units in St. Louis to fill in those extra dates caused by acquisition of the Publix dates.

Fanchon and Gae Foster will do the staging. Miss Foster is there now, and Fanchon will probably leave shortly. Each will do three. "Limehouse Nights" is to be staged here by Fanchon and then sent to St. Louis, opening there Aug. 14.

With all the activity in St. Louis, F. & M. is putting on a publicity man there.

May Elinore's Divorce

San Diego, July 27.

Divorced by Robert M. Franckins, former theatre man, on grounds of cruelty, May E. Franckins, once of the Elinore Sisters, is filing an appeal contending that the decree was given on insufficient and uncorroborated evidence.

Her original suit for separate maintenance was met by the successful counter-suit.

RKO AND COLUMBUS

Columbus, July 27.

RKO officials are making frequent stops here lately. Several are due tomorrow (28) for the purpose of looking over sites for a new RKO house to be completed some time next year.

Majestic, RKO's present second house, is leased, but it is not to be renewed. Palace, also RKO, goes vaudfilm the end of August. New house is unlikely to contain large stage, dressing rooms, etc.

Tink Humphrey's Recreation Spot Has an All-Vaudeville Personnel

Chicago, July 27.

A number of former Chicago vaude people, enough to form a miniature circuit, are now employed by "Tink" Humphrey for his golf course and recreation spot near Benton Harbor. Humphrey, himself a former booking manager of the old Orpheum, has given up show biz and now devotes his entire time to his outdoor project. And he has surrounded himself with actors, agents and bookers.

Malcolm "Buzz" Eagle, one of the better known agents around this town a couple of years ago, is manager of the golf course. Glen Burt, equally known as a booker on the old western vaudeville wheel, is in charge of the aviation field near the grounds, also a Humphrey property. As yet there are no planes on the field, but Burt is optimistic.

Then there's Henry Catalano and his wife, who used to do a song and dance turn. They now attend customers in their restaurant adjoining the links. And to make the colony complete, Chester Horton is the golf pro. Horton at one time worked with Johnny Small in vaude demonstrating trick shots.

All Tink needs now is a bunch of midgets for caddies.

ONE-NITE INTACTS

Route in New York State for Three Weeks—No Mats.

Three weeks' tour for intact vaude shows are being laid out in the Margarettville, N. Y., section.

Only one night stands will be played with no afternoon shows.

Indie operators are lining up the shows with an afterpiece to have a chorus of six girls.

In some of the spots the shows will play the smaller picture houses which have small stages.

Perlberg East Buying Talent for F&M-Publix

Los Angeles, July 27.

Bill Perlberg, Fanchon & Marco's ace agent out here, will be in New York this week. He left a week ago but is stopping off in Chi and St. Louis en route.

With the need for new material, Perlberg in on a concentrated scouting expedition to sign up a flock of talent for F&M, which must produce many more units for the Publix time until the route is straightened.

Mike Marco states he will not repeat any Publix acts for F&M units immediately, but that there are a flock of acts who can now be had for the F&M-Publix alignment of 52 weeks, solid bookings.

Lyman's Vaude $4,400

Abe Lyman is booked for the RKO Palace, New York, for two weeks commencing Aug. 7. Charlie Morrison agented.

Salary for the band is $4,400.

RKO's 3-Day Meet

Pierre hotel, New York, is the spot and Aug. 3 is the starting date for RKO's three day convention.

All division and district heads and home office execs will attend.

Aaron Jones' Wife

Chicago, July 27.

Wedding bells for Aaron Jones, Jr. once again Thursday (30) when he will trip to the altar with Dorothy Ryan, legit actress. Judge Joseph Sabbath will perform the ceremony.

This is the second venture for young Jones, who manages the local Erlanger.

JACKSON'S 34 STITCHES

Slim Jackson is carrying 34 stitches in his face as the result of an auto accident in New York last week. A truck collided with his machine. Other injuries received by Slim included lacerations of the legs.

Vaudeville actor was taken to Bellvue hospital and later removed to Baldwin, L. I.

Situation in Vaudeville

(Continued from page 1)

vaudfilm by the five Interstate weeks in Texas.

Columbus, Troy, Schenectady, Union City, Trenton and Pittsburgh (Sheridan Square) are reverting to RKO vaudeville before or around Sept. 1, this adding around four weeks to that circuit's route. Publix sent its Birmingham stand to RKO for bookings recently and that will remain.

Publix 2

Publix' two vaudeville weeks are Boston and Scranton. That circuit has retained six of its own picture house weeks to book, apart from the 11 weeks involved in the F.&M. deal. Warners' four presentation weeks are in Jersey City, Newark, Philadelphia and Pittsburgh. These formerly played Publix units but were withdrawn for Warners' own booking under the F.&M. arrangement.

Of the vaudeville booking offices at present the one with the least domain is Loew's. Pictures for that circuit have shoved the stage booking activity to the background, in which it appears likely to remain for the greater part of next season. Besides which the Loew bookers' hands are tied by budget limitations in talent buying and the chances are the 25% cut summer budget and several cut weeks on the Loew route may remain in effect for the fall and winter.

Indie vaudeville booking will be even less important than last season during at least the first part of '31-'32. In all, including indie booking in New York, Chicago, Los Angeles and San Francisco, there may not be more than seven or eight weeks available, all at short salaries and under heavy grifting.

There's a slight possibility that a small part of the once large small time field may be revived through RKO's efforts to sell vaudeville to independent managers in the east and middle west. That circuit proposes a four act road show at $1,500 for the indies, and others have approached Warners and Publix with a view of booking their small towns.

The major circuits booking staffs remain practically unchanged. Act buyers for the coming season will be:

RKO—Charlie Freeman, Arthur Willi, Bill Howard, Harry Kalchlem, Dolph Leffler, Willie Berger.

Fox-F.&M.—Doc Howe, Phil Bloom, Jesse Kaye.

Loew's—J. H. Lubin, Marvin Schenck, Sidney Piermont.

Warners—Walter Myers, Harold Kemp, Steve Trilling.

Paramount-Publix—Borros Morros, Nat Kalchlem, Harry Hollander, Lawrence Golde.

Same Syracuse

By Joe Laurie, Jr.

Rochester, July 25.

Hello, Charlie:—

Sorry you couldn't get down to the Grand Central to see me off....I never saw such a collection of relatives and friends. As soon as they hear a guy has a route they all start putting the bee on.

Syracuse was a hot week, Charlie. Good audience and we did good business, but it sure was hot. None of those politicians that I played a benefit for last time I was here showed up to even give me a tumble. They told me at the time that when I got back here they were gonna show me a great time. That newspaper guy I knew has been away from here for a year. I met a couple of other newspaper guys though....Jack Arnold and George Ahearn, swell guys. Tom Phillips used to have a burlesque show here and he sent them in to me....We found a couple of swell beer joints. One of the guys made me have a few drinks of rye with beer chasers, and it snuck up on me. I'm glad it happened, it's outta my system. Them newspaper guys told me condentially that France and Germany are pullin' this fake fight about money so Uncle Sam will come in and pay all the bills.

Still the Same

Syracuse is about the same as it always was. Everybody you meet says they used to usher with the Shubert Boys. A lot of guys in our racket come from here. Charlie Freeman, the booker, Marcus Heiman, Jack Coogan, Kaufman Bros. they all were born here, and everybody seems proud of it, so they say I can't get that at all. If they were grown up and picked a place to be born in and knew what they were doing, then a town could brag, but just because a stork happened to get tired and dropped the bundle in their town they get all het up about it, if the guy turns out good. You never hear them brag about the bums.

You'll be sorry to hear that old Tom Downes, the stage manager at Keiths for years, pulled his last curtain a few weeks ago. He was a fine man. The same swell gang back stage that's been here for years but I missed old Tom. He always treated you like an artist.

The blonde dame in the big act is always in the entrance watchin me work, but I'm gonna save my dough. Talk about saving, we've a Michael Feency on the show. He's the comic in the big act. I gotta peek in his trunk the other day and he had a load of paper drinkin cups off the train.

Powder

The single guy hasn't played any golf as yet; says it's too hot and he's all tired out from New York. His wife don't talk much, she just sits around his dressin room powderin her nose and lookin in the mirror. How do those dames do that a million times a day? The straight man's wife is a Scientist as I told you and she's always smiling. If you say it's hot she just smiles. I like a dame that gives you an argument once in a while. I'm afraid of them nice ones, they're hidin something, or else it looks like they're laughin at you. My first wife, Maggie, was the kind. If you did something she didn't like, bing, you'd get a cold cream can on the bean. That's action, boy. I'm glad I got rid of her.

Will let you know about Rochester next week.

Your Pal,
Bob.

Fanchon & Marco present

The Hollywood Legians

Rythmic Illumination

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ACADEMY-AUDUBON
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Open for ENGAGEMENTS
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MATT KELLY
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Morris Agency's Status with RKO Same as Any Franchised RKO Agent

After an absence of 16 years the William Morris agency returned to the RKO "sixth floor" as an official artists' representative last week through an agency franchise issued by Charlie Freeman.

The last enfranchisement of Bill Morris was in 1913, with the dean of agents at that time accepting the franchise in partnership with Pat Casey. Morris relinquished his booking office entree two years later. He preferred the outside to the Keith office, where he disagreed with the late E. F. Albee over policies and matters pertaining to showmanship.

Despite exclusion from the Keith floor for all but two years and with the constant necessity of booking on the "outside" only, the Morris agency, from the start of the vaudeville agency business in America, remained the largest of all agencies in extent of bookings and number of acts presented, up to the time when the "outside" through presentations in the picture houses, became more important than the "inside."

In recent years the Morris office, while not openly transacting business with RKO, has been called on for special attractions that could not be secured otherwise, with these deals under the head of "direct bookings." More recently, with direct booking stamped out by Freeman, the Morris office placed its acts with RKO through franchised RKO agents who shared the commissions.

While always maintaining his advantage over contemporaries in the agency field, Morris also rose to importance as a vaudeville booker and theatre operator. In the latter end he continually battled the powerful Keith circuit and its head, Albee.

Name Acts

At the present time, under the direction of William Morris, Jr., and Abe Lastfogel, besides the senior Morris, the agency still is the largest representative of "name" acts.

On the RKO floor under the new franchise the Morris agency will have the same status as the other RKO agents. It has been granted the limit of two agents on the booking floor at any one time. Morris' RKO floor reps will be Lastfogel and Johnny Hyde.

RKO's recent extension of privileges to franchised agents to permit them to book elsewhere besides at RKO will also permit Morris to continue outside bookings, although the condition is that all acts must be first submitted to RKO.

After the RKO franchise was issued Loew's booking office announced that in the future no Morris acts will be booked on the Loew circuit through Morris; that Morris acts, like all others, must come through a franchised Loew agent.

The Morris agency's only participation in Publix bookings will be in the two Publix vaudeville weeks, Boston and Scranton, and in any fill-ins that might be found necessary for the few remaining Publix presentation theatres.

Only New York staff change in the Morris office so far is the withdrawal of Harry Santley, representing Morris acts for indie vaudeville bookings.

A. & P.'s Western Vacation

Chicago, July 27.

Reported as an economic move, A. and P. Gypsies is going off the air after tonight (Monday) on the western end until September. A. and P. account here was handled by Paul Whiteman, with Ferde Grofe, latter's arranger, doing the broadcasting.

Grofe's 13-week contract terminated this week. Understanding is that Grofe will again continue for A. and P. when it goes back on the air. It's unlikely that dropping of the western broadcasts will affect the hour in the east, handled by Harry Horlick.

Dick Henry With Sullivan

Dick Henry has joined the Joe Sullivan booking office-agency as its foreign representative.

Henry has specialized in foreign acts as an indie agent.

Fiddler-Rucker as Team

Two of the oldest colored comics in show business have teamed for vaude, Harry Fiddler and John Rucker.

All-Wet Audience

Boston, July 27.

RKO office here is now booking swimming pools, sending three acts to do their stuff around the rim while bathers float or tread water.

One act is getting $75 a week for three people, and states that free swimming is included. They wired a New York indie agent to break a jump between pools, and the indie offered the water tank atop Loew's Greeley Square, New York.

VAUDE ADVICE FOR BEGINNERS

"Well, boys, I'm on the cuff until things perk up. The kind hearted old landlady gave me the turkey walk this a. m. and said if I didn't gather all or the biggest part of the 30 bucks rent for the last six weeks, I'm set for next to closing in Central Park. How about parkin' in with you, Ed, for a couple days until I get this vaude act booked?"

"Say lay off'n me. I'm not so hot up where I live, either. I'm trouping the old Lee-Lash 'cause things are not breakin' so good right now. They can't hold out on me much longer. They think I have plenty of dough up there 'cause I've turned down all offers so far. Imagine me takin' a lousy 400 for my act. Did I turn that one down? Oh boy."

"Say, if they offered you 250 you'd take it, baby. That old bow stealing routine of yours is lucky to get an offer for crullers, so can the better days gab and tell the truth. They might offer four yards, providing you carry a troupe of 10 people."

Listen, even at 250 I can make plenty as it all goes into one sock. The wife an' me don't live dizzy, just comfortable. Of course, I'm not tipping my mitt extra loud so they hear it, but I could operate nicely on very little. No big cars mind you, just taking the old body in those day coaches. Sleepers are rather pansy an'—"

"Well, of all things, the kid. An' who's shoutin' about a car. Look at that bus that baby has got himself. Hi kid. Gee, where'd ya pick up the horseless carriage? A pip. Will we take a ride? I'll say. Hop in muzzlers and let's go. Right up Broadway with the top down. My agent will wait for another day for those okays on the Palace."

"Gentlemen where would you like to ride to? I have a full tank of gas and it's up to you. Yes, I picked this little job up yesterday for $2,500. Cheap at that figure. Well, you see I fell into some money from my grandmother's estate. Not much, around 50 grand as you say, but it'll be useful."

"Fifty grand? Hell-O. What I couldn't do with 50 bucks right now and here sits a millionaire. Kid, why don't you buy a hotel for actors. You would sure get your bust in the hall of fame for doing your daily boy scout deed. An' how the actors need you right now."

"Nerts with the hotel racket. Don't pay any attention to him, kid. What you wanna do is get a pip musical show and back it. There's all kinds of dough in that and you've got us boys to back you up with advice. Besides, we could all be in the show to put it over. What ya say?"

"He says 'No' to all your dizzy ideas. If the kid is real smart, and I've had him pegged that way since he first came around, he'll grab a couple fast horses I know about an' which can be got for almost nothin'. With them as a starter he can be a big schnozzle around the tracks. Don't forget that the owners always cash in but the bettor gets cleaned. Kid, you can double your dough on that one."

"I don't think you gentlemen understand. I was given $3,000 outright and the rest I get every month in a trust fund arrangement. I am still poor and must get that act working soon or sell this car. So its up to you to help."

"Sure we'll help, kid. Gee, there's th' Riverside. Many's th' time I smacked 'em in there. Now look at it. Just a memory."

"Why don't you bring back all th' past with the Orpheum, Bushwick, Colonial, Alhambra and the rest and even go to what Loew and Pantages used to have for vaudeville. That's all history, mugg, and you still live in the past. There's still plenty of vaude, but in other spots."

Here's the Palace. Might as well let us out here, kid. Too early to hit for home, and I gotta see a guy here later, anyway, to put over a quick touch."

Minn. Pan and Ia. House On Morris Vaude Books

Chicago, July 27.

Cecil theatre, Mason City, Ia., has been added to the vaude books of the midwest with the Pantages, Minneapolis, a likely early starter. Nan Elliott, formerly in charge locally for the Pan circuit, will handle both these houses out of the William Morris office.

The Pan deal in Minneapolis is being held up shortly by negotiations between E. C. Bostick, former manager of the house, and Alex Pantages. Question whether Pan will operate or if Bostick will take the theatre on some agreement, maybe percentage.

The Mason City Cecil opened with acts last Saturday (25) playing three turns.

INDIES' DOUBLE BILLS BLOCK FOR VAUDE

Indie vaude bookers are besieging the film office buildings in hopes of talking some of the indie film men into putting in vaude this fall.

Picture men advance several reasons why they can't see vaude. They would have to eliminate one of the two features in the present 2-for-1 plan.

Brooklyn film men have told the bookers they will take vaude, but must get a cheaper budget with the stagehands and musicians to cut accordingly.

RKO's St. Louis Raises Budget for 5 Acts

RKO's St. Louis theatre, St. Louis, will increase its vaudeville budget from $1,500 to $2,000 weekly starting Aug. 15 to play the $5,000 five-act units booked by Bill Howard in place of the $3,000 four-act intacts.

From results with the cheaper bills last season RKO estimates the town will respond to the higher priced shows. The $5,000 units going into St. Louis are those now played in Cincinnati, Cleveland and the Chicago Palace.

Change will not increase St. Louis' number of acts as the house has been playing a fifth act weekly with the four-acters.

INTENTIONAL BOOKING

When Bessie Love plays the Palace, New York, shortly, Charlie King will be on the same bill. King is now playing around New York for RKO.

King and Miss Love, besides their own turns, will probably do a bit from one of their pictures.

ELINE-WALDMAN DIVORCE

Chicago, July 27.

Gracie Eline, Eline Sisters, was awarded a divorce here from Shep Waldman on grounds of cruelty.

Waldman was formerly an RKO agent.

CARR'S TWO BREAK-INS

Alexander Carr is on his way back to vaudeville. He will "show" for Loew Aug. 1 and RKO Aug. 8.

Carr is asking $1,500.

Tobias As An Act

Charlie Tobias, songwriter, opens an act for RKO at the Jefferson, Aug. 8.

Tobias will be assisted by Murray Mencher, pianist, also a composer, and Rose Marie Sinnott.

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HEADLINING
PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD
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BOOKED SOLID UNTIL FEB., 1932

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

NEW YORK

Chauncey Olcott celebrated his 71st birthday 21st. Taking it easy on his country place near Saratoga Spa. Says he never felt better.

Mrs. Evelyn Bell, once professionally known as Evelyn Fariss, arrested in Boston on a warrant charging perjury in her suit against estate of the late Joseph F. Moran for support of an alleged child. Suit was brought in Queens. Mrs. Bell was picked up at Revere Beach, Boston's Coney, where she was telling fortunes. Held for extradition to New York.

Ray Long announces his retirement from "Cosmopolitan" mag. in October.

Jack McGonigle, p.a. for "Third Little Show," about to lose his wife, Ina, who is Renoing. Married about three years ago and split since New Year's.

Vivian Duncan informed that her baby is an alien and must come in under the quota. Trying to do something about it, as she wants to come home. Child born in Bavaria.

Referee recommends denial of plea of Felix Salamond, 'cellist, to reduce his first wife's alimony of $600 a month. Points out many economies; suggests firing the servants and taking an apartment.

Another "plot" to kidnap Eddie Cantor, Geo. Jessel and Nils T. Grandlund bared by wounded jockey who said he was hurt trying to warn them. Jock declared a phoney by police.

Hayes-Kearns breach of promise case transferred to the Federal court as Kearns claims he is a resident of Chicago while she resides in New York.

Coney Island squawking for reduction in taxes. Nickel nursers hurt concessions and real estate values off.

Marshall P. Wilder, son of once famous entertainer, working short wave television on the 'Leviathan" as part of his field work in Mass. Tech. engineering course.

Belle Livingston abandons Reno night club idea and heads for Hollywood.

George M. Cohan planning a musical as Christmas present to theatregoers.

James A. Stillman, banker, may marry Hilda Moreno, stage dancer.

Irene Delroy, who recently married William Austin, realtor, thrown from her horse while honeymooning near Quebec. Dislocated hip, fractured hand and bruises.

Harold Adamson, lyrics, and Burton Lane, composer, working on "Vanities."

Alan Dinehart bawled out by Judge Peter Schmuck when he sought to evade payment of alimony on the grounds of Chicago residence. Told failure to pay would double the amount temporarily allowed and put under $10,000 bond.

Jack Kearns now being sued for $11,000 back alimony. Action close on the heels of Mrs. Hayes' suit for breach of promise.

Heywood Broun giving midnite mats of "Shoot the Works."

Charles Hopkins announces "The Roof," by John Galsworthy, and another by A. A. Milne, not yet completed or named. Also tours "Mrs. Moonlight."

Nancy Welford due here shortly from England.

Arch Selwyn going to Europe before starting productions.

Mother of Norbert Ahern, radio singer, dies in a Detroit hospital.

Poillon sisters out of clink on hotel beating charge. Hotel man admitted he promised to wait until they sold a book. Case dismissed.

Jack Hazzard out of "Shoot the Works." Chicken pox.

Grover Whalen's auto knocks down a woman and breaks her arm. He keeps on to a prize fight, but sends car back from there to take woman to hospital. Police report accident unavoidable.

Stanley Joyce, Peggy's ex, being sued for $10,000 worth of shoes supplied Peg during their talking period.

Reri back in "Follies" in a new number.

Fred Stone not to try a show this season.

Arthur Sinclair and Maire O'Neil of "Old Man Murphy" off to Europe following closing.

"Sea serpent" reported captured in Lake Erie after desperate battle, was python planted in the lake by Clifford Wilson, one of its captors, as a build-up for a carnival showing. Wilson was in Cleveland for the Shrine convention and got the idea then. Old carney man.

Connie Bennett admits she may have an important announcement to make Nov. 7. That is the date the Marquis Hank's split from Gloria is ripe.

Mickey Walker's wife attaches his bit after the Sharkey dispute, claiming $27,800 due her for the support of their two children.

James Thornton, monologist, made an American citizen last week. Thought he was until he sought a passport and found that technically he was still a Briton.

Arthur Hopkins and Arthur Hammerstein reported interested in a musical version of "Camille."

East Side Aid for the Poor, under investigation in connection with ticket sale for a benefit at the Erlanger Aug. 5, denied a permit to sell, as required by law. Organization too hazy to win approval of Charities Bureau.

Ziegfeld barring all visitors from stage of "Follies." No phone calls, either. Getting notices on gag.

Roy J. Pomeroy, technical expert, quoted as saying that pictures are being hurt by misleading titles. Sexy titles for tame picts causing too many squawks.

Will St. James, actor, died in the elevator of the Carnegie Hall building, July 23. He was hurrying to the apartment of Frederick N. Tracy, who had obtained a job for him, and expired of heart disease.

Peggy Joyce offering to let the government keep a lot of clothes not declared for duty, also a $12,000 diamond necklace if it will drop $50,000 suit against her. Uncle Sam thinking favorably.

Plenty of dirt dished in the suit of Felix Salmond to cut his first wife's alimony in half because she spends most of it for cocktails. He charges that she has been entertaining Yale students in her home. Wife states boys were there to see her daughter, Jean, who has appeared in musicals. Jean comes back with the charge that when she broke with William Claire Allison, Phila. artist, both he and her mother beat her up. Suit is now pending against Allison for that assault. Jean and Allison had been living in the mother's apartment.

Jed Harris announces revivals of Eugene O'Neill plays. Rep includes "Marco Millions," "Hairy Ape," "Desire Under the Elms," "The Great God Brown" and "Emperor Jones." Starts in Nov., probably at Broadhurst.

Reginald Hammerstein to try producing.

Tom Nip, dance producer, to try boat show making nightly trips on Hudson. Every evening, 8 to 12.

Priestly Morrison casting "On the Make," Roger Gray comedy and Sir Harry Albert production. Rehearsals Aug. 10.

Sharkey-Walker fight films are in court. Emil K. Ellis, atty., claims the Pathe showing to be an infringement on the rights of his unnamed clients.

Henry A. Rosendale putting in rehearsal his own "The Widow is a Virgin."

Alex McKaig buys Martin Favin's "Achilles Had a Heel." Rouben Mamoulian to direct.

William van Hoogstratten given a testimonial by his band last night (27). Tenth year at Stadium.

Robert White, actor, of Newark, N. J., drowned near Stamford, Conn., Sunday.

Fannie Hurst, now in Europe on a traveling jaunt with Mrs. Ruth Bryan Owen, representative from Florida, notifies Cosmopolitan mag that they had a narrow escape from drowning during a storm in Scandinavian waters.

Julius Tannen in to strengthen "Shoot the Works."

Al Norman, one of the big hits in "Shoot the Works," goes to the "Vanities."

Olive Olsen, of "Vanities," has collaborated with Max Gordon and Harry Revel in a song, "I'm Hot."

W. L. Stribling, boxer, has applied to Eastern Air Transport for a job piloting a passenger plane. He has more than 1,000 flying hours to his credit.

Work began on Radio City Monday. First building erected will be a 60-story office edifice and broadcasting structure. Most of the units are not yet fully decided upon.

Accounting of Jack Donahue estate shows that the actor left $265,371 in two trust funds for his wife and daughters.

Katherine Hawley Murphy is in Reno for what Reno has to offer. Husband is Dudley Bowles Murphy who made some shorts for Universal. Last year Mrs. Harriet Adler, estranged wife of a bond broker, was found dead of alcoholism in Murphy's pent house apartment.

Radio Commission is warning stations against inferior broadcasts. Programs must be of a calibre to warrant an air channel or it goes out. Small timers being carefully watched.

"Imported from Paris," play at the Brighton with Broadway in view, is a remake of "Stylish Stouts," in which Lou Holtz was seen about five years ago.

"Storm King," by Sidney R. Buchman, may be done in the fall by Robert V. Newman, with Beth Merrill in the lead.

Clyde Beatty, animal trainer, being considered for a melo in which his cats will have star parts, too. James W. Elliott doing the thinking.

About a year ago Flo Stanley sued Harry Richman for $250,000 for breaking her heart. Case withdrawn last Saturday on presentation in Supreme Court of release by Flo.

Rouben Mamoulian and Ray Worthington expected to be added to Theatre Guild's production staff.

Gloria Swanson, in Paris, resting after a minor operation.

Prince V. A. Romanoff, jobless, according to his own statement, and Princess Natalia Galitzine, who writes picture plays, married Saturday in Beechurst, L. I.

Vivian W. Gormley, known on the stage as Vivian Roberthe, is suing her husband, a manufacturer, for divorce. John W. Hildreth, furniture dealer, is also suing his wife, Myrtle, for a split. Latter claims that Myrtle, formerly Vivian's best pal, was found with Gormley at a hotel. Mrs. Hildreth explains that it was purely a coincidence that she happened to be at the hotel and in the room right next to Gormley.

Vernon Duke commissioned to do the music for "The Gay Divorce," Tom Weatherly production.

Sam Harris takes Owen Davis' latest, "Just to Remind You." Opens Asbury Park Aug. 31. Melville Burke will stage.

Brooklyn Lyric theatre to house a Yiddish company next season, Philip Kanajoff and Maurice Eiseman will head a co-op.

Anne Ringers, American gymnast, recently hurt in Vienna, operated on by famous surgeon in hope of saving her life.

William Anthony McGuire trying out "His Bad Penny" in L. A. If it clicks, it comes to N. Y.

Joan MacGowan, daughter of Kenneth, made stage debut (27) at White Plains.

Globe and Gaiety to house dramatic shows this season. Max Gordon will bring a musical into the Globe. Gaiety opener not yet determined.

Eva Le Gallienne, now recovered from her burns, suggests a gas with an odor which will warn of leakage as a safety measure.

LOS ANGELES

Albert Gran, film actor, was denied a judgment to set aside a salary attachment in favor of Al Rosen, booking argent, on grounds of bankruptcy, when it was shown that Gran received $1,000 a week salary.

Theosophical Society of San Diego filed suit against Alexander Pantages, Jesse Shreve, business man, and John P. Mills, broker, for $52,894, claiming payment on a note said to have been given in the purchase of university property in San Diego.

Frank and Dunlap, booking agents, are suing Ken Maynard, film actor, for $300 commission.

Five actors were hurt last week in filming of "Scarface" at Caddo, when dynamite caps exploded prematurely, sending metal splinters and bits of brick into the faces of the victims. Among the injured was Gaylord F. Lloyd, brother of Harold Lloyd, who may lose one eye. Frank Walsh, Robert Chapman, Frank Ward and Chester Mays were the less seriously injured.

Mary Rose Martinez, film actress, is suing the Los Angeles Railway Corp. for $10,000 damages asserting that she was struck by a street car and forced to discontinue work. Defendant contends the plaintiff was guilty of contributory negligence.

H. H. Van Loan, film writer, escaped possible jail sentence last week for contempt of court when he paid Mrs. Gertrude Van Loan, his estranged wife, $250 on delinquent temporary alimony.

Anna Presburg, dancer, who sued the Pacific Railway Co. for $118,000 for injuries assertedly received when her car collided with a bus of that concern, lost the suit on grounds of contributory negligence. Miss Presburg contended she is no longer able to dance.

The former Dolores Salazar, dancer, who won a judgment against Ferdinand Pinney Earle, artist, for $17,500 on breach of promise, is seeking to collect $4,000 of that amount through the courts. She is now Mrs. John Holmes.

Josef Von Sternberg director, was cited to appear to show why he should not be held in contempt of court for falling behind in alimony payments to Riza Royce, actress. Wife claims Sternberg owes her $11,200, alimony and property settlement.

Dorothy Lee, film actress, was awarded a divorce from James Fidler, writer, on cruelty grounds. She blamed her recent nervous breakdown on him. Marriage lasted seven months.

Mary Rose Martinez, actress, lost her suit against the Los Angeles Railway Corp. on grounds of contributory negligence. She had sued for $10,000 damages.

Creighton Hale, film actor, appeared at the marriage license bureau with Mrs. Kathleen E. Bering, widow, and filed a notice of intention to wed. No date set.

George A. McDaniel, character actor and author, is being sued for divorce by Mrs. Evelyn S. McDaniel on charge of non-support.

Philo McCollough, actor, was cited last week on hit-and-run charges. McCollough struck two cars.

American music composers won all three awards in the fourth annual Hollywood Bowl $1,000 prize competition.

First place went to Arne Oldberg of Chicago, second to Alois Reiser

(Continued on page 55)

COL. WHEEL MAY STAY EAST OF PITTSBURGH

There is some doubt as to whether the new Columbia Burlesque circuit will extend west of Pittsburgh, confining all its houses east of that point. The matter, one of grave importance to directors and franchise holders on the revamped burlesque wheel, will be threshed out at a meeting Thursday (30).

Said to be holding up towns such as Chicago, St. Louis and other big middle western cities from being declared part of the route is railroading. The jumps are figured so high that profitable operation west of Pittsburgh is unpromising.

It has been decided to open the Republic on West 42d street with Columbia shows. The house will close its present stock burlesque policy Aug. 22, opening following Monday (24) with wheel attractions. The present Republic stock shows will move up to the Central at Broadway and 47th street, where a grind policy of pictures and burlesque will be offered.

Billy Minsky now occupies an office in Columbia quarters and is interviewing talent daily for forthcoming wheel attractions. He is definitely in on all operations from now on.

2 UPPER B'WAY HOUSES FOR BURLESQUE?

The Central, Colonial and Rivera theatres are all apt to house stock burlesque this fall. Plus the Republic and Eltinge, already operating with this policy, it will give the Times Square district a trio of budlesque houses with another one, the Colonial, at 63rd street and the Rivera at 96th.

The Shuberts are giving up their lease on the Riviera Aug. 1. Firm is understood to have been paying around $40,000 yearly rent for the house which has been part of the "subway cirucit" playing legit attractions.

There's a scramble on for the site between George Katz and Billy Minsky with propositions tendered by these men unaccepted to date. The Shuberts' lease only called for six days use a week.

Harry Abbott, manager and advance agent, claims his overtures for the Colonial (RKO), long dark, are almost closed.

Billy Minsky and Joe Weinstock are already in possession of the Central.

Pitsbgh. Burl Operator After Loew's Aldine

Pittsburgh, July 27.

With the Lyceum building, home of the Academy here, sold, George Jaffe, local burlesque operator, is reported in negotiation with Loew's for the Aldine as a possible burl site. Aldine has been a picture house for years, though closed for summer. The Loew lease still has several years to run.

Aldine at one time was a burlesque house, known as the Victoria, passing later to the Shuberts and finally to Loew's.

More Burl Stock

Max Rudnick, operating stock at the Eltinge, New York, is not tied up with the new Columbia circuit in any way and doesn't intend to be. He is planning to acquire several local houses for stock in the fall. In the layout, which takes in Brooklyn, Rudnick's stock will be in competition to Columbia.

He's now opposish to Minsky's Republic stock.

Another proposed stock expansion is planned by George Katz, who will start the fall with outfits in the Gotham, New York, and Werba's, Brooklyn. Katz has several theatres now near to the leasing point.

Irons' Stock Plans

Chicago, July 27.

One bad season won't stop Warren Irons. He's set to reopen the west side Haymarket about the middle of August. Irons is going stock burlesque despite several offers to join the midwest wheel.

Vaude also enters into the scheme, Irons being understood to be planning four regulation acts at the start of each show.

Higher Accountancy

Sam Raynor is taking out a Columbia burlesque show.

Figures it's a whole lot better speculating on paying his own salary weekly instead of working for somebody else and again not getting the money he asks.

Cushman on to L. A.

Chicago, July 27.

Wilbur Cushman closed his musical tab show at the Kimo, Albuquerque, N. M., on Saturday (25). Has gone to Los Angeles and will ready another tab company for the fall.

Cushman completed a full season at the Kimo.

Back to Burlesque

Jerome Rosenberg, who once operated burlesque stock at the old Columbia, New York, is planning a return to the field.

He's trying to effect a hookup with the new Columbia. Jerome's a brother of Walter Reade.

New Acts

BASIL RATHBONE (2)
Sketch
26 Mins.; Full
Albee, Brooklyn

A week at the Palace is the sole motive behind this vaudeville appearance by a stage and picture actor, anyway, so it doesn't make much difference. For the Palace Rathbone probably is a name, and the Palace needs names. For the vaudfilmers the name isn't so compelling, and the act around it is impossible.

Rathbone's vaudeville manager, sponsor or producer should have known better. The boiled-down version of "The Grand Duchess and the Waiter," which is Rathbone's vehicle, is an oldie that does more harm to the actor than any enhancement he can gain from it or lend the script.

Once upon a time the plot was hot stuff, but now it's as cool as the food in a cafeteria. Rathbone appears to work hard in the cuty style he knows, but the turn doesn't respond.

Legit recruit indicates that in his past stage work he's known only the small theatre playing that goes with legit. At the Albee, a big theatre, he constantly missed the rear sections, and that hurt. Another handicap is the nature of the act itself. In a grind house they're always coming and going. They were walking both ways during the first few minutes of the Rathbone turn, killing the start. That has been the chief trouble with sketches in vaudeville since theatres went continuous, and it's likely to keep sketches on the shelf indef.

Two women in support are satisfactory. *Bige.*

FLETCHER HENDERSON
And Orch. (16)
Orchestra and Specialties
22 Mins.; Full (Special)
State

Typical Harlem-hot orchestra attraction, with specialty acts and everything noised up to a neat turn for audiences in medium-grade vaudefilmers, particularly neighbs, where the mob goes for pep. In all respects a good act for the State and similar vaude stands.

Henderson and band are down from Connie's Inn, in Harlem, with him plenty of the colored belt's mania for hot stuff. At times the band overdoes it a trifle, especially a trumpeter, who shakes as though in pain while blowing his head off and swaying backward on his chair as though about to topple over any minute. Henderson himself sticks at the ivories and contributes snap from that spot.

Act is nicely dressed and presented, with setting and drops in better taste than many orchestra attractions have recently revealed here and in other vaudefilm grinds. Men, in summery flannels, also go to enhance appearance.

Cora Green, long in vaud and formerly Harrington and Green, does a couple of torchy blues numbers, second not as good as the first, reappearing in the finale to build up extended dance efforts of the Three Little Words, trio of young juves in teens, who first number in toto is only fair but challenge portion following very surefire. The buck tap solo is outstanding both for style and hoofing ability.

Closed bill here and over strong. *Char.*

MAY JOYCE (1)
Songs
12 Mins.; One
Hippodrome

May Joyce was last caught, according to the files, a few years back when she was doing a Hawaiian revue. In this straight singing act assisted by a pianist, it looks like she has at last found the niche. She has a fine clear soprano voice big in volume for one so petite and her routine is good vaude with pop ballads.

Miss Joyce is a blonde with heaps of that two-letter word. Being easy on the eye is a big part of the stage battle. She delivers five pop tunes in straight style.

Pianist is satisfactory, although not intruding. *Earl.*

FID GORDON
Violin Comedy
12 Mins.; One
Audubon

The last time Fid Gordon was covered under New Acts was 10 years ago. At that time he was with another man, with Fid the standout with his fiddle.

Gordon has modernized to some extent, but hasn't drifted very far away from his former style. There's the same clowning with the instrument and the same method of getting requests from audience plants intended for laughs.

It's not that a fiddling routine of hoke can't get laughs after years, but the comedy's age. Gordon hasn't brought that part up to date.

At the Audubon Gordon's slow-motion bit proved most effective. *Mark.*

"TELEPAVISION"
Mind Reading
20 Mins.; Screen
Oriental, Chicago

On general principles "Telepavision" resembles the television burlesque done in "Scandals" two years ago. Only difference is that in "Scandals" it was a gag used strictly for comedy, while here it's handled seriously. Idea belongs to Bill Canham, former vaude agent, who has been working on the contraption for almost 10 years.

It's a mechanical device capable of reproducing in natural colors the features of the animated woman, who appears from a cabinet in a panel on the screen. Her voice goes through an amplifier and the rest is the usual mind reading act. Still, it's something new, and there are enough gullible folk around who will be mystified.

Woman on the screen is billed as "Mahnac," which is Canham by inversion. As a mental worker this one works with speed and precision, calling out actual names and answering questions. Attendants start working from the lobby before and after the show getting people to write out their questions and sign their names. Slips are later collected when the act goes on. Kick to the whole thing is the vision appearing on the screen.

It needs a lot of ballyhoo and plenty exploitation. After that it's for the small towns and neighborhoods primarily. *Span.*

HADJI ALI
Freak Act
8 Mins.; Full Stage
Audubon

Hadji Ali by virtue of the tricks he does can be be classified as a freak. This dark-skinned Oriental does some spectacular work with his stomach, drinking apparently a gallon of water, holding it for a minute. He also places nuts in his mouth and again drinks a huge quantity of water, releasing it in a constant stream, and then the nuts. It's the nuts.

For a finish he drinks more water and then atop of it a quantity of kerosene, which he forces from his mouth to a container which has a lighted substance. Immediately the liquid bursts into flame. Several times he repeats this and then brings forth a stream of water to extinguish it.

It's said the man has a double stomach; it's also said he has marvelous control of his stomach muscles, permitting him to hold and eject the water at will.

It may appear to belong to a circus sideshow, but on the stage it's unusual in these hectic days of adagios and tappers. *Mark.*

Artie LEWIS and Peggy AMES (1)
Comedy
22 Mins.; One
86th St.

This is a comedy sock from start to finish and a rejuvenation of vaude's past when acts walked off on a laugh gag instead of hoofing themselves to death.

Lewis is a natural comedian who reaches for laughs with no effort or dirt. Miss Ames does a 100% straight.

Lewis and Ames do 15 minutes alone before introducing Henry Mullins, 17-year-old seven-footer. Time of 22 minutes might be excessive for the short bills.

Lewis gets some bellies with the tall boy and the latter works nicely. The giant pansy gag rocked the theatre. *Earl.*

FOUR BACHELORS
Songs
12 Mins.; One
Audubon

Male quartette along regulation lines, although doing two comedy numbers which held down the customary ballady barbershop chord layout. From their style the men have apparently been with different singing combos. They are not juve types.

The Bachelors get splendid tonal results on their harmonious routines. Serious number is "Ol' Man River," while they made humorous a number with lyrical raillery at the mother-in-law. They also get results on a parody. *Mark.*

WALTER CAMPBELL TETLEY
Comedian
10 Mins.; One
86th St.

Billed as "radio's wee Sir Harry Lauder," this chap is from a radio program known as The Children's Hour. The boy may be a bet for radio, but not for vaude. His voice is too high and thin.

Dressed in regulation Scotch kilts with crooked crutch, Tetley does a few songs, starting with "Roamin' in th' Gloamin'." He has a clean personality, but like most stage youngsters he shows aged aggressiveness.

It looks like they're out looking for actors on kiddie cars. *Earl.*

STATE

Regulation five-acter on stage and "Laughing Sinners" (Metro) to fill up the screen. Business Saturday afternoon, up and down, each well populated, better than recently, with Joan Crawford likely attracting.

The State is one of the most comfortable houses on the street, management keeping the cooling works at a temperature that's highly pleasing when compared with other houses, including some others under Loew banner.

Vaude division not so hot, though clicking from audience point of view Saturday mat.

A colored band act, Fletcher Henderson and Orchestra (New Acts), closing, rated as the strongest applause-puller on show. This is a hotsy-hot orchestra down from Connie's Inn in Harlem, and carrying two specialty acts, Cora Green, formerly in vaude in two acts, and the Three Little Words, youthy juves with plenty of dancing ability.

Not only through the Henderson spot, but generally throughout show, it's a noisy performance currently.

Both comedy acts, Harry Hines, next to shut, and Harmon and Sands, preceding, stir up lots of racket. The girl team, long around on Loew time and elsewhere, is noisier than ever before with their surefire comedy and song numbers, but Hines goes them one better, using the pit mob for plenty forte almost throughout the routine.

Hines doubles for m.c. purposes, introducing acts, but not adding to the show. He breaks on his own next to closing spot for poorer finishing results than otherwise might have been obtained by immediately turning to greet Fletcher Henderson, who walks on, turning from that to baton-swinging for the band's first number. Thus Hines didn't do any bowing or flirt with the idea of any encores.

Strictly on merit the Harmon and Sands team is a better next to closing turn than Hines, though the booking office apparently didn't see it that way. Both work in one, and since each sells comedy they might at least have been separated.

Buster Shaver, with his Tiny Town Revue of midgets, second, might have been the sandwicher for improved results all the way around, though from scoring angle none seemed to suffer.

Shaver has a better turn than ever before, but at this house omitted the encore scene in "one" done elsewhere.

Les Ghezzis, acrobats, long standard as an opener, started things rolling here by rolling all over the stage in that hand-to-hand routine they've cleverly mastered for outstanding showmanship value. The Ghezzis twain also masterfully build up a blackbottom dance upside down, hoofing on their hands. Over powerfully, with audience in happiest mood here in some time, probably feeling better that the heat siege has let up a little.

Hearst-Metrotone News and a Mickey Mouse cartoon filling. *Char.*

ALBEE, B'KLYN

A managerial switch over here has already effected some changes for the better. It wasn't Bill Kerrigan's fault that in the last few years of the many he spent with Keith's and RKO he was deaf, but the faults of the Albee theatre were attributed to his deafness when talking pictures arrived.

The Albee's new manager is Herman Whitman, a youngster from Manhattan. On the latter island he was formerly district manager of the 86th and 58th Streets. This house is a bigger proposition.

Saturday afternoon the changes in the theatre were noticeable. Against Kerrigan's old style and stern objections to a lively lobby, the entrance now is brightly decked with attractive announcements. The ushers are also stepping now.

In fact, the Albee appeared to be selling its show outside as well as in.

Bill ran into two accidents Saturday afternoon, and as a result wasn't much of a show. This is the holdover week for RKO-Pathe's "Common Law," and a strong stage show probably is needed more in this stretch than in the opener.

Bobby Folsom cut her hands in a fall, and had to withdraw after the first show. Likewise the Diamond Boys on a claim that one strained his back. This deprived the layout of its original punch and necessitated grabbing a pair of catch-as-catch-cans between the hour and a half or so separating the first and second performances.

Mildred (Mickey) Feeley hopped over to deuce it. She's Mrs. Tom Kennedy now, and Tom's the "Voice of the RKO," which keeps it in the family. It's unknown how long Miss Feeley has trouped, but the way she stepped on Saturday without a rehearsal for three or four songs did not suggest a lengthy layoff. She looks good and sings okay, and perhaps under easier conditions could hold down the spot anywhere.

Other replacement, Freda and Palace, didn't show in time for the afternoon outing, forcing the house to let it go at four turns. Those remaining of the original program were Basil Rathbone (New Acts), Barry and Whitledge and the Young Kam Troupe, spotted first, third and fourth, respectively.

Rathbone's 26-minute workout slowed down the show terribly, and anything less than Barry and Whitlege following would have been murder. The mixed couple panned each other extra hard, and their smart chatter got its usual. The Oriental opener is a contortionistic family affair of two men, a woman and two young girls doing difficult bends in straightaway fashion. They should be instructed in deportment, for some showmanship here and there would help a lot. Currently several extraordinary tricks slip by unnoticed. *Bige.*

EMPIRE, PARIS

Empire bills, for a time packed with animal acts, are lately devoid of same. Business is fair due to the house holding a practical vaude monopoly here.

Present bill opens with Nitona and Partner, slapstick, followed by the Urruty, a man and boy disguised as devils, doing flying leaps in a papier mache set. Gus Erpap does the antiquated tearing of paper into designs, and Lucien Montefiore, a fair tenor, is followed by Emilita Torres, a Spanish would-be cooch dancer. Latter is not particularly good and is accompanied by guitarists.

Stephen Weber accompanies himself on the piano and never gets anywhere until his last number, which is terrific here. Punch item is giving the imitation of the pianist of silent film days in the shooting galleries.

Professor Robertson with his medium, Lucile, are mind readers. It's a good act, but the professor doesn't speak anything but French, thus debarring him of any international possibilities. First half closes on Derry and Sloan, who are English lyrics, but click due to the precision of their tap dancing.

Second half has York, Colins and Plutina, male hoofers, over big on their two numbers. Dorville, headlining, is a French comedian, starring in a sketch which includes some locally known artists. The skit is not so good.

Most interesting act of the show is George Gros, cartoonist, who does charcoal sketches of well-known artists. Interest doesn't lie in the sketches, which are mediocre, but in the audience's reaction to his patter, which is most insulting to every one of the artists depicted. Audience, after finding the first few remarks funny, soon reacts unfavorably to the professional slamming of other professionals, and starts whistling and booing, resulting in a prompt dropping of the curtain. *Mari.*

HIPPODROME

Oklahoma Bob Albright was the hit at the Saturday matinee. The structure of his act, in which he is assisted by two unbilled girl pianists who also sing and dance, and a colored boy hoofer, is audience-proof. Everything builds to a climax and they tied up the show twice.

Rest of the show is high and low. Murray and Allan grabbed plenty of applause on their finish number, "3,000 Years Ago," a sing-song ditty with topical verses. They make three changes to fit the lyrics. Slight waits for each change should be shortened.

May Joyce (New Acts) was spotted too early. Fourth position would have given this girl a real crack at 'em. She will bear watching in this new act as anyone should who can pull a hit out of the deuce spot.

Case Brothers and Marie get away from the conventional tight wire routine and go for a few sensational tricks. A back somersault from feet to hands and the same thing from feet to feet on the wire were pips. Both boys split the spotlight while Marie just aids in holding props.

Ruiz and Bonita with their two unbilled Cuban girl dancers and ditto girl pianist, worked hard for good results. The girls are 50% of the act. Pianiste still sings, which is a mistake, as she is too far upstage for results.

Smith and Hart, man and woman comedy team, never got started. This duo has been caught under more favorable circumstances. Maybe the Hipp is too big for the girl's clowning. The best they got was a few light laughs in a spot which depends on bellies to kick the show along to a fast tempo.

Mills and Shay, although doing only seven minutes, waste two of them in a nonsensical dancing opening. Their strong forte is neat acrobatics and the attempt for comedy is weak. Les Klicks offer turn for kiddies strictly. It is a marionette idea using illumination from within models of bats, bugs, animals and grotesque figures.

The Sharkey-Walker fight pictures were shown and the only excited person seemed to be Sam Taub, a sports announcer whose raving monotone drove batches of customers out of the auditorium. Feature, "Hush Money" (Fox). Business fair downstairs and very light around the smoking horseshoe. *Earl.*

PALACE, CHICAGO

Chicago, July 25.

An expensive show which showed its worth in spite of a bad running order at the opening mat. Switched about slightly, the line-up is a cinch to deliver one of the best weeks of straight vaude this house has witnessed.

Public evidently had the tip-off from the way they were piling in, balcony being nearly full at the close of the first show, and a holdout in the lobby waiting for downstairs placement.

Nick Lucas, doing his single, closed the show for the headline position. Started right in under the reception and using a comedy stooge bit on one song he worked it up nicely. Sid Marion, on just ahead, did the audience clowning and later was back in the spotlight for a brief afterpiece. It all helped.

Marion, with Marie Duval, got away slowly next-to-closing, but built to finish a real winner. He even went to a speech. Miss Duval is making her first appearance at this house since leaving Trahan. She works nicely in the crossfire and slight wrestling sequence. Marion is talking his way to some fat laughs, but on several is treading too close to the line. One gag is too much of a risk for the weak laugh resulting.

Opening were Mann, Bradford and Van Alst, pleasant dancing trio that takes itself a bit too seriously. Talk and song attempts are ultra and intimate revueish. Miss fire and only encumber an otherwise clever dancing turn. Two men and a girl.

Fortunello and Cirillino are deftly Continental in the deuce and a dumb that is always interesting. Harry J. Conley has a company of four to get across his new script which is being advertised in the papers as written by Doc Rockwell. While Conley's gags have changed, the central theme is the same. Results remain good even for the old stuff of the lighted back drop leading to the church and the cottage.

Either the Conley or Fortunello and Cirillino would have been better in the closing spot. "Girl Habit" (Par) on the screen.

86TH ST.

The vaude section didn't pan out so good. For a four-act show, it remained for a comedy acrobat to grab about all the honors.

Nothing indicative either in the vaude or films beyond the Sharkey-Walker fight of a b.o. stampede, although Helen Twelvetrees is on the sheet in "A Woman of Experience" (Radio).

Worthy and Thompson, colored hoofers, are first of the four acts. These boys dance along familiar, conventional lines; nothing unusual, but pleasing. Their talk is either for breathing purposes or to diversify. Either way it doesn't mean much.

Frank Hurst and Eddie Vogt landed some intermittent laughs. Audience may have been the alibi but the Hurst and Vogt combination could consider it as good as a rehearsal anyway and let it go at that. When an act of this type doesn't build up steady returns it looks bad.

Harry Carroll, sans the Stroud Twins, with Lynn Doree shouldering the singing burden, had Carroll more as a piano accompanist for the little blonde lady than anything else. Miss Doree does well in a way, but just singing some old Carroll choruses isn't enough. From a Carroll-framed turn one might expect a stronger routine.

The vaude standout was Maurice Colleano and family, closing the show. *Mark.*

RKO, L. A.

Los Angeles, July 24.

Units such as Rae (Blue Streak) Samuels' happen along the RKO trail now and then while everybody goes out to lunch. The increasingly weighty though still very dynamic Samuels girl might have rated better with different support, but the three acts with her might have been written in by anybody with a pencil.

Wilson, Keppel and Betty, who have considerable dancing talent but have been left behind in the current mode of presenting it, opened small timey. Their entrance in a trick automobile is a throwback to some ancient vaude day, and one gent's chair dance atop the car continues along that line. Then the two boys bring out a can of sand with a cute little broom routine at the finish to clean up the mess. Betty contributes a duplicate of the eccentric dance done by Dave Apollon's long haired blonde here a couple of months ago, and the three wind up with a stair dance much more sensational than Bill Robinson's but still lacking that modern touch. There are ways to give the talent a chance.

Elmer Cleve, in kilts, opened with talk and continued chattering while batting at the xylophone. To get off he brought on a boy with soprano pipes, which didn't seem unusual until Miss Samuels herself brought on a little girl to dance for a finish. William Edmunds, the third act,

(Continued on page 54)

PARAMOUNT, N. Y.

New York, July 24.

A long show, even for this Publix spot, but compensated for to quite an extent by the excellence of the stage fare. The reason that "Habanera," the unit, stands out is because there's some talent in its personnel. Simple enough. Defining that still further will probe forth the names of Al Trahan, Fowler and Tamara, and the Don Azpiazu Cuban orchestra. The presentation is a matter of 49 minutes, with Trahan consuming a third of that time. No debate on the audience liking this outlay. They let it be known constantly.

Unit may be said to hold two surprise factors—a fine and well staged opening plus 16 girls, instead of the usual dozen, who don't do much of anything. It's not quite clear why the choristers were not made to count more definitely. As it stands, they're but decorative with no reason at all for the extra four.

Oddity of the attention grabbing opening is that for some time Publix producers have been struggling to attain a reasonable premise with which to launch these efforts. The general result has been an awkward and slow getaway, which usually has not been overcome until the name specialists have trotted out, and sometimes not even then. Not so with "Habanera."

As the title implies, this is a Spanish concoction which Cambria, the producer, has seen fit to introduce via a scrim upon which is a dimly outlined moving map of Europe, and behind which, in single file, march across stage a succession of characters briefly notating high spots and characters in Spanish history until the scrim, too, starts to slide toward the wings opposite the final character as back lighting slowly comes up to reveal a well-peopled modern patio setting overlooking the bay and Morro Castle. Historical procession has been described by an amplified offstage voice plus pianissimo pit music, with these strains evolving into the modern rhumba rhythm as the climax is reached. Finale to the build-up drew ringing and well-deserved applause for what is probably the best opening any unit has had here in months.

Fowler and Tamara and Trahan take care of everything else. Unusual sidelight was the reception for the dance team upon their entrance. Pair have been much abroad of late and have confined their activity to the class hotel and night club spots over here. Therefore, rather a surprise that a matinee picture house patronage should recognize them, but assuredly in their favor for being known in two such widely seperated environments.

Duo are held down because of the time limit, though delivering a fast and attractive Spanish routine, with Miss Tamara later returning alone to mimic the retinue of events of the bull ring in front of the girls.

Trahan is never off the stage once he has started. He's doing his full 17 minutes and then blends into the finale which has everybody on as the microphone voice returns to descriptively close the interlude as the lights dim and the curtain descends. A neat piece of stagecraft on both ends.

The comedian is making everything count despite the size of the house and finished to louder appreciation than the usual comedy act gets in these big theatres. It can also be said that the top notch giggle turns are regularly breaking down the legend of the 3,500 to 4,500 seaters being impossible for acts which have laughs for sale. Trahan's name, of course, tops the the stage talent and gets a marquee display. It's certain that he didn't keep anybody out of the house.

Meanwhile, Azpiazu's crew of 12 pieces have twice provided instrumentally, with a male vocalist doing two numbers, the first superfluous and the second a sterling interpretation of "Peanut Vendor." Ojeda and Imbert are apparently the pair of heel stompers, although another boy is present for a tambourine dance. The 16 girls are programed as the Bines Ballet and unfold only one number and that's unimpressive.

Nine minutes out of all this would about make the unit foolproof, and crying for deletion are one selection and song by Azpiazu and the dance number by the girls, unless improved, with this group as easily cut in half beyond New York for all they're doing.

Current lineup has "The Magnificent Lie" (Par) as the principal celluloid, and anyone sitting through the entire performance will find themselves to have been seated for two hours and 40 minutes. That includes the Crawford organalog, pop ditties this week, and a Romberg medley over-directed in the pit by Rubinoff, but they like this hoke musicianship, and the newsreel.

A lobby wait at 1:15 Friday afternoon, and enough activity inside for the house to allot five full minutes to the changeover after the first deluxe show. Indicative of smart business, mostly women by a vast majority, and if it keeps up maybe the house will be back to where it belongs in gross this week. *Sid.*

ROXY, N. Y.

New York, July 24.

Gloom has cast its shadow on the Roxy, product paucity forcing it to revive "Sunnyside Up" (Fox) as film pabulum for those hungry projection machines. It's not the theatre's fault but an inferior stage show far from being up to regular Fanchon & Marco standaard for the Fox, Brooklyn. It looks like a new low for the house currently week, with picture not beyond the possibility of being pulled.

Business Friday night at 8 o'clock revealed less than half a house, indicating from the outset, with no word-of-mouth advertising (good or bad) around on the stage show, that the revived musical wasn't pulling.

"Sunnyside Up" opened in 1929 at the Gaiety where i. had a long run. It came into the Roxy for the usual pop follow-up Jan. 17, 1930, and remained two weeks. It is safe to venture that representative New York theatregoers had plenty opportunity almost to a person to see the picture between those two runs and subsequents. And they probably did, without any strong prediliction for sitting through it again, although there may be a latent desire to hear those four song hits again, "Keep Your Sunnyside Up," "Turn On the Heat," "I'm a Dreamer, Aren't We All" and "If I Had a Talking Picture of You."

A better selection with product shortage forcing a pinch-hitter currently at the big Roxy deluxer might have been "Cock Eyed World," which did not have a previous $2 run, opening cold at Roxy and going through subsequents rapidly while hot.

The Fox musical, made in the heydey of song talkers, is an interesting study seen at this time after musicals have gone the way of all yesterdays. All the picture producers should drop into the Roxy and give this one the once-over. It wasn't musicals like "Sunnyside Up" that killed that type of production.

It's still perfect entertainment regarless of what has passed under the cinematic bridge since. It's romance is audience-proof, the direction steady and poised, and the musical numbers, built up into stirring and effective sequences, a concomitant to surefire entertainment appeal that pictures should still have, and perhaps need.

Though the Roxy is sure to dip low, the overhead currently must be 'way down. Picture on a repeat booking can't call for anywhere near the customary rental. Nor is the stage show costly. From a cursory glance the one-set presentation, looking very skimpy when judged in entirety and with no one in particular in the company, must have set back much less than the usual nick.

With a revival on the screen, this is one week when a strong stage portion might have been the thing to provide, unless the Roxy was trying to experiment with an unprecedently low nut in an effort, despite business, to fight product shortage that way.

"Fifty Million Years Ago" is the stage unit, built more along lines of F. & M. Ideas than anything yet seen at the Roxy, where show is ordinarily split up. Even the usual orchestra overture is missing, with the pit mob worked into the opening of the presentation through "Hymnn to the Sun" (Mascagni) to the accompaniment of effects on the screen of clouds, undersea life, ruins of an ancient city, etc., to suggest the prehistoric. Not so well done nor effective.

Set throughout is a cave-dweller's corner in the mountains, probably not expensive. For the finale, when the only near-punch arrives, some money was apparently spent in building for mobile operation the model of a dinosaur.

The scene leading up to this is one in which a girl is offered for sacrifice and a priest of prehistoric days is about to sink his knife into her when up goes a curtain and the dinosaur scares everyone away, grabbing the girl in his jaws. This is well maneuvered, as the monster swings the lady, finally dropping her, with this a cue for a dance inspired by pain. A dervish charms the big reptile into bitting off the thong that binds her hands behind her back.

Then everyone returns and they all climb on the animal for a ride and some merry-making. That could have been left out, with the dancer, Nina Polsley, closing out the whole works. The dinosaur is billed as "Dolores." A pansy!

Roxy's ballet corps has a routine near the opening that is more atmospheric than compelling, and the 32 Roxyettes, as wildcats, wearing the tightest tights around their loins yet pulled on, are away below their high standard. Their routine also not over right, and the shoving of that runway slide onto the stage for them while the chorus is well into a number is bad management.

A fairly good act of the contortion type, De Rue Trio reminding of the Lime Trio, do well but the way the comedy dance by Harry White and Alice Manning from vaude is productioned up is anything but clever. Four men (Messrs. Jaffe, Clarke, Lewis and Voljanin) are worked into the routine as tough cavemen, but instead of building it up their presence drags it down. White and Manning, if alone in their spot without interference by others, might do a whole lot better.

Entire stage end runs only 27 minutes. Picture totals 122. Fox news filled. *Char.*

CAPITOL, N. Y.

New York, July 24.

This is consolation week for Loew's "All Girl Revue." The unit has already played the picture house route, having opened at the Paradise instead of the Capitol when the latter house held one over, and fades after this date.

Jane and Katherine Lee are billed over the title, sharing the lights with Ramon Novarro, who's Metro talker, "Son of India," is current. The Lees replaced Hilton and Almy for the Broadway week. Only other change is the addition of Queen, Queen and Queen, girl tappers.

Bobby Grice and Her Bricktops, Gerard's Ensemble, and a Hale line of 12 girls played the route together.

The Lee kids have broken away almost entirely from their kid stuff and now do a straightaway comedy and song turn. At the top of juvenile picture names in the silents years ago, they outgrew that class and reached the awkward age. Since then they've progressed under pressure of necessity. Now, the change from kid picture playing to the more difficult art of doing a good stage turn is complete.

Jane has become a tall blonde, does the comedy, and Katherine, wearing her red hair long, is the straight as usual. Katherine has stopped crying. At the Capitol they started rather slowly with an opening song, but it didn't take long for Jane to get results through clowning. They look good, work satisfactorily, and still have more name value than the average. Most important is the progress they've made as variety players.

Miss Grice's girl musicians do three numbers, best of which is "St. Louis Blues," kicked along by the leader's peppy conducting dancing. A girl band, musically, is a girl band. The difference is generally provided by the leader, as in this case.

Gerard's 12 singing girls, out of vaudeville, also have three spots, opening, closing and in the middle on the rising runway. The second spot is theirs alone, and here the song is excessive in length. No flaws in the harmony, and as costumed and arranged on this stage the girls look okay. They ought to try a faster pace in the open spot.

The Queens are the femme counterpart of King, King and King, and equally outstanding among rhythm dancing combinations of their own sex. They do the regulation leg acrobatics alone and together on a mat without departing from the regulation style of modern male hoofing. Hale girls' best is an acrobatic routine. Otherwise they're just a line, especially after following their own best number.

Yasha Bunchuk gives 'em the customary percussion blowoff on the tail of an arrangement of Tschaikowsky tunes and the house responds with the customary mitt. This leader has located the proper prescription and hasn't missed yet. A Metro two-reeler and Hearst news are the fillers. *Bige.*

ORIENTAL, CHICAGO

Chicago, July 24.

More talent than usual on the Oriental stage this week. And appended by a novel mind-reading contraption called "Telepavision" (New Acts).

B. & K. production department has a lot of hustling to do these days to keep this pop house supplied with stage entertainment. In another few weeks it will be even tougher after Fanchon & Marco moves in, leaving the Oriental single handed to shift for itself.

To think of local talent is out of the question, there being none around. That leaves a problem for the house to grab acts on the run for only a week. Doubtless some workable plan will be evolved later on, but how late or in what manner is uncertain at this time. Meanwhile the Oriental is on the market for any and all kinds of stage or screen names, novelties, attractions, etc. This week's booking of "Telepavision" proves that the house will go for anything that even remotely resembles a draw.

Whatever the dubious aspects of this mind-reading turn as legitimate entertainment, there's no gainsaying its mob psychology. That first show Friday noon saw not only a lobby holdout but a class of people infrequently patronizing this house and mostly women. This town, perhaps no more than any other, is loco over spiritualism, mysticism, mental telepathy and other illusions. With proper exploitation and plenty ballyhoo any one of these things can't miss.

Opening performances as a rule are all mussed up. This show ran to form. By this time everything should be running smoothly, including the "Telepavision," which is probably in front of the show, where originally spotted, instead of at the end. Latter was due to some trouble in the first show, after an amplifier blew, and it took an hour to get another one, with the audience meanwhile waiting impatiently and screen fillers inserted to appease them.

Unit, labeled "Songs on Parade," is Paul Oscard's. Neat affair, personalizing Mark Fisher, vocal m. c., who seems to be picking up some pep. Fisher and the dozen choristers do an opening parade identifying the title.

Specialty No. 1 is a little towslehaired girl, Ewing Eaton, who trips the light fantastic to her own fiddle tempo. Miss Eaton is better than the average combination violin-dancing variety, inasmuch as her stepping is on the level. Being a band show, there naturally follows a musical number from the boys, led by Fisher, which turns out to be a modern arrangement of an old-timer, "The Vamp." Okay in view of the existing vogue for the old tunes, propagated mostly by radio.

Ruth Petty, comely lass who used to croon blues around here a few years ago, is now shouting 'em out loud and good. Marked improvement in Miss Betty's vocalizing, with her delivery spontaneous and graceful. She's due for a Publix unit, probably the last one, after this date.

Ainslee Lambert's girls, a nifty bunch, trot out with a parasol formation, for a radium effect, with Stan Cavanaugh, vet vaude juggler, following. Cavanaugh would have done better working in "one" instead of with the band, as he doesn't use music, anyway. Otherwise the juggler is still there on all counts, including showmanship.

Bob Stickney, stilt dancing exponent who's been out for a year after taking a bad fall and breaking his back, returns for the first time since his mishap and a little careful. Stickney leads off the finale, followed by the girls on stilts, who weren't any too certain on their peg legs.

Organlog, usual weekly stuff by Preston Sellers, had the audience singing without being urged. Sellers knows his console and listeners. Short reel was on while "Telepavision" was being readied, with the illusion finally set and running through 20 minutes of rapid-fire answers, holding a packed main floor tight.

"The Great Lover" (M-G), feature. *Span.*

Newsreels

TRANSLUX

One of the fastest moving and best edited programs since this Broadway Translux opened. Even the plug clips have an unusual zest and an effort has been made to pep up the magazine stuff.

Plenty of laughs in the line-up. A crook who is credited in the Pathe crime expose series with putting "gangdom on the spot" gets smiles and guffaws. This lad tells his ex-compatriots who may be in the audience that they're all yellow and that the cops in every big city could wind up bad boys in a week by a simple nightstick spanking. Be he a plant or genuine, it's okay either way.

A Philadelphia jurist who advocated that husbands administer old-fashioned whippings to unruly wives loses his dignity when a Mrs. McCarthy, of the Bronx, in a following clip, challenges the judge to come to New York and try his own hand on her.

Otherwise, Paris marshalls its armed forces for parade on Bastile Day and the balance is England's overseers talking on disarmament. Lloyd George sounds the comedy keynote when he observes that the peace commission has been sitting for years but has hatched nothing so far.

Symphony orchestra of kiddies, ranging in years from an alleged two to six, has been flashed too often recently to retain its punch, while a fire-eater, in order to merit Paramount footage, allows a hot metal rod to sear his tongue to the point where delicate ones in the audience are liable to succumb to the recording sizzle.

Gene Tunney adds to the smiles when he broad a's: "There is no earthly reason why people should not learn to swim," and after that the champ Helene Madison is in a country club pool to show 'em how.

Hawks' return to New York, an aviator flying under bridges, Graf Zep taking a bath. Akron's balloon derby, and Coney's new high diving horse are the aerial contributions.

Helen Wills' return to tournament tennis and the unveiling of the Streseman monument were included in the Fox releases. Universal does an excellent job with the Pangborn-Herndon takeoff, not muffing an angle.

Schmelling's welcome in the Vaterland, Walker presenting a newspaper's prizes to radio artists, Rodeo college, horse race, Ethel Barrymore Colt wearing pajamas among the bare-legged "Scandals" girls, Vienna police on water skiis, and flashes of the Sharkey-Walker fight are among the other clips. *Waly.*

EMBASSY

Fox-Hearst is paying too much attention to the foreign end for Embassy patrons. This is the second week in a row that the house has overloaded on foreign stuff.

If the inferences in the major part of the abroad clips, of which there are 16, are generally comprehended, Fox-Hearst went out of its way to show as many armies of European companies displaying unsheathed bayonets as it could gather together. Probably in no other program at the Embassy has there been such a galaxy of foreign militia and foreign flag waving as the present one.

The heavy play on troops unquestionably carries weight with even the ordinarily inattentive fan. The reason for this is simple. The military outpourings are herded immediately behind English statesmen's pleas for disarmament. Scarcely are George, Baldwin and MacDonald concluded with their speechmaking than England, as shown, is the first to contradict herself on the screen with mine sinkers and destroyers practising off its own coast, plus the Australian navy going in for target practice.

On the heels of this the camera travels to France to review not only thousands of soldiers observing Bastile Day, but to military orders in Spain, Sweden, Germany and back to England for a flag presentation by the Prince of Wales.

Plugs for two publications are included in the reel, one for a New York tabloid which gave away prizes to radio artists, and another to a magazine which goes in for the beauty contest thing. The transcontinental public airway material, which an independent advertising concern did very well with a few months ago by giving it away free to exhibitors, is also included. This time without names and planes mentioned.

Hawks' record trip to Havana, the near Pangborn-Herndon tragedy, and a dig into the vault for reindeer and seals in Alsaka.

More magazine hints in Japanese rice fields, dancers entertaining Mexican prisoners, Swedish youths dancing and girls bathing in Mt. Rainier's snow.

Mausoleum of David Belasco is made deeply impressive by the mellow off screen baritone of an unnamed announcer. *Waly.*

FOX, BROOKLYN

Brooklyn, July 25.

With a price scale of 25c for adults and 15c for kids up to one o'clock, 75% of the audience is composed of youngsters by the time the curtain goes up on the first show. And these make the easiest audience to play to. They join 100% in Bob West's organlog of community singing and give a big hand to Sam Kaufman's overture.

Besides the regular F. & M. unit, "Submarine," this week, Ann Pennington was booked in as the special. Miss Pennington led off and consumed 12 minutes with her hot hoofing and torso twisting. She was assisted after her first number by Sam Kaufman, who walked upon the stage from the pit and gagged a bit with her. He was at the ivories for Penny's final number, a tap.

"Submarine" Idea is quite cleverly contrived and has some novel stage effects.

Claire Lea and Richard Stuart are the first featured act. Scene is a submarine base, with the couple tangoing before 12 girls, garbed Spanish. Couple know their tango maneouvers. A chap walks through this scene singing to Miss Lea and solo warbling later through the unit. Not billed. Has a fair voice.

Radcliffe and Bob, the former Frank Radcliffe of the split team of Harris and Radcliffe, were the big hit of the unit. House liked this colored duo and showed it. Radcliffe almost hogs the spot from his partner, bearing the brunt almost by himself. Chatter is lukewarm but helps diversify. Piano is still used, with Bob at the ivories. Radcliffe does plenty singing most in falsetto. Includes a Yiddish verse to "Driving Me Crazy." Rounded out with a fast hoofing number by Radcliffe.

Pinkie and Ward, mixed comedy acro team that wastes no time in getting started. Act consumes but a few minutes, but the comic acrobats get over. Wind up with a double comedy dance. Spotted in one of the scenes, with name not billed, is a girl contortion dancer who twists and winds her legs about her body in pretzel fashion. The girl is featured in an undersea scene.

A swift acrobatic dancer, evidently Steve Morini, leaped on after the girl for about two minutes. Did complete front and back somersaults from standing position.

Aerial Bartletts closed. They are

(Continued on page 54)

Variety Bills

NEXT WEEK (AUG. 1)
THIS WEEK (JULY 25)

Numerals in connection with bills below ind.cate opening day of show, whether full or split week

RKO

NEW YORK CITY
Palace (1)
Lou Holtz
Fifi Dorsay
(Others to fill)
(25)
Arthur Petley
Morgan & Stone
Lew Pollack
Wm Gaxton
Lyda Roberti
Krafts & Lester
Geo Broadhurst
Primrose Seamon
3 Diamonds
Case Bros & Marie
2d half (29-31)
Bob Bob & Bobbie
Radelli
Purcell & Gray
Abbott & Robey
Nattache Nattova

Eddie Stanley
EN TOUR
RKO

Ethel Merman
Lou Holtz
Chester
1st half (1-4)
Swan Lucille & C
Grace Doro
Harry Langdon Co
Wilson Bros
2d half (5-7)
Rasch Ballet
D & H Blossom
Brem F & M Bros
New York to Paris
2d half (29-31)
Earl Jack & Betty
Fields & Bell
Roxy's Gang
Lewis & Ames
Coliseum
1st half (1-4)
Ruiz & Bonita
Jack Pepper
Koran
(One to fill)
2d half (5-7)
Will Aubrey
Koran
(Two to fill)
2d half (29-31)
3 Alison Sis
Bill Frawley
Armida
Bud Harris
86th St.
1st half (1-4)
Arthur Petley
Shean & Cantor
Joseph Regan
(One to fill)
2d half (5-7)
Blue Rhythm Boys
(Three to fill)
2d half (29-31)
5 Elgins
Gus & Will
Richie Craig Jr
Briants
Flo Lewis
Royal
1st half (1-4)
T & B Waters
Thelma Wynn
Crane & Earle
Johnny Barry Co
Raedelli
Geo Broadhurst Co
2d half (5-7)
Gilbert Bros
Kaufman & G
Ethel Davis
Dave Mallin
Paul Howard Co
Jack Pepper Co
2d half (29-31)
Am'rique & Neville
East & West
Duffy & Callahan
Nick Basil Co
Besser & Balfour
O'Connor Fam
BROOKLYN, N. Y.
Albee (1)
(To fill)
(25)
Young Kam Tr
Mickey Feeley
Freda & Palace
Basil Rathbone
Barry & Whitledge
Flushing
1st half (1-4)
Bee & Ray Goman
Renard & West
3 Boswell Sis
(One to fill)
2d half (5-7)
Arthur Petley
G & M Eline
Bob Robison
(One to fill)

"LAD FROM LAUGHLAND"
HARRY SAVOY
Care LEDDY & SMITH

Wally Vernon
Station KUKU
Franklin
1st half (1-4)
Craven & Kaden
Lassiter Bros
Harrison & Elmo
Pickard's Co
Roy Sedley Co
Case Bros & Marie
2d half (5-7)
Jeanette Mae
Lang & Lawley
Earle Lavere
Andre De Val
Pat Lane
F & J Hubert
2d half (29-31)
Downey & Claridge
Doris James
Lew Cameron
Bernice & Emily
Pat West Co
Chas McNally Co
Fordham
1st half (1-4)
3 Foys
Blue Rhythm Boys
(Two to fill)
2d half (5-7)
Carroll & Doree
Shean & Cantor
Tiny Town Rev
(One to fill)
2d half (29-31)
Rasch Dancers
D & H Blossom
Brems F & M Bros
New York to Paris
Hippodrome (1)
Haines Bros
Jerome & Ryan
Pat West Co
Bernice & Emily
Mary Haynes
2d half (29-31)
8 Hot Feet
Maker & Redford
Colleano Fam
Joseph Regan
Kenmore
1st half (1-4)
Don Valerio Co
Nate Busby Co
Gracilla & Theo
Will Aubrey
2d half (5-7)
Roye & Maye Rev
Ruth Ford
Jim McDonald Co
Eddie Deas Co
1st half (29-31)
3 Shades of Brown
Hap Farnell
Joe Besser Co
Charlie King
Madison
1st half (1-4)
Rasch Ballet
D & H Blossom
Brem F & M Bros
New York to Paris
2d half (5-7)
Cunningham & C
Doris James
Harry Langdon Co
Wilson Bros
2d half (29-31)
June Purlans Co
Joe Wong & Fumi
Devito & Denny
AKRON, O.
Palace (1)
F & E Monroe
Hibbitt & Hartman
Jerome Mann
Anatole's Affairs
(25)
Rhapsody in Silk
Birnes & Kaye

OH, CHUTE
Let's Put In
POWELL
and feel that the spot is well taken care of
Phone LEDDY & SMITH

Willie Mauss
Joe Marks
Conrad's Pigeons
(25)
Mills & Shea
Mae Joyce
Smith & Hart
Case Bros & Marie
Murray & Allan
Ruiz & Bonita
Bob Albright
Les Klicks
Jefferson
1st half (1-4)
Crandall's Circus
Lang & Lawley
Duffy & Callahan
Jack Usher Co
Anita Case
Lander Bros
F & J Hubert
Lester Lamont Co
2d half (5-7)
King & Burnett
Karyl Norman
Harry Burns Co
ALBANY, N. Y.
Keith's
1st half (1-4)
5 Elgins
Henry J Kelly
Tracey & Hay
Jim McWilliams
2d half (5-7)
Agemos
Kohn & De Pinto
Irving Edwards
20th Century Rev
2d half (29-31)
W'rthy & Th'mps'n
Jack Usher Co
Faber & Wales
Sandy Lang Co
ATLANTA, GA.
Keith's (1)
J & B Cavanaugh
Kennedy Sis
Joe Termini
Al B White
(25)
Jas Evans Co
Donovan Girls & B
Lew Hearn Co
Violet Carlson
BIRM'GH'M, ALA.
Keith's (1)
James Evans Co
Donovan Girls & B
Lew Hearn Co
Violet Carlson
(25)
Homer Romaine
Major Sharp & M
Dave Apollon
BOSTON, MASS.
Keith's (1)
Larimer & Hudson
Hum & Strum
Joe Besser Co
Mae Usher
Dorothy Stone
(25)
Saul Freed 4
Harry F'st'r Welch
Joe Marks Co
Belle Bennett Co
Charles Melson
BUFFALO, N. Y.
Hippodrome (1)
4 Fantinos
Honey Boys
Carleton & Bellew
Blanche Sweet Co
Lee Lee Lee & Lee
(25)
Diaz & Powers
O'Brien & Hewitt
Clifford & Marion
B & B Dodge
Berkes & Wallace
C'D'R RAPIDS, IA.
Keith's
1st half (1-4)
Nellie Arnaut Co
Medley & Dupree
Chas Foy Co
(25)
Jack Sidney Co
Bobby Pincus Co
Venita Gould
Gaudsmith Bros
LINCOLN, NEB.
Lyric (1)
Sammy Cohen
(Others to fill)
(25)
Brian McDonald
(Others to fill)
L'S ANG'L'S, CAL.
RKO Hillstreet
(30)
Kafka Stanley & M
Talent & Merit
Miss Vanessi
Burns & Kissen
(23)
Wilson Kepple & B
El Cleve
William Edmunds
Rae Samuels
LOUISVILLE, KY.
Keith's (1)
5 Jewels
Olive Faye
Boyd Senter Co
Joe May & Dottie
(25)
Gordon's Dogs
J & B Brown
Britt Wood
Powers & Jarrett
H'ppy Blue Lawt'n
Lido Ladies
MADISON, WIS.
Keith's
1st half (1-4)
Chas Carer
Bob Hope
(Two to fill)
2d half (5-7)

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN
BEN ROCKE
1632 B'way, at 50th St., N. Y. City

John Irving Fisher
Rin Tin Tin
2d half (5-7)
Paul Kirkland
Weiberg's Co
Healy & Cross
2d half (29-31)
The Tanzolas
Chesleigh & Gibbs
Frank Libuse
CHICAGO, ILL.
Palace (1)
4Kadex
Billy Farrell Co
Bessie Love Co
Howard Fine & H
Chinese Collegians
(25)
Mann B'df'd & Van
Fortunella & Crill
Harry J Conley
Sid Marion Co
Nick Lucas
CINCINNATI, O.
Albee (1)
6 Galenos
Wills & Davis
Harriet Hoctor Co
Zelaya
Chas Ahearn Co
(25)
4 Kadex
Billy Farrell Co
Bessie Love Co
Howard Fine & H
Chinese Collegians
CLEVELAND, O.
Palace (1)
Mann B'df'd & Van
Fortunella & Cirill
Harry J Conley
Sid Marion Co
Gordon's Dogs
Keller Sis & Lynch
Wally Vernon Co
2d half (29-31)
Le Paul
Geo McKay Co
Ruth Ford
Parisian Co
MILW'KEE, WIS.
Keith's (1)
Stanley 2
Eddie White
Ross & Bennett
Runaway 4
(25)
George Herman
C'rp'nter & Ingr'm
Southern Gaieties
Hal Sherman
Harry Kahne
MIN'P'LIS, MINN.
Keith's (1)
Southern Gaieties
Leon Navarra
Henry Bergman Co
Hal Sherman
(25)
The Duponts
Morton & Chandler
Arnaut Bros
Frank Richardson
NEWARK, N. J.
Keith's (1)
Bentell & Gould
Le Paul
Flo Lewis
Harry Delmar's Rv
(25)
Don Valerio
Preisser Kids
H & D Downing
Jim McWilliams
Jack Major
Herman Timberg
(One to fill)
(25)
Lassiter Bros
Melino & Davis
Teck Murdock Co
Will Aubrey
PORTLAND, ORE.
Keith's (1)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
(25)
Zelda Bros
Frank Conville
Burns & Allen
ROCH'ST'R, N. Y.
Keith's (1)
Jack LaVier
Ann Pritchard
Art Henry
Toto
(25)
Christensen Bros
Sidney Page
Aunt Jemima
Michon Bros
Reilly Kids
ST. PAUL, MINN.
Keith's (1)
The Duponts
Morton & Chandler
Arnaut Bros
Frank Richardson
(25)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bop Hope & Antics
SYRACUSE, N. Y.
Keith's (1)
Earl Jack & Betty
Fields & Bell
Roxy's Gang
Lewis & Ames
(35)
Jack LaVier
Ann Pritchard
Art Henry
Toto

Grace Eline TOILETRIES
Are Available at
Vanitee Make-Up Shop
160 West 46th St., New York
Advance Theatrical Shoe Co.
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Try My Deep Pore Cleanser, $1.00

Ray Hughes & P
Bernard & Henry
Joe Laurie Jr Co
ROCKFORD, ILL.
Keith's
1st half (1-4)
June Purlans Co
Joe Wong & Fumi
Devito & Denny
2d half (5-7)
Chas Carer
Bob Hope
(One to fill)
2d half (29-31)
Paul Kirkland
Weinberg's Co
Healy & Cross
SALT LAKE, UT.
Liberty (1)
Robbins 3
Nash & Fately
Olsen & Johnson
(25)
Marion Wilkins
Walter Dare Wahl
Giersdorf Sis
Trixie Friganza
S'N F'RISCO, CAL.
Golden Gate (1)
Chaney & Fox
Paul Mall
Eddie Stanley
Y'gst'rs of Y'st'rd'y
(25)
8 Feet of Rhythm
Furman, S & L
Pepito
Puck & White
SCH'N'CT'DY, N.Y.
Keith's
1st half (1-4)
Sandy Lang Co
H & D Downing
Anore De Val Co
Bob Robinson
2d half (5-7)
5 Elgins
Bertalino
Mme Donatella
Roy Sedley Co
SEATTLE, WASH.
Keith's (1)
Lee 2
Jack North
Annie Judy & Zeke
Ann Codee
(25)
Lewis & Altee
Crowell & Allen
Ben Blue
Kingdom for Sale
SIOUX CITY, IA.
Keith's (1)
4 Casting Stars
Haig Haig & Haig
Earl Faber Co
ST. LOUIS, MO.
Keith's (1)
Gaudsmith Bros
Jack Sidney
Bobby Pinkus Co
Ed G Robinson
(One to fill)
(25)
The Detoregos
TACOMA, WASH.
Keith's (1)
Lewis & Altee
Crowell & Allen
Ben Blue
(25)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
TOLEDO, O.
Rivoli (1)
Rhapsody in Silk
Birnes & Kaye
Karyl Norman
Harry Burns Co
(25)
Stanley 2
Eddie White
Ross & Bennett
Runaway 4
TORONTO, CAN.
Hippodrome (1)
Diaz & Powers
O'Brien & Hewitt
Clifford & Marion
B & B Dodge
Berkes & Wallace
(25)
Kluting's Co
Don Galvin
J & K Spangler
Rosetta Duncan
VANCOUV'R, B. C.
Keith's (1)
Lois Torres Co
Eddie Miller
M & A Skelly
P Rooney & Pat Jr
(25)
Lee 2
Jack North
Annie Judy & Zeke
Ann Codee
YONKERS, N. Y.
Keith's
1st half (1-4)
Allison Sis
Ethel Davis
Fred Sanborne Co
Cunningham & C
Pat Henning
2d half (5-7)
Lassiter Bros
Hizi Koyke
Harrison & Elmo
Barry & Whitledge
2d half (29-31)
Gaines Bros
Dove Mallen
Allan Brooks Co
Mae Usher
Lester Lamont Co
YOUNGSTOWN, O.
Keith's (1)
6 Belfords
Ada Brown Co
Dave Vine
Ledova Co
Kramer & Boyle
(25)
4 Fantinos
Honey Boys
Carleton & Bellew
Blanche Sweet Co
Lee Lee Lee & Lee

Loew

NEW YORK CITY
Boulevard
1st half (1-4)
Marino & Mona Rev
Ruth Sherry Co
Anderson & Graves
Krugel & Robles
4 Petleys
2d half (5-7)
B & L Gilette
Jones & Rae
J & J McKenna
Radio Minstrelettes
Orpheum
1st half (1-4)
B & L Gilette
Jean Cook Co
BROOKLYN, N. Y.
Gates Ave.
1st half (1-4)
Boyd & Wallin
Lydia Harris
Morris & Evans
J & J McKenna
Drifting High
2d half (5-7)
Makarenko 3
Trado 2
Petite Rev
(Two to fill)
46th St.
1st half (1-4)
Paul Kodak Co
Mme Pompadour

Booking the Cream Talent for Fanchon & Marco Ideas
William Perlberg Agency
X Taft Bldg., Hollywood, Calif.
This Week Placed
CLAUDIA COLEMAN
P. S.—X marks the spot

Ray & Harrison
Trado 2
Calif Collegians
2d half (5-7)
De Pace Co
Mae Francis
Jack Osterman
Elbey & Reese Rev
(One to fill)
Paradise (1)
Al Wohlman
Wilton Crawley
Geraldine
Niles Marsh
3 Queens
Eddie Moran
State (1)
Doc Baker Co
Mills Kirk & M
J & K Lee
Miriam Hoffman Co
(Two to fill)
Alexander Carr Co
Bud Harris
(One to fill)
2d half (5-7)
Murray & Moss
Dickinson & T
Harry Hershfield
6 Step Children
(One to fill)
Metropolitan (1)
Rhythm & Taps
Grace Johnston Co
Maddox & Mack
Johnny Burke
Eddie Mayo 3
Pitkin
1st half (1-4)
Franklyn & Royce
Chic Kennedy
Francis & Wally
Tyler Mason
Norma Gallo Co
2d half (5-7)
Ted & Teddy
Jean Cook Co
Anderson & Graves
Ray & Harrison
Calif Collegians
Valencia (1)
3 Brown Buddies
Wilton & Weber
Ted Claire
ASTORIA, L. I.
Triboro
1st half (1-4)
Gleason & Allen
Les Ghezzis
Moore McD & K
Jones & Rae
Hot Harlem
2d half (5-7)
Swan Lucille & C
Chic Kennedy
Fred Pisano Co
Marks & Ethel
Kikutas Japs
BALTIMORE, MD.
Loew's (1)
Gold & Raye
Harrison & Fisher
Conrad & Eddy
BAY RIDGE, L. I.
Loew's
1st half (1-4)
Ted & Teddy
Murray & Moss
Coogan & Casey
Lou Kaye Co
Petite Rev
2d half (5-7)
Paul Ash Rev
BOSTON, MASS.
Loew's (1)
Paul Nolan Co
R'ss'll & Armstr'ng
Drug Store C'wb'ys
M'ntr'se & R'yn'lds
Bomby Co
BUFFALO, N. Y.
Loew's (1)
Wesley Eddy
3 Sailors
A & L Carr
Olive Sibley
CLEVELAND, O.
Granada (1)
Waring's Penns
COLUMBUS, O.
Loew's (1)
Dave Schooler
3 Swifts
Phelps 2
3 Jacks
J'RS'Y CITY, N. J.
Loew's (1)
Fred Keating
Taylor & Leon 4
Georgie Hayes
MONTREAL, CAN.
Loew's (1)
Maxine & Bobby
Edison & Louise
Danny Duncan Co
Stone & Lee
Storm & Kenny Rv
NEWARK, N. J.
Loew's (1)
Paula & Al Blum
Joe Fong
La Marr & Boice
Moss & Frye
Bobbie Grice Co
NEW JERSEY
Palisades Park (1)
Hedder & Emily
(Others to fill)
PITTSBURGH, PA.
Loew's (1)
Bert Frohman
Kaye & Sayre
June Worth
Novelle Bros
R'CH'STER, N. Y.
Loew's (1)
Teddy Joyce
Belett & Lamb
Ross & Edwards
Joyce's Co
Jones Preble
SYRACUSE, N. Y.
Loew's (1)
Aaronson's C'd'rs
J C Flippen Co
Edna Sedgwick
W'SHINGT'N, D. C.
Loew's (1)
Alan Rogers
Chilton & Thomas
Milo
YONKERS, N. Y.
Loew's
1st half (1-4)
Gilbert Bros
Mae Francis
Harry Hershfield
Eddie Deas Orch
(One to fill)
2d half (5-7)
Carney & Winton
Les Ghezzis
Ralph Rogers Co
G & P Magley
(One to fill)

Picture Theatres

NEW YORK CITY
Capitol (24)
"All Girl Rev"
Bobby Grice Co
Gerard's Ens
Queen Queen & Q'n
Hale Co
"Son of India"
Paramount (24)
"Habanera"
Don Aspiazu
Fowler & Tamara
Al Trahan
Ojeda & Imbert
Bines Tr
"Magnificent Lie"
Roxy (24)
Margaret Sande
Derue 3
Merrian Field
Helen Sada
Harry White
Alice Manning
"Sunny Side Up"
CHICAGO, ILL.
Chicago (31)
"Sweethearts"
Red Donahue Co
Jimmy Ray
Stadler & Rose
Miss Sydner Mann
Evans & Bines Co
(7)
"Pastels"
Allen & Canfield
Angelo Andree & S
Limb'rl'gs Edwards
Togo Wonder Dog
Mildred Perlee
Frank Hopherson
Sunkist Beauties
Oriental (7)
F Masters Bd
Bobby Gilbert
Joseph Griffin
Dorothy & Y'll'w J
Lambert Ramblers
Paradise (7)
"Songs on Parade"
Mark Fisher Bd
Stan Kavanaugh
Bob Stickney
Miss Ewing Eaton
Wheeler Bros
Bines Tr
CLEVELAND, O.
State (24)
Wesley Eddy
3 Sailors
Hale Co
DETROIT, MICH.
Fisher (24)
Nicola
A & S Lamont
"Secret Call"
Fox (24)
"Broken Dolls" I
Stan Meyers
C Bennington Bd
Mowatt & Hardy
Huff & Huff
Franklin Record
Sunkist Ens
Michigan (31)
"Monkey Shines"
F Adaire Co
La Belle Pola
Lillian Dawson
Noreen James
Kaufman Co
(24)
Venetian Ser'aders"
Bayes & Speck
Zita Rossi
Bobby Gilbert
Henri Therrian
5 Yellow Jackets
JERSEY CY., N. J.
Stanley (31)
"1 Arabian Night"
Norman Frescott
Ashley Page
Atlas Lamarr & B'
King Sis
Foster Co
(24)
"Roof Top Revels"
Bob Carney & Jean
LaSalle & Mack
Tiffany 2
Dare Ens
MIN'POLIS, MINN.
Minnesota (8)
"Sweethearts"
Red Donahue Co
Jimmy Ray
Balliot Sis
Frabelle's Frolics
"Holy Terror"
TOLEDO, OHIO
Paramount (31)
"On Ze Boulevard"
Eddie Bruce
Rodion Dancers
Sammy, Ted & Ray
Morris Lloyd
Nita Carroll
(24)
"Monkey Shines"
F Adaire Co
La Belle Pola
Lillian Dawson
Noreen James
Kaufman Co
TORONTO, CAN.
Imperial (31)
"G'd Time Charlie"
Don Barclay
Audrey Wykoff
Senorita Carita
Van Cello
Sidney Stone
Bines Tr
(24)
"Little Rev"
Nan Halperin
4 Mullen Sis
Reo Bros
Hale Co

The CHRISTENSEN'S
This Week, Palace, Rochester
Now Playing R-K-O Intact
Thanks JANETTE HACKETT

Lambert Ballet
"Politics"
Tivoli (7)
"Personalities"
James Hall Bd
Joe Penner
Gertrude Neissen
Heit Casey & Ken
Lambert Ballet
"Politics"
Uptown (7)
"Close-Ups"
Al Kvale Bd
Frank Wilson
Franklyn Darmour
"Politics"
BOSTON, MASS.
Metropolitan (31)
Horace Heidt Co
(24)
"Petite Frolics"
Marty May
Jean Carroll
Maria Samson
5 Hot Shots
Dalta Denny
Canadien Rockets
BUFFALO, N. Y.
Buffalo (24)
"Orange Follies"
Ted Mack
Willie Solar
Kelo Bros
Stadler & Rose
Miss Sydney Mann
Evans & Bines Co
NEW HAVEN, CT.
Paramount (31)
"Fantasy in Blue"
Hap Hazzard
Young China
E Eddingbone Co
Ruth Petty
Bines Tr
(24)
"Strike Up Band"
Arnold Johnson Bd
Fred Sanborn
Porc'lain Romance
Ruby Shaw
PHILA'PHIA, PA.
Mastbaum (31)
"Roof Top Revels"
Bob Carney & Jean
La Salle & Mack
Tiffany 2
Dare Ens
(24)
"Rio Rosa"
Bert Gordon
Vera Kingston
Th're, Enrica & N'
Wilfred Du Bois
PITTSBURGH, PA.
Stanley (31)
"Orange Follies"

OFFICIAL DENTIST TO THE N. V. A.
DR. JULIAN SIEGEL
1560 Broadway

Brightons
Wheeler 2
Bines Tr
"Night Nurse"
Hippodrome (24)
B & B Dodge
"Chances"
Shea's (31)
"Little Revue"
Nan Halperin
4 Mullen Sis
Chester Hale Co
(24)
"Orange Follies"
Sam Hearn
Kelo Bros
Sam Hearn
Kelo Bros
Wheeler Bros
Bines Tr
(24)
"On Ze Boulevard"
Eddie Bruce
Rodion Dancers
Sammy, Ted & Ray
Morris Lloyd
Nita Carroll
PR'VID'NCE, R. I.
Fay's (24)
H & F Seaman
4 Beaux & Belle
Tom Fullmer

Fanchon & Marco

NEW YORK CITY
Academy
1st half (31-3)
"Submarine" I
Radcliffe & Bob
Aerial Bartletts
Robert Cloy
Ward & Pinkus
Lea & Stuart
Steve Moroni
Sunkist Ens
Buddy Gretel
Harry Stockwell
Chiyo Kadomutso
Helen Ireland
Dorothy Welch
Thenl Nelson
NEW HAVEN, CT.
Fox (31)
"Olympic Games" I
Paul Remos Co
Hal Haig

ROUNDING OUT SOLID YEAR AT WLW
SALT and PEANUTS
Stood 'em up for three days at Warner's La Roy, Portsmouth, O., with temperature 105° in shade.

Audubon
2nd half (4-6)
"Submarine" I
Radcliffe & Bob
Aerial Bartletts
Robert Cloy
Ward & Pinkie
Lea & Stuart
Steve Moroni
Sunkist Ens
ATLANTA, GA.
Fox (31)
"Golden West" I
Harriet Hutchins
Allen Riker
Bee Ho Gray Co
Ch. Eagle Feathers
Valerie Wade
Jimmy Ames
A Rasch Co
BRIDGEPORT, CT.
Fox-Poli (31)
"Mickey Mouse" I
Mickey Mouse
3 Rolling Stones
Toots Novelle
Helen Petch
Chrissie & Daley
Louis & Cherie
Sunkist Ens
Francia
Sunny & Vina
Jean Rooney
Sunkist Ens
N'GRA F'LS, N. Y.
Fox Strand (31)
"Broken Dolls" I
C Bennington Bd
Mowatt & Hardy
Huff & Huff
Franklin Record
Sunkist Ens
OAKLAND, CAL.
Oakland (30)
"Hot Java" I
Weston & Lyons
Armanda Chirot
Noree
3 Samuels Bros
Vincent Yerro
Sunkist Ens
PHILA'PHIA, PA.
Fox (31)
"Talent" I
Harry Savoy
Geo P Wilson
Ade Beers
Jean Carr
6 Marinelli Girls
Har Norwatt Co

JEROME MANN
"An up and coming young trouper, equally at home as a single or M. C. Most certainly has a future."—Syracuse "Herald."
Week Aug. 1 RKO Keith's Palace, Akron, Ohio

BROOKLYN, N. Y.
Fox (31)
"Pep" I
H'wood Collegians
Dorothy Crooker
DETROIT, MICH.
Fox (31)
"N E S W" I
Waldron & Harriet
Glen Dale
Elvira Tanzi
Helen Shea
Sunkist Ens
DENVER, COLO.
Fox (31)
"3 Big Figures"
5 Jans'evs
Haline Frances
Muriel Gardener
Harold Stanton
Sunkist Ens
FRESNO, CAL.
Wilson
1st half (30-1)
"Modern M'trels" I
Harry Jolson
Orren & Monte
Harry Van Fossen
Jack Russell
Mark Nelson
Esther Campbell
Sunkist Ens
HARTFORD, CT.
Fox Capitol (31)
"Russian Arts" I
Bill Telaak
Bud Hanley
Olga & Mishka
Walters 2
M Bessoff Bd
Gabriel Solodhun
Russian Ens
Eddie Kube
Wasil Wana
Dina Lariana
H'YWOOD, CALIF.
Pantages (30)
"About Town" I
Ted & Al Waldman
Max Co
Ben Dova
Paul Olsen
Joe Pascoe
Sunkist Ens
LOS A'G'L'S, CAL.
Loew's State (29)
"Stars of Y't'y" I
Tom Kelly
Rice & Cady
Alexander & Ev'lyn
PORTLAND, ORE.
Paramount (30)
"Dream House" I
O'Donnell & Blair
Masters & G'thier
Louise Glenn
Sunkist Ens
SAN DIEGO, CAL.
Fox (30)
"Black & White" I
Clifton & Brent
Rector & Doreen
Dolly Kramer
Rose Glesby
Marie Le Flohic
Margaret A' Head
Sunkist Ens
SAN FR'SCO, CAL.
Fox (30)
"All At Sea"
Ben Bard
Lester & Garson
Gregory & Raymon
Matt Brooks
Sunkist Ens
SAN JOSE, CALIF.
California
2nd half (2-5)
"Modern M'strels"
Harry Jolson
Orren & Monte
Harry Van Fossen
Jack Russell
Mark Nelson
E'ther Campbell
Sunkist Ens
SP'GFIELD, MASS.
Fox (31)
"Varieties" I
Sully & Thomas
N Thomas 5
Baker, Dove & A'e
4 Aces & Queen
UTICA, N. Y.
Fox Avon (31)
"Great Raymond" I
Sunkist Ens
VANCOUVER, B.C.
Strand (31)
"Circus Days" I
Bee Starr
Adele Nelson Co
Hooper & Gatchet
Lillian St Leon Co
Carl Sayton Co
WASH'TON, D. C.
Fox (31)
"Moroccan" I
Hadji Ali
Gaylenne

GLORIOUS
DANCING PERSONALITY
VIVIAN FAY
STILL
Care LEDDY & SMITH

Harrison Co-eds
Sylvia & Joyce
Cho Cho
Freddie Ford
MILWAUK'E, WIS.
Wisconsin (31)
"Sketches" I
MIN'SOTA, MINN.
Fox (31)
"Tomorrow's Sta's"
Bernie, V'ca & W'
Mary Miles
Wanda Allen
Zelma
Fern Dale
Hassans Co
James Gaylord
Sherry & Louise
Gayl Bert & Doro
Ferdina
Eva Nightingale
Sunkist Ens
WOR'STER, MASS.
Fox Palace (31)
"Carnival" I
Raynor & Lehr
Teddy The Bear
The Andressons
Cropley & Violet
Strange Mann
Carla Torney Co

(Continued on page 54)

Nude Bathers Bring Peeping Epidemic And Chi Cops Fed Up on Frantic Calls

Chicago, July 27.

Chicago coppers are busy trying to explain the sudden epidemic of sex psychopaths who have been running rings around this part of the country since the start of the warm weather. Sex nuts have included the entire range of imbeciles from the exhibitionists to the writers of obscene letters.

Within the past two weeks police have rounded up almost 100 nude daylight bathers. There have been plenty of night time beach parties without clothes which do not come under this classification. The arrests corraled those saps who tossed off all their clothes in the sunshine and paraded the beaches in full daylight trying to grab an all-over tan. Men have largely predominated in these no clothes festivals, and they have selected bathing grounds which are within sight of the public. One batch of these goofs picked a section of the beach overlooked by the home of a women's club.

Daylight Nudes

And Peeping Toms are finding new fields in the rage for sun baths. They are now perching in all sorts of niches and it's gotten so that the coppers have stopped answering frantic calls from the femmes about these inquisitive gents. They're telling 'em to forget about it and put up some sort of canvas enclosure if they want privacy.

Peeping Tom notion is so firmly fixed in the public mind that two weeks ago the ritzy suburb of Evanston was thrown into a panic by a peeper who cackled and laughed when he spotted a gal in a bedroom window until it turned out that the peeper was a parrot on the loose.

Another phase of exhibitionism noted occasionally here is the radio obscenity artist. At present there are none actually in Chicago, but there have been reports about an unknown transmitter that has been coming in on a regular wave length late at night. When a big station signs off for the day, the unlicensed signal comes in with a man's voice yelling, "Don't sign off, listen to this." And then blasts into a raw gag. He then leaves the air immediately.

Postoffice authorities also report an increase in sex saps, who have been using the stamp and letter system with no thought of making any coin. Two guys were sent to the caboose last week for sending such stuff to the gals at the women's colleges, who are taking summer courses.

Summer is the ace season for the sex saps and the art mags.

COPS START DRIVE ON PHONEY T. S. DENTISTS

Joseph Homer, 48, who gave his occupation as a dentist and teacher, waived examination in West Side Court on the charge of practicing dentistry without a license. He was held in $500 bail for trial in the Court of Special Sessions.

Homer was arrested in his apartment at the Hotel Plymouth on a warrant issued by Chief Magistrate McDonald as a result of affidavits submitted by dental inspectors. Homer has a large clientele in the theatrical district, asserted the dental inspectors.

A drive is being made on phony dentists ensconsed in hotels in Times Square.

Inez Levi Is Beaut Blonde, but Fined $100

Saco, Me., July 27.

Inez Levi, New York actress, described as the most beautiful blonde ever arraigned in police court here, was fined $100 upon pleading guilty to driving an automobile when under the influence of liquor. An intoxication charge against her companion, Clifford Thomson, was nol prossed.

The actress lost control of her car, which crashed into a traffic beacon and then shot across the street into a tree.

GRAB RESTAURANT WORKER

Implicated in Theatrical Rooming House Burglary

Charged with being a suspect in the robbing of theatrical rooming houses, Jose Ramirez, 31, restaurant worker, was arrested by Detective Clarence Farley of the West 47th street station. Farley asserted that Ramirez, he believed, was implicated in the burglarizing of many houses off the main stem.

Farley arrested Ramirez in his room when he returned from work. The apartment of Marie Knox, dancer, had been entered and almost $1,000 worth of clothing and gemes taken.

Tenants recalled that Ramirez was a new occupant, and a passkey was borrowed by Farley. He entered the defendant's room and found the dancer's property. Ramirez denied stealing the property and stated that someone was framing him.

Ramirez was arraigned in West Side Court before Magistrate Burke on the charge of burglary. He pleaded not guilty and his attorney, Eli Johnson, obtained an adjournment.

Joe Weber's Auto Trip Off as Thief Runs Car Into Tree

Joseph Weber, president of the International Federation of Musicians, had his new auto stolen from in front of his home on 106th street. Weber had planned a long auto trip. He reported the theft to the police, who located the car as a wreck on the Bronx River parkway.

Jorge E. Currea, 18, porter, was arrested by Detective Murray and Donahue of the auto squad at headquarters. Currea, with a crowd of young Porto Ricans, had intended a jaunt in Weber's car, but Jorge ran into a tree and the party was over. Occupants escape unscathed, but the car was ruined. Jorge and his friends were taken to a nearby police station and questioned. Currea admitted, stated Murray and Donahue, theft of the car.

A few weeks ago Currea was freed in West Side Court on the charge of stealing another auto, according to the police. The complainant withdrew his charge and Currea promised to sin no more.

Dorothy Russell Awarded $50 Weekly for Life

Pittsburgh, July 27.

An income of $50 a week for life is assured Dorothy Russell Calvit, daughter of the late Lillian Russell Moore, by an order made last week in Orphans Court here by Judge Trimble. The order is the result of an agreement between counsel in the contest by Mrs. Calvit of the will of her step-father, Alexander P. Moore, former Pittsburgh publisher and Ambassador to Spain. It was made on petition of the Union Trust Company of Pittsburgh, executors of both Moore estates.

It directs the transfer of $40,000 from Moore's estate to that of Lillian Russell Moore. The money will be added to a trust fund of over $36,000 in Mrs. Moore's estate, from which Mrs. Calvit is now receiving a regular income.

Mrs. Moore provided in her will that her daughter should have an income of $50 a week, the principal of the estate to revert to Moore's estate after her daughter's death. There was not enough in the estate to provide $50 a week, so Mrs. Calvit has been receiving under an agreement enough of the principal to make up the payment.

Mrs. Calvit contested Moore's will, which gave her a bequest of $1,000, claiming that a pre-nuptial agreement with her mother and Moore entitles her to one-half of Moore's $600,000 estate. At the hearing before Judge Trimble last spring, much testimony was taken to show that Moore had not accounted for a number of valuable articles in his wife's estate, of which he was co-executor.

Pro Rev.

Rev. Dysinger, Baptist minister engaged to perform the stage wedding at the RKO theatre Tuesday night, called George Brown, theatre's p.a., and said he wouldn't be able to officiate.

Claimed his manager advised him against it.—*"Variety's" Hollywood Bulletin.*

Boys Letting Hair Grow, Barbers Squawk, Though Cutting's Cheaper Now

Barber shops around the square, grown in number within the past few years, are finding that people in times of depression go longer without haircuts and when it's time for use of the lawn-mower, the usual singes, shampoos and tonic sidelines are passed up in a big way.

Results shops, including some of the class description, are beginning to cut prices down the line, advertising the cut-rating extensively. One of the largest in the Times Square Zone, the Mayfair, with over 20 barbers and a dozen manicurists, has chopped the haircut tariff down to 60 c offering special bargains for a buck to include haircut, shave and tonic.

Another important hair-clipping and beard-removing emporium has gone to a new low of 35c for a trim and 20c for a razor job over the jaws.

A couple spots removed from the square a couple blocks beyond Eighth are offering combo haircut and shave for four bits.

Manicurists report nail-fixing to be away off this summer, along with tips, the mannie's mainstay, with most shops paying the girls but a meager drawing account.

GYPSY SEERS HAVE TOO MUCH COIN FOR JAIL

Gypsy fortune tellers are plenty careful these days. Heretofore they'd read a cop's life like anybody else. Now when a bull enters he must be devoid of all appurtances. The girls are rubbing their hands where the cop carries his rod and silencer (gun and 'jack) to see if he's John Law. The boys have been more successful since finding this out.

Society of Magicians recently saw Police Commissioner Mulrooney about the fraudulent Gypsy seers. The young inspector's men are bringing the gypsies in regularly now.

Courts are co-operating and they are fined with the alternative of spending a few days in jail. But they have bankrolls, believe it or not, and pay their way out.

Roulette Kills Off Reno's Race Track—Cost Bill Kyne $1,000 Daily

Reno, July 27.

After dropping a thousand berries a day for 25 days, Bill Kyne, promoter of the Reno race horse meeting, threw up his hands and ordered the merry-go-round closed July 29.

Lured to Reno by the ballyhoo incident to Nevada's venture into the wide open gambling racket, Kyne and his buddies set up shop at the state owned race track after Bill Graham, Jim McKay and a couple of others spent 30 grand there fixing up a classy club house.

Paper by the carload was distributed to promising race fans to get 'em out to the track to see the ponies prance and to push their bills through the mutuel machines.

The race meeting was billed to run 28 days or more. After the Fourth of July when $59,000 went through the machines neting a profit for that one day of $5,000 to the promoters, Kyne said he would keep the ponies here for 40 days.

But from then on out the take of the machine ran from $18,000 up to $25,000 daily, 10% of which is not enough to buy feed for the stable boys. Nevada's law allows the promoters to keep 10% of the gross in the machines but the state grabs one-sixth of the 10 for its share to build roads with.

During the 25 days about $600,000 was bet on the races of which the promoters retained around $[illegible],000. Purses amounted to at least $3,200 daily making a total of $80,000 distributed among the owners of winning nags. Sale of programs, hot dogs and tickets at the gate added something but not enough to guarantee anything for Uncle Sam when it comes time to pay an income tax.

Getaway Money

The last week of the show was devoted to giving the boys with horses an opportunity to gather in getaway money. Races for nonwinners were held daily and in some of the races, horses that had not won a race in two years sailed out in front to grab the $400 purse.

The flop in the betting at the track is attributed by the racetrack men to the fact that horse racing cannot compete with roulette wheels in the gambling racket. By the time prospective race bettors had spent a night in the Reno gambling resorts they did not have taxi-fare to the track and consequently from a betting standpoint the meet was the worst flop in the history of racing in Nevada since the pari-mutuel system was made legal in 1915.

Kyne is going back to Kansas City to conduct a fall race meeting. He is also planning on building a racing plant near San Francisco with Jack Dempsey as a partner.

There will be no fall race meeting here unless the Reno gamblers underwrite it and guarantee Kyne against loss.

BELLE'S JOINT

That Livingston Girl Breaking In at Reno

Reno, July 27.

Belle Livingston broke into Reno's entertainment field, opening a joint on the main stem which she says will be the hot spot of the town.

She had a hard time getting a license for a gambling game or two, but finally put it over through the aid of a former district attorney who knew the ropes. Belle is now nearly ready to invite the populace to her palace, where things will be lively, and how.

As an introduction to Reno's elite Belle was the guest at a party thrown by Neely Vanderbilt, Jr., at his Newlands Manor home the other night. Everyone from Jack Dempsey to the mayor's secretary was invited.

Women Beat Negro As He Hangs from 5th Floor Awning

Mae Shalley, former dancer, and Mrs. Josephine Collins, armed with a broom and mop, beat Herbert Brooks, Negro, as he clung tenaciously to an awning on the fifth floor outside their apartment. Brooks managed to escape by jumping into a window on the lower floor and running through the door.

The former dancer and Mrs. Collins went to the West 47th St. station and reported to Detective James Fitzpatrick that the apartment of Mrs. Collins had been forced and looted. A diamond and emerald ring was stolen valued at $3,000. It was not recovered.

The plucky women furnished Fitzpatrick with a description of Brooks and he was arrested at the place of his employment. Brooks delivers clothes for a valet service. He has a police record, stated Fitzpatrick.

The women, who had been out, returned to find the Negro in the apartment. The Negro locked the door as they ran for brooms and mops and when they returned was making his escape via the window. He was leaping from awning to awning.

Brooks denied he was the intruder, but the women positively identified him.

Hostesses Not Important in Dance Halls with Wide Open Admission

Taxi-dance halls expect to have their business blown to bits after Aug. 1 when the police department takes control of their licenses from the Department of Licenses and starts enforcing the new regulations adopted by Police Commissioner Mulrooney from the report of the Committee of Fourteen.

The bulk of the taxi-dance hall business has always been derived from the stags who have given the place the play in search of company. For lack of other girls, they have been forced to dance with hostesses, which has cost them so much per dance. After Aug. 1 couples will be permitted to invade any dance hall in the city, and it is expected that girls, who have heretofore been barred from taxi joints unless having an escort, and from some joints even with an escort, will be permitted entree to all dance halls in the city. This, the taxi owners claims, will be their death thrust.

House Losing Out

With outside girls permitted in the dance halls, the stags won't be forced to dance with a house hostess and pay for the dance, but will be able to ask one of the other girls for a dance and won't have to pay for it. With couples permitted, the couples can dance all night without changing partners and all the house gets out of it is their admission fee.

Taxi dance joints don't now make their money on the admish. They make it on the dance tickets the stags buy to dance with hostesses.

Some of the smarter taxi dance hall owners believe their only out is to take the Arcadia or Roseland angle. Latter two dance halls, both on Broadway and the largest in the city, are not classified as taxi dance halls by the rest of the taxi joints in the country. This because both of these two dance places permit women to enter alone. Both dance halls have made up for this by charging 5c for each dance, even if the girl is not a hostess. If a hostess, the dance fee is more.

400 Dance Halls

Taxi joints believe that they may eventually have to accept to same policy to stay in biz. They'll have to charge separately for each dance, whether with a hostess or not.

There are some 400 dance halls in New York City. The majority are taxi joints. It was recently figured that there were some 8,000 hostesses employed in these dance places.

The new police order will force many of the hostesses to lose their jobs.

Clerk for Film Exch Saves Payroll and Gets Bandit

Victor Gordman, shipping clerk for the N. Y. Exchange for Educational Pictures, 630 9th avenue, played the part of a hero by battling with two bandits and saving the company's payroll of $2,000. Gordman lives at 43 Arizona avenue, Long Beach.

Gordman and Lillian Ruderman, young cashier, went to the Midtown bank on the ground floor of the building to withdraw the payroll. Gordman was unarmed. Miss Ruderman got the money and started back to the elevator. As she waited in the crowded lobby with Gordman, one of the bandits gave her a shove and seized the money. Miss Ruderman was felled by the blow. Gordman made no outcry. He raced after the bandit with the money.

Gordman seized him outside of the building with scores watching. A brief battle ensued and the bandit threw the money to his confederate. Gordman raced after the other bandit.

He fled east on 44th street. Gordman overtook and landed him with a blow. Gordman took the money from the bandit. He gave his name as Mike Muxie, 22, 170 East 3d street, Manhattan. He gave the sleuths the name of his companion, the cops said.

Muxie was charged with robbery. He will have a hearing this week in West Side Court.

CHATTER

Broadway

Abner Rubien to coast.
Al Selig feeling the heat.
Frances Maney in town again.
Gilbert Miller due back Sept. 1.
Charlie Mack handicapping in Chi.
Halsey Raines finally taking up golf.
Jack Campbell writing German now.
Rex Smith's play is just about done.
Earl Wingart no longer crying the blues.
A lot of pretty girls around the WB offices.
Willie Green's car in a smashup. So was Willie.
Paul Streger's moved his office out of his hat.
Ed Olmstead and Russ Moon exhibs on contracts.
Mr. and Mrs. Herbert Marks have returned from abroad.
Irene Duskin, Hy Daab's secretary, back from vacash.
Ernest Holtz orchestra is at the Post Lodge in Larchmont.
Father of the Pucks had to go to a hospital last wk. for an op.
It's the hatless habit now for Eddie McEvoy, even in fighting shopping on a Saturday night.
Al Woods and George Jean Nathan back from Europe on the same boat.
George Gershwin has five French moderns toward his collection of modern art.
Herb and Bobbie (Mrs.) Harris to Lake Placid for a fortnight starting this week.
Harry Stratton's quit the Eltinge burlesque stock. Says four shows daily too much.
As if things weren't bad enough, the hurdy-gurdys now include "Eli-Eli" in their repertoires.
Mrs. George Jinks (Ann and Jinks) and the two boys, George Jr. and Jay, are in St. Louis.
Street's hottest reception room—the one leading to the Publix buying and booking department.
John Monahan, press book Titan with Radio, had his vacash extended an extra (third) week.
Phil Abrams missed a big party the other night through the habit of making dates too far ahead.
Charles Richman, legit, has a part in "The Struggle," talker D. W. Griffith is producing in the Bronx.
Julie Johnson and George Murphy may lose their dog, a wire hair, because it bit a girl visitor the other day.
New trick lighter around works like a blowtorch, with a separate vent that shoots a long flame. For pipes.
Jeff and Sadie McCarthy are in the south of France and will stick with the native sons of France until around Oct. 1.
Harry Bang Santley's left foot's in a slipper. It slid to first too far ahead of Harry in a ball game at Atlantic City.
Just as he was on the verge of getting measured for a corset, Marvin Schenck melted four inches off his waistline.
The Fitzgibbon Trio has reformed for vaude with Bert's daughter, Charlotte, replacing Alice, who was with the original three.
Ben Bernie opened at the Hollywood Gardens in the Bronx Thursday night, carrying field glasses, to locate friends in the no-cover park.
A sentence of no golf and auto driving for two months imposed upon Walter Eberhardt. Doctor found him guilty of strangling a couple of muscles.
Ted Healy and Bill Robindon were billed as the week end guesters at Castillian Royale on the Pelham road. It was to stand off the Tex Guinan opening at Woodmansten Inn Saturday (25). At the Castillian is a colored floor show.

Montreal

By W. C. Lane

Jake Macklin vacationing in Laurentians.
J. J. Raskob here Sunday (19) in private car.
Arthur Larente back from his wedding trip.
Fred Poland trying his luck on newspapers out west.
Tom Cleary in strong with I. O. D. E. on British pictures.
Maurice Davis bought his own ball back at Maissonneuve.
Capt. Jock Latta due to be invested as Indian Chief shortly.
Leo Dandurand to build another race track replacing Delorimer.
J. Harry Smith to travel with King of Siam on tour of Canada.
Chez Maurice getting big play on French atmosphere from tourists.
Ernie Stone hits first half of $525 double but faded on second round.
Just as many tourists as other seasons, but they're not spending.
Harry Hertz claims biz is lousy, but still eats at the Windsor hotel.
Musicians out for $3,000 grant from city for free concents in open air.
Canadian National Railways cuts 10% off all salaries over $300 a month.
Pauline Garon showing on a split week at Quebec City and Three Rivers.
Sarat Lahiri and wife, Lota, here from Banff, where they gave Hindu music recitals.
Joe Lightstone says the Orpheum is the only legit left this side of the Rockies in Canada.
Gordon Sparling takes over commercial film production for Associated Screen News.
Walter Vodges passed through Thursday (23) on his way to Banff, Vancouver and San Francisco.
Royal Victoria hospital letting out nurses as part of retrenchment program following virtual closing of some private wards.

London

John Thorpe writing scripts.
Sydney Hyman's flat burgled.
Hugh Findlay threatens a monocle.
Nate Leipzig around. Vacationing.
The Frank Scullys are anticipating.
Michael Balcon switching schedules.
Mills and Bobbie talking of returning.
Tom Burke still in the sidewhiskers.
Peter Dawson back, after severe operation.
George Banfield has left Audible Filmcraft.
Rumors of John Maxwell in another merge.
Sam Berney in filmdom's best putting outfit.
"Express" and "Mail" circulations getting closer.
Victor Saville now prefers the English coast.
Louis Blattner barking for his recording system.
Frank Tilley threatens to holiday in a lighthouse.
Poker craze dying out around Wardour Street.
Jeffrey Bernard making Le Touquet reservations.
Surprise rave film of the town is Fox's "East Lynne."
Arthur Dent swears he'll alter the face of the Pavilion.
Dimitri Bouckewetski has finished his Paramount film.
Cedric Belfrage leading scandal hunter in Fleet Street.
George Atkinson likely for a general film desk on Allied.
Rumor around that Par is dickering with Huge Wakefield.
Kenneth Kove still leading in his own particular filmic vein.
Jack Benny showing Henry Sherek the sights of London.
Mme. Tucker showing her curves in pyjamas at Juan les Bains.
T. Hayes Hunter isn't being supervized by Edgar Wallace.
Malvern Festival running fortnight repertoire of British films.
Kit Cat offering 10% discount to members of Screen Golfing Society.
Charlie Lewis, of Gaumont, carries an umbrella to film press views.
Hugh Perceval now has three photos of his wife around the office.
So many deadheads at British previews real execs can't get a seat.
Latest alibi when a theatre's closing is "construction of revolving stage."
L'Hermitage, formerly Princes' Restaurant, closed its cabaret after 10 days.
John Warbis, leading film legman, takes 'em all on at checkers and never loses.
Arthur Varney returning to States. Says it's more dignified to starve there.
Despite rapping of the critics, "Jailbirds" clicked to a good week at the Empire.
Newspapers have just discovered Murray Leslie, an American comic around for years.
Renate Muller has undergone critical operation and "Sunshine Susie" suspended.
Elissa Landi fans now forming here, which they never did when she was on this side.
Novelty here would be for American act taking call and saying anxious to get back home.
Every American act over here, after two weeks at the Palladium, is offered its own road show. Plenty falling for it.
Carr Lynn waiting for $3,000 due for his recent car accident in New York. Already worked out what it means in pounds.
Trade Union Council visiting Elstree studios to be guided round by Swaffer—who will tell them all he doesn't know about talkers.
Bernard Shaw writing scathing attack on American critics in Malvern brochure as reprisal for having attacked his alleged film.
Lee Shubert wanted Fay Compton for American production of "Autumn Crocus," but star has contract with Julian Wylie for Christmas pantomime and prefers to stay here.

Paris

Fred Mackay packing.
Beverley Scott at Vichy.
Edna Schley is coming back.
Nadja back from the seaside.
Allen Byre back from London.
Connie King dancing at El Garon.
Jeanne Aubert shopping in Nice.
Laurence Ayre and wife to Vichy.
Alex Wichfeld around the cabarets.
Olgo Petrova writing another play.
Gertrude Lawrence night clubbing.
Sally Geiger going back to New York.
More talk of tabloids in European cities.
Danielle Perola at all Cannes galas.
Ralph Hitz around the boulevards again.
John Wells' novel soon to be published.
Steve Fitzgibbons back from Marseilles.
The Riviera for the Otterson family.
Nadine Picard around Nice on vacation.
Lois Moran coming over on a vacation.
Lou Tellegen deserting Paris for Venice.
Michael Farmer still gives swell parties.
Eddie Lewis vacationing in Juan-les-Pins.
Frank Vosper to Toulon for the summer.
Lee Dickson living batch in Neuilly.
Beulah Livingston back from London.
Jack Curley and family over for a holiday.
Gordon Pollock still the "Prince of Capri."
Max Steele and Dolly Day at the Ritz bar.
Annette Kellerman at Ozoir-La-Ferriere.
Mrs. Will Mahoney has leased an apartment.
Bob Kane to Vittel to take another cure.
Jenny Dolly in Fontainbleau with a sore foot.
Eva Gauthier has an eye on the short films.
Barney Glick one of the round-the-towners.
Jack Tourneur starting work on his first film.
Victor Boucher off to Switzerland for vacation.
Jackson Girls flooding the Paramount studio.
Otto Lederer home for the first time in years.
John Pollock rewriting his play "The Vulture."
Richard Donnel looking for a seat at the Coupole.
Mrs. Enrico Caruso and children on the Riviera.
Harry Pilcer rehearsing a child prodigy pianist.
Matt Duffin thinking of going into unit production.
George Arliss walking briskly along the quais.
Sydney Schlessinger for a walking tour in Alps.
Julia Faye going to the Riviera for a few weeks.
Ritz bar dusting off glasses for Bernard Newman.
And Evelyn Laye got nicely sunburned in France.
Mary Wigman transferring her dancers to Vienna.
Mrs. Steve Fitzgibbons around with Betty Balfour.
And so Hope Hampton isn't coming over this year?
Don McCarthay talking about "The Band Wagon."
Harry d'Arrast at the country estate of his mother.
Theodore Young and family on the Rue de la Paix.
Hallie Stiles wandering around looking for bargains.
Pearl Harper here prior to returning to Hollywood.
Cliff Wheeler off to Russia for new ideas in filming.
Nat Smolin to Deauville and the country for holidays.
Mireille Perry still hoping for another London chance.
Don Brown to London to investigate newspaper plants.
Dinch explaining why Berlin wasn't so nice to her.
Touching up the Empire for Jeannette MacDonald's visit.
Nan Sutherland watching the dancing from the Dome.
Clare Luce and her husband to Scandinavian countries.
John Batten on his way to another season in Berlin films.
All the Paris boop-a-doops missed Helen Kane at the train.
Victor Glover taking an apartment near the Champs Elysees.
Cecil deMille eating plenty here so he can starve in Russia.
Mary Lewis writing she will be back from Italy in the fall.
Clara Laughlin (so, you're going) and her family to England.
Dora Maugham coming back when she finishes in London.
Fifty million Frenchmen all in after dancing for three days.
Elsa Maxwell chartered a river boat to entertain Serge Lifar.
Mary Heaton offering her telephone for transatlantic callers.
Henry Bernstein is going to write a play specially for Kit Cornell.
Cole Porter another one whose intended sailing didn't materialize.
Daniel Lee McCarthy and Thomas J. La Brum imbibing local color.
Eddy Lewis sticking to a tuxedo, conspicuous at the Ambassadeurs.
Marcelle Cantal and Solange Bussi sharing a table at the Cremaillere.
Frank Scully giving Duffin and Draper a hand at the Folies Bergere.
Paris straw hat makers surprise attack repulsed with heavy casualties.
Sammy Pierce on the doorstep of his Musix Box looking for Jack Wall.
Zaidee Jackson talking to Courtney Savage about a part in his next show.
Herbert Carrick entertaining at La Petite Chaise and drawing class trade.
Carlyle Blackwell really didn't need that money he was left recently.
Yvette Darnys between Courtney Savage and Lee Planskoy at the Medrano.
Leon and Mrs. Volterra's first appearance at Albert's since their bereavement.
Nita Naldi burning at what Winchell said about her tipping the scales at 280.
Department stores clearing out all but the latest hats at more than bargain prices.
Fannie Hurst and husband, Jacques S. Danielson, in Stockholm enroute to Russia.
H. J. Wolcher and H. W. Chemnery have written a play and sold it to New York.
Courtney Savage rewriting his show "A Touch of Lavender," not a pansy offering.
Those that have money leaving town, and those that haven't pretending they will.
Jack and Charlie represented at Belli's, and thinking it's a long way to West 52d street.
Charles Gay, who keeps the lion farm near Hollywood, around the Colonial Exposition.
"Andreas Hofer," the village mountain play, getting tourists outside of Baden-Baden.
Grace Carlisle, although she knows how, never types but writes her novels in longhand.
Donald Ogden Stewart to London to confer with Gilbert Miller about "The Sex Fable" adaptation.
Dr. Billy Davenport, Paris American dentist, has married one of the prettiest girls on the Continent.
Sacha Guitry's brown pajamas and dressing gown now the ultra of the well dressed man about town.

South Africa

By Harry Hanson

Metro in South Africa going ahead.
I. W. Schlesinger bought a diamond mine.
Winter here with warm weather; no snowballs.
Depression and unemployment still, but not so still.
Pagel's circus and menagerie leaving for East Coast of Africa July 1.
Government worrying about things of no earthly use to man, woman, child or beast.
American artists consider us too slow. We consider they are too fast. Looks like the scales are about even.
Still they come and the quicker they go. The Dominion Bioscope Co. of Capetown has given up. Unable to pay off.
Papers here tell of Hollywood's slump and falling stars. Say picture house receipts in U. S. dropped one-third against last year.
Capetown paper advocating the Cape Censor Board be abolished, as incompetent to judge what is fit or otherwise. Public is best judge of pictures, says the paper.
Rowdyism at boxing tournaments in Johannesburg and Capetown has got the Transvaal Board of Control for professional boxing angry, holding out threats that boxing hooligans will be severely dealt with.
Private syndicate, claiming sole rights for distributing Russian output in South Africa and Australia, has here Pudovkin's "Mother," "Ivan the Terrible," "The Station Master" and "Ice-Breaker Krassin." Syndicate is looking for showmen to do business.
First night club opened in Capetown June 20 from 9 p. m. to 1 a. m., except Sundays, with no liquor license. Got employers, parsons and morality howlers on the warpath Johannesburg night places flourish with opposition giving up the fight to close them down.

Berlin

By Max Magnus

Nathan Burkan here.
Georgia Lind in Paris.
Reinhold Schuenzel in Ischl.
Herbert Witherspoon expected.
Gina Falkenberg has the sniffles.
Arzen von Czerepy on a Goethe film.
Wilhelm Thiele with Pathe-Natan, Paris.
Max Reinhardt off to Riga on vacation.
Hans Brodnitz in sanatorium Bad Saarow.
Boy recently christened here Axel Hoover Gebhard.
Richard Romanowsky for Joe May's next picture.
Erich Carow, comedian, intends making own pictures.
Number of wired houses in Germany estimated at 2,200.
Franz Porten, father of Henny Porten, will make shorts.
Max Tauber, cousin of Richard, resigned from Tauber Co.
Sophie Tucker and Mary Eaton visited Ufa studios in Babelsberg.
Ralph Arthur Roberts making two pictures with Engels and Schmidt.
Max Reichman, Trude Hesterberg and Georg Alexander with Paramount in Paris.
Admiralspalast reopens in August with Millocker's operetta "Dubarry." Gitta Alpar in lead.
Willy Forst will make two talkers of his own production for the Richard Tauber Film Co.
Fritzi Massary will take the lead in the new comedy of her son-in-law, Bruno Franck, entitled "Nina."
Else Heims, first wife of Max Reinhardt, making her film debut in Ufa's "Meine Frau die Hochstaplerin."
Ernst Toller and Hermann Kesten have written a play, "Wunder in Amerika," treating the rise of Mary Baker Eddy, Christian Scientist.
Rumors have it that Camilla Horn has endangered herself and her picture she is now making with Vandal and Delac by taking an overdose of veronal.
Charlotte Ander had an automobile accident and was severely injured. Else Eckersberg, who was waiting in the theatre for the beginning of the performance, was taken by force onto the stage to substitute for Charlotte.

Long Island

By Joe Wagner

Beer raids at Long Beach.
Mineola Fair date Sept. 15-19.
James Kieran writing a new novel at Douglaston.
Fred Kunigelis in Great Neck back from vacation.
James Gallo, Queens sports promoter, a grandfather.
Frances Upton is spending the summer at Lindenhurst.
Slot machines may come back in Queens but not in Nassau.
It cost Nassau County $33 to welcome back Post and Gatty.
Violette Kimball Dunn, of Beechhurst, making the big mags.
Long Beach biz men fighting against parking charges in city streets.
Flushing has adopted Bernie Cowham, organist, at the RKO Flushing.
Phyillis Merle got a swell hand from her home folks when she played the RKO Flushing.
Herbert Bayard Swope, Jr., tells what he knows about horses in the "North Shore Commuter."
Plane, which will be used for missionary work in Alaska, blessed by Jesuit priest at North Beach airport.
The Patterson McNutt show, "Cloudy With Showers," will open at the Fox Playhouse in Great Neck, Aug. 15. The following two Saturday evenings have been reserved for the Shubert's and the next three for the Erlangers. One of the plays booked is "Divorce Me, Dear," with Lillian Foster.

Hollywood

Bert Levy has been okayed on a theatrical piece by the "Satevepost" which he's authoring under his late son's name, Allen Gordon.
Joe Berliner has resigned from Henry's to start a Henry's sandwichery in Reno, but, sez the Hollywood Henry, it's not the same management.
Scoop: The Orange Julius stand in Times square is being taken over by the Orange Julius Co, of Calif., No. 1, Ltd., along with Los Angeles and other drink stands owned by Orange Julius, Ltd.
California Bank's mid-Hollywood Blvd. branch moves into the defunct Bank of Hollywood quarters cornering Vine and Hollywood. When the latter bank bankrupted it was rumored—and hoped—the California institution would take over its assets and liabilities.
Patsy Reis, Metro p.a. east, who has been doing a syndicated Hollywood column from New York and never here before, sez she can't yet make up her mind about the berg. The curious mixture of town and country is the most striking thing to the M-G-M publicity girl.

CHATTER

Saranac Lake

By "Happy" Benway

Write to those you know in Saranac.

Nellie Quealy, okay after a set back, now sitting up.

Helen Antalek, up after operation, left infirmary department.

Edith Cohen, at her best, but still holding down that bed thing.

Lou Loomis motored here, visiting Bert Ford and Ida Howard.

Only one traffic cop here, and he's in front of the Pontiac theatre.

Kitty Flynn about to go on vocal silence. That's tough on that girl.

Doris Giltrap holding her own. What a sweet little curer; what a gal.

Phylis Milford after four weeks abed gets indefinite improvement report.

Helen O'Reilly's X-ray showing up funny things, still Helen is cool with it all.

Ben Schaffer thinks himself ill-informed because he was told to go to bed.

Mrs. Fred Freddy with company motored to the Lodge while en route to Montreal.

Jack Hirsch, Boston Hebe comique, stopped off long enough to give the boys a laugh.

George Harmon says that there is a two-face guy curing downtown who takes the cure in twin beds.

George Harmon, acting as chairman of the entertainment committee, steered the affair to a huge success.

When Lilly Leonora was told to get out of bed after a year of it, she dubbed it her "coming out party."

Lou Powers and his son here visiting his wife, Annamae Powers, who is real well up in the curing line, okay.

This sanatorium is one of the very few with no screen talkers. All patients would love to see talkers at the Lodge.

Bob Taylor and Hilma Bloomstine motored in from Cleveland, visiting Ida Howard, reuniting the team of Taylor, Howard and Them.

Toni Temple and Gladys Palmer, roommates, are running neck-a-neck for good reports. Both girls have seen plenty of that bed thing.

Paul Oliver (Radio) chirped a few songs at the Lodge. Enjoyed greatly by the gang. Lawrence McCarthy did the piano thing for him.

Mrs. Al Weiss (sister of Fred Bachman) came in unannounced. The thrill put two pounds on Fred. Great things those visits if staged right.

Bertrand and Ralston shot up here to visit their daughter, Alma Montague. Seeing them was a tonic for Alma, she putting on three pounds that week.

New stock company at Lake Placid, N. Y., called up Lodge and said, "Come on over, all you patients. Welcome here for you all" —Thanks, pals, thanks.

Louis Sossonkin (musician) hopped in from the big street as a newcomer, feeling the effects of a slight cold. This Saranac ozone will cure it in a very short time. Incipient case, doing well and likes it.

One of the sweetest comebacks of the San is being made by Fred Bachman. After three years of the bed thing, the boy now has exercise, allowed downtown talkers. Sees the scenery via taxi and is feeling great.

Alma Montague gets par excellent report. Four weeks of the cure and allowed downtown for talkers once a week, taking gas like a vet, collapse 75%. Gaining weight, averaging two pounds a week. Looks like vaudeville will soon reclaim her.

Ingret Fisher took her first batch of pneumo-thorax (gas) like an old veteran. This young lady is doing well. Among the gas patients here are Nellie Queally, Xela Edwards, Allie Bagley, Alma Montague, Angela Papulis, Ida Howard, Bessie Purdy, Lawrence McCarthy. All doing well.

John R. Van Arnam is just one of those boys who carries a heart as big as a barn. John was asked if he would bring a couple of singers to the San, to chirp for the patients. Did John bring them? He brought his whole show, 25 people, count them, and gave a two-hour performance. Were the patients happy? Ask them. They dubbed John the king, and called him the new doctor. Thanks, John, many thanks.

Omaha

By Archie J. Baley

Only 36 dance hall permits; 41 year ago.

Orpheum replaces previews during summer with amateur nights.

Father of Millio Militti, pug, sues manager, charging holds out purses.

"Chiselers of Hollywood" reveal director, William O'Connor, ex-local.

Hazel Josephine Witter, one of Hollywood's newest Cinderellas, Nebraska girl.

Stage wedding scrap when Work announced one and Orph showed one in day ahead.

Katherine Evans, who at 17 married Al Evans, Publix m. c. here and then had it annulled, divorces second husband, dentist, at 19.

County jail's gone haywire. Three prisoners slugged way out, two caught later. Previously, trusty lammed out with county auto; "sick" prisoner jumped hospital window; convicted murderer sawed way out. Last three still footloose. Only a few left.

New Haven

By H. M. Bone

Tom Clark on vacation.

State has never had so many stock troupes.

Harry Cohen on Colchester vacation till Aug. 1.

Nat Rubin back from two-week holiday in Boston.

Songsheet racket so flat vendors now peddling toy balloons.

Now running bus excursions from here to Playland at Rye Beach.

Joe Farrel back from two weeks in Asbury Park and Atlantic City.

Guy Wiggins Art Colony at Lyme held circus costume ball Saturday.

Eddie Weaver has put the Par organ in mothballs for a two-week holiday.

Reports have Jitney Players doing well at their Tent theatre in Madison.

Paul Tremaine bringing his band to Pleasure Beach for one-night stand (30).

Pollywog Inn, no-cover-no-minimum-charge, town's newest dine-and-dance.

Julius Sack, "Journal-Courier" staff, now has one more mouth to feed—it's a girl.

Execs can't make up their minds whether F-M units will play Fox-Poli or the Par.

Kearney Walton got his early voice training by selling baking powder in Seattle.

Fox Movietone used Madison Beach for filming short educational subject last week.

Indoor sports—listening in on Bill Lufler at Warners when that certain phone call arrives.

Parish Players will try out "Delphine" for the Shuberts in Stony Creek July 31-Aug. 8.

Anthony Ponzillo, brother of Rosa and Carmella Ponselle, has opened a voice culture studio here.

Nine men connected with California Shows, carnival at Naugatuck, coughed up $459 in fines for running games.

Louis Lebine has taken over reins at Roger Sherman from E. J. Harvey, who gets two Bristol, Conn., Warner houses.

According to a garbled news item, "Richard Lorenz" and "Harry Hart," the "well-known composers," were in this vicinity recently.

George Scofield, who used to thump the organ at the Palace, has joined the New London Coast Guard and confines his organing to a local church.

Arthur Hopkins, Arch Selwyn, Arthur Hammerstein and Ward Morehouse in Essex last week to catch offering of New York-Connecticut Players.

Boston

By Len Libbey

Harleigh Schultz hatless.

Gambling and open bar near Pemberton.

Rubber horse shoes pitched in the Tremont theatre lobby a flop.

Henry Publix Taylor says business is looking up, being flat on its back.

Ruby Newman getting really nitzy from playing at too many society weddings.

Mayor Curley okayed the RKO exploitation stunt advocating wearing pajamas on the streets of Boston.

Georgie Price, summering at the Nantasket Snore Gardens as m. c., says it would be a good job even if he wasn't getting $750.

Local music publisher refuses professional copies to a broadcasting orchestra, offering as his explanation the claim of retrenching.

Legion carnivals try out roulette wheels for school children in the suburbs, letting them actually play their pennies on the red until the newspapers opened up.

Hollis St. theatre, one of Boston's oldest and most famous legits, after being closed for a full year may reopen for either legit or stock with probability Joe Cook may return as manager.

Joe and Max Levenson are the brains back of the proposed grind theatre at one end of the South Station railroad terminal, provided of course there are brains involved in opening another theatre in Boston.

Galen Gough, vaude strong man and former collegiate wrestling star decided he could win an argument with a negro barber alleged to have insulted a society girl with tough. He got himself well-razored although not seriously slashed.

Portland, Me.

By Hal Cram

Tourist traffic very spotty.

Hot weather giving beaches their turn.

Bill Reeves still attending first nights.

For the days of the old Sacred Clam Bake.

Ethel Pyne, soprano, vacationing at Raymond.

Theresa Helburn on tour of summer playhouses.

Arthur Byron opened in "Tea for Three' at Lakewood.

Tourist camps report motorists asking for cut prices.

Rudy Vallee in highly nervous condition. Needs rest.

Mr. and Mrs. William Chapman chugging over Maine hills.

Sylvia Field will return this week in "She Went to the Cupboard."

Owen Davis, wife and family pay visit to old boyhood home.

Most of the summer resorts taking beating. Nobody spending.

William Sauter to direct "What Every Woman Knows" at Surry.

Local newspapers planning third annual radio show for September.

Claudette Colbert is at Lake Maranacook, Winthrop, for a vacation.

Will C. Macfarlane plays Cyrus H. K. Curtis' gift organ at Camden.

Doris Doe, Bar Harbor girl, given contract with Metropoliton Opera.

Scott Kolk here for a few days, then hies to camp for outdoor life.

Old Ironsides tied up at State Pier for week. Drew thousands daily.

How the Old Orchard Pier does sway when the boys and girls begin to dance.

Agnes Armstrong (Judith Beverly) spending summer here at Willard Beach.

One resort hotel of 300 or more rooms said to have 30 guests and double that as help.

Clifford Brooke paid his first visit to Lakewood in company with Walter Buzzel last week.

Cleon Trockmorton, Dorothy Matthews, Donald Davis, Clive Wedd, and Oscar Howard at Lakewood.

Ralph Leopold, concert pianist, seen in motor car passing through main drag here. On way north.

Jefferson theatre, closed since April, may open in September for series of road shows. House to be wired.

Clara Rosebrook, "Express" dramatic editor, wins 100 smackers in a national limerick contest. Wedding bells soon.

Chester Erskine, Herbert L. Swett, Mrs. Swett, Mr. and Mrs. Charles Coburn were luncheon guests Sunday of Elisabeth Marbury at her home, Lakeside Farm.

Jersey Shore

By Wes Nolte

Helen Jacobs at Rumson.

Mike Jacobs at Fair Haven.

Anatole Friedland roadhousing it.

Ted Lewis' party at Casino, West End.

Ten o'clock curfew at Rumson for kids.

Junior national polo matches at Rumson.

County dicks making raids at Keansburg.

Two-bit clubs springing up in Asbury Park.

The hotels are hollerin', but the rates stay put.

Arthur Brisbane speech-making at boys' camp, Allaire.

Vinnie Richards, Norwood Country Club, Long Branch, tennis pro.

Harry Kridel to reopen the Atlantic Theatre, Atlantic Highlands.

Thearle-Duffield revives "Last Days of Pompeii" for Asbury Park.

Hy Rubin, the art staff "The Herald Tribune," N. Y., at Fair Haven.

Bob Hunting, former vaude hoofer, at Fair Haven with a motorboat.

Max Davidson, drama critic "The Evening Press," Asbury Park, a rabbi.

Tony Hunting takes moving pics of Highlands to show at his theatre there.

Walter J. Graham, national dog judge and writer, from Red Bank to West End.

Alice Brady at Asbury Park had plenty luncheon invitations from the society crowd.

Contract bridge tournament at the Convention Hall, Asbury Park. Whitzer's heaven.

Padlock proceedings against Pleasant Inn, Red Bank. Place a favorite with actors.

Polite gunmen stick up Burlew's restaurant, Keyport, and Madison on Morgan. They say please.

Lee Wenrenholm pa'ing the Shippee-Johnson Peruvian expedition. They're from Red Bank and duck.

Leo Hayes, "The American," N. Y. and George Humphries, son of announcer Joe, punching it out at Fair Haven. Humphries held for grand jury. Hayes is secretary of the Players' Boat Club, Fair Haven.

The Players' Boat Club re-elects officers as follows: Tony Hunting, pres; Lon Hascall, vice; Leo Hayes, sec; Ernie Otto, treas; Ferd Salmon, J. J. Ballin, George Watts, Tony Hunting and Ernie Otto, directors.

Kansas City

By Will R. Hughes

Lawrence Lehman back from a two weeks at Atlantic City.

Town will make a strong bid for the next Democratic convention.

"To Lease" signs on the fronts of Pantages and Empress. No takers.

Ben Thomson to St. Louis to relieve the RKO manager for a couple of weeks.

Rumors persistent that the Gayety will open with stock burlesque by outside promoters.

Parks trying to draw the customers with high dives, endurance hanging and fireworks.

Only 22 county fairs listed with the secretary of agriculture for this fall. In 1916 there were 66.

Picture theatres in Kansas and Oklahoma are taking wheat, above the market price, in exchange for tickets.

First run picture house ads buried Sunday in the "Star" under those of the parks and suburbans. Theatres had all cut their Sunday space from 500 to 100 lines.

Mrs. Mildred Dubinsky has filed suit for divorce from Barney Dubinsky and asks the restoration of her maiden name, Mildren Oppenheim. They were married Jan. 27. Mrs. Dunbinsky is living with her parents in Chicago.

New England

Nellie McCarthy visiting in New Bedford.

Jane Day sojourning at Lake Sunapee, N. H.

N. E. copy readers still calling New York "Gotham."

Cosmo Hamilton Gibbs summering at South Lakeville, Mass.

Lena Hickey of Orpheum, Gardner, Mass., back from Nova Scotia.

Helen Kaiser, summering at Provincetown, just loves a sail down the bay.

Essex Square theatre, Essex, Conn., closes its sideline—baby golf course.

Capitol Park, Hartford, made matinee admish to all rides five cents until 6. p. m.

Milton, Mass., cops balk at last minute at wearing skirts in ball game with girl's team.

"L'Opinion Publique," journal quotidien Francaise a Worcester pour 38 ans, suspendus.

Al Sansouci of Somerville claims the tap dancing endurance record and championship with four hours, 22 minutes.

Edward Yames of Pawtucket subbing at Publix Orpheum, Gardner, Mass., while Manager Irving A. Moffet vacationing.

Don't wear your bathing suit—if it's scanty—while walking on a street in Bourne, on the Cape. Mustn't do, say resort town's officials.

Paul W. Savage, Worcester "Telegram-Gazette" photog, is an expert on valuable stamps, so he helped trap a thief who had stolen v. s. worth $1,000.

Mrs. George Canning, wife of William S. Canning, general manager of the Yamins theatre circuit in Fall River, has filed a divorce suit in probate court.

E. D. Rhind, manager of the Bates theatre, Attleboro, thinks it's a lotta bunk to cut down advertising just cause it's summer, so he keeps plugging his shows.

Worcester man invents "ice cream doughnut." It's a wafer cut in the shape of a doughnut, sliced edgeways, ice cream put inside and then both sections sealed.

A romance of a newspaper office brought about the recent marriage of Matthew F. Divver, editor of the Melrose, Mass., "Home Sector," and his sec, Evelyn Rita Maihiot.

Henri Tussenbroeck, Hartford author and composer, collaborating with Gordon Hawkins, Westfield, Mass., poet and philosopher, in the composition of an opera entitled "Thelma." Described as woodland fantasy.

Bossy Gillis starts a newspaper in Newburyport, Mass., where he will seek re-election as mayor. Promises to give public the facts without censorship. Editor is John H. McAuliffe of Lynn. May print on asbestos, says Bossy.

William P. Keeving bought a discarded submarine, planning to operate it as a concession at Revere Beach, Mass. While getting the sub to its moorings it crashed into a bridge, smashing one of the supports and breaking several lights.

Pittsburgh

By Hal Cohen

Bill Scott's vacation over.

Stanley has new sound horns.

Dick Powell back from Arkansas.

Ralph Gervers ahead of "Dirigible."

Political battles this fall look like the hottest around here in years.

H. M. Addison's wife used to be Kathleen Barry, leading lady in stock.

Dick Ware has left town to m.c. at Etzi Covato's Beau Arts in Atlantic City.

Just try and get by Pop Scanlon, the veteran keeper of the stage door at the Penn.

Jim Sharkey, the Columbia exchange chief, still about 24 pounds underweight.

Dave Kalkin around peddling ads for that curtain directory at the Shubert-Pitt.

Film critics trying to be nice to young Hardie Albright because he's a home-town boy.

When a new band flopped pronto at the Villa Royale, Jack Pettis was called back in a hurry.

Dick Leibert, the organist, and Larry French, the Pirate southpaw, are next-door neighbors.

Dave Brondy back in town after digging up the Riverside fairways at Cambridge Springs for a week.

Sam Saraff, the newshound, is a practicing attorney and so is Louis L. Kaufmann, the radio announcer.

Theodora Locks, "Post-Gazette" society editor on vacation, wired her m.e. she had resigned to get married.

Funny none of those "All You Can Eat" beaneries have sprung up around here during the depression.

Boys who sold apples in the winter are now peddling ice-cream sandwiches around the office buildings.

Bert Taggart, Vern Swartsfager and Joe Huhn, golf scribes on the three local dailies, are the worst duffers.

Karl Krug, "Press" critic, leaves on his annual fortnight vacation this week, with Larry McDonald subbing.

Charlie Danver, the "Post-Gaztte" columnist, is the subject of a full-page article in the current "Bulletin-Index."

Mob taking in the Summit Hotel near Uniontown over the week ends. One of the trickiest golf courses in these parts.

Jimmy Conrad, the band-leading drummer, has just been named caddie-master at the South Park county links.

With Fuzzy Pfarr's recent resignation, the "Sun-Tele" has decided to drop its "Sidewalks of Pittsburgh" column.

Things you'll never see: Benny Amdur, the theatre manager, without a cigar...Harry Harris without that Cord...Harry Millstein, the "U" chief, without a smile... Jack Pettis without a sunburn... Eddie Klein breaking 90...Joe Hiller without a comb for his 11 hairs ...Buddy Murphy, the musicker, without a cheery greeting...and this paragrapher with his Chevrolet washed.

Denver

The Prince and Princess Svasti of Siam to visit here Aug. 5-6.

Margaret Payne Roberts is back at the Denver as organist.

Coon-Sanders band is packing the dance floor at Lakeside.

Rosa Browder, cashier RKO-Pathe, Des Moines, here on vacash.

C. R. Gilmour, WB exchange mgr., back from three weeks in the Black Hills and Wyoming.

Henry Hilgard Villard, son of Oswald Garrison, editor of "Nation," is digging coal in Colorado to study labor conditions.

Olin Howland, Denver native, visited on way to Hollywood, where he has contract with Fox. Olin is a brother of Jobyna Howland.

J. B. Daughterty, hotel and restaurant man, has been named concessionaire at the Red Rocks, Denver's newest muny mountain park.

Edward Shayne and Bert Pitman, ex-vaude agents, operating Empress. Film board of trade elected J. R. Morrison president and D. W. Dunbar secretary-treasurer.

"Whistler," new play by Pauline Hopkins and Sarah Curry, being tried out here this week by the Elitch stock. Lawrence Rivers (Roland Stebbins in private life) is the backer.

These theatre men went to see Frontier Days at Cheyenne on the Denver "Post" special: Arnold Gurtler, A. M. Oberfelder, Frank Culp, L. J. Finske, Holden Swiger, Walter Shuttee and Jerry Zigmond.

Exhibitors seen on the row: W. H. Sayre, Morrell, Neb.; Tom Kirby, Worland, Wyo.; Gertrude McKey, Greybull, Wyo.; W. B. Cook, Dawson, N. M.; C. W. Rumbaugh, Pagosa Springs, Colo., and John Anderson, Fort Morgan.

Georgia Lane, for years a dancing teacher here and producer of Fanchon & Marco units, was married in New York secretly last year to Henry S. Lake, wealthy Gothamite. She has given up the idea of being a theatrical producer.

CHATTER

Loop

Jimmie Gillespie back after Hollywood.

Thompson's is selling sandwiches at 5 cents.

Ted Cook denies he's considering matrimony.

Herb Elisburg and frau are shopping for a nursery.

Al Kvale's sinus forced him out of the Uptown last week.

Frank Smith may be placed on the Mayor's personal staff.

Irving Yates flitted through town on his way to Minneapolis.

Sam Bramson took a one-day vacation and went to St. Joe.

Dave Lipton strongly advocates that old one about "early to bed," etc.

Irving Mills almost sang over the air the other day when Duke Ellington introduced him.

Molly Goldstein has upset the Munns legal staff by slicing off most of her crowning glory.

Irving Yates one of the arrivals of the week who missed being welcomed by Civic Greeter Gaw

Bathing in the 100% has become a serious fad here. Police grabbed 65 nude waders within three days.

Tommy Sacco gives his goldfish a thrill every day by taking 'em out of the bowl to let 'em swim in the sink.

Jimmy Petrillo getting in touch with managers, trying to discover whether vaude is coming back to his musicians.

Filipino boys in town are being tempted away from the elevators to become demonstrators in yo-yo top manipulation.

W. A. Steffes couldn't stand seeing the exhibs locally having so much fun without coming down from Minneapolis to take a hand

A Lithuanian carpet seller tried to sell Dick Hoffman and the RKO booker thought he was an actor and almost booked him into the Englewood.

Since flying to Edmonton on business, Jimmy Cooke has been a loop-the-loop enthusiast, and is now saving up to buy his own air buggy.

Gail Borden, June Provines, Jess Kreuger, Victor Knox, four unsuspecting columnists, slated to be come-ons in a publicity stunt for the College Inn.

Brooklyn

By Jo Ranson

Wells Hawks in Coney Island.

Grand opera in Luna Park, of all places.

Monte Salmon vacationing down South.

Blanche Livingston is back at her Fox job.

Dudley Field Malone came in on the Bremen.

Carl Stevens, WLTH announcer, ailing; bad cold.

Merle Clark, Par organist, broadcasting over WLTH.

George Boothby, another Luna Park praise-agent, visiting old haunts.

Scotty MacGregor, former Luna's press agent, now on the Detroit "Times."

Medics turned out in great numbers to view medical pictures at local hospital.

W. J. McLaughlin, Strand manager, recovering from fall taken last week causing broken ankle.

Ann Daniels, Fox phone girl, refuses to go on the stage despite some seven or eight offers.

Leon Sherman, WBBC announcer, used to pass Charles Dickens home in London on way to school.

Arthur Pollock, drama critic on "The Eagle," back from vacation. Eddie Cushing subbed for him while away.

Charles D. Isaacson writing another book—this one to be called "Sex Appeal—What Is It?" He should know.

Milwaukee

By Frank Miller

L. K. Brin back from the coast.

L. A. Falk, manager of Fox, Oshkosh, resigned.

Bryn Griffiths has replaced Eddie Murray at the Warner Downer, Milwaukee.

Bathers in local waters suffering from strange infection, thought due to extreme heat.

Jimmy Clabby, 15 years ago a good middleweight, now working on Milwaukee docks.

RKO Riverside giving better vaude and pictures since closing of RKO Palace-Orpheum.

Frank Dau transferred from Sheboygan to Appleton by Warners. Fred Reeths now city manager at Sheboygan.

Marty Berghammer, Milwaukee's ball team head, getting yodel from fans because team slipped far down in race. Help is on the way.

Milwaukee traffic cops now permitted to wear white shirts and black ties in lieu of military coats when the days are hot. Girls gaze admiringly.

Amos and Andy spending vacation at Lake Geneva, Wis. Broadcasting is done from small second floor bedroom. Doesn't interfere with the fishing.

Maj. Gen. Charles King, soldier and author, 87, retired from active military service last week after 70 years in a uniform, beginning as a drummer boy in the civil war.

Auditorium has Save Our Stage, three-sheet of TPROA, on main entrance board It is attracting considerable attention. Town has given excellent newspaper support to the drive for more legit attractions.

Cincinnati

By Joe Kolling

Happy Golden framing a two-act.

Ralph Quinn, "Post" m. c., roaming Nova Scotia.

Ed C. Paul general agent for Al G. Fields minstrels.

Pep Golden and spouse taking in Atlantic City sights.

Jimmy Widdemeyer still holding down Traction Bldg. corner.

Clarence Bell is new p.a. staff of Orpheum, indie neighb filmer.

Pronounced scarcity of name bands in danceries this summer.

Fred Toy did w. k. Vol. 1, No. 1, as film columnist on "Radio Dial."

Perfect name for chain operation M. Shure, handle of new RKO Capitol mgr.

Plenty of rain, but golf courses reported drying up from freak humidity condition.

New Peebles Corner Publix-built, RKO-operated film house may swing gates any day now.

Ohio River sports far from getting the play of former seasons. Cost plenty to wheel a launch.

Paul Bachelor's "Babe in the Bar.' Zoo opera dance interpretation, jerking locals to seat edges.

Ford Rush, formerly Ford and Glenn, comedy harmony team, returns to WLW Aug. 3 for indef stay.

Tom Riley, WHAS staff, around. Ditto Carlos Harrison, Paramount press sheet preparer, previously with the former Libson chain here.

John E. Firnkoess, Midwest div. chief for RKO, has atmosphered lobbies of six houses here with bowls of fish, swinging ferns and prop potted trees.

Barge, floating dansant which marooned financially shortly after its launching in late spring, reopened by new management. S. J. Kreutzman, director. Free gate and park plan.

Greater Cincy suburban picture theatre owners have agreed to continue present scale of union operators after current agreement expires Aug. 31, but to employ only one booth man.

Harry Schreiber, mgr of RKO Strand and one of H. Brown's Washington University lads, turned benedict on vacation. Beat knot fee rap by having ceremony performed by father-in-law, Methodist minister.

Syracuse

By Chester B. Bahn

Leo Rosen and family to Atlantic City.

E. M. Gluckmans of RKO in town for a looksee.

W. J. Tubbert, Keith pilot, represented the local Rialto at the Sharkey-Walker party.

Fay Woodford, chief projectionist at the Paramount, is handing out the smokes. It's a girl.

Bill Downs, Loew division manager, still trimming expenses at the local State. House p.a. latest to go.

Both the Fox-Eckel and Warners Strand on a split week basis for the balance of the season. To clean up on leftovers.

Mrs. Ida Bunn, mother of Richard Bonelli, baritone of the Chicago Civic Opera, recovering in Syracuse Memorial hospital.

Freddie Weper, musical director of RKO houses in Cleveland vicinity and formerly at the old Grand and Keith's here, stopped off on an Adirondack motor trip.

Keith's raising the ante for advertising in the local sheets, and getting results. Opposition houses are using what is virtually the minimum, and local publishers nolike.

Since June 25 Lee Nugent, Syracuse actress, last seen in "Precedent" on Broadway, has been Mrs. Arthur Veary Treacher, her mother announced last week. Treacher is a former English army captain, but now an actor.

Dan Gorman, who claims to have originated the "merchants' prosperity drive" gag for film houses, threatening legal proceedings because an upstate chain, with which he says he was dickering, has helped itself to the idea.

After considerable hullabaloo, Julian S. Brown, millionaire lessee of the Dewitt theatre, has secured a building permit for his $250,000 cafe and night club building. Brown will double acts from the Dewitt to the night club next season, he says.

Columbus

By Walt Harvest

Bob English back in town after trip.

Fritz Hummel returning home for vacation.

Edith King heads for New Jersey for month.

Karl Kessler doing a daily main stem column.

Jimmie Givens joins Al G. Fields minstrel troupe.

Radio news almost entirely out of three local papers.

Elizabeth Johnston is visiting auntie in Kentucky.

Milt Canniff goes over big on air-stunt program feature.

Johnny Bowen's 'tache receives even his family's o. k.

Gwen Krumm's fashion notes winning wide approval.

Hal Stacey still doing the old Cleveland week-ending.

George Tucker in merriest mood and on one knows why.

Fritz Howell's song numbers going across with bang.

Al Redman challenges city for regularity of theatre-going.

Homer Harmon stealing theatre pages with rapid fire publicity.

That prospective new theatre for RKO has the whole town guessing.

J. Real Neth still one of town's most regular and consistent golfers.

Initialling of reviews of films when covered by unknowns receiving frowns at several theatres.

Johnny Jones, ex-local theatre manager and newspaper man turns to publicity for outdoor attractions.

Dallas

By Rudy Donat

National ad campaign on tap for this burg.

Town getting set for fall market season, next month.

El Tivoli and Bagdad, night joints, still sticking.

Vaude due at Publix-Palace perhaps around Sept. 1.

Even watermelon gardens look sleepy this summer.

Found: Pony golf layout doing biz—in negro section.

Felt hats back on the main drag with thermom 100 plus.

Majestic's double feature try Wed. nights only so so.

Tom Lemmons new v.-p. and treas. local Monogram branch.

Capitol expected to open around Aug. 15. Only downtown casualty this summer.

New skyscraper, Petroleum bldg., gracing rialto. Another new one, Gas bldg., for film row (exchange center).

Newspapermen going in for luncheon spiels, i. e., those not tied up in radio spots. Once ethics here to shun name in print, but they're all nuts for publicity now.

"News" still plugging its hobby, Elizabeth Gerard. Idea is to make her another Marion Talley, with music clubs paying girl's several years' study in Italy. No one else seems interested.

San Antonio

By W. E. Keys

Les Stevenson promoting downtown wrestling matches in tent.

Coates Gwynne appointed director of Little Theatre for next season.

Palace theatre doing big business with Merchants' Gift Night Fridays.

Majestic's popularity contest is to find San Antonio's "most beautiful girl."

Aztec gives free parking to patrons through arrangement with nearby garage.

Jerome Zoeller, saxophonist with Blue Steele's orchestra, has returned to his home in this city.

A. W. Baker, manager, and Lew Pressler, asst, Texas, with new cars. Fine plug in local papers.

Aztec returns to Thursday change of bill after experimenting with fish day for several months.

Capt. F. A. Talmadge leased Alamo Country Club. Golf, dinner dances and special parties.

Majestic first theatre in city to tie up with classified advertising of "La Prensa," Spanish daily.

Bathing pools crowded with mermaids (some more than mere) as temperature hovers around 100.

Jim Landers leaves for vacation to Washington and New York, accompanied by Mrs. Landers. Back Aug. 10.

Depression hits city administration, resulting in reduction in staff at Auditorium to manager, electrician and janitor.

Al Fourmet, formerly manager at Texas, stopped over while on his way from Florida to California, where he will enter show business on his own.

Fifteen-cent club breakfast featured by local chain store, consisting of bacon and eggs, buttered toast and coffee, looked upon as a break for news correspondents and press agents.

Premier classic of the year took place this week when teams made up from employees of the Majestic and Aztec theatres struggled from six a. m. until 10 a. m., playing four innings for a score of 28 to 13, Aztecs on long end of scoring. Ray Willie, manager of Majestic, wheeled Jim Landers, manager of Aztec, down main drag in paying off bet on game.

Birmingham

By Bob Brown

Number of small town houses reopening.

Hollywood Showboat has moved to Clarksville, Tenn., from Nashville.

Fights are being staged every Thursday night East Lake instead of twice a month.

Sylvia Lipsitz is in New York on her vacation and at the Alabama things are a little quieter.

Vernon Reaver the other day kept pounding away on a typewriter while his steno carried on a conversation with loafers.

The boy that draws those "Strange as It Seems" cartoons that are competing with Bob Ripley is John Hix, from Huntsville.

Mrs. Alice Bethea, widow of Jack Bethea, late author and editor of "Post," was hurt in auto accident last week but will recover.

Lon Brown popped into town all of a sudden and nobody expected him. If they had Johnny Cain, Andy Talbert and Joe Peterson might have had time to get their suits pressed.

Those thrift books that almost wiped Birmingham off the map are invading Montgomery. Each book contain $80 worth of merchandise tickets, including two-for-ones to shows and swimming pools. Sell for $2.

Films of the Schmeling-Stribling fight are scarce in the South. Few of the theatres wanted them, even in newsreels. A complete film of the fight is being shown in New Orleans. In Atlanta Federal men seized some films. Outside of those two nothing else was heard. Odd because Strib is Southern boy.

San Francisco

By Pat Casey

Lee Roberts back on air after illness.

Jim Kieldsen who used to beat drums in a band, now at "Examiner," back from vacation in Montana.

Harold Helvenston at Stanford from New York with rights for production of several current Broadway hits.

Peter Heiser, Cardinal grid star, will be "Hairy Ape" in Stanford production. Fred Stover back with new ideas for settings.

Fremont Older still writing interminably in "The Call" on "How I Build My Country House," "Preparing a Guest Room," etc.

Mysterious "A. F." on "Chronicle" is Music Critic Alexander Fried, pressed into service on drama while Warren is away. Very good, Alex.

Kate Hill subbing for George Warren as drama critic of "Chronicle." George off to the Sierra with Henry Duffy, then to Hollywood for rest of vacation.

Drama criticks kicked on film houses all opening same day, Thursday. So Arch Boles held "Magnificent Lie" two extra days, opening Nancy Carroll's latest at the Paramount Saturday (25).

Willie Ritchie still hearing plaints against his draw decision in the 10-round go between Kid Capley of Sausalito and Andy Divodi of Gnu Yuk. All newspaper experts gave the fight to Capley. Better not cross the bay, Willie.

Bohemian Club in fifty-third annual encampment on Russian River. At the Low Jinks Saturday (25) four act musical comedy was given, "Bohemia" written by Stanley MacLewee with music by Dr Harry I. Weil. High Jinks next Saturday (1) will have the Grove play "Joan" by W. B. Garthwaite, author and Charles L. Stafford, composer; directed by Vincent E. Duffey.

E. Clemens Horst, probably the largest individual owner of hop yards in Calif., wildly acclaimed by 5,000 persons in Civic Auditorium on his argument for repeal of the Prohibition Amendment. It was a public debate sponsored by the Crusaders and some of the dry forces. Dr. Clarence True Wilson, gen. sec. Methodist Board of Temperance, opponent, was booed when in rebuttal he said the question of drinking was a matter for each person to decide. True, some of the 5,000 there were for Dr. Wilson but not many.

Minneapolis

By Lester Rees

Night clubs and road houses have cut their cover charges.

Louis Lipstone, from the Publix Chicago office, here a few days.

Lou Breese, m.c., back at the Minnesota after two weeks' vacation.

Jack Johnson, Publix manager at Mankato, Minn., vacationing here.

First of the Fanchon-Marco stage units at the Minnesota this week.

Phillip Suez, new chief of service at Orpheum, replacing Alan Janero.

Gertrude Lutzi, local warbler, used in Minnesota theatre overtures.

Ernie Hill, vet film salesman, switches from Educational to Warners.

Institutional ad campaign off amusement page being planned for Minnesota theatre.

"Winging Home," Publix unit, closed here Thursday. Performers returning to Broadway.

Harold Kaplan arose at 5 a.m. one day last week to take a walloping at golf from Charles Perrine.

While playing here last week, Bob Hope received word of mother's illness. Must undergo operation.

Will Hays, with his son, Bill, passed through enroute to a ranch at Cody, where they will vacation.

Clem Borland, featured singer and musician in Minnesota theatre orchestra, leaves to join Benny Davis' unit.

Mrs. G. L. Knapp, 95, broadcasts over WCCO, telling of pioneer day experiences. Believed to be oldest radio performer.

James Hall, after playing the last show at Minnesota Thursday night, chartered a plane and flew to La Crosse, Wis., to overtake a train which would get him into Chicago for early Friday morning rehearsal.

Johnny Weismuller and "Stubby" Kruger, swimmers, here for exhibitions at local parks. Induced to make single personal appearances same night at Minneapolis and St. Paul Orpheums, doing nice eight-minute act.

Toledo

By Dick McGeorge

O'Neill fell off the table.

Don Butler out at WSPD.

C. R. Corbin in California.

Ken Benson is a neat dresser.

Five-day marriage law in effect.

"Blade" will run Rudy's romance.

Stanley Ziolkowski vacationing at the lake.

It looks like the Vita Temple will stay closed.

Mary Mather is "Blade's" new society editor.

Steve Stevens taking a day off now and then.

A registry of 90,000 presages a good election.

Driving ranges down to two bits and doing oke.

Sex show at the Empire died in less than a week.

Lang Kumler can be found in his office most any time.

Al Jacobs subbing at the piano in Humphrey's orchestra.

Mud Hens came home from the western trip in last place.

Princess again advertising in sheets and getting notices.

David Terwilliger Davies III had a cute experience with a duck last week.

Vic Weaver subbing for Charley Henderson, who is vacationing at home.

Status of Cameo still unknown, but rumored Howard Feigley will take it over.

One of the better known m.c.'s in a local niter had a shotgun wedding last week.

Rumored the Commodore Perry will not house a dine and dance band next winter. Depression.

Gangsters took two for a ride for the first gang killing in this town for a long time. Al Jaffe and Harry Gertzlin, Cleveland big shot bootleggers, victims.

Bernie Lustig, Ray Allison and F. D. Freeland, p.a.'s around here, are thinking of forming an association, asking for longer hours, shorter pay and more work.

Bangor

By E. K. Welch

Theresa Helburn, motoring through Maine, calls at Lakewood.

Radio announcer Jack Riley and wife for a two weeks visit in Providence, R. I.

Mr. and Mrs. Cleon Throckmorton also drop in to see friends at Broadway-in-Maine.

Mr. and Mrs. Paul Kelley (Dorothy Mackaye) have left for their summer home at Long Beach, L. I.

Cartoonist Clive Webb and illustrator Oscar Howard, both of the Players' Club, motored over from Bailey's Island.

Joyce Arling will make her first appearance at Lakewood in the Hymer-Barry "Zoom," to be given a try-out week of July 27.

Other visitors at Lakewood include John McBride, ticket broker; Dorothy Mathews; Max Siegel; Mr. Monroe, of the Shubert Boston office; Harry Palmer, of the McCann-Erickson Advt. Co., and Mrs. Harvey O'Higgins.

Week End Rush at Atlantic City Lighter Than Usual—Wk. Days Dead

Atlantic City, July 27.

Atlantic City is strictly a week end place this summer. Bad business conditions elsewhere finds a sharp reaction at the famous playground.

This resort has chroncially complained seasonally but there is no question about a number of big beach-front hotels now plenty worried. There seems to be as many people piling into town Friday night, Saturday and Sunday but they are playing the less expensive hotels on the side avenues. By Monday the beach seems deserted.

Recently the classy Shelburne went into what was termed a "friendly receivership." Supposedly under cover is a transaction whereby the Ritz-Carlton will be taken over by the Ambassador, which had Strauss financial backing.

One of the hotels in the mid-beach section is the worst off of all. It recently completed a building operation which brought about the trouble. Being a staid hostelry it delayed the modernizing long after the others had done so. The house faces a daily overhead of $1,000 for interest and taxes alone. Its clientelle has dropped away off, because of the depression.

Rates Down

Rates at the swanky places have come down sharply. At the Ritz the nick was $16 a day double straight. At present the rate is $10 per day even for week ends. Those who remain for any length of time can better that price considerably.

What goes for the hotels applies even more so to the night clubs. During the week those attempting to stay open have nobody around but the hostesses and the entertainers. Some also have gone week-end, playing the show Friday, Saturday and Sunday. Actually the play comes on Saturday night, at which time the clubs claim they can get off the nut, provided the cops or the federals don't barge in and spoil things. Naturally with one night to get out on, the night spots are inclined to gyp, but there is no general complaint about that.

Week End Draws

All the theatres are naturally affected. Whereas a year ago Warners would play a feature act, paying as much as $5,000 on the week, only a straight picture show is offered. The Steel Pier is the livest amusement spot here, with its manifold attractions for a single admission charge. It is again cleaning up. Its special or name attractions are booked into the music hall for two days only (Saturday and Sunday). George Jessel was there over the week end doing m. c. and warbling. Saturday night he finished at midnight. Salary, $1,500 for the two days. A highlight on the Steel Pier is the combined outdoor and water show at the extended end. It's a sight at night and jams them. All open-air, with a show going on every hour during the afternoon and evening.

Other piers are getting very little trade. One is reported on the verge of receivership.

Virtuous Malibu

Malibu Beach, July 27.

The boys are offering staggering sums if they could set up a wheel or two and a dice game in one of the picture colony's beach bungalows here at Malibu.

They figure it's a cinch over the week-end, taking the attitude it would be a welcomed service, as everything else that goes with gaming casinos goes at Malibu.

No takers.

Minnie Golf League

Birmingham, July 27.

An exchange salesman reaching here from Tennessee, the monkey state, reports that a number of the small towns have minnie golf teams and are organizing a league. Lawrenceburg and Mount Pleasant are examples.

Looks like Charlotte Dean, poetry editor of the N. Y. "Times," is having gam trouble, walking around with a cane.

10-Yr.-Old Bullet Inside Jim McKay Turns Around

Reno, July 27.

A ten-year-old bullet wound in the back sent Jim McKay, big shot in Reno's varied attractions, to a hospital in Vallejo, Cal. Jim expects to spend a month there.

Back in the days when prohibition was still young and McKay was a novice at bootlegging he was traveling across the desert from Tonopah and was shot in the back. Mystery surrounded the reason for the shooting. McKay explained that he was shooting rabbits from the car and laid the gun on the seat beside him and it went off. The bullet lodged near his spine and has never been removed. It turned over or something a few days ago and put McKay in the hospital.

He denied reports at the time of the shooting that an enthusiastic deputy sheriff plugged him in the back when he would not stop with a load of booze.

Those were the days when Nevada had an anti-liquor law and tried to enforce it.

Trainer Held on Forgery Charge Over $10 Checks

Paola Bianchi, 52 former bike rider, jiu jitsu exponent, trainer of fighters and wrestlers, was held for the action of the Grand Jury by Magistrate Burke in West Side court. He was arrested on a charge of forgery.

Bianchi is charged with forging the name of Roy L. Miller, manager of the Grant Stores at York, Pa. Miller came to this city recently and stopped at the York hotel. While en route to the hotel, Miller lost five $10 American Express travelers' cheques. He reported the loss to the Express company. C. C. Troyano, special agent of the company, was assigned to the case, and Detective Fitzgerald assisted him. They traced the cheques to Broadway restaurants and Bianchi, well known because of his size, and an easy prey. Bianchi stated that he found them and admitted forging Miller's name, said Fitzgerald.

DeRevuett a Shoplifter

Philip DeRevuett, 33, dancer of Freeport, L. I., was fined $25 in Special Sessions after pleading guilty to shoplifting.

The dancer was arrested June 11 in Gimbels store after stealing articles worth $10 from counters.

CHATTER

Washington

By John Daly

Ned McLean off to Paree.

Charlie McClintock vacationing.

Frank Morse week-ending in New York.

Johnnie Major doing police for "Post."

Mabelle Jennings guest critic for "Herald."

Hardie Meakin planning a vacation to Europe.

Aubrey Taylor new managing editor "The Post."

Hancock's, celebrated bar of the '90s, coming down.

Bart Campbell out of newspaper work into publicity.

George Abel, Washington correspondent, touring Mexico.

William Hard favorite correspondent at the White House.

Freddie Shapiro leaves news desk of "Herald"; place taken by Arthur Reilly.

Restaurants for first time permitting men to dine in their shirt sleeves.

Roland Robbins, former manager of Keith's, about to return to show business.

Sol Bloom raging a battle with Senator Swanson of Virginia over the Cornwallis celebration at Yorktown.

Cecil Dickson, Associated Press writer, married former wife of Lieut. Lester J. Maitland, one of the army fliers to Hawaii.

Chris Goeckeler, treasurer the Auditorium, claims the huge theatre a better money maker than most others in Washington, account the wrestling matches.

Mrs. Woodrow Wilson, back from Poland, where a statue was unveiled of her distinguished husband, Woodrow Wilson, expressed a desire to see the news reels showing the event. They had just arrived in Washington, and Mrs. Wilson, with a party of six, was entertained in the presidential box of the Fox theatre through the courtesy of the manager, Harry Crull. Charles Plunkett, chief projectionist, showing the picture, is the same man who used to go to the White House with films to be shown to the Wilson family. He sent his compliments to Mrs. Wilson, and she rewarded him by remaining to see the entire show—three hours—her first visit to a picture house since leaving the White House.

Montgomery, Ala.

By Tom Hall

Police start war on vagrants.

Two ice cream cones for a nickel.

Cool weather helping theatre business.

No indication of theatre closing here.

Talk of vaude into Grand this winter.

Sam Suggs writes that he will be back soon.

Bob Cone and Jimmie Ham doing well on local radio station.

Richard Kennedy, Par manager, making good in his home town.

It was all a false alarm about a local theatre manager getting married.

V. A. Clark, artist for local theatre, resigns to take position with Publix in Spartenberg, S. C.

Newark

By C. R. Austin

Sam Blasky, controller of WB here, has just finished 11 years of service.

Fox's Liberty in Elizabeth is playing double first run features and three stage acts.

Neither the Capitol or the Newark, both in the throes of rebuilding, can open before September.

Harry Kalmine has a new car. The out of town WB houses will be getting plenty of inspection now.

Asst. mgr. Foster of Fox Terminal is now doing 78 on 18 holes and he challenges any theatrical man in Jersey.

Said that A. Gordon Reid, formerly Fabian's grand old war horse, is going to put on the harness again in an outside town. Nothing to the story that he and D. J. Shepherd are to unite in forming a new independent circuit.

Canton, O.

By Rex McConnell

Baby turtles now the rage here. Selling at 15c each.

Rumor says local Loew's is to return to stage shows Sept. 1. No confirmation.

Tom Waltenbaugh, 25 years manager Grand Opera house here, now conducts grocery store near town.

Ringling-Barnum plays to lightest matinee of entire season at Warren, O., recently. Night business big. Circus had not been there in 23 years.

Dick Harter, theatre commenter for "repository," admits he sleeps through previews at local picture houses and then requests press sheet to write a story for his sheet.

Managers Reister and Buerig of Warner Palace and Loew's, respectively, on reception committee when new air line between Chicago and Washington, D. C., is inaugurated with Canton as only regular refueling stop.

Indianapolis

Jane Keith back in Indiana.

Neighborhoods still starving.

Ed McConnell back on WKBF.

Municipal airport to be dedicated Sept. 25.

Chic Jackson motoring to Carthage, Mo.

Charlie Davis enthuses over possible radio hookup.

Major H. O. Yardley defends "black chamber" in speech.

Ed Py tosses his name into controversy over shortest name.

Butler University play production class visits backstage at Lyric.

Theatre publicity has fallen in corresponding rapidity with ads.

Piano company ad says it will accept wheat in barter for musical instruments.

Parking ban law in downtown district changed to not affect theatres much.

Indianapolis jazz musician shot in alleged holdup at Lawrenceburg. Name is Jenkins Sentney.

Married couple have left on 54th excursion to Niagara Falls. Missed it 55 years ago when they were married.

Chumps Stuck in L. A. Clubs Must Pay Ransom to Quit; Investigation

Los Angeles, July 27.

Forced into using racket methods to survive because of the general wary attitude of anybody still carrying a pocketbook, a flock of clubs are causing general complaints among members. A sweeping investigation of alleged blackjack outfits has been started by the Better Business Bureau.

Gyp causing most bickering is the signing up of new members by waiving the initiation fee. Plenty of fresh talent coming in because of this, but the sad news comes later when the member decides to call quits. He learns he has signed a contract, not a membership blank, and can be held for the full amount of the initiation fee, which runs from $150 to $250.

Acceleration Clause

Another gag is the acceleration clause in the contract. If you don't pay up, the bill gets bigger. This scares many a member into kicking through. A club organized in connection with a mountain subdivision used this one.

One club promised a regular series of contests of all kinds, with first prizes of $50. This brought in many members, who figured on grabbing a second or third in their favorite sport or diversion. These contests were never held.

In most cases the trick clause is placed on the contract blank in such a way that it will be overlooked.

Old Gags, Too

Besides these gyps, clubs are also working all the time-tried member-getters. For example, the "mountain lodge" that was a fence-board shack; the limpid lake that was a mud hole; the beach club located on a rocky shore; the "golf" club with only one hole, etc. In good times, these high-geared rackets would net a huge profit, and they're not doing so bad now.

One group in particular, operating a beach club that has changed hands several times since built six years ago, and with the members always holding the bag, is the object of most of the investigation by the B. B. B. Another is a trout club, costing only $1 per month to stay in, but $250 if you try to get out.

Beach club demands $2 per month if you stay, and $150 if you leave.

George White-Lew Brown Have Hectic Court Day

George White, the producer, and Lew Brown, song writer, had quite a day in West Side Court last week. George was summoned to tell Magistrate Burke why he assaulted Peggy McGuire, tall process server, when the latter sought to serve a legal paper on him in his apartment at the Warwick. Courtroom scene ended in a fracas.

"Miss McGuire entered White's apartment while Brown was in shorts and he couldn't let her in," said Eli Johnson, counsel for White. Latter was not called to testify. Court seemed irate at the whole procedure and stated that Peggy had no business in the apartment. Summons was dismissed.

White, Brown and Attorney Johnson left the court, but on their way downstairs an attempt was made again to serve White, Miss McGuire's first service being incomplete. The process server, a man this time, tried to serve White but Johnson and Brown were prepared and a brief milling began.

During the uproar White raced for his auto and escaped. Asked the nature of the suit Johnson stated it was a small civil action.

Consent Required for Benefit—No Show Aug. 5

As a result of an investigation conducted by Assistant District Attorney Joseph P. Martin, a proposed benefit performance to be held at the Erlanger theatre on Aug. 5, has been called off. This action was taken after Martin had questioned Emma Seiden, secretary of the East Side Aid for the Poor, with headquarters at 203 East Broadway. Miss Seiden was informed that the benefit could not be held without the permission of the Welfare Department. He told her that unless she obtained such a permit nearly $800 so far collected would have to be returned to the purchasers of tickets.

The attention of the District Attorney was called to the matter weeks ago when Dr. J. G. William Greeff, Commissioner of Hospitals, and Samuel Fassler, Superintendent of Buildings, complained that their names were being used to further the sales of tickets for the benefit performance of "Pinafore" without their consent. Martin learned that Miss Seiden's organization was not authorized to carry out the plan and she consented to stop the sale of tickets.

Not Bobby Jarvis, Pro

Robert Keith, reported arrested for check forgery in "Variety" last week, and whose right name was said to be Bobby Jarvis, is not the same Bobby Jarvis who uses that name professionally.

The unarrested Bobby Jarvis recently closed in "America's Sweetheart," Broadway musical.

NEW YORK THEATRES

COOL CAPITOL — RAMON NOVARRO in "SON OF INDIA" An M-G-M Picture. An "All Girl Revue" with Jane & Katherine Lee, Bunch & Orch. B'WAY & 51st St.

ROXY 50th St. & 7th Ave — JANET GAYNOR, CHARLES FARRELL "SUNNY SIDE UP" Fox Movietone Hit. On the stage—"50 Million Years Ago," Orchestra, Roxyettes Ballet, Roxy Chorus

FRED & ADELE ASTAIRE, HELEN BRODERICK, FRANK MORGAN, TILLY LOSCH in THE BAND WAGON The Perfect Revue. "A grand amusement, with contagious melodies, enchantment, hilariously funny episodes which make it a spellbound revue—a hit."—Winchell, Daily Mirror. NEW AMSTERDAM W. 42d St. Evs. 8:50 Mts. Wed. & Sat. 2:50

BEATRICE LILLIE and ERNEST TRUEX THIRD LITTLE SHOW. MUSIC BOX Thea., 45 St., W. of B'way CI. 4-6160. Evs. 8.30. Mats. Today-Sat.

RKO MAYFAIR B'way & 47th 2nd Cont. Show Week — CONSTANCE BENNETT in "The Common Law"

PALACE 47th St. & B'way Mats. Daily, 2.30. ENTIRE BILL HELD OVER! ETHEL MERMAN, LOU HOLTZ, LYDIA ROBERTI, LEW POLLACK & CO., WILLIAM GAXTON

58th ST. Bet. Lexington & 3d Ave. 11 a. m. to 1 p. m. Wednesday to Friday, July 29 to Aug. 1. TWO FEATURES. BIG BUSINESS GIRL, Loretta Young—Ricardo Cortez. "TABANGI" Johnny Weissmuller in "Water Bugs"

86th ST. Cor. Lexington Ave. Wednesday to Friday, July 29 to 31. BIG BUSINESS GIRL, Loretta Young—Ricardo Cortez. RADIO STATION KU KU. And Other RKO Acts

Going Places

By Cecelia Ager

The Broun Show

Let those who call Broadway the meanest street in the toughest town eat their words. Opening night of Heywood Broun's "Shoot the Works" proved different. Broadway's full of patience, forbearance, tolerance.

The Broun show might have been a performance by the stage-struck kids of a mid-western village church social, so kindly was it received by Broadway's wise mob. Even harder than the heterogeneous cast and the wistfully innocent of show biz pace entrepreneur, the audience hoped for its success.

The audience may have been suffused with tenderness for the great big lumbering, bashful, Mr. Broun. He was so gentle and naive about his productions, so like a distracted mother hen with a brood of chicks.

Nobody expected the chorus to be as well drilled and expert as it proved. Its "Doorstep Baby" doll drill was a genuine novelty deftly executed. The girls wore alternating blue and yellow checked rehearsal rompers with white organdy collars and sashes, becoming uniforms that gave them youth besides suiting the number. The chorus did a lot with little.

Lee Brody read the revealing lines of "The First Lady in the Land" in a costumer's rose velvet and gold conception of Catharine of Russia. The way she pronounced Lady was noted by some. Julie Johnson was fragilely feminine in white chiffon made with a petalled skirt.

Virginia Smith, the most competent of the women principals, the most sure-fire in her results, was perfect in "You Were Perfectly Fine," looking smartly fetching in a series of pyjamas.

There were no sets, but the interesting lighting almost made up for their lack. No smash personalities, but personality made from kindness, gentleness, sympathy and hope.

Going Over

The high-powered bill at the Palace this week illustrates two basic theories of vaude; talent trained gets 'em and so does a Polack. Personality, even when it can't do anything much, carries a maid to the heights. See Lyda Roberti. And when ability is carefully rehearsed it provokes a clamor, too. Listen to Ethel Merman. Two gals as far apart as their native lands in technique, and each oke with the audience.

Florence Robinson, pretty little red-headed dancer who skipped through Lou Holtz' contribution, has hit upon a grand new tap dance costume, starched linen pleated shorts and a pull-over white sweater and best of all, stockings.

Arthur Petley's opening trampoline act owns a plump English lady clad in tan velvet, short bloomers and tan satin blouse, who addresses American slang asides to the audience in pure British accent, meanwhile doing little Charleston steps. One young woman in Lew Pollack's act, the one who wears a short blue satin suit, gives her tap dance personality because she does it with such good-humored verve

Of the four ladies who have the good fortune to be kissed by William Gaxton in his act, "Kisses," only one of them deserves it, the tall black haired girl in the red Vionnet brassiere dress.

Ruth Chatterton's Appeal

Ruth Chatterton has an actress' holiday in "The Magnificent Lie." And how she relishes it. One moment a flirt, the next a Fransh imitator, then a chanteuse, now Camille, all against the background of a heartless New Orleans cabaret hostess who gradually softens into a good woman as the last few feet of film draws near. If she has a juicy time of it, she deserves it. No one could do that stuff better.

Maybe there still remains a trace of the perfect lady when she says "sure" and when she politely warbles "One More Chance," but then remember she's been dubbed the First Lady of the Screen, and that's no skimpy title. If she's going to give up those swell clothes for this part and dress in tawdry finery, she's entitled at least a shred of her celebrated picture drawingroom manner. No archness here, no more affectations. Stripped of these former audience irritants, she stands out as one of the very few competent screen actresses.

There's glamor to her voice and distinct enunciation, and thrills for her admirers in her expert versatility. She had first class competition from the cast and yet justly earns her star billing. Francoise Rosay plays a great French actress on tour in America, a role that demands a rich French accent, exotic clothes and make-up, requirements that dangerously border on burlesque. Mlle. Rosay's innate dignity and restraint save the part. She has a breathlessly beautiful costume for her performance of Camille, a white net hoop skirt made interesting with spiral ruchings, no more.

New Orleans locale provides an opportunity for sets with typical balconies and lattice work, graceful and lushly atmospheric.

Lady Cameron's Secret

A glory that was Spain's keys the Paramount stage show, "Habenera," this week. It's all done with a horizontically moving scrim, painted with stylized scenes to tell the story of the Spanish occupation of the Americas, as appropriately costumed figures march across the stage in time to the scrim's progress. A beautiful job it is, providing a magnificent climax for the full stage set, Havana harbor, the journey's end of the scrim's pilgrimage.

The way it winds up, it seems that the brave Spanish caballeros dared everything crossing unchartered seas just to let Cuba get set for the rhumba. The Bines ballet girls twirl in the startched ruffled costumes. Sixteen girls in groups of four, yellow, green, pink and blue, their dresses unified by the brilliant cerise linings given all their skirts, their cerise slanting hat sashes, and their cerise satin slippers.

Lady Yukona Cameron, Al Trahan's blonde Junoesque assistant, knocks him about with tremendous vigor and yet her clothes stay in place and look smart. The secret is her splendid figure, fullsomely chic, dressed in simple princess black moire taffeta.

Pleasing the Ladies

Better than a Graustark, more fantastic than an Arabian Nights tale, are the fabulous impossibilities of "Son of India." The ladies have a glorious time wallowing in its marshmellow romance. There's nothing like a story of a beautiful love that can never be to set the gals to mooning and blinking the mist from their eyes. A prince of India and a sweet little American girl, torn apart by What People Will Say. Burning love between two races. It's forbidden by convention, that's why the picturization of it is so poignantly fascinating to the femmes.

In this film the hero has the forethought to be rich beyond belief. He claps his hands and, magically, hordes of extravagantly caparisoned slaves appear. He lives in a magnificant palace. His hobby is collecting precious jewels. And everything he has is for the fair-skinned maiden he loves. Well, what romantically inclined lady fan, and they're all like that, could ask for anything more?

They won't be jealous of Madge Evans, the Indian's beloved, because she so terribly nice to him. She returns his love in full measure, and longs desperately to marry him though it means the end of all her former associations, but he is too noble. They suffer equally by his great renunciation, so the fans are just as fond of Miss Evans when it's all over as they are of Mr. Navarro.

Miss Evans chief quality is an unaffected forthrightness, a young sincerity that permeates her proclamations of passion with restraint, and they get by without provoking the usual audience titters that follow such announcements on the screen. She's dressed in flowing chiffons and crisp organdies made with long tight fitting basques and trailing full skirts, the favorite Hollywood line. Therefore it's not until she's gone on a tiger hunt in the jungle, where she can wear jodphurs and simple sports dresses, that her youthful charm gets a break. Marjorie Rambeau is slimmer and lovelier than ever as Miss Evans' chaperoning aunt. She's supposed to be a lady of quality. Her majestic manner and well-modulated pronunciation leave no doubt. Clothes a little given to fluttering ends and transparent soft brimmed hats. But then this is Hollywoodian India, after all.

Women Holding Their Own

The Capitol's "All Girl Revue" isn't as delicate as it sounds. There's real sock to it. Bobby Grice and Her Bricktops provide a throbbing rhythmic background, Jane and Katherine Lee are not fragile about their antics, Queen, Queen and Queen drum out their taps masterfully, and Gerard's Ensemble, 12 full-blended voices, make a good-to-hear choir. The production department dresses its stage and maidens attractively, and the ensemble provides a stage show that doesn't have to hang its head in shame because there are no men around.

The Capitol has a crush on the colors pink and green. All the Capitol's colors are good, always interesting in shade, usually pastel, but pink and green are the pets. The Chester Hales prove the stage beauty of the favorites, in alternating pink and green hoop skirts trimmed with contrasting ribbon garlands. Bobby Grice and Her Bricktops have the most successful girl band costumes seen in a long time. They are wide chartreuse satin pyjama trousers, plus cloth of gold double-breasted vests, with short sleeves bound by dark brown fur. Miss Grice works energetically, dances, jiggles her knees, grimaces and makes announcements, all with a fervor no male band leader would bother to try to equal.

The Lees, clad in well-fitting white sports dresses, have stage presence that comes from a childhood spent in vaude. Katherine has acquired a take-it-or-leave-it style of clowning that eventually has her audience mighty fond of her, just because she is so seemingly indifferent. She's become an assured knockabout comedienne and can sing a ballad, too, all of which may point to musical comedy as the next step.

Finale, a Pierrot and Pierrette

(Continued on page 50)

Did You Know That—

Freddie March has eliminated that intriguing mustache and Jack Warner has a new one that he's showing to Europe...Claire Windsor looked simply ravishing the other night, at Park and Tilford's, in a white satin frock, white jewlry, and one of the new little Empress Eugenie hats, in pure white...Ann Seymour is a very good golfer and promises to become a champ...Percy Helton is engaged to be married to one of the young ladies in "Shoot the Works"...it would be swell if Helen Morgan would brush those bangs out of her eyes...Mrs. Willie Collier, Sr., has returned to California...they say that pretty Irene Delroy's new hubby gave her a 16-carat square diamond ...Jeannette MacDonald will be here 10 days before starting on a European tour of personal appearances...if a Pekingese snorts, rub the bridge of it's nose...the sisters Menken, Helen and Grace, having been separated for a year, are catching up on all the gossip together these days...Julian Sande (back from Hollywood) plans to do a dramatic play in the fall...Beatrice Blynn (Mrs. Crane Wilbur) wore a cunning pink and blue ensemble at the St. Moritz roof ...Ona Munson broadcast over WOR Monday night from California...Harlan Thompson is a shark at games...Madge Evans, the child actress, has grown into a knockout young lady...Paul Frawley is golfing again...the 59th Street skyline is as picturesque as downtown, even though the picture boys disregard it...Bobbie Harris wants to fly but Herb won't let her.

MARRIAGES

Mrs. Mary Ponton Gardner, recently divorced from Hugh B. Gardner, of New Rochelle, to Kenneth Hunter, actor, June 19, in New York.

June Collyer, film player, to Stuart Erwin, ditto, Yuma, Ariz., July 22.

Sally Bates, actress, to Pare Lorentz, picture critic of "Evening Journal," at Oswego, N. Y., July 25.

June Collyer, film actress, to Stuart Phillip Erwin, Paramount contract player, in Yuma, Ariz., June 22.

Call Him Jack

By Grace Green

Hollywood, July 25.

John Gilbert is not a very serious person at home. When he's at home he's at play, and when he's at play he plays hot records like those of Louis Armstrong, or he raves about Jimmie Durante.

Jimmie has been called lots of things, but the Schnozzle really hasn't any idea just how well he rates with the film stars. It seems as if every Hollywood light, when playing around Broadway, must have spent all their time in Clayton, Jackson and Durante's night club.

It was while showing off some of his hot records that Jimmie's "I Ups to Him" came up. It might be also mentioned that Jack Gilbert's musical taste in records is of an amazing contrast, ranging from the operatic to the lowdown.

Maybe John and Richard Barthelmess mean more to the screen fans than does the Schnozzle, but the glee with which Gilbert looked forward to his pal Dick's Saturday night party certainly makes the boys very important with the screen bunch, for Jimmie Durante and Eddie Jackson were to be the special guest entertainers.

Of course, Jack (you gotta call him Jack because he's that kind of a guy) wouldn't be human if the actor in him didn't come out. He naturally had to dwell on his picture career. After all, if you, too, were a $10,000 a week star you'd chant a little yourself.

Since this wasn't a formal interview, but just a casual Sunday night at Malibu, he wasn't talking for publication particularly. Of course, you can't be especially sympathetic about anybody who earns 10,000 iron men a week, but no denying that in talking to the former No. 1 pash hero of the flaps he wins you completely.

You hear about his voice being bad in talkers and how he lost out when sound pictures came in, but he certainly sounds good enough away from the studio with a nice, well-modulated speaking voice. In fact, it's not clear why and how he doesn't record well.

Jack's manner is ever gallant. His kiss-your-hand-madame is quite frequent, but those who know him know it's kidding. But how the women love it.

As regards Ina Claire, about whom the papers had broken the story of her divorce suit and wherein they quoted Mrs. Gilbert as calling herself too intellectual for Jack, his high regard for his divorcing wife and his chivalrous defense of her is noteworthy. Jack seemed particularly peeved over the masseuse, Sylvia's, expose in "Liberty." He, along with a few others out here, thinks Sylvia was too unkind in her memoirs about Miss Claire being 10 pounds overweight. Still, to hear all this excitement out here you never realized how important a matter people can make of an extra 10 pounds.

When Jack finishes his present assignment in a few weeks he's going abroad for a long vacation. On his return he has two more pictures to make for Metro.

What They're Wearing

Gus Arnheim's orchestra is still packing them in at the Cocoanut Grove of the Ambassador Hotel. Looks as though ole man depression has flown.

Loyce Whitman, singing a la Ruth Etting, is causing many favorable comments.

Once again white gowns are in heavy demand. At the Roosevelt patio the other night four people, including Alice Joyce and Colleen Moore, chose white gowns and bright red velvet wraps. Miss Joyce, by the way, is looking gorgeous, and Miss Moore has once again changed her coiffure and color of hair. Now dark brown and very becoming.

Jean Harlow striving hard to attain that dignified poise.

Claudia Dell looked snappy in a new short-sleeved black satin dress trimmed with white satin. Her matching tricorn was tres chic.

"Nine o'Clock Revue"

Maybe the "Nine o'Clock Revue" is a better show than it appeared to be at its opening, but the terrific heat at the Music Box theatre, which was like a hot-house, certainly wasn't in the show's favor. Women especially couldn't stand it. They literally got up by rows for a breath of air.

Julian Eltinge, Eddie Borden, Miss Frankie Heath, Al Herman and Eddie Lambert are the stars of this intimate revue. Being a co-operative proposition, there wasn't anything much to talk about in the way of costumes or scenery. The chorus, all rather pretty, looked fresh and colorful in their simple changes. Quite a bit of abbreviated costuming, but they also looked nice in pajamas and unpretentious chiffon frocks.

Mr. Eltinge was the best dressed woman in the show. His first gown of gold and orange lame was a knockout and fitted beautifully.

Miss Heath, the only featured woman, had no wardrobe opportunity.

Eddie Lambert was the funniest.

Six Months Behind

Proving that New York is 'way

(Continued on page 48)

Uncommon Chatter

By Ruth Morris

Clothes At the State

A buxom, good humored songstress has little difficulty entertaining the State or any other vaudeville audience, even though her material is inferior. Josephine Harmon need only strike one pose of mock majesty, or release one tortured soprano shriek to convince the audience that she's an awfully good scout. They like her. They might laugh at her a little more heartily if her partner weren't so eager to shrill affected merriment, but they enjoy her chatty discussions of social problems, dinner partners and those long walks home.

Miss Harmon's yellow chiffon is well moulded to her portly figure, its flowing skirt confined at a low hip-line with strands of glittering pailletes. Miss Sand's costume combines turquoise chiffon and pink silk, good coloring for a chestnut blonde.

Shaver's Tiny Tots may claim the distinction of being the best dressed lilliputians in vaudeville. Unlike most midget acts, the Tiny Revue features costumes that are neither bizarre nor cheap. The dresses are diminutive versions of conventional fashions, executed in rich, gleaming fabrics, and doll like in their cuteness.

More fortunate in selection of color than line, Cora Green's gown of tangerine satin uses a band of rhinestones at a low hip line where it stunts the figure and broadens the bodice. No criticism need be made of a voice that is warm and rich with the indigo plaints of Harlem.

May Joyce Natural

The least intellient person in the Hippodrome audience may fancy herself a Phi Beta Kappa in comparison with the girl of Smith and Hart, who follows the popular trend for half-wit behavior. Her frock is a cunning arrangement of flowered silk, yoked with a deep collar of white organdy.

May Joyce, in a gown of white chiffon and black velvet, doesn't try to be anything more than she is—an agreeable singer of poular songs. She doesn't bother with prima donna mannerisms, but leans quietly against a piano, enunciates clearly and acts naturally. A greater variety of tempos would tone up her act, but the Hip likes her for being so pleasant and unaffected.

Two accompanists with Bob Albright appear in trim cow-girl togs, and offer well-blended harmony in soft, soothing voices.

BIRTHS

Mr. and Mrs. Michael Simmons, son, July 19. Father is the advertising and publicity director.

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15 YEARS AGO

(From Variety and Clipper)

A stock burlesque show lasted half a performance at the Gotham theatre, New York. Chorus girls left the show while performance was going on. Audience threw anything handy at the stage and curtain down before finish of first act.

Chateau Laurier, road house near New York, first cabaret to permit a bare-legged chorus. Quite a sensation even to blase New Yorkers.

Bridgeport, Conn., biggest boom town in America due to great numbers of munitions factories located there. City overflowing with money. Hotels and theatres crowded.

Max Hart complained to the district attorney Arthur Klein had hired gunmen to beat him up. It was claimed that intervention of Max Hayes stopped the gunmen. Fight was said to be over agenting rights to Fatty Arbuckle.

New York City was being annoyed by automobile speeders. Magistrate House declared no more fines, but jail sentences.

N. V. A. held an election of officers and Willard Mack voted president, May Irwin treasurer, Henry Chesterfield secretary, with vice-presidents Hugh Herbert, Bob Albright, Oscar Lorraine, George McKay; 23 were on board of governors.

The Winchell Smith and John Golden comedy "Like Mother Made" went into rehearsal and had its name changed to "Turn to the Right."

The trial of E. F. Albee, J. J. Murdock, Paul Keith, Martin Beck and the United Booking offices as defendants against Eddie Clark, an actor, was ready to come up. Clark claimed conspiracy under Sherman anti-trust act and asked $150,000 damages.

50 YEARS AGO

(From Clipper)

John L. Sullivan was touring the east knocking out all comers who took up his offer of $50 to any man staying four rounds with him. Iron molders and ice wagon men mostly were his opponents.

"The Clipper" remarked that so far it was a lucky year for baseball players as very few had been killed and none had resigned so far. Comment stated, "it looks like baseball may some day amount to something."

Sitting Bull, famous Indian troublemaker for federal soldiers and pale faces in general, was touring Broadway. Bull liked the saloons and parted his hair in the middle. Heavy on loud clothes.

The largest sellers among delicacies at Coney Island that summer were roasted sausages, popcorn and very thin potato pancakes.

1931 style of women wearing pajamas on the street and beach was started 50 years ago. The girls of 1881 wore them in public but called them Turkish trousers.

A stallion, Alexander, was the champion of race tracks during this period. His owner finally confessed he gave the horse a quart of sherry wine just before each race.

Theatre patrons at times took any seat they pleased regardless of whether reserved or higher priced than their own. A San Francisco theatre owner took one patron to court. Judge ruled against customer, ending a long controversy across the country on ticket buyers' rights.

Inside Stuff—Pictures

There is a scrap on in Baltimore between the "News" and the "Post" over the directory of current attractions at the nabe houses. The "News" made a deal with the M.P.T.O. of Maryland for a split on the proceeds of a directory, with the houses paying lineage for the mention. Proviso that the exhibs use only the "News" for this purpose.

"Post" came along with a similar list, published free, and the "News" squawked to Charles E. Nolte, of the M.P.T.O., who requested the "Post" to drop the free publicity. "Post" came back with the opinion that the current attractions were of as much interest to the readers as the radio programs, also published free, and stated that it would continue the list if it had to send a legman out to take the attractions off the posters.

Now the exhibs are asking why they should pay for the "News" space if the "Post" will give it free.

"Smart Money" (WB), gangster item doing a little over $200,000 in its six weeks' run at the Winter Garden, New York, is pointed to as a shining example by showmen in and out of Warners of the fallacy that hard times have brought theatre receipts away down rather than product. The run of "Money" and its take is considered unusual also in view of the heat siege it had to go through.

The six-weeker is the first since "Dawn Patrol" to stick it out that long at the Garden, Warners big-seater run on Broadway. "Patrol" topped it a little in grosses first six weeks, that one staying nine and also starting out its run in the summer (July).

Nearest to "Patrol" record until "Money" breezed in were "Office Wife" and "Millionaire," with five weeks each.

Western Electric's court victory over Louis Gerard Pacent, the latter having been declared to infringe with his talker equipment three of the electric's basic patents, has renewed interest in the Western-Warner arbitration proceedings.

For the past two years the electric has made no secret of its interest in determining what, if any, was the Warner connection with Pacent. George Quigley, Warner patent lawyer, and a battery of Brothers' counsel as well defended Pacent during the Western action.

Whether or not any Warner-Pacent relationship would prove a violation of the Brothers' licensing agreement with Western is neither denied nor confirmed by the electric. Western's attorneys following the Federal Court decision refused to discuss the Warner angle.

"Confessions of a Co-Ed" has been banned in its entirety by the Virginia Censor Board with some unable to dope out just why the subject was not passed with the usual cuts if the censors were mad at it.

Answer is in the fact that there are more boarding schools to the square male in Virginia than probably any other state in the Union. It's vacation time now, but the censors probably felt it might be putting bad ideas into the heads of all the native and imported pupils next fall.

From another angle, it is not such good advertising for the schools, either.

Crying "Wolf" too often may be the case of a major studio in regard to its big contract players being let out. Consistent rumors of "name" departures have lost their sting inasmuch as nothing ever happens. Checkup will show that the bad tidings invariably start about a month or two before option or new contract time.

It's gotten so that not only the players on this list, but those directly concerned as well pay no attention to what they figure propaganda by the company to discourage increased salary demands.

An eastern legit player, colored, is going strong in pictures on the Coast. Recently, after signing for a part at one studio, he was offered a role which appealed to him strongly elsewhere and asked for a release. As the first starting date was being pushed back the casting director agreed but added, "You'll never work on this lot again."

"All right, mister," drawled the actor smoothly. "Just put that in writing, will you?"

New husband of Grace Moore, reported in the newspapers as Valentin Perera, wealthy nobleman, was one of a batch of Spanish players imported to Hollywood by Metro but not used during his six-month stay at the studio. He met Miss Moore on board ship when returning home.

Only exception to the newspaper stories taken by colony Spaniards who have known him for years is that he is neither a nobleman nor wealthy. But they may be envious.

One of the Spanish imports at a Coast studio, offered an opportunity to settle on 50% of his contract, grabbed the quick dough but regretted it afterwards.

A few weeks before he had gotten into a jam with a femme import and the studio put up bail. Day after he got his release from the studio the latter called back for the bail kale, the actor was surrendered and is now in the hoosegow.

In selling his "Gangster Girl" to Al Rogell for $5,000 and in contracting to prepare the adaptation for an additional $500, Jack Lait incorporated without qualification a guarantee that his script "shall not be objectionable to motion picture censors."

Lait claims most of the money involved is yet to be paid, and is suing on the Coast.

RKO has expanded its theatre advertising budget for two national run of the paper advertising campaigns on two pictures in August and September.

Films due for national exploiting are "Traveling Husbands" (Radio) and "Dirigible" (Col). Latter picture goes to RKO for pop playing after having road showed in several keys last spring.

Coast exhibs are playing the Mitzi Green-Jackie Searl kid picture under title of "Let's Play King," from which the talker was adapted. It was first played at the L. A. Paramount under the sexy title of "Forbidden Adventure."

In the east the picture was released as "Newly Rich" and also found inadequately labeled for the adolescent subject it was.

A Hays executive when asked for his opinion of the workability of the Hays production code stated:

"That is a very weighty matter. It will require several days of thought and study before I can make a statement."

So, the interview was put off for a week.

Schmeling-Stribling fight pictures are out of the circuit houses in Chicago despite the cinch deals offered these houses by the picture owners.

Both RKO and Publix have strict orders not to book the film because of the possibility of federal trouble.

Pathe News had several cameras in and outside of Ebbetts Field for the Sharkey-Walker fight. First Division Pictures, which had paid for the filming rights to the fight, felt bitter over the Pathe scenes around 260 feet, appearing in the Pathe newsreel the day after the fight.

Pathe will show the fight views only within New York State.

Inside Stuff—Vaudeville

Several complaints have been aired by acts coming back from the RKO Boston booked territory, especially at Lowell and Portland. The actors, who went to the New England spots to ready acts for regular theatres, state that the interference of overzealous managers and certain members of the RKO Boston staff made the trip practically useless.

Narrow-mindedness of Puritanical New Englanders is held up as the reason for the interference by Boston RKO officials in the material of acts attempting to break in. Actors stated they were struggling to get a routine in order and were placed in such a state of mind through the orders and bickerings of managers that they returned to New York worse off than before they left.

The cuts in material are made in a do-it-or-out-you-go manner, according to the performers. There is no discussion or warning, but a sudden descent on the actors back stage by the RKO Boston wrecking crew.

Street facing panels on the Palace's front on Broadway are now devoted to reproduction of the show's current notices in some of the New York dailies. These spaces formerly held the program for the week with the headline name on top. The signs were on either side of the theatre's entrance. With the remodeling of the Palace lobby came the change in the panels.

It looks as though the Palace had worked itself into some kind of a box with the dailies. Reproducing the Palace notice from one daily or so as has been done weekly for some time may have brought a protest from the vaudeville critics of other papers. Or perhaps the Palace told the newspaper men if their notices were okay, and in print early enough in the week, they would be reproduced. The latter surmise seems likely and may account for so many weekly.

The reproduced notices seem to regularly appear each week whether the Palace show is good or bad.

When Frank Fay m. c.'d a special night at the Orpheum, L. A., and ballyhooed the RKO organization, also commenting that vaudeville was coming back in a big way, the audience received that rousingly.

Fay's comment arose from his impatience with Sam Hardy's ballyhoo for Columbia Pictures and Harry Cohn, Col's coast production manager, on the occasion of "Miracle Woman" opening at the Orph. This picture stars Barbara Stanwyck (Mrs. Fay), hence Fay's presence.

When Cohn and Col. were mentioned, the strained relations between Miss Stanwyck and the studio over contract terms prompted Fay to comment on the studio plug, stating he was not there because of Columbia, but because of his regard for RKO.

The William Morris agency status in the RKO booking office is the same as any other RKO franchised agent. The Loew office seemingly wished to establish that fact when it stated that Morris hereafter cannot book direct with the Loew office; that all Loew acts must be booked as heretofore through exclusive Loew agents.

RKO agents have been unnecessarily conferring over the possibility of former acts booked by them for RKO but by Morris elsewhere, perhaps becoming Morris-booked altogether with Morris on the RKO floor. That situation is not going to arise, says Charlie Freeman. Acts previously splitting between two agents, one for RKO and Morris for outside, will continue to be recognized as the original RKO agent's acts when submitted to that office for booking.

It was either a case of needing immediate coin or shortsightedness that lost for an RKO agent an act that promised good returns in the future.

Agent booked the act for an RKO route starting in the fall. Turn then received an offer to go with a current revue. RKO released the act to show on condition its vaudeville contract be fulfilled after the legit engagement. Rather than wait for his commission, to be paid when the act plays out the vaudeville bookings, the agent requested his cut immediately. Act is paying the 5% weekly from its show salary for as many weeks as RKO has it booked. The agent is collecting now instead of later, but has disqualified himself from representing the act in the future. The turn, when returning to vaudeville, will get another agent.

The west and northwest wants live shows as a change of diet, reports Ed Milne, Jr., former Pantages booker. Milne was on the Coast on some real estate matters of his own and looked over the indie vaude situation. Thus far he has made no definite plans to launch out as a booker on his own.

Most of the indie operators Milne talked to will try vaude this fall if costs are not too steep and other operating overhead, including film rental and unions, can be still further chopped down. It's the same condition as in the east. That the demand for vaude is apparent is something on which most theatre owners west of the Mississippi are in accord, states Milne.

Alexander Pantages' latest skirmish with the law in California is believed to have cost him over $100,000. Court costs, attorneys, etc., covering his other trial, on which there is an appeal expected to come up this fall, and Mrs. Pantages' manslaughter charge, from which she escaped, has dug into the Pantages fortune to the extent of slightly over $1,000,000, it is said.

According to those close to Pan, the former circuit owner realizes the prestige of his name has been severely attacked all over the country and he will not re-enter show business in any way in the future. Last fall Pan talked of the idea to friends on the Coast. Rumors of a restart recently came from Minneapolis.

RKO theatre in Toledo wired the home office for permission to bill another act in its marquee other than The Runaway Four. Reason was Barbara Stanwyck on the screen and the house ran out of its "A's" and "W's".

New York end wired back to place the picture, name of the star and "RKO Vaude" in lights—thus saving the day for Toledo.

Coincident with the Palace, New York, holding over an entire bill for the first time in its history, the theatre operating department, as well as the bookers, also tossed off tradition by more than tripling the ad lineage for the house in the Manhattan dailies over the week-end.

The normal ad budget for the Palace is $750 a week. This week the display space is costing the house $2,500.

Lelia McIntyre (Mrs. Johnny Hyams) is living on Long Island over the summer. One day last week she decided to call upon her brother, Harold, 40, in New York.

Reaching her brother's apartment and finding it locked, the house superintendent broke open the door, with Miss Intyre discovering her brother dead inside. He had passed out naturally.

Kenny and Hollis, former vaude team, are each doing managerial duty for RKO.

Frank Hollis is managing the Colonial, Portsmouth, N. H. Jack Kenny is handling the RKO house in Auburn, N. Y.

Regis Toomey, picture actor, has been offered for vaude.

Cantor and Marxes Back to Stage, Want Films Made From Own Shows

Hollywood, July 27.

Decision by Eddie Cantor and the Marx Brothers to do Broadway musicals again and later make them into pictures is the answer to the difficulty experienced by comedian-stars to do originals direct for the screen.

Cantor is going back to Broadway under the Ziegfeld banner and the Marxes will also have a book show on the boards a month or two later in the fall.

Ziegfeld set the Cantor deal for November-until-April in New York by telephone with the star and Samuel Goldwyn, who has Cantor under contract for pictures. Zieggy will also be in on the Goldwyn screen production.

It's no local secret that the Marxes have had their hands full on remakes and retakes for "Monkey Business," with several previews necessary because of a literal embarrassment of riches. The floundering about was only natural due to the uncertainty of where and how to spot the laffs.

Ditto Eddie Cantor's "Palmy Days" for Goldwyn, although Cantor had a bit the better of it.

Stage Bits a Cinch

But when the Marxes canned "Cocoanuts" and "Animal Crackers" for Paramount, and Cantor ditto with "Whoopee," it was a comparative cinch. All knew just which bits and situations and gags were surefire because of the shows.

Cantor has steamship bookings Aug. 16 and 23, respectively, on the Columbus and Bremen (he'll pick one later) for his European goodwill trip for Goldwyn, with the express purpose of being in London for the premiere there of "Palmy Days."

The Marxes will do their show around December, sez Groucho. They, too, had emphatically abjured the stage for talkers, stating they'd make one or two a year for Par and call it a season, but laffs being what they are, with the timing element especially important in a mechanical unreeling, the stage thing now becomes an essential preparatory to the screen for these men.

'5 Star' and 'Ghost' for Kettering in Chicago

Chicago, July 27.

"Five Star Final" will come to the Adelphi next season, but probably not before Christmas. Ralph Kettering has secured the play.

Kettering also obtained rights to "Blue Ghost," by Jimmy Cooper, which ran four months in New York. He plans to open it before Oct. 1 around this territory.

Chas. Hopkins' Season

Charles Hopkins will start his subscription season around October 1. Either a new unfinished play by A. A. Milne or John Galsworthy's "The Roof" will be first.

Hopkins also has two others set tentatively, pending revision. "Mrs. Moonlight" from last season will go on the road this season.

Plays on Producers

Two plays about theatrical producers are in the books for production in the near future, one about no one in particular and the other based on the producer of the first.

First play is "Twentieth Century" by Charles MacArthur and Ben Hecht which Jed Harris is planning. Other is "The Terrible Turk" by Bruce Gould and Beatrice Blackmar which Eddie Blatt is preparing.

"Man's Man" with Ray

Charles Ray, former film juve, as the lead in a revival for the road of "Man's Man" by Patrick Kearney, is reported set. C. W. Morganstern is named as producer, to open around Aug. 17.

Piece was recently revived for Broadway, with Glenn Hunter as the lead. Flopped.

MINTURN'S RETURN

With Road Rights to "Elizabeth" and Margaret Anglin

Chicago, July 27.

Harry Minturn returns to legit production next season, having acquired the road rights to "Elizabeth the Queen" from the Theatre Guild. Margaret Anglin will play the Lynne Fontanne part. Alfred Lunt role not yet filled.

Show is slated to open in New Haven Oct. 6, going south and west as far as the coast.

Minturn, at one time a big stock operator here, plans to re-establish himself in town and is now looking around for a favorable spot.

"Follies" Girls Badly Burned, but Faces Not Marked in Explosion

Helen Walsh and Virginia Biddle, of Ziegfeld "Follies," were seared with flame Sunday morning when Harry Richman's boat was destroyed by a gasoline explosion while tied to a filling station dock at Greenport, Long Island. Richman and the other "Follies" people, including Gladys Glad and her husband, Mark Hellinger, columnist on the "Mirror," had started for a week-end fishing cruise. The explosion occurred when Richman's chauffeur touched the starting button for the engine.

Miss Walsh was reported in serious condition at the Eastern Long Island Hospital yesterday afternoon. She was badly burned about the back and legs. Although her face was not touched by the flames, her hair was completely burned off. Miss Biddle was burned around the legs and is also at the hospital. Miss Glad, the show's leading beaut, was not burned but the shock of the accident kept her out of the performance last night. She is also under treatment at the hospital.

Richman and Hellinger were burned around the arms when they saved Miss Walsh, who was in the cabin. Richman rushed in and picked up Miss Walsh, jumping overboard. Hellinger aided the actor and then helped them ashore.

Richman recently bought the boat from Alex A. Aarons for $5,000. Original cost of the boat was said to have been $15,000.

3 Musicals Together

"Scandals," "Vanities" and "Free for All," musicals, may premiere within 10 days of one another.

"Vanities" (Carroll) is announced for Aug. 27, with "Free" (Schwab and Mandel) Aug. 24 or 31. "Scandals" (White) is to hit Broadway around with the others.

Legit Under Canvas

Buffalo, July 27.

Del McDermott Players are exhibiting under canvas at Crystal Beach, Canadian shore resort near here.

Legitimate attractions are being presented, the company being recruited mostly from the ranks of former stock and semi-professionals hereabouts.

Fagan Writes Two Plays

Myron Fagan, Metro writer, has sold two plays to Leonard Bergman for New York production this season. The first is scheduled to open in Washington Sept. 14, with a New York opening three weeks later. The inside fortnight going to Philadelphia. It's titled "Peter Flies High." Fagan will stage it, Metro having given him a leave.

Fagan's second play, on which there's no date yet, is titled "Hollywood Be Thy Name." It is a comedy.

CAST CHANGES

Donald Brian replaces Otto Kruger in "Private Lives" Aug. 10.

Shows in Rehearsal

"Vanities" (Carroll), New Yorker.
"Scandals" (White), Apollo.
"Cloudy With Showers" (McNutt), Forrest.
"Widow Is a Virgin" (Rosendale), Longacre.
"Candle in the Sky" (Brady, Jr.), Elliott.

Peruchi Troupe Blows Up in Chattanooga on Stage Hands Demands

Chattanooga, July 27.

Two hours before the curtain was to have gone up on C. D. Peruchi's Players' show, "The Play Without a Name," the actors announced that the troupe was broke and the house closed.

Robert Fay, deputy for Actors' Equity, said that difficulties with the stage hands, whose union demanded that the Reliance Amusement Co., operators of the Bijou, pay the hands for work in Nashville where the company also stranded last summer, were responsible.

Fay said that Equity's legal department would be asked to investigate the situation. He blamed the crash on the management by "Pa" Peruchi and Frank Dowler, Jr.

Peruchi Players last August had a 34-week run in Chattanooga, but flops in Nashville and Macon, ate up the profits. The actors were said to have been left holding the bag for several weeks' salary.

A week before the local bust, Lance Davis and Sarah Keyes, leads, announced they were through with the footlights and had sunk their money in an electrical appliance shop. Other troupers were Fay, Gerald Rowan, Gordon Peters, Ted Below, Virginia Cullen, Edouard D'Oize, and Melva Gerard.

LIVERIGHT ON STAGE PLAYS RIGHT AWAY

Horace Liveright, having settled his contract with Pathe, is temporarily through with picture business and is due in New York next week. He's bringing with him a script of "Things As They Are," by Edwin Justus Mayer, which he will put into rehearsal in New York during August.

As soon as the Mayer play begins rehearsing, Liveright will start casting a second play, "The Man Who Pays the Piper," by G. B. Stern, English novelist.

About a week or two after Liveright arrives Mayer will follow him to New York to stage the play. Mayer has arranged a leave of absence from Metro long enough to do the directing job. It's to be the first play he ever staged.

Engagements

Barbara Blair, Ray Bolger, "Scandals" (George White).

Three Slate Bros. and Olive Olsen, "Vanities" (Carroll).

Nancy Welford, "Mr. Cinders" (R. V. Welford).

Four Gale Sisters and Lois Sisters, "Scandals" (White).

Norma Terris, "Play's the Thing" (Billy Rose).

J. Harold Murray, Green Evans, Charlotte Lansing, Joe Penner, Margaret Lee, William Williams, "Always Young" (Schwab & Mandel)

George Metaxa for new Kein-Harbach operetta. (Max Gordon.)

Mary Loans for "Peter Flies High," (Leonard Bergman.)

Brady's Play Out

William A. Brady's presentation of "Manhattan Nocturne" with his daughter Alice Brady starred is cold, although it may go through after rewriting of the script.

Play was tried out in Asbury Park last week and failed to impress.

"Camels" in Title

A title has been thought up and pasted onto the play by Donn Mullally, which recently played a week tryout at East Orange, N. J. Show is now called "The Camels Are Coming."

Reported that Mullally will produce the play, angeling having been arranged. Piece due around September.

Inside Stuff—Legit

Five year old claim against William Anthony Maguire at Equity has been settled. Adjustment is stated to have been made as a moral obligation rather than a legal debt, and represents a compromise.

Maguire went on Equity's list when he produced "Twelve Miles Out." Show was taken to the road, after transferred to a corporation, but closed owing, with the transfer to the new organization the claim basis.

That talk about burlesque for the New Yorker, 54th street legit, is discounted by insiders. If happening, it won't until August, when Oliver Bailey, house manager, returns from Maine, it is said.

Proposal was advanced by Harry Abbott of Detroit. One reason given for the collapse of the idea is a $75,000 annual rental said to have been asked for by Fred Gordon, owner.

There's getting to be a regular Jed Harris alumni on Broadway. No less than five legit producing firms now on Broadway are headed by men who at one time or another worked for Harris.

Among these producers are Ray-Minor Corp., both of whose heads Worthington Minor and Whitaker Ray, were formerly with Harris; Edward A. Blatt, Earl McGill, Herman Shumlin and Paul Streger.

Recent cases of chorus girls signing principals' contracts has brought out a status by Actors' Equity as to just what constitutes chorus work.

Equity states chorus work as defined is any ensemble work whether singing or dancing; if it's anything in unison it's chorus. There's no difference if any special group is billed individually.

Chicago booking for "Rhapsody in Black" may be set back until October, Lew Leslie fearing the summer heat might hurt the colored revue's chances for a run there.

After making a strong showing in Atlantic City the show laid off last week. Plays Asbury Park next week, with other resort bookings sought.

WORCESTER THEATRE OUT

Probably Going at Auction—Vet Legit House

Worcester, July 27.

Unless someone acquires the Worcester theatre, veteran legit house, before Aug. 11, it will be sold at auction, thereby marking the demise of another New England house that for years has been devoted solely to legit. It has been operated for several years by P. F. Shea, Inc., of New York.

Spencer Savings Bank, holder of the mortgage, has advertised the property for sale. The interest on the mortgage has not been paid, taxes are due and the principal sum of the mortgage, $30,000, is also sought by the bank. Three different stock companies tried to do business at the Worcester this season, but all were obliged to fold.

Income Tax Fiasco as Play on Author's Cash

Los Angeles, July 27.

Income tax mixup a year ago involving several motion picture celebs and a woman tax advisor, who finally landed in jail, has been dramatized by Lillian Greenberger, former secretary to Carl Laemmle.

Miss Greenberger plans to open her show on her own dough in San Francisco under the title "Horehound Candy." She will then bring the piece here.

"Singing Rabbi" in English

Boris Thomaschefsky will open in the English spoken play, "The Singing Rabbi" in the Selwyn, New York, Sept. 7.

The show will be cast by Edgar Allen.

Stella Unger's "Panic"

Stella Unger, playwright and songwriter, and her husband, Dr. Louis A. Unger, sailed last week for an extended stay abroad.

Miss Unger recently completed her new play, "The Panic Is On."

She did it in collaboration with Fred Fisher with a premiere set for Aug. 3 in Asbury Park.

English Producer Here

Harry Albert, English producer, is going to try Broadway out this season with a new play by Roger Gray titled "On the Make."

Priestley Morrison will direct and play goes into rehearsal Aug. 10.

Arch Selwyn Leaving

Arch Selwyn is reported set for a trip to London around Aug. 1 for a conference with Ben Levy over the proposed American production of "The Devil."

Selwyn has purchased it for New York.

Burton Casting

George Burton is casting for the Arch Selwyn office.

Revival of Legit Hits Advocated by League For Road, Maybe B'way

That legit will dig back into its collection of old hits, in the same manner film companies did in remakes, as a means of overcoming attraction shortage, is indicated for fall.

Broadway did not have enough plays last year to better a 40% darkness mark. Scarcity of attractions, it is expected, will be even more clearly established next season, when attempts at doing something about the road will emphasize legit's need of shows.

Majority of producers locally have been written by Theatre League, trying to line up plays and asking about the producers' old ones. One play, produced three seasons ago, is known to have been asked for by the League, with indications that shows dated even earlier than that are listed, which a league exec placed at 102.

It is stated by producers that the principal barrier to the revival hope will be found in talkers made of the hits now being planned for revival. The revival scheme, if working out, may be shunted on to Broadway, with house owners willing to take any gamble for shows.

League's plan, among others, is for a circuit, with shows either produced co-op among the producers or independently by the original producer. League has one main committee and three sub-committees named of first line producers to work on its plan.

Legits' Mid-West Robin

Chicago, July 27.

John Winninger is getting another dramatic rep show ready to open about Aug. 20 somewhere in Wisconsin, probably Wausau. He has several weeks of bookings lined up.

This is regarded locally as a sign of a legit awakening to some extent as Winninger did not go out at all last year.

Posted—and Producing

With his name still up on Equity's defaulting manager list, Lionel Hyman, legit producer, who went out after putting on "Cinderelative" last season it back in the business. He produced "Up the Alley" in Greenwich Village Thursday (23), as his first.

No settlement of Hyman's Equity debt is reported.

Leads for "Widow"

Harry Rosendale thinks so much of "The Widow Is a Virgin," play which he wrote that he's going to produce it himself. Claims he's going to stick to that title, too.

Enid Markey and Sam Ash will head the cast. It's due to open on the subway circuit in about three weeks.

'Scandals' on A. C. Pier for 2 Wks.; Carroll Refuses Loan of Apollo

"Scandals" will debut in Atlantic City Aug. 10 at the Garden Pier, which has been without an attraction so far this season.

A mix-up over dates at the Apollo led George White to look elsewhere for his revue's try-out. His stage carpenter okayed the Garden's theatre equipment and the deal was closed.

In back of the two weeks' rental of the Garden theatre is White's refusal to accept sharing terms offered by either the Shuberts or Erlanger's. White declared himself on this point and claims that when "Scandals" goes to the road, auditoriums and independent houses will be secured. Understood it was not merely a matter of percentage but a disagreement over the number of stage hands and musicians to be supplied or shared with by the circuit houses.

"Scandals" will open in Atlantic City on Sunday night, the resort being established as a Sunday legit town this season.

Atlantic City, July 27.

F. E. Crossman, representing Earl Carroll, said that White had asked Carroll to give up one week of his booking in favor of "Scandals" which was refused. Crossman said Carroll had his plans set for the two week engagement at the Apollo and that it would necessitate a booking elsewhere with additional expense to rearrange his schedule. White thereupon leased the Garden Pier, since the Apollo had no other open date during August.

"Vanities" will play here at a $3 top, the lowest in years. White starts off at $5.50 opening night and $4.40 thereafter.

McGuire Clears Self With Equity for 'Penny'

Los Angeles, July 27.

William Anthony McGuire paid Equity $1,800 as a moral obligation to get himself in the clear to open "Bad Penny" at the Biltmore, Aug. 17. Indebtedness dates back to "12 Miles Out," which he personally produced. Later, it was taken on the road by Robert Baer and closed in Chi. with a mixup in salaries.

James Eagles will be the male lead in "Bad Penny." Eagles has been playing "dames' in the Masquers shows for two years gratis, waiting for a break in pictures.

Others cast are Donella Donaldson, Charles Grapewin, Henrietta Crosman, John Westley, Charles Clark, Paul Nicholson, Tommy Jackson, Merva Cornell (Mrs. Marc Lachman), Maurice Murphy, Ashley Buck and J. R. Manning. Production here is pre-Broadway.

One Tent Show East

Only one tent troupe operating in the east for a summer fling, at Sharon, N. Y. It's run by a woman, Elizabeth Miele.

Tent stock as a rule in the east has always proved most unsuccessful with one last year at Staten Island closing with the company owing salaries.

Future Plays

Ralph Kettering, producing in Chicago with Harry Minturn, has **"The Blue Ghost"** for that city.

"Tempest in a Teapot," Bruno Frank play which Harry Moses is producing, has Katherine Wilson and Douglas Gilmore as leads. Lee Kolmar and Douglas Dumbrull also cast.

"Peter Flies High" for Washington, D. C., opening Sept. 14. Leonard Bergman producing, Myron Fagan author.

Tannen Co-Op

Jack Hazzard's departure from "Shoot the Works" the day after the show's opening was followed by Julis Tannen stepping in. Hazzard's work was split up, with Tannen taking more away from Heywood Broun than anyone else.

Hazzard's retirement was obliged through a reported case of chicken pox.

No "Evergreen" Here

Deal by Arch Selwyn and C. C. Cochran to bring the latter's British production of "Evergreen" over here, is cold. Angle is that Max Gordon's "Band Wagon" has taken the edge off the lavish production of "Evergreen," which is one of its chief selling points.

"Evergreen" was written by Rodgers and Hart, with book by Ben Levy.

DIRECTORS OF STAGE SHOWS HARD TO FIND

Distinct shortage of directors is being felt on Broadway for the first time in many years. Hard to find reliable and established stagers not tied up with pictures or other personal interests. Availables are asking, and getting, practically twice as much money as they did a few years back.

Only solution producers have been able to find is to assign authors to stage their own plays, with more and more of this style of production coming in. This is not accepted as an answer by the more reliable producers who feel that an author is not necessarily a director, even if the script is his own.

Shortage of stagers is attributable to the absence of young blood along these lines. Surprisingly few young men have turned up past two or three seasons who showed directorial ability. Those who did were immediately taken by picture firms.

Harold Winston and Walter Hart, two promising young directors last season, were both given contracts by Paramount on the appearance of their first plays. Hart staged "Precedent" and Winston put on "Brass Ankle."

2 SETS OF PRODUCERS FOR 2 MUSICALS

Looks like a couple of disputes are in the wind about play ownership. Two producers have announced and claim to be working on "Mr. Cinders," a London musical, and two other producers say they are planning a musical version of "Casanova."

"Mr. Cinders" which has been owned for America for a long time by Dillingham, has been announced by him again as his second production of the present season. Bobby Newman claims to have secured the rights to it.

"Casanova" has been announced from two separate sources, Shuberts and a new combine of Arthur Hopkins and Arthur Hammerstein. Here, likely, it's to be a race as to who can get going on it first, since rights are not involved.

Olman in Ascop

Abe Olman, president of the music publishing firm bearing his name, has been elected to a non-participating membership in the Society of Author's & Composers. Under this arrangement Olman has no rating for the present which is the usual procedure.

Olman signed a contract with Campbell & Connelly last week to take over English and Continental representation for him for a stipulated period.

Norma Terriss' Role

Norma Terris has the only femme role in the musical version of "The Play's the Thing."

Billy Rose is planning to produce the Molnar play with songs by Rodgers and Hart added.

Girl East for Musical

Los Angeles, July 27.

Josephine Huston, pictures and legit is in New York for Hammerstein's new operetta.

Legit Grabbed

A legit and vaude actor were lunching together in a group. Latter was telling of the 25 weeks in vaud he had just gotten, but had to pick up a stooge cheap, at around $50 or less.

"I'll take it," said the legit.

3 HOT SHOWS

All Ready to Start Now For Rehearsal—2 of Harlem

Hot shows of the new season are starting in. So far three are in the works.

Casting was slated for Thursday (23) on Mae West's new one, dealing with Harlem and involving a mixed cast. Shuberts, said to be backing the show, are reported keeping their name out with one of their employees possibly to be billed as producer.

"Washington Heights," by Vincent Lawrence, is being cast by Philip Goodman, his first in two seasons. Insiders state the show has a torchy second act. Goodman started on "Heights" last season, but abandoned it.

Last is "Widow Is a Virgin," by Henry Rosendale, with the author and James Doyle, actor and director, named as producers.

SHUBERT 5c PROGRAM CHARGE OUTSIDE N.Y.C.?

A charge of 5c per program, to be made in their theatres outside of New York, is reported contemplated and likely of adoption by Shuberts. A report Shuberts had made a proposal to Erlanger's that the latter organization adopt the same idea, is denied by an Erlanger exec, who stated not yet.

One reason offered in explanation of the innovation is poor business said to have been done by concessionaires holding the program rights in Shuberts' hinterland houses. Also figured is the revenue.

Idea is stated as originating with Jake Shubert. No legit theatres presently charge for programs in the U. S.

Ulric's Erlanger's First

First show of the season which Erlanger's is expected to produce, instead of through a financed indie, will be the Lenore Ulric play, "Social Register."

Opposite the star will be her husband, Sidney Blackmer, as reported, with Rex O'Malley, Wilfred Clark, Oswald Yorke, Theresa Conover, Betty Garde, Helen Tucker supporting.

Show is by John Emerson and Anita Loos. Opening is due in September, with Emerson to direct.

Bordoni in 'Duchess' For Chi Dramatic League

Chicago, July 27.

Irene Bordoni and not Yvonne Arnaud, as originally announced, will appear here this fall in "The Improper Duchess." Play, to be produced by the Dramatic League of Chicago, a Shubert proposition, will go into the Harris.

It appears that Miss Arnaud, now active on the London stage, changed her mind about coming over. Her last and only appearance in this country was in New York three years ago with "And So to Bed."

Tryout in Seattle

Seattle, July 27.

Latest play by Howard Miller, "Wrong Side Out," a three-act comedy drama, is in rehearsal by Powers-Miller Players, to have its premiere week opening Aug. 2 at the Moore theatre.

Miller has a musical, "French Dressing," slated to see Broadway the coming season.

Gest Sailing

Morris Gest is sailing Saturday (1) on the "Ile de France," to be away a couple of months or so.

Other than show business in which Gest may become concerned while abroad, he intends taking care of some affairs of his parents.

Trend of Legit Toward Long-Cast, Action Stage Plays Against Films

Luttringers' Reno Freedom

Anne Kingsley, stock actress, has gone to Reno for a divorce from Al Luttringer, stock producer and leading man.

The Kingsley-Luttringer domestic squabble has caused considerable work for the lawyers concerned.

About three years ago Luttringer started a divorce action, but later the couple became reconciled with Luttringer, later suing for divorce, only to have his wife reopen the case.

LATE START FOR NEW SEASON EXPECTED

That the coming legit season will start late, with a possibility that the backward getoff made by the last producing session may be beaten, is now predicted.

Up to the present, in addition to three musicals set prior to Sept. 1, only "After Tomorrow" (Golden), "Death Ray" (Elliott), "Cloudy With Showers" (McNutt) and "Friendship" (Cohan), are set to be in the Labor Day limit. Stated by one booker and a theatre owner that it will be October before proper activity is under way.

Shuberts, with the most houses to fill, have a single show rehearsing, but three announced for return dates. Few shows are casting.

SHUBERTS FLIRTING WITH SHORT CASTS

Shuberts have a show in rehearsal in which the cast is said to number only six. Play rehearsing is "Love's Out of Fashion."

"Love" is by Gladys Unger, Stanley Logan directing.

Musically, "Meet My Sister," short cast musical from last season, is being partially recast for road time. Song version of "Up Pops the Devil" and a foreign tune show, "Cocktail," are being prepared. All three will be chorusless.

Operettas on Estate

A New York stock producer is assembling an arty stock company to play standard operettas in the open-air theatre on the estate of Commodore James at Newport, R. I.

The first will be "The Mikado." Support from the fashionable colonies around Newport.

Season will cover from four to six weeks.

Film P. A. Play

Hollywood, July 27.

Play based on a motion picture studio publicity department, by Norman Krasna, p.a. at First National, will be produced in New York by Jones & Green.

Krasna leaves next week for final confabs on the piece, which is titled "Louder Please."

Writers for Musical

Abner Silver, pop song writer is writing the musical score for the forthcoming Shubert musical which will star Queenie Smith. The show has not been given a title as yet.

The book is a foreign adaptation by Eddie Eliscue who is contributing the song lyrics.

Set to go into rehearsal in August.

"Life Time" Out Sept. 19

"Once In a Life Time" closes Sept. 19 and will go for the road.

It will make just about a year for the comedy in New York.

Coming season in legit will be an extra good one for small-part players. If there are no more plays produced in New York than last year, it is figured that about twice as many actors will be employed in them. That, anyway, is the way casting agencies and casting men in producers' offices, look at it.

Reason for the bright future for actors is the exceptional number of large-cast plays in the works or making the rounds. Where producers a few seasons back were anxious to get plays with short casts only, now they are practically not looking at anything unless it has multiple scenes or other inducements for action on the stage.

Announcement by John Golden he is contemplating a quick production of "New York Town" by Ward Morehouse is considered a final pointing of the finger. Golden is considered as one of the most conservative producers and for him to go into the many-scened play production field is accepted as a sign of the times. "New York Town" has 20 scenes and calls for 50 actors.

New trend toward big productions, while traceable to the success last season of "Grand Hotel," is taken as blameable, at least in part, to the talkers. It is the only way thus far discovered for getting more action into plays. That stage plays must have more action to compete with films is accepted as the status of today's legit stage.

Other Long Casts

Other big-cast legit shows, not of a musical nature, due to go into rehearsal soon include "Two Seconds" which Bill Stephens plans to produce, "Captain of the Kopernick," Herman Shumin, "Phaya" Harry Moses, "Bull Market" Chester Erskin, "Pariser Platz 13" Paul Streger and "Manhattan Hospital" George Tyler.

All of these have at least 15 scenes and call for a large number of small-part actors.

Also, according to play agents, at least half of the scripts going around today that are said to stand a good chance are of this calibre.

Though big cast straight plays are the order, there is a continued swing towards small cast musicals without chorus. Shuberts are planning about three or four of these so called "intimate" revues. Several others are said to be in the wind.

Mangel Walks Out; 35 Yrs. with Erlanger's

Charley Mangel for 35 years press representative with the Erlanger office, quit last week.

An attempt to cut his salary to next to nothing caused the walkout.

Zieggy Shaving

Zieggy has shaved around $1,200 from the "Follies" payroll since the opening through trimming the cast.

Frank McCormick, John Daly Murphy, about 12 show girls and six boys have been dropped.

Frank Morgan Directing?

Recently signed to a five-year contract by Fox, Ralph Morgan, from the stage, goes westward Sept. 1. He is scheduled to be ready Sept. 8 for his first picture, reported as "The Lone Wolf."

It is possible Fox may use Morgan in a directorial capacity, building him up as a company megger.

Gordon's Next Musical

Max Gordon is in Europe but his office started casting on a new musical last week. Ben Boyar, Gordon's new manager, is handling the job.

Show has a score by Jerome Kern and book by Otto Harbach.

Resort Biz Blah

Operating stock list is one less with the Lake Placid, N. Y., company out Saturday (25).

Charles Ritchie produced.

With Only 12 Legits Left on B'way But 4 of Those Playing to Profit

Broadway continues in low. It has been that way for a month, and at least another will elapse before legit will begin to show any real life. It would seem that the 12 surviving attractions would do well enough, but any such chance has been seared by the continuing heat. Hardly more than four appear to be operating to a profit. Some of the others are co-operative.

During July there were but two premieres, "Follies" (1) and "Shoot the Works," latter a co-op show opening at the Cohan last week. That indicates how much the summer musicals have declined. Not included were two Gilbert and Sullivan revivals at Erlanger's, where this sort of modest cost show has made a splendid showing.

Light for August

Premiere possibilities for August total less than 10 shows and two are not certain, while those scheduled are dated to open towards the latter end of the month. Topping the list are "Scandals" at the Apollo and "Vanities" at the new Earl Carroll, with the latter house not certain of being completed. "Free For All" at the Manhattan (renamed from Hammerstein's) is also due about that time. Others are "Friendship," "Three Times the Hour" (Avon), "After Tomorrow" (Golden), "Cloudy With Showers," "Ladies of Creation" and "Fast and Furious" (colored). A turn in the weather may bring in additional plays, but the indications still are for a very late season.

"Shoot the Works" got a fair break and in the first seven performances approximated $13,000, including the $11 opening, the players being satisfied with the split after expenses were deducted. As "Crazy Quilt" quit at the 44th Street last Saturday, there are but three other musicals, "Follies" and "Band Wagon" alone getting important money, while "Third Little Show" seems to be in doubt of spanning the summer.

No openings this week and none in sight next week.

Estimates for Last Week

(Symbols: R—revue; M—musical comedy; D—drama; C—comedy; F—farce; O—operetta. Capacities and top prices also indicated.)

"Barretts of Wimpole Street," Empire (26th week) (CD-1,099-$3.85). Holds to fairly good money, gross bettering $13,000 in seven performances; will hold over into new season.

"Crazy Quilt," 44th St. Off Saturday; 11 weeks; fairly good for first six weeks, then the heat got it.

Follies," Ziegfeld (5th week) (R-1,622-$5.50). Virtual capacity still applies, with agencies doing very well with this ticket; topped $46,000 again last week.

"Grand Hotel," National (39th week) (D-1,164-$4.40. Doubtful if pace will drop much under $18,000; should do much better when weather moderates; cinch to better year's run.

"Green Pastures," Mansfield (75th week) (CD-1,050-$3). Four weeks more, then to road; run leader held up fairly well in heat of second summer; about $10,000.

"Once in a Lifetime," Plymouth (45th week) (D-1,042-$3). Just about topping $6,000, which appears all right during summer for former comedy leader.

"Private Lives," Times Square (25th week) (C-1,057-$3). Eased off to about $5,500, lowest gross since opening; expected to go through August, however.

"Shoot the Works," Cohan (2d week) (R-1,360-$3). Reviews not in accord, but general opinion appears quite favorable; got between $12,000 and $13,000; co-operative; principals got fair money.

"The Band Wagon," New Amsterdam (9th week) (R-1,423-$5.50). This hit and "Follies" getting the money; topped $40,000.

"Third Little Show," Music Box (9th week) (R-1,000-$5.50). Since heat business disappointing; at $16,000 no profit for this show, but house gets by.

"Unexpected Husband," 48th St. (9th week) (C-900-$3) On verge of closing weeks ago; co-operative and $3,000 slips it by.

Other Attractions

"Pinafore" and "Trial by Jury," double bill; Erlanger's.

"Precedent," Bijou; very little; co-operative.

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CHI'S 2 LEGITS SPURT, $11,500 ON COOL TEMPS

Chicago, July 27.

Double break for this town's two lonesome shows last week with the weather turning cool and conventions popping up. Notable increase registered with "Stepping Sisters" notching more than a grand over the previous week. "Hi Hat" was about $1,500 better.

Looks like the Shuberts will keep on cooling their heels in town with "Rhapsody in Black" not coming to the Grand after all. Adelphi seems to be set until Labor Day at least, despite Ralph Kettering's reported difference with the Couthoul agency. Those two for ones are proving life savers.

New season looks promising, although not expected to open up for another month or more. "Green Pastures" will start the ball rolling at the Illinois Sept. 2, with "Vanities" following at the Erlanger a couple of weeks later. "Three's a Crowd" is scheduled for the same house later on.

Estimates for Last Week

"Hi Hat" (Adelphi) (5th week) (C-1,100; $3). Picking up steadily with weather helping; cut rates all over town and coming in fast; about $6,500 and okay.

"Stepping Sisters," Blackstone (18th week) (D-1,984; $2.50). Surprising the way this one is holding on; spotted around major hotels and getting plenty of visitors; up last week to get over $5,000 and selling until Aug. 15 now.

Call Him Jack

(Continued from page 44)

ahead of California in styles are the many tricorn hats first making their appearance around these parts. Nine black ones were counted on the dance floor of the Cocoatnut Grove the other night. They made their bow in N. Y. six months ago.

Eyelet embroidered dresses were a rage in Paris and New York last year. This year the smartest shoppes are just showing them and the smartest people are wearing 'em.

Personalities

Raquel Torres and Charlie Feldman won't be altar bound for some time.

Carmen Pantages looked stunning in a red frock with white dots and hat to match. Her escort is still John Considine.

A brazen style are the sheer chiffon gowns worn with only tiny panties.

Phyllis Medbury (Mrs. John P.) stealing some of her husband's glory with her column in "Screen Play."

Perry Askam tendered a party at the Roosevelt Patio after the premiere of "Ladies All' in which he's starring.

Eddie warned Ida Cantor before she left for Reno over the Fourth to lie flat on the floor in case of a shooting brawl. She did and ruined a new evening gown.

Alice Glazer mistaken for Fanny Brice at Reno.

Clara Bow scooting to her dentist in beach pajamas, goggles and bandanna. Her best friends wouldn't recognize her.

Ray-Minor Financing

Securing of backing to carry out legit plans of Ray-Minor Corp., Paramount producing subsid, is reported set. Leland Hayward, of the American Play Co. is named in connection with the new financing.

Report that Paramount did not intend to carry out original producing plan, but denied by an R-M rep, is still claimed to be true by insiders. New deal, it is said, provides for contracts and plays held when Par figured, to be taken over by reorganization.

CO-OP'S $10,000 IN L. A. MEANS GRUB FOR CAST

Los Angeles, July 27.

"Vinegar Tree" and "Three Men and a Woman" both folded Saturday, with the former at the Belasco holding up to $9,000 on the final week. "Men" tumbled to $6,000, with nothing scheduled to follow at the Biltmore.

"Nine O'Clock Revue" at the Music Box" surprised everyone, including the co-op cast, by getting $10,000 for the first full week. Draw is figured on the dirt angle, with all local dailies playing up that end on their reviews.

"Greeks Had a Word for It" opened at the Belasco Monday to a good advance. Getting a lot of interest from the picture mob, which usually fills this house for the first week. After that it's up to the natives. Strong advertising on "Greeks" is figured to make up for the absence of names other than Montague Love.

"Ladies All" at the Hollywood Playhouse failed to make any impression on its second week. Perry Askam, starred, was a disappointment in his first non-musical. Take for the week was a little over $5,000. Askam has for several years been a sure shot in anything.

At the El Capitan, "Oh Boy" got a weak $5,900. Antedated musical has never figured since it opened.

Estimates for Last Week

"Oh Boy," El Capitan (3d week) (M-1,571-$1.50). Just got nut money at $5,900. Folds after another week.

"The Vinegar Tree," Belasco (4th, final week) (C-1,103-$2.50). Folded to $9,000, above average. Goes to Frisco for four weeks, then two weeks of one night-stands for Fox-West Coast.

"Three Men and a Woman," Biltmore (3d, final week) (D-1,656-$2.50). Closed Saturday after a $6,000 week. To the storehouse.

"Ladies All," Hollywood Playhouse (2d week) (C-1,152-$1.50). An oyster fry at $5,100.

"Nine O'Clock Revue," Music Box (2d week) (R-965-$2). All smiles with a $10,100 take. At that figure the co-ops eat.

SHOWS OUT OF TOWN

Imported from Paris

Atlantic City, July 23.

The combined efforts of Maurice Marks and Fred Thompson produced nothing more than another variation of the Potash and Perlmutter theme in "Imported From Paris," which bowed at the Apollo here.

Authors tried to detail the woes in the garment industry racing to turn out inexpensive copies of costly imported creations. An exhibit of smart frocks offers about the only novelty in a play which follows closely the old and well-known routes. Seemingly the piece suffers from the depression, too.

To give this one another familiar wrinkle the firm is an Irish-Jewish partnership. Tom Glynn, the senior member, had just returned from Paris with some models of gowns, which are to be copied for a pop priced line and save the near-bankrupt firm. Glynn pays the duty on the dresses which include two "personal exclusive" models of a dazzling beauty the genial Irishman has met aboard ship. The "prized" models are found to contain diamonds and pearls but the customs inspector making the discovery turns out to be a racketeer who planted the phoney gems in collusion with the adventuress for a $10,000 shake-down of the gullible partners.

A department of justice agent, posing as a "big shot" in the bootleg racket, uncovers the trick while his sister who aided him in trapping the bogus inspector, marries the junior member of the firm, to whom she was passed off as a secretary.

Cast has a few Yiddish dialect comedians who drew out what laughs there were. Annett Hoffman, Sam Liebert, Gwyn Stratford, Sam Lawrence, David Burns, Leo Kennedy and Dudley Clements share the major. roles. *Weintraub.*

Plays On Broadway

SHOOT THE WORKS

HEYWOOD BROUN

(in association with Milton Raison) presents a new revue

"Shoot the Works"

Dialog mainly by Nunnally Johnson. Dances staged by Johnny Boyle. Dialog directed by Ted Hammerstein. Orchestra under the direction of Harry Archer. Costuming under the direction of Charles Le Maire. Principals' costumes mainly by Kiviette. Lighting by Henry Dreyfuss.

Contributors: Sketches by Dorothy Parker, Heywood Broun, Nunnally Johnson, Peter Arno, E. B. White, Sig Herzig, Milton Lazarus, Jack Hazzard and Edward J. MacNamara. Music and lyrics by Irving Berlin, Michael H. Cleary, Max and Nathaniel Lief, Philip Charig, Jay Gorney and E. Y. Harburg, Dorothy Fields and Jimmie McHugh, Ira Gershwin, Vernon Duke, Alexander Williams and Herbert Goode, Ann Ronell, Joseph Meyer, Leo Robin, Robert Stolz, Walter Reisch and A. Robinson. Orchestral arrangements by Frank Barry and King Ross.

ACT I

1. Opening.....Johnny Boyle, Heywood Broun and Ensemble
2. Selecting the Songs....George Murphy, Heywood Broun, Jack Hazzard, Johnny Boyle, Imogene Coca, Michael H. Cleary and Jay Gorney at the pianos.
   By Nunnally Johnson
   "In the Stars" and "Taken for a Ride," by Max and Nathaniel Lief and Michael H. Cleary.
3. "How's Your Uncle".....Al Gold and Frances Dewey
   By Dorothy Fields and Jimmie McHugh
4. In the Dressing Room..Heywood Broun and Edward J. MacNamara
5. Taylor Gordon,
   Accompanied by Ed Ransom
   "Shoulders," by Alexander Williams and Herbert Goode
6. "Turtle Bay Drovers' and Breeders' Social Club."
   Proprietor.....Jack Hazzard
   Man About Town.....Heywood Broun
   Cornelius Swaggerbilt.....Percy Helton
   A Girl About Town.....Lee Brody
   A Customer.....Edgar Nelson
   Slit-throat McGillicuddy...Geo. Murphy
   "Back in Circulation Again," by Max and Nathaniel Lief and Michael H. Cleary
7. "I Want to Chisel In on Your Heart"
   George Murphy and Julie Johnson
   By Max and Nathaniel Lief and Michael H. Cleary
8. Heywood Broun
9. Lo, the Poor Doctor—
   Mrs. Coe.....Margot Riley
   Mr. Coe.....Percy Helton
   Miss Straight.....Lee Brody
   Dr. Fenway.....William O'Neal
   Dr. Campbell.....Edgar Nelson
   My E. B. White and Sig Herzig
10. "I'm Just a Doorstep Baby"
    Frances Dewey, Girls and Boys
    By Max and Nathaniel Lief and Michael H. Cleary
11. "Out in the Open Air Now"
    Bobby Gillette and Imogene Coca
    By Ann Ronell
12. The Radiomaniac
    Otta K. Attelbury.....Jack Hazzard
    His Daughters.....Lee Brody and Margot Riley
13. "Das Lied Ist Aus"
    William O'Neal and Ensemble
    By Robert Soltz, Walter Reisch and A. Robinson
14. Johnny Boyle
    Introduced by Heywood Broun
15. Finale, "Pie in the Sky"...Entire Cast
    By Max and Nathaniel Lief and Michael H. Cleary

INTERMISSION

ACT II

1. "Muchacha"
   Frances Nevins, Girls and Boys
   By Jay Gorney, Vernon Duke and E. Y. Harburg
2. Heywood Broun Again
3. You Were Perfectly Fine
   Al Gold and Virginia Smith
   By Dorothy Parker
4. "The First Lady of the Land"
   Lee Brody
   By Max and Nathaniel Lief and Michael H. Cleary
5. Johnny Boyle
6. "Hot Moonlight"
   William O'Neal and Ensemble
   By Jay Gorney and E. Y. Harburg
7. Taxi.....Bobby Gillette and Virginia Smith
8. Reprise, "Chisel In"..Heywood Broun, Lela and Lila Manor, Jerry Downs and Marjorie Sohmer
9. Death Says It Isn't So
   The Patient.....Percy Helton
   The Nurse.....Margot Riley
   The Doctor.....Edgar Nelson
   The Visitor.....Edward J. MacNamara
   By Heywood Broun
10. Do What You Like"..George Murphy, Julie Johnson, Boys and Girls
    By Philip Charig and Leo Robin
11. Another Triangle
    The Man.....Percy Helton
    The Wife.....Lee Brody
    The Lover.....Jack Hazzard
12. "My Heart's a Banjo"..Bobby Gillette, Imogene Coca and Girls
    By Jay Gorney and E. Y. Harburg
13. Taylor Gordon Again
14. Believe It or Not.....Percy Helton, Virginia Smith and Bobby Gillette
    By Milton Lazarus and Sig Herzig
15. Still More Broun
16. "Begging for Love"
    George Murphy and Julie Johnson
    By Irving Berlin
17. The Light-Ups
    Suggested by Sig Herzig and Peter Arno
18. "Chirp Chirp"..Al Gold, Frances Dewey and Ensemble
19. Finale.....Entire Company

Girls—Rose Armand, Alice Bankert, Evelyn Carpenter, Margaret Doncaster, Jerry Downs, Jadelyn Eubanks, Mae Rena Grady, Frances Guinan, Irene Kelly, Constance Madison, Lela and Lila Manor, Vida Manuel, Dolly Martinez, Nellie Mayer, Leslyn Miller, Frances Nevins, Nora Puntin, Inez Purdy, Dorothy Snowden, Marjorie Sohmer, Winnie Turner, Helen Tuttle and Florence Winkel.

Boys—Frank Erickson, Mickey Forbes, J. Gonzales, Frank Hauser, Jack Irwin, Albert Jordan, Tommy Jordan, Joe Kaye, Don Lannon, James Yibby, John McAvoy, Edward Murray, Jimmy Notarro, Jack Ray, Jerry Reardon.

Singers—Cornelia Chason, Fanille Davies, John Muccio, Dick Neely, Lester Ostrander, Anne Stanley, Morris Tepper.

For Heywood Broun and Milton Raison—Business representative, E. A. MacAuley; general manager, Herman Phillips; press representative, Ted Goldsmith; general stage director, Edward Salpaugh; stage manager, Joe Tinsley; assistant stage manager, George Wallace; general auditor, William A. Kelsey.

For their co-operation in furnishing properties, costumes drapes, and incidentals for "Shoot the Works" Mr. Broun wishes to thank: The Civic Repertory Theatre, Eva LeGallienne, director, for electrical equipment; Premier Scenic Studios, for drapes; Schwab and Mandel; Max Gordon; The Asbury Mills for Annette Kellerman bathing suits; Jaffer, Inc., for Miss Dewey's gowns and Miss Brody's speakeasy gown; Bradley Furniture Studio; Rudolph Wurlitzer Co.; Bacon Banjo Co.; Procter & Gamble Co.; Kirkman & Sons; I. Miller & Sons, Inc., for shoes; the London Shoe Shop; Eave's Costume Co. and Brooks Costume Co.; Golden Printing Service, and Stanley Frame Co.

If it's really so that a tragedian's desire is to be a comedian, how about a columnist's? Heywood Broun may keep his free-for-all small time Broadway revue running at the non-air cooled Cohan, through giving it publicity now as he did in its making through his column on the "Telegram-World."

Broun can keep this show open as long as he likes, maybe. Only stage-hands, musicians and choisters are guaranteed. Broun himself, is the only one billed. Broun is starred, as indicated by the program, here printed in full to tell also on the contributors. Broun is the largest contributor in person. He appears on the stage about 10 times. In remorse at one moment he mentioned it. Upon Broun's first entrance the $11 opening night Mayor Walker walked down the aisle, simultaneously, to his seat. Thus Broun will never know whether the tumultuous outburst at that minute also had to be split between himself and the mayor, or for the mayor only or only for Broun.

This part time acting thing may be all wrong if you must split the applause. Broun stated during one of his many appearances that he was stage struck before starting this raving revue. Broun is too modest.

When the show was nearing its finish, a guest for the evening, Harry Hershfield, stole the show for laughs with one gag during his two minutes on the stage.

Best number of several staged by Jack Boyle is "Doorstep Baby."

Best blackout was "The Radiomaniac" with Jack Hazzard. Best songs are "Das Lied Ist Aus" and "Hot Moonlight," both in number form and both sung by William O'Neal.

Besides Broun's frequent showings, a boy with a banjo seemed to have an in. He was on three times, always with the banjo.

Only standard principals are Virginia Smith, William O'Neal, Jack Hazzard and Edward MacNamara.

Instead of "Shoot the Works" for a title, Mr. Broun should have named his revue, "The Audition," even if the top is $3. The little bits of good here and there, and especially the good opening, are outweighed by the many bits of bad, including several dizzy bedroom blackouts.

Broun's idea as expressed was to give the unemployed actors a chance to work for nothing or something.

Broun has acted before, also in a revue and also as a talking act at the New York Palace. Broun can stage talk for a continuous 10 minutes or so but he can't carry a show and can't convince people he is an actor by reappearing.

And if nothing else can cure Broun of his stage mania, his own statement might. He told the audience at the $11 top premiere, that they could imagine what he had thrown out after seeing what was left from the contributions of material. That still could remain an opinion or a matter of editing, according to what was left. But what should cure Broun is that if what his friends turned in as contributions was done in good faith for him for nothing, what did they hold out for some strangers for dough?

In the finale of the first act were signs, painted and mostly caustic, like an election parade, proving Broun is trying to dramatize his personal experiences. One was, "To Hell With Critics." That sounded pretty good, but Broun later tried to square it by saying it was not his, and that he hoped the critics would be constructive and plug "Shoot the Works."

If Broun is trying to find out what he can draw, he's going to. Whatever gross or length of time this show plays to will be all Broun's.

Will Morrisey recently took a troupe of 56 people to Asbury Park, played a week and barely got them back to New York. Last week a colored troupe rehearsing at the Craig theatre held a meeting to find who was producing. They couldn't discover who so the company disbanded in rehearsal. Neither one of those two was cooperative, but still Broun isn't trying to revive, like Morrisey, et al., or the show business of 25 years ago, is he? *Sime.*

London Show World

London, July 18.

Sunday Performances Bill, which aims at regularizing the Sabbath opening of cinemas, still in as big a mess as ever, with the Committee in Parliament very much in the thick of amendments.

At this rate it'll be years before it becomes law. Sir Alfred Butt has been trying to cut in with an amendment sanctioning Sunday legit shows, but stands little chance of getting it passed.

Resent Night Reviewing

Film critics are het up at a number of British films trade shown in the evening. It makes the film deskmen waste their time viewing third rate films.

Their argument is that if a picture's news they don't mind staying in town for it, but if it's just being boosted they get riled at wasting time having to cover the assignment at night. Present vogue is all for evening trade shows, with British quickies on view.

What happens is that the renters usually allot more tickets than there are seats and the reviewers arrive to find the press seats already full. Also an aggravation.

Atkinson's Top Salary

George Atkinson, leading film critic in this country, who left the "Express" to go on the "Telegraph," has signed with the latter paper for a further two years. Agreement is said to call for the biggest salary ever given a film commentator over here.

Operatic Presentation Draws

Phyl Hyams, owner of the biggest suburban theatre in London, the Trocodero, started the stunt of producing opera as his stage presentation. Show ran just under an hour and first in the list was "Pagliacci."

Business very big the first day. House holds around 4,400, with ample standing room. Shows what novelty can do, even in this town.

Press' Band Boycott?

Looks like there's an unofficial press boycott here on foreign bands. May be sort of a reciprocity gag in view of the treatment of British saxophone combinations abroad.

Anyway, none of the leading London papers mentioned the Ingenues, American girl band, when reviewing the Palladium (vaudeville) show.

Recently the Musicians' Union wrote to the King concerning a rumor that a foreign band was to play at a state ball, and pointed out the unemployment among British musicians. Letter drew extensive publicity in the papers, and the laying off on reviewing foreign combinations may be due to some unofficial feeling of support.

Dept. Stores Fold

Angle on the appalling industrial depression in this country is the way some of the big stores are feeling the draught. In the last year Shoolbreds, Gamage's (West End) and now Hamley's have gone to the wall. Shoolbreds was one of the oldest furnishing stores in the country, Gamage's (West End) the newest of the big West End stores, and Hamley's is probably the most famous toy shop in Europe.

The other Gamage's, in Holborn, as apart from Gamage's (West End) which is a separate company, is still going strong.

The new building at Marble Arch, which closed so soon after it opened, with withdrawn at auction at $1,500,000.

New Quarters

Film Artistes Guild, club of the crowd workers formed about four years back, is now so prosperous under A. Coulson Gilmer, president, that it has taken new premises just off Piccadilly.

HARDY-CLARKE PLAY

London, July 27.

Arthur Hardy and D. A. Clarke-Smith have formed a company to present a new play by Will Scott, "Queer Fish." Scott authored "The Limping Man," the last play presented by Hardy.

A three-act comedy, it reaches the West End Aug. 5 opening at the Apollo with Clarke and Hardy leading the cast which includes Denys Blakelock, Margaret Scudamore, Constance Griffith, and Iris Baker.

Piece first has a try out in the suburbs for a fortnight.

"OLD MAN" CLOSING

London, July 27.

Edgar Wallace's latest play, "The Old Man," closes at Wyndham's this week. House goes dark for a fortnight.

When the theatre reopens Wallace will install a new policy.

Less Gambling in Mexico—Stop Games In Theatre Foyer

Mexico City, July 22.

Lid has been slapped upon gambling games, chiefly roulette and baccarat, flourishing in the foyer of the Teatro Iris here. The government daily, "El Nacional Revolucionario," protested against the matter in news stories and demanded the expulsion from Mexico of Juan Palmer, Spanish proprietor of the theatre, on the ground that he laughed at the recent Presidential edict banning gambling houses.

The Iris is one of the largest and most popular local playhouses. Government's statement declared that several gambling houses had been raided and closed recently, among them a class spot known as the International Sporting Club which made a big play for tourists.

WORLD'S BIGGEST STAGE FOR FAMOUS ARENA

Rome, July 12.

The world's biggest stage is being prepared at Verona in the ancient Roman Arena, one time scene of gladiatorial combats and the martyrdom of Christians. Where Christian slaves were cruelly sacrificed, theatrical managers and moving pictures will soon hold sway.

The old arena, best preserved open air theatre of Roman times, covers an area of some 10,000 square metres. Modern stage, being built for the special performances to be given this summer, will measure 20 metres deep and 70 metres wide.

Dramas, operas and probably some films are scheduled. It is not known yet whether they will be able to wire the arena for talking films this season. The well known playwright Giovacchino Forzano is director of the theatrical performances, which start early in August.

Will Fyffe's 8 Weeks as One-Man Touring Show

London, July 27.

Will Fyffe is starting eight weeks at English seaside resorts, covering 16 towns, with each place booked for three days. He will do a one man show with no support, his performance lasting an hour and a half.

This is the first time a vaudeville star has been booked to do recitals at seaside spots, which is the real reason why Fyffe turned down the offer for the Earl Carroll show in New York.

Henlere's Extension

London, July 27.

Herschel Henlere opened at the Plaza (Par) last Friday (24) and went over splendidly.

Although Henlere was booked in as an experiment, he did so well that he was immediately penciled into some more Paramount houses for the rest of his three weeks' stay in London. In three weeks he sails for Africa.

LEGIT AMENDMENT QUASHED

London, July 18.

As expected, the amendment introduced by Sir Alfred Butt with the object of legalizing the Sunday opening of legit theatres, was defeated when the Sunday opening bill was in committee stage this week.

Film theatres are thus alone in the bill with the Sabbatarian opposition now concentrating on restricting the bill to London only. It still looks like months before anything can happen.

"Hotel" at Adelphi

London, July 27.

"Grand Hotel" will open at the Adelphi instead of the St. James, where it was originally scheduled. Gilbert Miller is producing with a specially prepared British adaptation.

Reason for the swtch is that the St. James is being reconstructed.

Ban on U. S. Musicians Is Hurting Paris Cabarets

Paris, July 18.

Difficulties placed in the way of American musicians who seek working permits are heavily telling on cabaret business. Instance is the Jungle, where the local band is pretty bad, resulting in quickly waning patronage due to the poor dance music. Same band also is not helping Zaidee Jackson's singing, which remains the only draw to the place.

Owner claims the band has a two months' contract to run, and dismissal would cost him a net loss of $800 a month. He claims to have paid $40,000 for the business.

800 MUSICIANS FOR FESTIVAL

Zurich, July 27.

What is called the world's biggest concert is being planned here for Aug. 1 at the Vienna Stadium. It will be known as the Strauss Festival and will be in honor of the famous Viennese composer.

Some 800 musicians will play under direction of Oscar Strauss' grandson.

Rain Helps

London, July 27.

London and provincial show business got a break last week for a change and did business that meant something. It is figured that both in town and on the road biz was about 20% above average for this time of the year.

Only one reason for the sudden good news and that is inclement weather.

Paris, July 27.

Weather very showery here with theatres benefitting. Pretty fair business all around last week because of this.

Many provincials in town to see the Colonial Exhibition are going to theatres instead because of the weather.

Report Josie Baker's Rev Moving Into London Spot

London, July 27.

Information here is that Josephine Baker and her entire Casino de Paris (Paris) revue will open shortly at the Prince Edward here.

Earlier this summer there was talk of Cochran bringing Miss Baker over for a revue of his own.

Butt After Brisson

London, July 27.

Sir Alfred Butt has cabled Carl Brisson an offer to play the lead in "Victoria and Her Hussars," operatta, which starts rehearsals Aug. 7. Brisson is now in Copenhagen. Despite the fact that Butt offered $1,000 weekly, it's not thought likely Brisson can accept.

Brisson is due to open shortly for tour in the provinces with "Wonder Bar."

Like Impersonations

Mexico City, July 22.

Pierre Clarel, French singer and eccentric dancer, is a smash at the Cine Olimpia, Paramount house, with Chevalier impersonations. He is being held over a second week.

Chevalier is currently the idol of the Mexican public. Customers are willing to pay 50% over the regular tariff to view the Frenchman's pictures.

BENNY'S LONE WEEK

London, July 27.

Jack Benny opens at the Palladium (vaudeville) Aug. 10 for one week.

He was offered a fortnight, but refused, being due to return to New York immediately.

Agents' Claim the Scala

Paris, July 27.

Fisher and Lartigue, local William Morris office representatives, claim that they are still booking the Scala, Berlin, despite "Variety's" story to the effect that they had lost

Withers Sues Circuit for $4,500; Was Canceled Because of Mediocre Co.

London, July 27.

Charles Withers, cancelled at the Palladium (vaudeville) a few weeks ago after trying out in Portsmouth, has issued a writ against General Theatres claiming $4,500. Figure represents three weeks' salary plus damages.

Withers was cancelled by the Palladium management on the ground that his cast was mediocre. It was a London company.

Meantime, Withers is staying here and has volunteered to take his company down to Southwold Aug. 5 to appear before 450 schoolboys at a camp of which the Duke of York is president. The Duke will attend the performance.

Private Means and Ass'n Will Sustain Kroll Oper

Berlin, July 18.

In view of the closing of the Kroll Oper, Max Reinhardt, Professor Sans Poelzig and Walter von Molo have founded an Association of Kroll Friends. Aim is to carry the Kroll Oper along its present artistic lines but on a reorganized basis. Many Berlin notables, both political and artistic, attended the first meeting.

Hope has died that this most active and modern opera of Berlin would be carried on by state subsidy. However, through the establishment of the association it will be carried on with private means.

MILLER'S 3 N. Y. PLAYS AND STAGE EXPERIMENT

Paris, July 18.

Gilbert Miller has decided to open his New York season with "The Sex Fable," new title for the Bourdet Paris success, "Le Sexe Faible," about to start its third season at the Michodiere. Producer is bringing over Ronald Squire from London for the leading part and considering Alison Skipworth for another role.

Second play on the Gilbert schedule is "The Good Fairy," by Molnar, and he intends to retain the title. Third offering is "Payment Deferred" with Charles Laughton and most of the London company.

After that Miller is uncertain but at moment he does not intend doing "Pierre ou Jack?" or "Marriage By Purchase." He is experimenting with a new revolving stage which is a distinct simplification of the German method and has bought a site adjoining his St. James theatre, London, where he is carrying out his experimentation.

Shuberts' Italian Troupe In Pirandello Plays

Paris, July 27.

Shuberts are arranging for a two months' tour in America of an all-Italian company. Plan is to play only Pirandello's plays.

Constance Collier will manage the troupe and Marta Abba will star.

Floor Acts Okay

London, July 27.

Some good attractions now at the local night clubs. Ramon and Rosita are at Dorchester House and doing splendidly. They're in for three weeks and are doubling into the Mayfair hotel.

The Trocadero has a floor show headed by Bankoff and Cannon. Act opened Monday night (29) and is doing nicely.

Leo Desleys is at the Cafe de Paris and is well received. He was formerly with Deslys and Clark.

AMERICAN FESTIVAL

Bad Homburg, July 18.

For the first time an American musical festival has been given at a German Spa. Originator is the American composer Irving Schwerke.

At different concerts an outline of early and present American music will be given. Mr. Sacket, American ambassador to Germany, was present at the first concert.

SOPH'S SEASIDE TOUR

London, July 27.

Sophie Tucker opened at Bexhill Sunday (26) launching her six weeks' tour of the English seaside resorts.

Although most of Soph's dates are one, two and three day stands, there are a couple of full weeks included.

FRENCH "5 STAR FINAL"

Paris, July 27.

Al. Woods is planning a Paris adaptation of "Five Star Final" for next season.

Play will probably go to the Pigalle theatre, if and when.

Gives Himself Up After Badly Wounding Actress

Bad Altheide, July 18.

Didio Epstein, engaged at the Kurtheatre, gave himself up to police stating he had seriously wounded the actress, Erika Mott, in Breslau. Girl was found unconscious in a nearby park and immediately taken to a hospital. Epstein was arrested and taken to the prison in Glatz.

Affair took place an hour before the actress was to appear in "Geisha." Performance had to be cancelled.

7 Yanks on This Week's Palladium Bill

London, July 27.

Palladium (vaudeville) has seven Americans on its 10-act bill this week which opened today (Monday). Last week six acts were from the States.

Jack McLallan is a strong hit and Roy Rogers was excellent.

Return dates are being played by Val and Ernie Stanton, Roth and Shay, Manning and Class. Each did well.

In Paris

Paris, July 18.

Col. Robert R. McCormick, Herbert Witherspoon, Robert Halliday, Evelyn Herbert, Dimitrie Tiomkin, Albertina Rasch, Helen Kane, Joe Kane, E. Ziegler, Mrs. Ziegler, Claire Dix, Thomas J. La Brum, Daniel L. McCarthy, Gerturde Lawrence, J. E. Otterson, Mrs. Sedgewick, Pearl Harper.

Theatrically Dead

Rome, July 16.

The theatrical season is dead. Of Rome's 15 or 16 theatres only one is open, the Adriano, giving musical comedy and operettas.

There are one or two cabarets attached to the open-air restaurants in the Villa Borghese and Pincio gardens that give nightly shows, but most of the deluxe film houses are closed, too, for the summer and will not reopen until Sept. 15.

$500 FOR NEGLIGENCE

Paris, July 18.

Negligence in taking care of a law suit brought against her by a Miss Graham, actress, whom she claims walked out during rehearsals, cost Willette Kershaw $500. She was doing "Well of Loneliness" at the Theatre Caumartin.

Miss Kershaw now claims that her lawyer should have fought the case without her. She is bringing a counter claim.

CAT ACT AS PUNCH

The Hague, July 27.

Hagenback's circus has opened at Sceveningen, seaside resort, for the summer season. Well liked and looks like a hit.

Rudolph Mattes, with a dozen tigers, is the main attraction.

Clement's Operetta

Paris, July 18.

An operetta to be written by Walter Reisch, with score by Robert Stoltz, is to be produced in Berlin and London by Otto Clement of Berlin. Title is "The Theft of Mona Lisa."

Broun Goes too Far

All the daily drama critics in New York gave good or better notices to Heywood Broun's "Shoot the Works." It's a slapped together revue on the co-operative scheme and without real merit from start to finish, considered as a whole at the admission top of $3 at the Cohan theatre.

Whether those notices came from the heart or were pulled out by Broun's request from the stage that the critics plug his show, good or bad, or whether the critics thought it was fellowship to send a columnist along, the effect of the Broun notices on Broadway is another matter.

The Broun revue is a shoestring proposition; its material is contributed and its principals are working on a gambling hope in the net, if and when. Broun seems to be the chief beneficiary of the show, in publicity, plenty of acting opportunities which Broun appears to enjoy, and plenty of chances for speech making between scenes.

Through all of that and a lot of mediocre principals excepting the few regulars in the performance of this bad attempt, the Broun show receives what are known as good or great notices. While the legit producers, especially of musicals, have in the past spent thousands on production and principals to find their shows razzed to a frazzle the following morning by the same set of critics who have taken a chance with their reading publics to favor an amateur revue producing actor-columnist in their midst.

Thusly Broun's misguided effort as, he said, to provide work for unemployed actors goes wrong even to the notices. The Broun show makes a monkey of producing, makes a monkey of notices, and makes a monkey of Heywood Broun.

Newspaperdom's Trade Sheet

First issue of "Newsdom," edited and published by unemployed newspaper workers," mostly from the staff of the defunct N. Y. "World," made its bow under the date of July 23. It is a short tabloid size, eight pages nicely printed and well laid out. It will be published every Thursday at 25c the copy. Edward A. Roth is managing editor; Jack Hyatt, news editor; M. J. Klein, gen. mgr., and Thomas J. O'Neill, business manager.

The first few issues are guaranteed, each by a different N. Y. publisher. It is hoped that by the time these guarantees are exhausted the paper will be selfsupporting. No ads in No. 1.

It is purely a trade paper for newspaper workers.

Following the first issue guest writers will be asked to contribute.

A permanent feature will be stories of famous newspaper tips, the initial yarn telling how George Waugh Arnold landed the Nack-Thorne-Guildensuppe murder for the then New York "Morning Journal." With plenty of personal items, a roll call of the old "World" staff and a good story on the new dry daily, "Newsdom" offers money value.

One good point of the first issue is that there are no whines and no appeals for sympathy.

New Radio Advertising

Judge Gordon on the radio the other night spoke only of peaches and the A&P food stores. The rather lengthy A&P period over WEAF carried no other ad plug for A&P and its merchandise other than frequent A&P mention.

Peaches are not uncommon in season. A&P stores are not the only stores displaying and selling peaches. Judge Gordon did not go into this phase of it, although he did mention the peaches he was plugging had not yet arrived in New York. He specifically mentioned the Georgia Belle and Alberta peaches, but did not claim either is an exclusive A&P brand.

It sounded like new radio advertising copy, this generality in subject. The Judge did not invite nor suggest that anyone call at the A&P stores; he said nothing about the newer in and outsides of the old A&P every village eyesore, nor did the Judge go in very heavy even on the peaches which are to be exhibited by A&P when they arrive.

If the scheme was to plant the idea of peaches with the listeners in and then let A&P take its own chances of selling first that may be an idea, new or old. Or if there is a good will belief in speaking about something you can't buy just now at the A&P, maybe there's something in that, but why peaches? Turnips, turkeys, plum pudding or that golden bantam corn you hear so much about but seldom see; that would have been something; but peaches!

Do You Know These Hoofers?

Can you recognize any of the characters in the new novel of life in the theatrical boarding houses and the Broadway night clubs?

DANCE TEAM

By Sarah Addington

The romance of "Mulligan and Kirk," ace-high dance team who struggled through adversity to triumph. $2.00

This Is an Appleton Book

D. APPLETON and COMPANY

35 West 32nd Street New York

Don't Like R. P. A. Plan

Reorganization of the fiction department of the McClure Syndicate as the R. P. A. Former practice of the syndicate was to buy up short tales of around 1,000 words, paying $5 each. These were put on plate by the Western Newspaper Union, for use as fillers by small papers.

Under the new plan, by which the "fiction department of McClure's Syndicate has been improved and enlarged," scribblers pay $5 with each yarn submitted. For this the scribblers get a complete analysis and criticism of the piece. If altered according to instruction, the syndicate acts as selling agent to outside markets, with 10% deducted in case of a sale. Or the syndicate may buy it, if it is one of the "prize stories" received during the month, paying $75 to $125. If not a prize story and yet good enough to rate Western Newspaper Union plate, the syndicate will buy it at rates "higher than heretofore." That, say some of the scribblers, is around $10, which is the same old $5 rate plus the return of the analytical fee. And the syndicate demands "all rights" for every tale bought.

The new fiction idea of the McClure Syndicate is a tie-up with an organization calling itself Roland Phillips and Associates, hence the R. P. A. Plan. The Roland Phillips name hitherto unknown in the fiction field.

The McClure Syndicate has been known as aboveboard in its relations with contributors, according to present and former newspapermen who have been contributing for years. The $5 pay for the short pieces, while small, has been prompt, and it has come in handy to ex-newspapermen. But they don't want any part of the R. P. A. Plan.

Mags for All Chains

When those new chainstore mags make their appearances in October, it will mean the coverage of every chainstore outlet in the country. The mags, one a film fan and the other fiction, will probably be called "Movie Mirror" and "Love Mirror," obtainable only in the McGrory, Grand, Silver and Murphy stores. The Tower mags may go through the Woolworth chain, and the Kress and Kresge stores have the Dell mags.

Publisher of the "Movie Mirror" and "Love Mirror" is Kenneth McAlpin, who used to be identified with a couple of hotel trade papers. McAlpin has lured Ruth Waterbury from "Silver Screen" to edit his film fan mag, and Hope Hale will act in the same capacity for "Love Mirror."

Reported that before tying up exclusively for the McAlpin mags, the Grand and Silver stores, which are under a single operator, had considered handling a general line of mags coming within the price of its merchandise. A guarantee by the McAlpin group proved more attractive, however.

"Hot" Tabloid"

An 18-page tabloid magazine, 6 in. by 8 in., has made its appearance on Coast stands, hoping to get a play from its title, "Hot From Hollywood." Material is mostly short anecdotes, lifted but adapted to the picture business.

Fred L. De Lida is on the cover as editor. Magazine is supposed to sell at 10 cents.

Best Sellers

(Reported for Week Ending July 25 By American News Fiction)

Simple Peter Cradd, by E. Phillips Op. enheim	$2.00
Sixth Journey, by Alice Grant Roeman.....	2.00
Good Earth, by Pearl S. Buck	2.50
Red Pepper Returns, by Grace S. Richmond...	2.00
Hatter's Castle, by A. J. Cronin	2.50
Hot News, by Emile Gavreus	2.00
Non-Fiction	
Washington Merry Go-Round	3.00
American Black Chamber, by H. O. Yardley....	3.50
Culberson's Summary, by Ely Culbertson.....	1.00
Mirrors of 1932.....	2.50
Boners	1.00
New Russian Primer, by M. Ilin.....	3.75

Macfadden's Claims

Bernarr Macfadden's explanation how he has put "Liberty" into the black, while its former owners are said to have gone into the red for something over $10,000,000 on the weekly before disposing of it, sounds the greatest argument for chain mag operation. Also one of the reasons why Macfadden believes he can operate on a paying basis the five mags with which Radio Science Publications got into money trouble recently.

The publisher points out that by adding 'Liberty" as a unit to his organization he can save nearly $750,000 a year, something which the mag's former owners never could do while operating but the single publication. And that, he claims, without a single reduction in staff or the mag's physical make-up. What departures there were in man-power were replaced in each instance.

Claimed by Macfadden that under his operation "Liberty" turned in a profit of over $200,000 in its first three months, which may or may not be advance publicity for a new Macfadden stock issue. If not, the "Liberty" turn-about is one of the miracles of American mag publishing.

The five mags acquired by Macfadden from Radio Science Publications are to be operated by a subsidiary, like the Harold Hersey string. The quintet are "Amazing Stories," "Detective Novel," "Radio News," "Complete Wild West Stories Quarterly."

Macfadden has yet to explain away the mag subsidiaries.

Chapin's Letters in Book

A book to be brought out by Simon and Schuster in the fall is a collection of letters written by Charles Chapin, famous city editor of the old New York "World," in the last few years before his death in Sing Sing.

Chapin, who went to prison for killing his wife, and who died a natural death there in advanced age, was perhaps the best known city editor American journalism has ever had. Irvin Cobb and many old-time "World" men did all they could to help Chapin during his incarceration and made his lot easier. In Sing Sing, Chapin spent his time cultivating flowers and writing letters, many of these letters going into the book.

A recent George Bancroft picture, written by a couple of former "World" men, was based in part on Chapin's life, including the wife-killing episode. Other incidents in his life furnished the themes for numerous fiction and true account tales.

The Chapin letters going into the book were collected by George T. Bye, who brought them to Richard L. Simon.

Scorching Ma Kennedy

The Rev. What-a-Man Hudson and Ma Kennedy's lunacy test had the news services sizzling the wires from Los Angeles while it lasted, record number of words on any one story this year.

Other papers chartered special planes for pictures, etc., with Aimie McPherson's a.k. mama and her Rev. What-a-Man, who is now in a jam for bigamy, posing freely.

Ma Kennedy, especially, did anything the lens boys wanted. Her pose clutching a pillow, in lieu of the absent What-a-Man, was the darb of 'em all.

Later Ma Kennedy sent a note to the news boys complaining that they had ruined her, and saying she was through with them forever. Some of the photographs taken were unprintable, but have been privately circulated.

Monthly Hero's Money

Portland "Sunday Telegram," northern New England's only Sunday sheet, has established a hero award, $25 or $50 to be presented each month to the Maine man, woman or child who performs the most heroic deed,

A committee of seven business and civic leaders in Portland has been organized with Charles Weaver, "Telegram" feature writer as secretary. Weaver will keep tab on the various heroic deeds happening and at a session of the committee will report, with clippings.

Full Time Writing

Don Clarke, now better known as Donald Henderson Clarke, successful novelist, may not return to Metro's publicity dept. He wants to devote his time to writing. Clarke is now on what at its beginning was termed a three months' leave.

He's writing a new book, "Young and Healthy," a study of joy spots in a college town for publication by Vanguard in September.

Vet Publisher Dies

John Jay Curtis, 74, president of Bobbs Merrill, book publishers, is dead from pneumonia. He has been identified with the company and its predecessors for 60 years.

He discovered Charles Major, gave the title to "When Knighthood Was in Flower" and promoted a campaign which was the first attempt to sell fiction on a nation-wide scale. He also was first to use colored book jackets.

Bertha Loeper Curtis, widow, survives.

Real Names of Authors

Ursula Bloom, author of "The Secret Lover," is Mrs. Charles Gower Robinson; Owen Archer, "Green Wine," is Augustus George Greenwood; Marcus Magill, "Murder Out of Tune," is Brian Hill; Francis Beeding, "The Three Fishers," is a combination of Hilary A. G. Saunders and John Leslie Palmer.

R. R. Flag Woman's Novel

French novel titled "Mil des Garets" ("Wild Seeds") is the first by Mrs. Rose Combe. Acquaintances know her better as holding the job of waving a flag at a provincial railroad crossing.

Reason for writing the novel, she says, is that the first train she has to flag is scheduled for 4 a. m., and the next at 6 a. m. During that two hours she doesn't consider it worth going back to bed, so she writes.

For Best Novel

Biggest prize novel contest ever undertaken is that in which Frederick A. Stokes, American publisher, and Hodder & Stoughton, British publishing house, will jointly offer $20,000 for the best novel written in English. Contest is open to all comers, and will run a year.

In addition to the big prize, winner will get full royalty and percentage of all rights.

Paris' Gang Stuff

Two illustrated weekly tabs catering to underworld fans, under cover of exposing their methods, are doing well in Paris. Names are "Detective" and "Police."

Public sale is permitted provided display on newsstands isn't obnoxious.

Frank

The publisher of "Collecting for Profit," a new little trade paper aimed for collectors and sellers of rare books, is frank. Declares that his subscription list is growing nicely, but that advertisers are "not doing right by our Little Nell." Get the hint?

News Writer Wins Prize

Franklin T. Waltman, Jr., of the Baltimore Sun, was awarded the $1,000 Pugsley Prize for 1930 for the "most noteworthy work" by a Washington correspondent.

Waltman landed the prize in his reports from Haiti on the investigation by the Hoover commission.

Stephen G. Clow has resigned the editorship of "Broadway Brevities," in contemplation of publishing and editing his own weekly magazine to be called "Brevities," covering both Broadway and Mayfair."

Sports Mag. in Pa.

New magazine, called Lehigh Valley Record, devoted to sports, made its appearance in Easton, Pa. Will be published twice monthly. Charles Ettinger, boxing promoter, is editor.

Sally Kusell, in addition to working for her own publishing house (Logos) is doing p.a'ing another book.

Chatter

Lawrence W. Lamm, the Book League's head, goes on the air tonight (28) to give the lowdown on the present book biz.

The new Maxwell Bodenheim book, "Duek Herring," supposed to be a take-off on Ben Hecht.

Capt. Fawcett now has "Screen Book."

Newspapers in reporting Ray Long's resignation as editor of "Cosmopolitan," failed to mention that John B. Walker, who sold the mag to Hearst, died at about the same time.

That new Blair Niles book, "Strange Brother," which comes out next month, deals with the male sex as "Well of Loneliness" dealt with the female. The Niles person, incidentally, is a woman.

When "Everybody's Magazine" is revived soon it will carry the confessional type of tale.

"Brothers in the West," by Robert Raynolds, is the Harper prize novel for 1931. Ellen Glasgow, Bliss Perry and Carl Van Doren selected it.

The Greeks will have to get another word for it, now that Theodore Dreiser's autobiography is being translated into Grecian.

The "Golden Book" has a good press agent.

Sol Flaum has secured Collette, the French woman scribbler, for "Cosmopolitan." It's getting to be a habit with Flaum.

It's been suggested that they sell those omnibus-story books by the pound.

The hero in every one of Bentley Ridyard's stories wears spats, though the scribbler never uses them.

A. Scribner sailed last week to corral some foreign material and to look up a couple of scribblers. Elliott B. Macrae, also, to act for Dutton.

Going Places

(Continued from page 44)

ballet, brings on the Capitol's second choice of costume colors, salmon and blue. Just as lovely as the first, as becoming to their wearers and as simple and smartly definite in outline. The "All Girl Revue" is ended, and once again women have proved their independence.

Picking Apart Fruit Picking

California fruit pickers are going to be mighty surprised when, if ever, they see "Children of Dreams." It's all about them and what joyous, tuneful lives they lead. The orchard owners had better take care that their fruit pickers don't catch this picture or they'll find themselves with a bunch of pickers who'll be picking banjos instead of peaches, who'll be spending their time gathering in harmony formations while the fruit hangs on the trees.

"Children of Dreams'" fruit pickers pick fruit only as a side line. Their main business is developing voices with time out for operetta style romances. They're a simple lot, singing, dancing, and sneaking up on the unsuspecting prima donna so she can be bashfully surprised and at the same time provided with a rousing second chorus for her song.

Margaret Schilling is the heroine of the tale. She has an accurate soprano voice, but that's not enough. A fruit picker, daughter of fruit pickers, where did she get those chiffon dresses and delicate lace trimmed nightgowns for her duets? Though the picture insists her success as a Metropolitan Opera star changed her, it did nothing for the dull way she coiffed her hair nor the dreary, over-detailed dresses she continued to wear.

Alison Skipworth's clipped, nicely enunciated speech and rich speaking voice is far too drawing-room to aid conviction here. She should have changed places with the unprogrammed society mother whose heavily made up eyes and ordinary enunciation were more fitting the character accoutrements of a lady fruit picker. Marion Byron plays the second lead, and is always present for comedy in musicals in the routine way.

SONGWRITERS' SAD FUTURE

TREND AWAY FROM BIG BANDS IN CAFE SPOTS

The tendency to get away from big band combinations is already making itself manifest in plans for the coming winter season. Cuts are being figured all along the line by many band leaders who have been using 12 to 15 men on hotel, cafe and dance jobs.

The reduced nut is being encouraged by the men who pay the bills. Experiments with eight and even less men have been found to be satisfactory in many cases. The tendency among cafe and hotel men, especially outside of New York, is to equip smaller rooms for eating-dancing activities. This as much as anything is affecting the size of band aggregations. The huge falling off the past season in cafe patronage is another.

Reduced combos where most of the men double from reeds to brass and some to strings, is considered okay and fills the bill in most cases satisfactorily. Three trumpets and three saxes will go except among some of the nationally famous bands where perhaps a personality heads the outfit. One trumpet regular and one trombone, with others in the band doubling for two part harmony on same instruments, is the planned angle. The two pianos that many bands have sported past seasons is out also.

Robbins May Stay West As Metro Music Expert

Hollywood, July 27.

Jack Robbins can stay three months out here for Metro, at Louis B. Mayer's request, depending only on the music publisher's affairs in the east.

Mayer and Bob Rubin in the east have confidence in Robbins' song-spotting knowledge, and with musicals on the road back the studio would like to keep him here in an advisory capacity.

Robbins will bring his family here if he decides to prolong his stay.

Meantime Jimmy McHugh and Dorothy Fields, who were brought out for the new Lawrence Tibbett picture, were pressed into service for "Flying High." This, while a Metro production, contractually throws the music publishing rights to DeSylva, Brown & Henderson.

From Roof to Road

That Guinan revue, "Too Hot for Paris," which started out to be a 50-50 summer revue idea for the Shubert's Bayes theatre, has been cut down and opened at Woodmonsten Inn, roadhouse, Pelham(25).

Roadhouse is playing show on a guarantee against the covers.

Dance Band for M. C.

Chicago, July 27.

Another B. & K. m.c. likely to branch out into the dance-band field. Mark Fisher, long-run m.c. locally, is reported ready to organize his own band to go into the swank Edgewater Beach hotel this fall when Paul Whiteman orchestra decamps.

Fisher got his start at the Edgewater as vocal soloist with the Danny Russo band there about five years ago.

Collection Agreement

Paris, July 27.

Agreement has been reached between the American and French composers' societies to reciprocate on the collection of royalties.

Idea is for the Americans to collect for the Frenchmen in the U. S. and vice versa.

WHO's Music Director

Davenport, Iowa, July 27.

Orville Foster is new musical director of Central Broadcasting company at WHO.

He will have charge of local sustaining programs.

Famous Lifts Price

Famous Music is the second publisher to decide to boost its prices back to the pre-cut. Beginning Aug. 1, Famous will charge 20c for its tune, "Just One More Chance" now selling for 16½c. It's a wholesale price lift to jobbers and syndicates of 3½c.

Famous will lift the price on that one song first. It declares that it is doing this to see whether or not the increased price will have any effect on sales. However, it is reported that within a few weeks after that number goes to 20c, all Famous songs will be selling at the pre-cut standard.

PUBLISHERS BUY OUT U'S INTEREST IN FIRM

Deal severing all connections between Universal Music and Universal Pictures, placing U Music back in the hands of its former owners, Lou Handman and Frank Goodman, was consummated last week.

Universal's 50% interest in the publishing house, which they purchased 18 months ago, was bought back by Handman and Goodman.

The name of the firm in the near future will be changed from Universal Music to Handman and Goodman.

It is expected they will keep on publishing Universal Picture songs on a special royalty arrangement, which is now being worked out.

This is the second publishing company to buy back its interest from a picture company. First was DeSylva, Brown & Henderson.

SEE LESS AND LESS NEED FOR PRO DEPTS

With radio limiting number of song repeats per night, publishers are exercised over what benefit, if any, they derive from supporting professional departments.

Radio field's move on song repeats has placed all publishers back to scratch, with all on the same basis now as far as radio plugs are concerned.

Publishers say that contacts, friendships, etc., between their professional men and band leaders or radio singers have been washed away under radio's song slice. In former times these contacts were important. If a leader or singer promised to put on a tune for a pro man, he put it on. Now the leader or singer may include it on his list, but if radio believes that it's being repeated too often that night, it's out despite anything the talent can do.

This situation is also disgusting pro men. They run all over town, to roadhouses on the outskirts of the city and other spots for plugs. Leader friends promise to put numbers on and the pro. man thinks its all okay, but when he doesn't hear it, the leader tells him the same old story, that the station asked him to substitute another because the promised number was heard enough that night.

Both CBS and NBC allow a song on only twice a night, in some instances three times.

CASA GRANADA, CHI, NO GO

Chicago, July 27.

Casa Granada, southside cafe, closed suddenly last week.

Al Quodbach renovated the club at a cost of about $200,000 when he opened it at the beginning of the season, but never could get it going.

There are reports Quodbach may take the Chez Pierre, former club on the near northside, for the winter.

Quodbach at Chez Pierre

Chicago, July 27.

That Al Quodbach, of the defunct Casa Granada, will take the northside Chez Pierre for the winter is practically in writing.

EITHER BIG BIZ THING OR NO BIZ

Disks and Sheet Music Look Hopeless—A. S. C. A. P. Only Chance for Salvation Through Heavier Theatre and Radio Tax Basis — Continent's Big Revenue

ROMANCE SCRAMS

By Abel Green

Los Angeles, July 27.

With the future of the music business at its present sales average of 100,000 copies not very rosy, future of the songwriter is even less optimistic. How the songsmiths can get along economically, what they will be forced to do for a livelihood and where the nation's popular songs will come from, if they forsake tin-panning, is something to think about.

If the big electrical interests will gobble up the music biz, as it has other creative arts in show business, where will the romance of Tin Pan Alley come in?

"Romancing a songwriter" is not as pansy as it sounds. The best publishers know how to coddle and jolly along the boys who have made hundreds of thousands for them in the past with some pet phraseology and captivating melody, but if radio or the synchronization interests gobble up the music biz, no electrical exec will bother about humoring a temperamental tunesmith.

The American Society of Composers, Authors & Publishers, as has been long predicted, will be the economic salvation of the songwriters.

After Big Rights

The A. S. is agitating for increased income for the "big rights," i. e., radio, theatre music tax, etc. The small by-products don't count, for even worse than the sheet music slump has been the drop in disk sales. Piano rolls don't even figure any more.

The Society must therefore look elsewhere. Argue the music men, if Camel, as it did on its first NBC hour some years ago, spent $13,000 a week for artists and broadcasting facilities, why did the music men only get the equivalent of five bucks out of it; why not another $2,000 for the music rights which makes this $13,000 weekly investment possible.

If Radio grosses $20,000,000 a year, why shouldn't 10% of this go to the music interests which make possible the actual existence of popular radio entertainment, they ask.

Low Theatre %

And the Roxy, New York, with its great dependability on music,

(Continued on page 54)

ROOF GARDENS BIG THING IN L. A. NOW

Hollywood, July 27.

Success of the Roosevelt hotel's new roof garden has all the L.A. and Hollywood night spot operators looking for space to stage al fresco dining and dancing.

Biltmore, Ambassador, Olsen's, Aero Club and Executives' club are planning outdoor dancing. Biltmore and Executives will be roof spots. Others will stay on the ground, the Ambasador planning to build an outdoor Cocoanut Grove around the swimming pool. Place will be similar to the Roman Wells in Miami.

Embassy Club moves outdoors on the roof next week, with Hal Grayson's band jumping over from the Roosevelt. Sam Coslow goes back into the Roosevelt, where he was replaced by the Grayson combo when called back to the Paramount studios.

Politics and Leaders

Pittsburgh, July 27.

Charges of political favoritism flew back and forth in official circles here last week when Danny Nirella and Charley Pasetti were awarded the contracts for the free park band concerts during the summer. Rival conductors for a time threatened an injunction against the city, but dropped the idea.

Public Works Director Lang had recommended that the work be split up among seven leaders, all of whom put in an equal bid, but the council music committee thought otherwise, on orders from Mayor Kline, it is said.

VOGEL LOSES FRAUD SUIT AGAINST KORDULA

Suit against Anthony Kordula, Edward J. Kordula, Herman Brinkman and the Kay & Kay Music Publishing Co., on a charge of fraud brought by Jerry Vogel was decided in favor of the defendants in the N. Y. Supreme Court by Justice Hammer.

The Kordulas had bought the Sheridan Music Co., which originally published "Marcheta," Frank Sheridan having been in on a royalty sharing basis for the song with Vogel. Vogel had sued Sheridan for an accounting of the royalty rights some time ago, getting a judgment. Meanwhile, the Sheridan firm went on the open market with the Kordulas buying the copyright and good will. They paid part cash and signed notes for the balance.

It was Vogel's contention that Tony Kordula, in acquiring the Sheridan firm, schemed with Sheridan to cover its transfer which constituted the alleged fraud. The Kordulas proved to the contrary.

O'Brien, Malevinsky & Driscoll represented Vogel while Paul Turner was attorney for the defendants. Vogel is now with Plaza Music Co.

JERSEY ROADHOUSES LEFT IN TOUGH SPOT

Red Bank, July 27.

Road houses along the north New Jersey coast are finding this season the leanest since the Eighteenth Amendment was passed.

Most of the swanky places that formerly had $5 covers and dinners are now down to $2.50 for each with no turnaway trade as in other years when they had top prices. These spots are depending upon their gambling outfits. But even the wheels are below last year's take which was bad enough.

What biz is done goes to the large houses. The smaller ones are staggering. Most have removed their $1 cover charge and also the floor show. Some have orchestras only during the week ends. Pansy stuff was tried by one place, but it flopped fast.

The food in the small spots has fallen off too. Good eats and drinks are the backbone of the road houses.

What has supplanted the road houses to a large degree are the dance casinos at Asbury Park and Long Branch. With a new name band about every week these fine ball rooms draw even the so-called smart set from along the shore.

The crowds are strolling more too. Boardwalks from Long Branch to Spring Lake are usually jammed with vacationists that only want the ozone and a chance to wear their sport clothes.

Those left mostly just ride in their cars if any with maybe a stop for beer and a hotdog.

Remick's Moving Aug. 1

Remick Music moves into the Witmark offices, Hollywood Theatre Building, Aug. 1. Witmark offices are partitioned off to separate both publishing outfits, with Remick having a reparate entrance from the hall.

Remick's move originally was not meant to take place until Sept. 1.

When All Else Fails Music Industry Talks Of Pianos as Reviver

Only way sheet music sales can ever be revived is to stimulate interest in the personal performance of music, says the Music Publishers' Protective Association.

The music business will grow worse and worse unless propaganda can be brought to bear to make the country interested in personally played music, the M. P. P. A. avers, declaring there are millions of pianos in homes throughout the country which are heavy with dust and are never used because the owners have lost all interest in personally performing on the ivories. If enough pressure through proper propaganda can be brought to get these pianos dusted off there is a chance of music sales being revived.

Piano sales have also fallen off during the past year to a great extent, says the M. P. P. A., because of the same lack of interest in personal performance.

The most important problem now confronting the industry, declares the M. P. P. A. is how to revive interest in piano playing. To this the M. P. P. A. is now giving thought, declaring that it believes it can be done through proper propaganda, but that this would be costly and more than coffers of the M. P. P. A. could stand.

ORGANISTS IN ALL LOEW HOUSES TO GO

Organists playing in Loew theatres are to be released within the next two or three weeks. The move is strictly one of economy. Several have been let out already.

Outside of the organ solo singfests with slides on the screen, the organists have had nothing to do but draw salary. Placed in some house as an emergency in case the sound track on talkers went haywire, they are now considered unnecessary.

Gillespie Couldn't Get Scattered Rhythm Boys

Los Angeles, July 27.

Jimmie Gillespie returned to Chicago without signing the Rhythm Boys (Bing Crosby, Harry Barris and Al Rinker), formerly known as Paul Whiteman's R. B., for which purpose he had come out. Gillespie, however, did clean up a couple of damage claims, settling them for nominal sums, arising from automobile accidents involving members of the Whiteman orchestra when the troupe was here two years ago shooting "King of Jazz."

Crosby, who is now in a jam with the A. F. M. through a walk-out from the Cocoanut Grove of the Ambassador hotel here, has a Mack Sennett picture offer at $1,000 to $5,000 a week from one to five years. He has made shorts for Sennett before.

Barris is returning to the Grove personally this week. Rinker is indeterminate. Latter was salaried to Bing Crosby, Ltd., which was owned equally by Crosby, Barris and Roger Marchetti, local lawyer.

Nick Gambling Along Border

Galveston, July 27.

Minors, farmers and laborers are barred from Mexican gambling halls along the South Texas border. This regulation was invoked to close places which had recently been opened.

Now the only way to get action across the river is to go into a back room and shoot dice on the q. t.

Green Taking Paradise, Chi

Chicago, July 27.

Jimmy Green, dance hall operator, is branching out. Is ready to take over Guyon's Paradise.

Green, who has been operating the Princess ballroom, is likely to take the Paradise under lease early in the fall.

L. A. Station Stages Sharkey-Walker Bout With Flashes, and Well Done

Los Angeles, July 27.

A round-by-round telegraphic broadcast of the Sharkey-Walker fight with all the realism and enthusiasm of an actual ringside description, was a successful novelty put over by KGFJ in conjunction with the "Illustrated Daily News," morning tab, and the United Press.

As the U. P. round-by-round dispatches came through the local announcer read them, glibly inserting some extra phraseology to flower up the bare flash that "Sharkey led with his left." Here it was described as: "Sharkey rushed in, eager to put across that haymaker, leading with his left, but again he missed. The wiley Mickey again proved his boxing skill," etc.

Result was a most realistic description of the fisticuffs with the atmosphere of an actual ringside microphonic hook-up. Illusion was further given support by phonograph records re-enacting the noises of crowds, cheers, gongs, etc., and even if the gong didn't strike at the right spots and the crowds cheered at the wrong times it was okay.

There was no coast-to-coast radio hook-up, and this substitute was most effective. The fight, of course, was described rounds behind the actual proceedings. It was 7:30 p.m. here at the 12th round, for example, which means 11:30 in New York, or perhaps three-quarters of an hour after it was all over.

At one point the announcer stated "We have no more," whereupon a staff singer started, but he was sharply cut off when the U. P. telegraphic dispatches started coming through again.

Considering that all this was a last-minute arrangement with the "News" itself, which put over the tie-up, announcing the very morning of the fight that arrangements were still up in the air, the entire proceedings were most commendable.

TEDDY BLACK'S ORCHESTRA
WJZ, New York

This is the band that was formerly hooked up with CBS, but ousted from that network because it was allegedly copying Guy Lombardo's music style. Group was taken out of the hotel in which CBS booked it after MCA, which handles Lombardo, complained of the copy. Black, after being ozoned by CBS, was then grabbed by NBC, and according to reports, is being groomed as competition to Lombardo.

Situation between Black and Lombardo and NBC's grooming has aroused some comment in radio circles. Radio music critics declare that the Black style of instrumentation is an out and out copy, and that Black is trying to forge ahead on the musical vogue created by the Canadian leader. MCA claims that Black, when he can't get Lombardo's instrumental arrangements any other way, buys Lombardo's disk recordings and studies them.

As caught on this broadcast, a sustaining period originating from a hotel, name not caught, may be a copy but it isn't Lombardo. Same instrumental arrangements via the wind instruments is obvious, but the sweetness of the brass is lacking in Black's orchestra.

If it's an imitation it's a bad one and Black should do something about his brass section.

BABY ROSE MARIE
Scngs
COMMERCIAL
WJZ, New York

Freak attractions are a gamble ror radio, liable to go over big and just as apt to flop. This kid songstress is undoubtedly a freak attraction. She built her rep through theatre appearances where she could be seen.

No doubt about the child having talent and an exceptional voice and delivery for one of her years, but it's the sight angle that's 50% of her delivery. She must be seen to be best appreciated.

Rose Marie is announced as six years old. In this instance, she was a guest artist, sharing time with Nat Brusiloff's orchestra and doing three numbers. Youngster has been singing professionally for a long time, considering her age, and has developed an experienced delivery. She knows how to put a number over and makes it hot on second choruses. Where they know her she'll probably mean something, but where she's a stranger it's just a gamble.

THE THREE DOCTORS
Comedy and Music
Sustaining
WOKO, Albany

The Three Doctors are Pratt, Sherman and Rudolph on the air for a 15-minute program over CBS five afternoons weekly. Act consists of comedy and songs done in typical vaudeville style.

Comedy is notoriously hard to sell over the ether, but the Doctors manage to turn the trick. Most of their material consists of gags, punning, crossfire, and ad libbing, probably carefully rehearsed. They break it up with songs. A thread of continuity runs through some of the programs.

Personalities and technique contribute more to the success of the comedy than the material itself. Trio work with verve and confidence. Solo interludes by the tenor are not so hot, his tone being nasal. Harmony singing is better; not sensational, but rendered with typical vaudeville zip.

The comedy will cause the average listener to laugh. Highbrows may disdain it. Act carries a personal announcer and should have commercial possibilities.

MARY and LOU
Vocalist and Pianist
Sustaining
KOA, Denver

Announced as "Mary and Lou, two little girls in Blue, who will sing for you," these girls, Mary Decker and Flora Moore, entertain for 15 minutes. Their program is a relief from the helter-skelter fast-moving programs usually put on by duet artists. Their singing and accompaniment are soft and low, and you can close your eyes and believe you are in the moonlight with them. Allan Stratton, announcer, keeps things moving—not too fast—but just right for this type of entertainment.

MJB DEMI-TASSE REVUE
COMMERCIAL
KFI, Los Angeles

MJB is a coffee, with Gus Arnheim's orchestra from the Hotel Ambassador as the musical mainstay of the MJB Demi-Tasse Revue. As a billing it's a natural hook-up, and since its very label does not smack of pretentiousness, the modest manner in which this revue progresses makes for a neat 30 minutes.

It is elastic enough to introduce almost anything, with a guest star regularly enlisted. This time it was Perry Askam. As the star also of "Ladies All," at the Hollywood Playhouse, Askam's show got an incidental plug of no small importance.

Askam's powerful tenor opened briskly with "Why?" Harry Barris, one of the three original Whiteman Rhythm Boys, celebrated his return to the Ambassador by a graceful obsiquy to Abe Frank by a punny play on three song titles, two of which Barris composed, "It Must Be True," "I Surrender, Dear," and "I'm At Your Command."

The entire program is broadcast direct from the hotel's Cocoanut Grove with the dance music from the dance floor, a policy not so common to commercials in the east. Out here they transfer the transmitter to a special studio upstairs in the Ambassador only for the necessary announcements and for the vocal interludes.

Barris and the Three Ambassadors (which trio Frank had developed when the temperamental original Rhythm Boys scrammed out) did very well as a novelty quartet, with Barris getting feature mention.

Donald Norris vocalizing "Cherie" scored, as did David Marshall with "If You Should Ever Need Me."

Withal, the MJB Demi-Tassers have a commercially arresting little revue. *Abel.*

BLUE MONDAY JAMBOREE
COMMERCIAL
KHJ, Los Angeles

Said to be the longest regular weekly program on the Coast, the Golden State Dairy Co.'s regular program maintained a fairly fast pace throughout its two hours when caught July 20. This in itself is a feat. Routine varied with practically every type of radio entertainment included except opera, and most of it good.

This broadcast harps on pictures. For 15 minutes control was shifted to Hollywood where several Paramount players did mediocre bits. Interlude served to show, if nothing else, the flatness of unprepared people coming over the air. Stuart Erwin was a sorry voice and Skeets Gallagher and Mitzi Green were little better. Sam Coslow, song writer, tried singing.

Material for the prepared sketches and skits was better than generally heard on Coast programs, ranking with the best of national broadcasts. It was fresh, fast and gaggy in the right way.

Jamboree also kidded Hollywood aplenty, satirizing screen interviews, working on the set and gangster pictures. All clever and original. Started off with impressions of Harry Richman, Zasu Pitts, Lawrence Tibbett and Al Jolson. Not much, but then not taken seriously. Several songs also kidding the stars and Dietrich's gams.

Had this program been just so-so there would have been a rush to turn the dials after the first 15 minutes. As it is, however, it justifies the two hours of holding on to the wave length.

So many names announced only a few could be caught. Harrison Halliday m.c.'d and others mentioned were Tommy Harris, Ronald Graham, Hart Sisters, Jane Green, Frederick Lipke, Marion Harris, Robert Olsen and Nora Schiller.

CAL JOHNSON
Outdoor Lore
WENR, Chicago

To bring the great outdoors to the front parlor is the task assigned to this rod and reel manipulator. It's too tough a job for Johnson. His talk degenerates into a sermon on the beauties of the sky at sunset, and he's into a kindergarten explanation of the habits of our little feathered friends before you know it.

There is little entertainment in such poetic declamations which describe the "velvety tree tops which were kissed by the golden rays of the setting sun." It might be a football announcer in the last quarter.

After such an introduction Johnson switches into a discussion of bird life. Recitation included a stirring condemnation of the "common house cat" as one of the ace killers of poor little quail; though quail hunting, Johnson assures his listeners, is great sport. He also sadly notes in passing the effect of the drought on the birds.

It's all sincere enough, unto the request that the listeners place a basin of water in the backyard for the birds, but it's not exciting enough to keep the group around the loud speaker from hastily tuning in on the nearest orchestra.

THE BRISTOLEERS
Music
COMMERCIAL
WMAQ, Chicago

New program for CBS originating over WCAU, Philadelphia. Its backers are candy product concern, with the symphonic orchestra conducted by Sidney Lowenstein.

Noteworthy in this program are the curtailed plugs from the announcer, coming before and after each musical number. As there are but two selections, divided in two 10-minute periods, the exploitation is well placed and earns attention. More commercials should listen in and find how it should be done.

Type of music dispensed is easy to listen to and arranged in circumspect manner. Idea has the combo visiting foreign lands with appropriate native music. Initial stop is Venice for a potpourri of Italian tunes, classic and pop, with vocal refrains from a mixed vocal chorus. No interruptions throughout the selections. In other programs of this sort ther are too frequent cut-ins by the player, spoiling the effect of the entertainment.

This period has started off right, and with added stuff each week should command attention. Likely there will be candy tieups, an item always good with the fans. *Span.*

EXTENSION SERVICE
Colorado Agricultural College
Sustaining
KOA, Denver

Oldest program on this NBC station and continuously presented for five years. A feature especially for the farmers and in a state where the farmers' problems are numerous.

This period counsels the farmer on his two hardest problems, how to get rid of pests and how to conserve moisture. The U. S. was supposed to have gone dry when the Volstead act was passed, but Colorado has been dry as far as the farmer is concerned ever since a plow was put into the soil here.

This program featured E. D. Smith on "What Is the Matter with Wheat—and What Can Be Done About It." He told what the matter was, but neglected to touch on the last half of his title. C. P. Gillette touched on "Insect Problems," and T. H. Simmons talked on "Efficient Management." Short bulletins on other subjects were also read.

Mail received in response to this feature proves that the farmers listen, in spite of the fact that it is broadcast in the middle of the day when they would be expected to be in the field.

WELCOME LEWIS
COMMERCIAL
WABC, New York

Miss Lewis was recently tied with a perfume firm for this weekly series of 15 minute broadcasts over CBS. A few months ago she was heard regularly over NBC. Previous to this series CBS announced that the advertiser would omit sales talks and simply be content with referring to Miss Lewis as the "Coty Melody Girl." They do refer to Miss Lewis in the latter manner but they also include the plug, and quite frequently. It's done in a smooth manner, however.

Miss Lewis is a pleasant songstress. She is a contralto and uses the crooning style of delivery. Time permits her to do three numbers. In between there is some conversation with the announcer regarding the numbers she should sing, the latter cuing, etc. To balance, Miss Lewis cues the announcer into his commercial talks which are quite brief.

Harry Salter's orchestra shares the period and is a sweet musical combination. Instead of just filling in, this aggregation is a feature in itself.

THE STREET SINGER
Songs
Sustaining
WOKO, Albany

The Street Singer is a recent addition to afternoon programs on the Columbia network. Consists of songs by a tenor rendered to piano accordian accompaniment. Names of artists not announced.

Tenor has a powerful voice, displaying evidence of operatic or concert training. Numbers are sung in French, Italian, German, Spanish and English. Latter are of the standard or popular type. Themes of most of the songs are in keeping with character of turn.

A talented vocalist, but some listeners may not care to hear him day in and day out. Voice is not as soothing as that of radio's best known male vocalists. It has, however, greater range and its owner unquestionably is a well trained singer.

Accompaniment and solo bits by piano accordionist are well done. Instrumentalist might even be given more time during the 15 minutes. No advertising.

MARGARET ANGLIN,
Recitations,
WOR, New York

Something to satiate the palate of those who cry for the better things, something which they claim raido has always ignored. Poetic readings by the veterean legit actress.

Miss Anglin Thursday (23) stated that this was her second appearance on the air and effusively thanked the listeners for what she labeled their "generous impulses" in responding to her first appearance. She said that she was never addicted to recitations until radio called upon her to so deliver.

At the beginning Miss Anglin spoke of John Masefield and the requests she had to read his poetry. She then drifted off to a little piece, author unannounced. Feature was a series of poetic letters, Bret Harte seemingly mentioned as the author. All about a girl whose parents became wealthy and drifted east from the mining town and her letters to the man she loved back in the old home town. Miss Anglin read the girl's letters, flavored with heavy dramatics, at times too much so for the air. Dramatic pauses on the stage may be all right where the eye can follow. On the radio these tension lapses are a bit awkward. If not timed to a nicety the listener is apt to think something is wrong with his set or the station.

However, Miss Anglin made an impressive job of it. It's different and her reading contains flavoring which should secure a definite audience.

A man, name not caught, assisted by reading the man's letter in the story. He also unlosed an interesting delivery.

THOMPSON-ROSS PROGRAM
Musical and Talk
COMMERCIAL
WMAQ, Chicago

Brokerage house dishing out a weekly display of orchestral and vocal entertainment served with an extra large helping of advertising matter disguised as politico-economic enlightment.

Entertainment is of the sort believed to please the dainty palates of potential bond purchasers, which means classical and semi-classical music, mixed with an occassional sprig of melody from the better class musical comedies. Program has an air of trying to be upper crust.

Frank Munro handles the economics, and again the public is instructed on the inside of the moratorium situation in a purely superficial way. Raymond Koff sings and was evidently in a hurry to get out of the studio, for he delivered all three of his songs at once.

Program lacks poise and dignity in spite of the efforts to this end.

"CROSS-EYED PARROT"
Serial Play
WFAA, Dallas

Detective thriller in 30 min. episodes as a Saturday night feature. Cast recruited from a local little theatre one of whose members penned the yarn.

A bombardment of shrieks, shots, moans, etc. Idea is more or less an innovation in radio for this section. Gives the kids and sleep walkers something to worry about. Besides furnishing the much needed variety in current ether routines. *Rudy.*

State Organ Quiet

The big organ at Loew's State, New York, went dead Friday (24) under orders from the main office. Evidently a matter of economy.

Elimination means the ousting of the organist, George Latch.

Vaudevillian Takes Nite Spot

Chicago, July 27.

Fanelli, former vaude and cafe comic, has taken over the Silver Slipper cafe, Salt Lake City. Besides operating the spot Fanelli also will double as entertainer.

Al Dubin, Warner songwriter, departed for the Coast Saturday (25).

LEADING ORCHESTRAS DIRECTORY

DUKE ELLINGTON
Lincoln Tavern, Chicago
Management of
MILLS DANCE ORCHESTRAS
Mills Building, 46th St. and Broadway
New York, N. Y.

EVERETT HOAGLAND
And His Orchestra
GEORGE OLSEN CLUB
CULVER CITY, CALIF.
Management, M. C. A.

BILL HOGAN
and his
BILTMORE ORCHESTRA
BILTMORE HOTEL
Los Angeles

PAUL WHITEMAN
INDEFINITELY
Edgewater Beach Club
Chicago
Personal Rep.: JAS. F. GILLESPIE

ABE LYMAN
and HIS ORCHESTRA
FORREST CLUB
NEW ORLEANS, LA.
Brunswick Records

TED LEWIS
Exclusive Columbia Recording Artist
WM. MORRIS AGENCY
Personal Representative
H. HAROLD GUMM
1540 Broadway, New York

GEORGE OLSEN
AND HIS MUSIC
ON TOUR
New England States

GEORGIE STOLL
and HIS ORCHESTRA
Carthay Circle Theatre
Los Angeles

Chicago's Hotel Stevens
Colossus of Hostelries
Offers the tantalizing, dance-inviting music of
GEORGE DEVRON
and His Orchestra
Playing also via NBC and WENR these top-notch tunes of the times:
"When the Moon Comes Over the Mountain"
"I'm Thru with Love"
"Hikin' Down the Highway"
"At Your Command"
ROBBINS MUSIC CORPORATION
1799 SEVENTH AVE.
NEW YORK

THE
HOLLYWOOD COLLEGIANS
Featuring Their Original "RHYTHMIC ILLUMINATION"
Management—MATT KELLY—AL GROSSMAN OFFICE

RADIO'S HIGH COMMISH

Hijacking Ad Agencies Working It Double in Radio Press A'ing

Chicago, July 27.

Radio press agents are beginning to feel the pressure of the advertising agencies which are muscling into the publicity field through their strength at the business office. Agencies have gotten so strong in this space-grabbing field of late that regular ether p.a.'s are troubled at night with bad dreams.

Hijacking ad agencies are tying up radio and newspaper accounts in order to force the papers to come through with free plugs on the radio broadcasts. They intimate to dailies that they'd better come through with a story on the radio program, since the agency also handles the newspaper account for the advertiser. Newspapers are burning because of this forcing of space through the business office; with the agencies often grabbing the space, then doing a cross by failing to come through with ad copy.

Sharp point of the whole racket is that the agencies after hijacking the free space from the newspapers, then turn around and collect publicity fees from the advertiser.

COAST SITS ON HANDS; AFRAID OF TELEVISION

Los Angeles, July 27.

Television is plenty cold on the Coast. There is interest, but with exception of Don Lee's KHJ, all Coast broadcasters are sitting on their hands.

Stations say they aren't going to rush into the new transmission system until it has been developed to a point where they can get some sort of a return on it. Columbia's coast-to-coast television broadcast of last week didn't help much. Local angle is that the broadcast sounds foolish to people with ordinary receiving sets and will entail plenty kidding.

While KHJ is installing television, the station has said nothing about broadcasting for the time being. Don Lee, owner, has patents on a cheap visional broadcasting set which as yet is in the experimental stages. Equipment being installed at the station will be used mainly for development of the sets.

None of the local stations expects televised programs to originate on the Coast before another year. Some go so far as to say a year is optimistic. But all agree that the manufacturers of radio sets will do their best to rush television as a relief from the stagnation of ordinary receiving set sales.

Another Whiteman Find

Chicago, July 27.

Another of the Paul Whiteman finds begins a series of broadcasts for NBC this week. She's Jane Froman, blues singer. She may be billed later as Jane Froman and Band in order to give her a better build-up.

No commercial account has been found for the gal yet. She'll be on the air twice weekly, in the evening.

BELGIAN RADIO ORCHESTRA

Brussels, July 14.

Belgian National Institute of Radiophony, government controlled, will have its own orchestra of 55 musicians, selected by competition, starting Oct. 1. Also, commencing in September, the Institute will broadcast an educational program for schools.

Council of the Institute announces that difficulties between the Ostend municipal authorities and the Musicians' Union make the seasonal relay of concerts from the Ostend Kursaal temporarily impossible.

ETHER HOOFING INFO

Arthur Murray, dance instructor, has contracted for 13 CBS broadcasts, 15 minutes each, beginning August 4.

Murray will feature himself, on giving dance instructions.

An Old Gag

Chicago, July 27.

Radio advertisers who have been checking up on their popularity by asking listeners to write in, have been squawking when finding less letters than expected. Some instances bring no replies at all. Advertisers complained to the ad agencies and have threatened to cancel accounts.

Agencies are now protecting themselves by assigning everybody on their staffs to listen-in and write letters on different stationery to the advertisers to tell him what a great program he's putting on.

CBS FAILS TO ADVANCE DATE FOR TELEVISION

CBS's one hour television broadcast Tuesday night (21) linking the sight station W2XAB with the sound station WABC, was a pronounced flop as far as the sight was concerned.

It was CBS's official opening of its television station. Its studio is on the 23d floor of the CBS building.

Mayor Walker was introduced by Ted Husing, who m. c.'d the affair. Sight so foggy one of the audience who filed past the television receiver and took a look at the mayor failed to recognize him.

Television receivers used were the Jenkins make. Pictures fluttered constantly and the lines of the scanning disc, CBS using "60 lines scanning," were too apparent.

A few of the radio scribes present were of the opinion the CBS staged the affair only for the publicity. They could not understand why CBS should stage it otherwise with the results so poor.

Television, according to what was brought out by CBS is still a long way off.

CBS will keep up its television broadcasts for W2XAB regularly hereafter. It will be sound synchronized for some time to come with CBS's short wave station, W2XE. It was sound synchronized with WABC Tuesday night, as it was the opening ceremony.

NEW COAST CHAIN HAS 12 STATIONS WILLING

Los Angeles, July 27.

The North American Broadcasting Co., new chain system organized here by Guy Earl, former owner of the L. A. "Express" and KNX will take over a number of the stations formerly in the United Broadcasting System and the American Broadcasting Co. Both chains are now defunct.

Associated in the new chain with Earl are Louis Davis, who financed the United, and Naylor Rogers, manager of KNX. Programs will be handled out of KNX and will get conservative operation until showing signs of life.

Company has a tentative lineup of 12 stations along the Coast but will not go in until Sept. 1.

Earl will go out after national business, stressing the angle of no line charges between Kansas City or Denver and Los Angeles. That's the back-breaker on both NBC and Columbia.

NA will go after coverage in California, Oregon, Washington, Montana, Utah, Nevada and Arizona. Latter three states are blank spots for the chain programs due to lack of outlets.

Bootleg B'caster

New Bedford, Mass., July 27.

Harmon O. Winston was fined $500 in Federal court on his plea of guilty to operating a radio station outside the frequency allowed for amateur stations.

Government alleged Winston operated his set here in communication with ships believed to be rum runners. The court confiscated his radio apparatus.

EVERYBODY'S IN, BUT TALENT PAYS

Networks Stand for Heavy Chiseling by Bookers—Bankrolls Fade Fast After Ins Are Taken Out

WORST SHOW METHODS

The rather classy name of Artists' Bureau as generally adopted by radio stations for their talent booking offices, has failed to lessen the chiseling carried on inside. Booking grift that outdoes anything ever invented by the gyppiest of vaudeville gyps is being credited in numerous instances with keeping indie broadcasting outfits alive.

Vaudeville bookers who are caught taking more than 10% commission from an act are immediately exposed and embarrassed in the trade, then discredited by the managers' associations, with barring the usual penalty for repetition. It doesn't entirely eliminate the gyp in vaudeville, but it manages to decrease the amount of gypping by keeping it undercover and within petty limits.

But in radio the commish gyp has entered the big biz class. Even the richest of the networks, NBC, advocates a 15% charge for booking actors. While the vaudeville offspring of the Radio family, RKO, limits its booking office to 5%, and its agents to the same amount.

The fastest cleaning and dyeing establishment anywhere for the talent bankroll is in the radio field. Whereas in the vaudeville gyp center the commish split is three-way at its peak, in radio there's no peak.

First grabber is the actor's agent. Then the advertising agency handling the account. Then the station or network "artists' bureau." Besides that, if lucky, the act has only one staff member of the booking bureau to placate with a kickback.

As even NBC does not object to 15% deductions from air performers' salaries, it isn't regarded to be in a position to dictate to others as to what might be excessive commish.

Some small stations, on the 15% and over basis, are grossing from $1,000 to $2,500 weekly on booking office commissions, with this equalling and frequently exceeding the weekly advertising intake.

Radio people who hold the best show business methods to be wrong are practicing one of the worst methods ever adopted by the gyp element of show businesss.

NBC COAST EXEC ON UNDESIRABLE SPONSORS

San Francisco, July 27.

Censorship of all forms of radio advertising through established standards was urged by Don E. Gilman, vice-president of the Pacific division of NBC, before a meeting of the National Association of Broadcasters here.

Gilman decried against the policy of some stations in accepting anything in the form of advertising. He stated these stations hadn't the interest of listeners at heart when lending themselves to "quackery sale of unsound securities, the promotion of fraud and fortune telling."

Gilman further declared that "the radio public will stand for this just so long and then restrictive measures will be introduced in Congress."

He concluded by urging all stations to clean up and eliminate undesirable sponsors.

Publishers and Syndicates at N. Y. Meeting Vote to Ban Commercial Credits; N. Y. Dailies Leading Off

At a meeting of the American Newspaper Publishers' Association Monday (20), at which all the publishers of New York dailies and syndicates were present, a resolution was adopted to throw out all commercial credits from the daily radio program list.

This was placed into effect by all the New York dailies the next day, Tuesday, and is also reported to have been put into effect the same day by all the syndicate papers represented, such as Hearst, Scripps-Howard and Macfadden.

Reported reason for the move is that the publishers have finally agreed that the commercial credit in program listings is free advertising, and as such should be eliminated.

Previously all radio programs were credited with the names of sponsors.

Talent Only

Starting Tuesday (21)and after that date, all programs in New York dailies were listed according to talent, instead of Fleischmann Rudy Vallee was billed; in the place of Lucky Strike, B. A. Rolfe's orchestra was used, and Morton Downey was billed for the Camel program. Where the dailies are not in a position to use the names of the talent or are not informed as to names, they will credit it according to type of program, such as "music," "drama," etc.

The move is considered by radio to be an aftermath of the meeting a few months ago of the American Newspaper Publishers' Association in New York, which was attended by all publishers throughout the country. At that meeting it was suggested that program listings be thrown out entirely.

Unofficial Reports

The unofficial radio broadcast of the Mickey Walker-Jack Sharkey fight was a surprise stunt pulled by the New York "Daily Mirror" and WMCA. The tab had a man at ringside who phoned the station. Portions of each round were then put on the air. Understood Jimmy Johnston burned plenty after having held out on the radio and for a good hunk of coin with no takers.

Another broadcast of brief rounds was on the Yankee net work of New England, sent out after each round was received by wire by the Boston "Record."

RADIO FED'S $1,000,000 IDEA FADES TO $100,000

Chicago, July 27.

National Federation of Radio Associations has given up its idea of getting the radio manufacturers to shell out $1,000,000 for a national advertising campaign, and is now figuring out a scheme for cheaper exploitation. From present plans it's to be a national Radio Week and will bring all retailers into the stunt in order to decrease the per capita cost.

National campaign is cooking now to induce the public to discard old model sets and cough up for the newer heterodyne outfits. Basic notion to be plugged is that it's silly to listen to a $100,000,000 radio program on a 1925 three-tube set costing $15. The $100,000,000 is the list price quoted for the annual cost of radio programs.

Radio body calculates that more than 50% of the sets in operation at present are old-fashioned. Figuring 1929 as the dividing line since the advent of the real A. C. receiver, then 7,000,000 new sets have been purchased since that date. This number to be compared with the grand total of 16,000,000 radios now tuning in. Radio association wants the owners of the remaining 9,000,000 sets to know that they are not getting out of the loud speaker what goes into the microphone.

Manufacturers like the idea, but are wary of slapping up any cash for the stunt. They'll give their moral, but not much coin, support. Original $1,000,000 campaign idea that was talked about at the annual convention six months ago has dropped away. Manufacturers were shy from start, with the quota then sliced to half-million, with that figure as tough to touch as the first.

Frank Brown Killed

Minneapolis, July 27.

Frank M. Brown, secretary of the National Battery Broadcasting Co., operators of KSTP of the NBC chain, died in a hospital at St. Croix Falls, Wis., last week as a result of injuries suffered when his automobile overturned.

He was 42 years old.

Engagements

John Charles Thomas, Maxwell House, NBC, for six weeks, beginning July 30.

Fray and Braggiotti, piano duo, CBS, Sunday (26).

Weekly guest stars for the Vitality program, which starts 16 weeks on CBS Aug. 12, besides Freddy Rich's orchestra and Round-Towners quartet, weekly features, will be Fannie Brice, Frances Williams, Nick Lucas, Rita Gould, Ann Pennington, Peggy Horn, Theo Karle, Audrey Marsh, Ethel Norris, Annette Hanshaw, Miss Patricola and Beatrice Lillie.

'Times' May Charge $2.50 Line for Special Mention

New York "Times" is reported considering a move to charge advertising rates for the listings of radio programs in the box of best programs daily. This is a box at the head of the radio page containing programs of the day which are recommended to readers.

According to reports, the rate which the "Times" will charge for this listing will be $2.50 a line. The newspaper declared it has the matter under consideration, but has not definitely decided to place it into effect.

Benefit Broadcast

Columbus, June 27.

Top for all time radio program broadcast locally went on the air from radio station WCAH here Friday. Program began at 10.15 p. m., lasting two hours. Publicity, advertising, station time and artists all taken care of by donations. Idea was to get public to subscribe funds for baby camp here and program went under title of Baby Camp Revue.

Idea went over with a bang. Still counting the shekels taken in and promised by the listeners.

Invisible Cartoons

Los Angeles, July 27.

Robert Wildback, cartoonist, has been assigned by KECA as a staff broadcast artist.

An oldtimer in the cartooning field, Wildback arranges what he calls audible cartoons, making use of snores, sneezes and other mentionable sounds.

Sister Esther Subs

When Ann Leaf, CBS organist who shares the nightly Nocturne period with Ben Alley, goes on her vacation Saturday (1), her sister Esther Leaf, will substitute for her

Esther is a theatre organist

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

Englewood

Getting tougher than ever to land acts for the Tuesday night bargain show, with only eight turns located for this line-up.

George Herman, contortionist, opened slowly and finished fast, still as the effective skeleton. Three Peanut Boys, colored singers and dancers, are oke on the leg work but useless on the vocals. Fast and noisy steppers that can excite small time houses. Erin and Erin play harps and a piano. They mix up the tempo sufficiently to keep the turn out of a rut; but it's doubtful whether simple musical acts of the old school can satisfy audiences that can get simple musical acts any time just by twisting the dial.

Orville Dietrich has exuberance and sincerity. By means of both of these qualities he gets by with a song and dance routine of no finesse. It's not particularly finished performance, but it's fast and loud. He makes as much noise as possible with both his voice and his shoes, with his youthful appearance another credit for him in this family house. Chung and Chung, Chinese, play the uke and violin, and sing; getting comedy through the standard method of pronouncing English in the Chinese way and singing hot tunes in pig-English. For an indulgent audience.

Zoe Dyac beats every other mind-reading act on time, finishing her turn in about eight minutes, making it almost a novelty on that count. Regular questions and answers of the accepted routine. Irving Newhoff has added two stooges, switching from a straight singing act to a hoke comedy and singing turn. Big turn of the evening, with the audience proving that old stuff is sometimes the best by rolling to the old gags between professor and smart-aleck pupil. All the jokes were there and came through in winning style. Four Clovers closed with a nice exhibition of teeter-board work.

"Always Good-bye" (Fox) feature.

Jack Champion will open a 30-person outdoors unit at Nashville, Mich. Champion is feeding and sleeping 'em right on the lot in tents. Champion has 10 weeks of fairs booked.

Carr Bros.' show, now up in Iowa, opens Aug. 17 at Central City.

Louis Mack opens a musical tab show at Steubensville, O., Aug. 1.

Helen Metten joined the Jones rep show at Wausau, Wis.

Willie Berger, RKO booker on a visit here, decided to combine business and pleasure by making an inspection tour of the houses booked by him. Berger covered Cedar Rapids, Davenport, Indianapolis and Louisville before returning to New York.

FREE
BOOKLET ON HOW TO MAKE UP
STEIN'S MAKE UPS
M. Stein Cosmetic Co. 30 MADISON AVE. N. Y. DEPT. V.
PURITY UNQUESTIONED FOR HALF A CENTURY

The Leading and Largest ACCORDION FACTORY In the United States
The only Factory that makes any set of Reeds —made by hand.
Guerrini & Co.
277-279 Columbus Ave. San Francisco, Cal.
Free Catalogues

THEATRICAL CUTS
THE STANDARD ENGRAVING CO. Inc.
235-247 E. 45TH ST., NEW YORK, N.Y.

VARIETY BILLS

(Continued from page 38)

LONDON

Week July 27

BRIXTON
Astoria
"Manslaughter"
The Silent Enemy
"Meet the Boys"
Murray Stewart
Anita Lowe
Fred Fox
Cornalla & Eddie
FINSBURY PARK
Astoria
"Manslaughter"
'The Silent Enemy'
Kitchen Bd
Hope Charteris
Blattnerphone
OLD KENT ROAD
"Manslaughter"
'The Silent Enemy'
Doris Niles
Dore Bd
STREATHAM
"Manslaughter"
'The Silent Enemy'
The Kemmys
Eva Ivy
DUBLIN
Capitol
"Animal Crackers"
"Only Saps Work"
Eddie Peabody
MANCHESTER
Paramount
'Love Among Mil'
"Fast & Loose"
Alfred Rodes Co
STRATFORD
Empire
Nellie Wallace
Van Dock
Jane Ayr & Leslie Valliere
Max Hoffman
Kiraku Bros
Bert Hughes
Du Calion

Provincial

BIRMINGHAM
Empire
Nat Mills & Bobbie
Ringle Bros
Wensley & Dale
Stainless Stephen
4 Julians
San Marino Co
Eric Yorke
HULL
Palace
Ancaste
How & Young
Kenealy Sis
Boxing Kangaroo
Jack Le Dair
Mona Grey
Ernest Shannon
Jack Lewis Co
NEWCASTLE
Empire
Austin Sis
Low & Webster
Shaun Glenville
Mahala
Byron & Byron
George Hurd
Sidney & Adelaide
Billy Cotton Bd
NOTTINGHAM
Empire
The Especials
3 Virginians
Howard & King
Wallington Sis
Billy Bennett Co
Alexander & Mose
The Charladies
SHEFFIELD
Empire
The Figaros
Eddie Windsor
Mlle Helena
Stan Stafford
Sam Linfield Co
Griffin Co
Radiana
Videau & Kirby

Cabaret Bills

NEW YORK CITY

Beaux Arts
Madeline Randall
Hazel Crosby
Julius Klein
Wilma Cox
Grace Mitchell
Salvatori Orch
Central P'rk Casino
Jean Barry
Dave Fitzgibbons
Leo Reisman Orch
Club Calais
Jack White
Lillian Barnes
Jackie Maye
Frances Fay
Bernie M'xw'll's Or
Connie's Inn
Ada Ward
Joyce Robinson
Louise Cook
Earl Tucker
Dotty Rhodes
Sonny Boy Dudley
Bessie Dudley
Meers & Meers
Willie Jackson
4 Bon Bon Boys
Cotton Club
Cora La Redd
Mild'd Washington
Sherman Robinson
Leitha Hill
Berry Bros
Alma Smith
Eddie Rector
Cotton Club Trio
Clarence Robinson
Swan & Lee
Marko Brown
Henri Wessels
4 Step Bros
Bobby Sawyer
Bunny Payne
Norman Attwood
Anise Bayer
Cab Calloway Orch
El Patio
Norma Terris
Ramon & Rosita
Emil Coleman Orch
Hollywood Gardens
N T G Rev
Abe Lyman Orch
Oakland's Terrace
Joe Wallace
Myrna Waverly
Molly O'Dougherty
Helen Davis
Lola Bertram
The Grenadiers
Will Oakland
Lou Spring Orch
Nut Club
Eddie Moran
Nutsy Fagan
The Hartman's
Red Davis
Jerry Bergen
Badger & Mueseler
Eton Boys
Dave Abrams Orch
Paramount Grill
Jack Osterman
Lois & Jean Sterner
Johnny Condey
Bud & Sis Roberts
Fields & Smith
Doris Merly
Dave Lawrence
Betty Bayne
Racing Hounds
Freedman Orch
Salon Royal
Elizabeth Welsh
Kid Sneeze
Harvey White
Opal Cooper
Baby Face
International Orch
Village Barn
Luther & Nell
Riley & Comfort
Warren & Davis
Un Josh Medders
Ritz Quartet
Allan Daly
Winegar Orch

CHICAGO

Cameo
Lester Montgomery
Sally Osman
Adele Harris
Billy Carr
Vin Conley Orch
College Inn
Jean Defries
Bobby Meeker Or
Dells
Billie Gerber
J & E Torrence
Vivian Janis
Benny Meroff Bd
Embassy
Madelon M'cKenzie
Zita & Annis
Richards L & K
Billee S Kvale
Earl Rickard
Harry Weinstein
Sol Wagner Orch
Lincoln Tavern
Ivy Anderson
Brown & McGraw
Dot & Dash
Duke Ellington Or
Miralago
Rick & Snyder
Ercelle Sis
Irene George
Hazel & Klatoff
Al Handler Orch

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$1.00 ROOM WITHOUT BATH
$1.50 ROOM WITH SHOWER BATH
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$14.00 PER WEEK WITH TUB BATH (DOUBLE)

GARRICK RESTAURANT
MAIN FLOOR OPEN ALL NIGHT
FRENCH ROOM—2ND FLOOR
Dine and Dance During Luncheon, Dinner and After-Theatre
Mr. JEAN ANTHONY at the Organ
68 and 72 W. Randolph St., Chicago
NO COVER CHARGE NO MINIMUM CHARGE

FOX, BROOKLYN

(Continued from page 37)

suspended from a prop submarine dropped from the flies. Each work singly, the girl using Roman rings and the man following with swift whirls around a bar.

In the latter scene the novel stage effect is used. Idea is a treasure hunt, the two scenes following the opening being supposedly under water on the deck of a Spanish galleon. Prop sub, searching for the galleon explodes, turns around swiftly, and sinks behind the water scenes, presumably to the dephs of the ocean. It's effective.

Fox's "Holy Terror," feature.

LOEW'S STATE, L. A.

Los Angeles, July 22.

Apart from some nifty dance numbers, Fanchon & Marco's "Black and White" Idea doesn't look like much. Acts are only so-so except for Peg Leg Bates, who hit, but is leaving the unit after this week. Rector and Doreen, iron jaw act who were in with the Meglin Kiddies two weeks ago, takes Bates' place. Although okay in appearance. it's doubtful whether the Rector-Doreen team can boost the unit out of the doldrums.

Picture was Ramon Novarro's "Son of India" (Metro) and business fair.

Other acts were Helen and Dolly, singing; Marie LeSlohic, acrobatic dancer, and Margaret-Alice Head in a brief appearance at the piano, but no solo stuff.

Lou Kosloff and his band were back in the pit after occupying the stage last week. Overture this time was based on the forthcoming Fiesta de Los Angeles, city boosters' celebration.

Unit opens on a ballet dance, with four girls manipulating a veil and Miss Head at the piano. Miss LeSlohic on after a few minutes of gauze flapping and off. Her acrobatic stuff backgrounded by the girls in a stately ballet didn't jibe.

Clifton and Brent on with one minus shoes and sox. Requests for these brings a shower of old shoes from the musicians. They clown around, make several efforts to sing and play the fiddle, always interrupted by the heaving and slapping.

Old-fashioned dance in which the bustles, upheld by other girls, get lost from the dresses and wander around alone was novel and liked.

Dolly is a midget. She clowned with Helen on the bustle stuff, sang and then off. Bates on here. His difficult dancing, and hopping on the wooden leg went over.

A dance number they'll talk about was done with three floodlights turned on the audience so stage was dimmed. Girls, black on one side and phosphorescent material on the other, went through routines, some of it on bars.

Movietone News and a Fox travelog on the bill.

PARAMOUNT, L. A.

Los Angeles, July 24.

Wow of a show this week, holding a mess of talent. It evidences that there's plenty to choose from around here. What they do afterward and where they go, if it's not F&M, is something that always come up for discussion.

Probably figuring that Paramount's Chatterton feature, "Magnificent Lie," which is doing heavy trade, would make it worth while to also go heavy on the show, the theory is certainly correct. Result is that the show is overboard on the budget but so is the gross, which should be about $8,000 better than average takings.

"Limehouse Nights" is the title of this presentation flash, Jack Partington staging per usual, with Jack Holland and June Knight featured. It also includes Moro and Yaconelli, the On Wah troupe, Don Carroll and the London Steppers.

Only fault with the show is its overlength, On Wah family is especially overboard. They do everything from acrobatic and contortive to Chinese plate juggling. Similarly Moro and Yaconelli run away with things, but their comedy is effective withal.

Jack Holland and June Knight, nifty song and dance team, with Miss Knight an effective dramatic prima, can be held in at this house for a run. They are veteran troupers and are versatile enough to fit into almost any presentation.

Miss Knight's setting of the Limehouse locale with her "Love for Sale" was done here before but is effectively carried through to the dramatic dance finale, with the London Steppers and the other specialists weaving in and out in plausible manner. Oscar Baum's orchestra is scrimmed on an elevation upstage.

London Steppers' dance routines were oke. The boys of the mixed dancing ensemble paired off into nationalistic dance duos, of which one lank and lean snake-hipper (of the Italian marines) almost stopped everything. He has a style all his own and has terp possibilities.

Baum's overture were "Romberg Impressions." Sound newsreel (Paramount) was impressive by its "talking reporter" idea, with different dialects to fit the scenes. Thus, a shot of Cal Coolidge way down east had a cornfed brogue announcer doing the spieling, the English Henley boat races had a British dialect dubbed in for the announcements, and shots of the new Spanish president were heralded by an English speaking voice with an obvious continental accent. Made for a good novelty.

Biz to the rails on the first show Friday. *Abel.*

DENVER

Denver, July 23.

Stage unit, "Tomorrow's Stars," current, is a lot of entertainment—a large number of performers strutting their stuff for this flesh-and-blood-hungry town. The Orpheum has had no vaude here for over a year, and the Denver is getting a big play from the old-time regulars.

Opening the layout is Fred Schmitt and the Denver orchestra in adaptations from grand opera.

Milton Franklyn, m. c., ran the show, directed the stage band and played a clarinet solo. The fans like his personality.

Featured are Bernie, Veronica and Walker, whose hot stuff went over. In No. 2 spot is Mary Miles, in silk pajamas, who satisfies with a novelty acrobatic number. Anderson and Allan give a good exhibition of balancing and strong man stuff. Fern Dale impersonates Marie Dressler and Will Rogers in perfect fashion, and Wanda Allen—on her toes—furnishes a few minutes of good atmosphere.

Helen Ireland plays the sax and takes a bow. Harry Stockwell sings a few songs, while Dorothy Welch imitates grand opera singers. She fills in a few minutes nicely with her high notes. Chiyo Kadomatsu gives a Japanese flavor with her Oriental dancing. Buddy and Gretel put on a fast novelty ballroom dancing number. Zema dances on her toes and has no use for heels. Theal Nelson entertains with tumbling.

Final flash is a knockout. Surrounded by the stage band are three female Atlases holding up a miniature world. While the background is built up shell shape and made of a large number of small mirrors. The scrim is down at first and colored dots dance on this. Then the scrim is raised revealing the colorful background. Seems a shame to put so much time on a flash for half a minute.

"The Magnificent Lie" (Par) is the film. Before the first show the mezz and lobby were packed.

Songwriters' Future

(Continued from page 51)

finds itself paying 10c.-per-seat-per-year for a music tax, grossing around $600 annually to the Society. Compared to $80,000 weekly gross average of the Roxy, that's not adequate, is another argument.

The Warner theatres have expressed themselves agreeable to the Society's demand for $1 per seat per year. There may be an angle there through Warners' heavy music publishing affiliations, of course, but that will be the Society's next demand.

The A.S.C.A.P. grosses $1,700,000 annually from all performing rights. They should have around $8,000,000, they think, to make up for the other inroads. The paltry $35,000 each for music license privileges from the NBC and CBS chains is part of a contract which has until Dec. 31 to run.

Mills' Poor Contracts

Synchronization rates are almost hopeless for the immediate future because of the poor contracts effected during the E. C. Mills regime on behalf of the publishers and composers.

While the music men hope for the future a bit more optimistically, the sheet music sale can't increase more than another 50%. Like every other business, but more particularly in direct ratio to the drop in amusements, the sale of song copies has dropped. An ultimate 200,000 top sale for the average big song is anticipated, but that "will be sump'n" when and if it materializes.

The writer, therefore, pins all his hope in the Society. Performing rights have been what made Alberti in Berlin, controlling all mid-Europe, a millionaire in eight years since 1923, when he first started representing the American music publishers. Francis Salabert, 'n France, is rated far richer than any American publisher, and Francis, Day & Hunter on the Continent, besides the British firms, are doing well, all strictly from the performing rights. In France they literally give the sheet music away in cheap editions on the theory that the more it's played the better.

European Methods

In all European countries the maestro is compelled by law to itemize and tabulate each selection as it is performed, and on this is computed the music tax.

Here the wide performances on the radio of a song is suicidal because these mechanical or other transcriptions do not produce enough revenue. Besides which it also ruins the sheet music sales.

The music business was negligent on this side because the mechanical, broadcasting, performing, and kindred rights, including recording for disk and pianola, were regarded as incidental. The publishers still made their biggest money selling a sheet of music for 16½ to 22c., which cost them five cents top to produce. But with that shot completely away, they are now trying to get along on by-products which have since shaped up as very vital factors in the economic survival of the music publishing industry.

Slashed Incomes

Result of all this is that writers such as the Chi lyricist who lives in style on the Gold Coast and is accustomed to a $75,000 to $150,000 income, is earning at the rate of about $10,000 a year thus far. The Gold Rush days are through, although with revival of the musicals a few may get a break all over again.

In the main the music boys will have to start looking around, just as they did before the '29 Gold Rush, when one was selling insurance, another was a clothing salesman, etc.

When E. C. Mills left the music interests to switch over to the other side with Radio, he thought he'd prove how fast Radio, via the NBC, could make song hits. How he proved it and with what results is too well known in the industry.

RKO, L. A.

(Continued from page 36)

missed a great bet in not bringing out his mother.

Edmunds is working in two and full stage with a picture studio sketch requiring two girls and two men in support. Based authentically on the test racket, with Edmunds as a wop, one of two taking the phoney tests for $500 apiece and really some good laughs. But everything ends with a thud when Edmunds drops his dialect, flashes a detective badge and walks off arm in arm with the girl who also took a test. Vaudeville instead of coming back is going backward in this unit.

Miss Samuels, in one with a pianist, and later bringing out the girl "visiting me from Cleveland," cashes nicely on her special comedy lyrics but stays around until the girl is actually needed to get her off. Local heat wave contributed the final touch.

"Arizona" (Col) on the screen and not so many people in the house Friday afternoon. *Bang.*

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk.
POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED
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Daley Joe
Dennis Eugine
Drew Virginia
Fagg-White
Frawley Billy
Gallant Raymond
Hodge Johnny
Jones Elsie Elliott
Lee Jimmy
Paige Georgie
Roland June

CHICAGO OFFICE

Carroll & Gorman
Gilbert Bert
Johnson Winifred
Mandel Family
Pattison Mrs
Thompson Wm

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Shoes for the Stage and Street
SHOWFOLK'S SHOESHOP—1552 BROADWAY

Freak Midways In L. A. Include Oil Co.'s Cat Act

Hollywood, July 27.

Outdoor amusements have hit Los Angeles business sections pretty hard in the last month with a number of the main thoroughfares looking like carnival midways.

Probably the biggest influx of outdoor gags are being built on Beverly Boulevard. Within three blocks there are airplane rides, outdoor shooting galleries with fancy names of "Hunters' Paradise" and "Sportsman's Range," a grass approach golf course, three archery ranges, two driving ranges and an outdoor bowling alley.

Not to be outdone on the showmanship angle, a gasoline company with a lion on its trademark has a den of lions quartered at one of its gas stations in the Beverly amusement zone. A trainer works 'em at regular intervals.

Numerous outdoor showmen have set up within the city limits with legit games. All games are operated on a straight so-much-per-game basis with no prizes offered. It takes the carney sting out of them.

Circuses Booking Fairs

Canton, O., July 27.

Charles M. Beer, manager of the Ohio State Fair, has signed for the appearance of the entire Hagenbeck-Wallace circus at the annual Ohio State fair at Columbus, opening Aug. 31. Show will offer its program twice daily in front of the grandstand.

Other Ringling circuses are angling for big fair dates, claiming such engagements are more profitable than keeping the show on the road for one-day stands.

Tries to Block Circus

Minneapolis, July 27.

The Minnesota State Fair Association is trying to block the appearance of Ringling Bros. & Barnum & Bailey circus here Aug. 24 and 25 and in St. Paul Aug. 26. It has asked the city councils to deny the big show licenses, claiming that it would interfere with attendance at the state fair which will be held the following week.

Neither city has had a circus all summer, the first time in years such a situation has existed.

BLUMENFELDS DIVORCED

Chicago, July 27.

Charging misconduct with an unnamed trapeze perfromer, Lina Blumenfeld last week secured a divorce from Herman Blumenfeld, associated with the Barnes-Carruthers booking company.

Mrs. Blumenfeld, who got $20 weekly alimony besides the divorce, declared that she bought a carousel for her husband at an amusement park, but that he forced her to squat in the ticket booth while he got friendly with the perch artist.

Act Sues on Injuries

Chicago, July 27.

Dennis Curtis and wife, who have an animal act, have filed suit against Albert A. Lewis, real estate operator, for $10,000 for injuries received in an auto accident on April 18.

Accident occurred while they were with the circus at the Stadium here. Bill, drawn up by Attorney Harry P. Munns, states that as a result, Mrs. Curtis was forced to leave the show.

50-Year-Old Fair Quits

Maquoketa, Ia., July 27.

The Jackson County Fair Association, staging fairs for more than 50 years, has folded.

Assets of the organization consist of 30 acres of fair grounds and some buildings. The red is to the extent of $5,500.

Horses at $300 Each

Cincinnati, July 25.

A value of $1,500 was placed by the Ringling Bros. on five draft horses that were killed here Tuesday (21) by a B. & O. passenger train.

The accident occurred at a crossing near the Cumminsville lot.

Record $32,000 Paid by Fair Concessionaires

Brussels July 14.

These are days of rigid economy, heavy taxes and the closing of legit and film theatres, but the record sum of $32,000 has been paid for sites at the annual Brussels fair.

Event opens July 18, runs six weeks and the top rental was bid by an auto skooter, $2,390.

NEW ENGLAND TOUGH ON CARNY GAMBLING

Cambridge, July 27.

Carnivals in New England are on the run through the operation of games of chance.

As a result of a police raid on Sheeley's Shows at Cambridge, charging the carnival was a gambling resort, no more such shows will be allowed in that town. The decision was reached by the City Licensing Commission after Charles Tompkins, 27, of New York had been found guilty of setting up and promoting a lottery. He was fined $500 and appealed. Police forced the carnival to close immediately.

In Malden two men were arrested and a near-riot ensued when police raided a carnival and stopped two alleged gambling machines. The men arrested, charged with maintaining and promoting a lottery, are Lyman E. Sleeper, Worcester, and Joseph Caren, Dorchester.

In Roxbury 15 members of an American Legion post and five members of the women's auxiliary were freed in court on charges of setting up and promoting a lottery at a carnival. While finding the defendants technically guilty, the court said the case was unusual.

State and local police in Naugatuck, Conn., raided a carnival and arrested nine persons on charges of gambling. Many persons had complained to police that they had been swindled. Police in plain clothes played the games of chance and then made the raid. The carnival had been billed as a "Firemen's Carnival," but the fire company denied being the sponsor.

In Maine deputy sheriffs have been ordered to watch carefully for any improper attractions with carnivals.

New Britain, Conn., is another of several communities that have barred carnivals.

Carnival ban has been clamped down in Willimantic, Conn. Law also refuses permit to any show carrying any carnival-like features.

Concessionaire Coughs Up

Denver, July 27.

During the showing of the Miller Towes shows at Pueblo, Colo., Arthur Durbin, 21, went into justice court, and, claiming he had lost $40 at one of the concessions, had attachment papers sworn out for the $40 and court costs.

When faced with court action, the operator returned the money and the charges were dropped.

Outdoor Oldtimer Dies

Minneapolis, July 27.

While riding in the cab of the truck which transported his traveling side show and museum, W. W. Breddhauer, 65-year-old veteran trouper of Spokane, Wash., dropped dead here.

For many years Breddhauer had traveled about the country, showing in small towns his array of stuffed animal freaks. His collection included a two-headed calf, a six-legged goat, four-legged chickens, and queer snakes.

Estates As Joints

(Continued from page 1)

decorations of anything in the county. This spot is unique in other ways. A bartender, who is a native, is the vicinity's newspaper. Wives and spinsters keep him informed in exchange for what others have told him. He never buys a drink figuring, he has admitted, that the stories he tells are more valuable to the consistent patron than a house handout.

Prices vary. In some spots in the central part of the county that play ritzy $5 is asked for the rye pint; $4 is not unusual for a quart of gin.

Long Island and New Jersey are too well known for re-mention. Some of those joints are even advertising on match boxes circulated on Broadway.

Some Carnies Now So Clean They Can't Draw

Chicago, July 27.

Carnivals are sad in this area. It seems no matter what they do they lose. Currently it's again the frequent visit of the town coppers because of the wheels.

No secret that many carnivals in the midwest are hastily cleaning up. Some have gone so straightlaced that they're without any attraction for that portion of the public which is not satisfied just with the rides.

Merchants and picture houses continue the driving forces behind the nix orders on carnies.

Omaha Bars Carnivals

Omaha, July 27.

Mayor and city council put lid on carnivals in city, claiming take money out during depressed times. American Legion had put on three weeks of carnys to fair cut-rate business, and two others booked for future, with which officials didn't interfere.

Mayor said he'd like to ban circuses, too, but figured public wanted to pay for them.

Part of 101 Storing in O.

Newark, O., July 27.

Contracts have been signed with the Miller Bros. 101 Ranch circus to store its rolling stock, equipment and props in the large warehouse of the Jewett Car Co. here this winter. The livestock will be returned to the ranch in Oklahoma.

The show when it started east last May left four cars of equipment here, which have been shunted to the new winter quarters. Show will close season near here.

CIRCUSES

Al G. Barnes

July 28, Springfield, Mo.; 29, Pittsburg, Kan.; 30, Lawrence; 31, Carrollton, Mo.; Aug. 1, Fort Madison, Ia.; 2, Quincy, Ill.; 3, Galesburg; 4, Dubuque, Ia.; 5, Winona, Minn.; 6, Wisconsin Rapids, Wis.; 7, Sturgeon Bay; 8, Green Bay.

Gentry Bros.

July 28, Washington, Ind.; 29, Princeton.

Hagenbeck-Wallace

July 28, Cadillac, Mich.; 29, Muskegon; 30, Grand Rapids; 31, Jackson; Aug. 1, Pontiac; 2, Detroit; 3, Ann Arbor; 4, Albion; 5, Kalamazoo; 6, Niles; 7, Benton Harbor; 8, Gary, Ind.; 9, Joliet, Ill.; 10, Davenport, Ia.

Ringling-Barnum

July 28, Battle Creek, Mich.; 29, South Bend, Ind.; 30, Indianapolis; 31, Louisville, Ky.; August 1, Evansville, Ind.

Sells-Floto

July 28, Colorado Springs, Colo.; 29, Boulder; 30, Fort Collins; 31, Cheyenne, Wyo.; August 1, Casper; 2, Thermopolis; 3, Billings; 4, Lewiston, Id.; 5, Great Falls, Mont.; 6, Helena; 7, Butte; 8, Missoula.

Wheeler & Sautelle

July 28, Milford, Pa.; 29, Netcong, N. J.

CARNIVALS

(For current week (July 27-August 1) when not otherwise indicated):

Alamo Expo.: Cherryvale, Kan.; Columbus, 3-8.
Blue Ribbon: McGregor, Ia.; New Hampton, 3-8.
Bodnar Bros.: Shawano, Wis.; Oconto, 3-8.
Boyd & Sullivan: Toronto, Can., 1-8.
Brown & Ingalls: Malone, N. Y.
Butler Bros.: Farmer City, Ill.
Christ United: Byesville, O.
Coe Bros.: Winchester, Ky.
Coleman Bros.: New Milford, Conn.
Corey: McAdoo, Pa.
Cronin: Lorain, O.
Dodson: Mandan, N. B., Can.
Gibbs: Nebraska City, Neb.
Greenburg: Boulder, Colo.
Greenland: Columbia, Ky.
Heth: Salem, Ill.
Hurst: Granbury, Tex.
Jones: Regina, Sask., Can.
Keystone: Cumberland, Md.
Landes: Lenora, Kan.
Lang: Carthage, Ill.
Leggette: Yale, Okla.; Erie, Kan., 3-8.
Marks: Belvidere, N. J.
Mighty Alma: Pikesville, Md.
Murphy: South Bend, Ind.
Page: Harrodsburg, Ky.; Frankfort, 3-8.
Pearsons: Nokomis, Ill.; Shelbyville, 3-8.
Prudent: Bridgehampton, L. I., 3-8.
Rock City: Harrisburg, Ill.
Saskatchewan: Nipawin, Sask., Can., 1-3.
Southern Tier: Falconer, N. Y.; Lancaster, 3-8.
Spencer: Johnsonburg, Pa.
Speroni: Clinton, Ill.
West Bros.: Omaha, Neb.
West Coast: Gardnerville, Neb.
West World Wonder: Harrington, Del.
Wolf: Muscatine, Ia.
Work: Punxsutawney, Pa.
World of Fun: Syracuse, N. Y.

MEYER'S L. O.

Last Weber and Fields broadcast, on a cigar commercial, was on Monday (27).

Comics are laying off several weeks, preparatory to producing a musical.

Obituary

AL G. BARNES

Alpheus George Barnes Stonehouse, 69, widely known in the circus world as Al G. Barnes, died in Indio, Cal., July 25. He had been ill since the first of the year and recently suffered an attack of pneumonia. At one period he rallied from this illness and seemed to be on the road to recovery, but a relapse proved fatal.

Barnes was born in Lobo, Ont., in 1862 and as a boy worked on a farm. With Dolly Barlow, whom he later married, he set up a small wagon show. Encouraged by his success, Barnes sold the farm for $2,700, which added to the show profits, enabled him to consolidate several small shows. From this small beginning Barnes developed to a point where in the recent accumulation of circuses by the Ringling Brothers he was able to realize a sum of approximately $1,000,000.

His present circus carries about 1,000 people.

Barnes' first wife, Mrs. Dolly Barnes, lived in Glendale, Cal. His second, and the mother of three children, is now living in Santa Monica. His third wife, Mrs. Margaret G. Barnes, was with him when he died.

Barnes was one of the best known men in the circus field because of his picturesque personality and his penchant for legislation, mostly domestic. He was picturesque, forceful and a born showman.

IN LOVING MEMORY OF
JAMES J. WILLIAMS
Died July 27, 1929
Mrs. James J. Williams, James J., Jr., and Boys of Globe Transfer Co.

WILL ST. JAMES

Will St. James, 53, legit and vaude actor, died suddenly of heart trouble while riding in an elevator of Carnegie Hall last Thursday (23) night while on his way to visit a friend, Frederick N. Tracey.

His widow, Rhea Bacon, actress, survives.

Mr. St. James had appeared in different sketches, among them "The Wife Hunter" and "One On the Aisle."

In legit he had played character parts in "The Student Prince," "Lulu Belle," "Connecticut Yankee" and "The Love Song."

On the very day of his fatal attack he had visited the N.V.A. Club and to friends there appeared in excellent health.

GEORGE A. BOECKLING

George A. Boeckling, 69, president, general manager and principal owner of the G. A. Boeckling Co., operating Cedar Point in Ohio, died in his Sandusky home late Friday (24).

Mr. Boeckling was one of the leading summer resort operators in the Ohio section, Cedar Point, having gained popularity through his activity.

He had been in ill health for four years. Interment in Sandusky.

(MISS) BILLIE GILMORE

Billie Gilmore, whose own name was Ada Marie Maloney, died in Hollywood June 27, after a long illness. She was known in burlesque.

In Memory of Our Beloved
HUSBAND AND FATHER
ABRAHAM PUCK
Who Died July 25, 1931
MRS. LENA PUCK
HARRY PUCK
LARRY PUCK
EVA PUCK WHITE

Miss Gilmore was the daughter of the late Andrew and Mary J. Maloney, of New Haven, Conn. She is survived by a sister, Janette Gilmore, now appearing in "Funny Face" in Australia.

HAROLD McINTYRE

Harold McIntyre, 40, actor, died suddenly of heart disease last week in his apartment in New York.

He was a brother of Leila McIntyre of Hyams and McIntyre.

Though little is known of his stage activity around New York, he was better known around the midwest where he played with traveling legits.

ABRAHAM PUCK

Abraham Puck, 69, father of the theatrical family of that name, died July 25 at French hospital, New York, after a brief illness.

Three children, all in show business, and the widow survive. Former are Harry Puck and Eva Puck (Puck and White), of the stage, and Larry Puck, the RKO agent.

M. A. NAMAZIE

M. A. Namazie, 67, chairman of board of directors of Capitol Theatres, Ltd., with main offices in Singapore, China, died suddenly July 25 of heart trouble. A news story of his death appears elsewhere in this issue.

Adam Hull Shirk, 44, one time editor of the "Dramatic Mirror" died Monday (27) at the Lanrescenta, Cal., Sanitarium. He had been suffering from a lung infection.

Shirk went west as publicity director of Famous Players. After leaving Famous, he became a writer for pictures, his last job being the dialog on "Ingagi."

He is survived by a widow.

Mrs. Harriet Leonard Colburn, 72, sister of the late Lillian Russell, died in Dobb's Ferry, N. Y., July 22, after a long illness. Mrs. Colburn had lived in Scherectady, N. Y. for 25 years. She was prominent in women's club and in political circles. Burial in Boston, where her husband is interred.

The father of Charlie Dale (Smith and Dale) died July 22 in New York of pneumonia. He was 76 years old.

Harry Horning, 76, concession man of Reading, Pa., died suddenly last week.

News From the Dailies

(Continued from page 35)

of Hollywood, and third to Radie Brittan of Chicago.

Bert Roach, comedian, is suing Gladys M. Roach for divorce, charging that last May she threw a bronze elephant at him. She also stays out late at nights and doesn't tell where she goes, complains Roach. Married in 1926.

"Hoot" Gibson is being sued by Miss Billie J. Campbell, stunt rider, for $37,996 damages. Girl says she was injured when the horse she was riding stumbled and fell while entered in Hoot's rodeo at Saugus last May. It is alleged the track was uneven and a board had been left on it.

Lewis Hill, chauffeur for Clara Bow, was arrested and charged with violation of the Wright Act when cops found 24 quarts of beer in his car. He was released on bond.

James J. Jeffries, former heavyweight champ, is suing the KTM Ranch Boys, a radio-rodeo organization, for $400. He let them use his Burbank ranch for a rodeo and says their horses ate that much hay.

Rudolph Seiber, German film director and husband of Marlene Dietrich, arrived here last week.

Lia Tora, film actress, is suing Tec-Art Studios, Miguel Torres, Miguel Torres Productions and "The Dreamers of Glory" Co. for $550. That's her total salary for the picture.

Harry Carey, film actor, is rebuilding his famous "Indian Trading Post" near Saugus, California, which was in the path of flood waters when the St. Francis Dam gave 'way several years ago. Vandals stole everything that could be salvaged from the wreckage.

Among those arrested in an apartment raid last week were Count Analda Tassella Tamburini, Italian portrait painter, Edward V. Brown, Countess Dalja Tamburini, Mrs. Sally McGowan, scenario writer, and Countess Enid Von Krupp, occupant of the apartment. All were booked at the Hollywood station on drunk charges and disturbance, police holding Countess Von Krupp on an additional charge of violating the Wright Act. Police said a brawl was in progress when they broke in.

Partial distribution of the estate of the late Lorna Moon, authoress, was ordered by the court last week. Approximately $8,000 in cash will go to the writer's estranged husband, William Hedditch, of Edmonton, Can., and her two children.

Harry Ray, Hollywood magazine publisher, is being sued by Col. Ellia Rudneff Rimsky for $10,000 damages. Rimsky charges Ray accompanied an immigration officer to his home in an attempt to force him to return to his native land. In the altercation that followed he alleges he was kicked in the eye.

with MEDBURY in RENO

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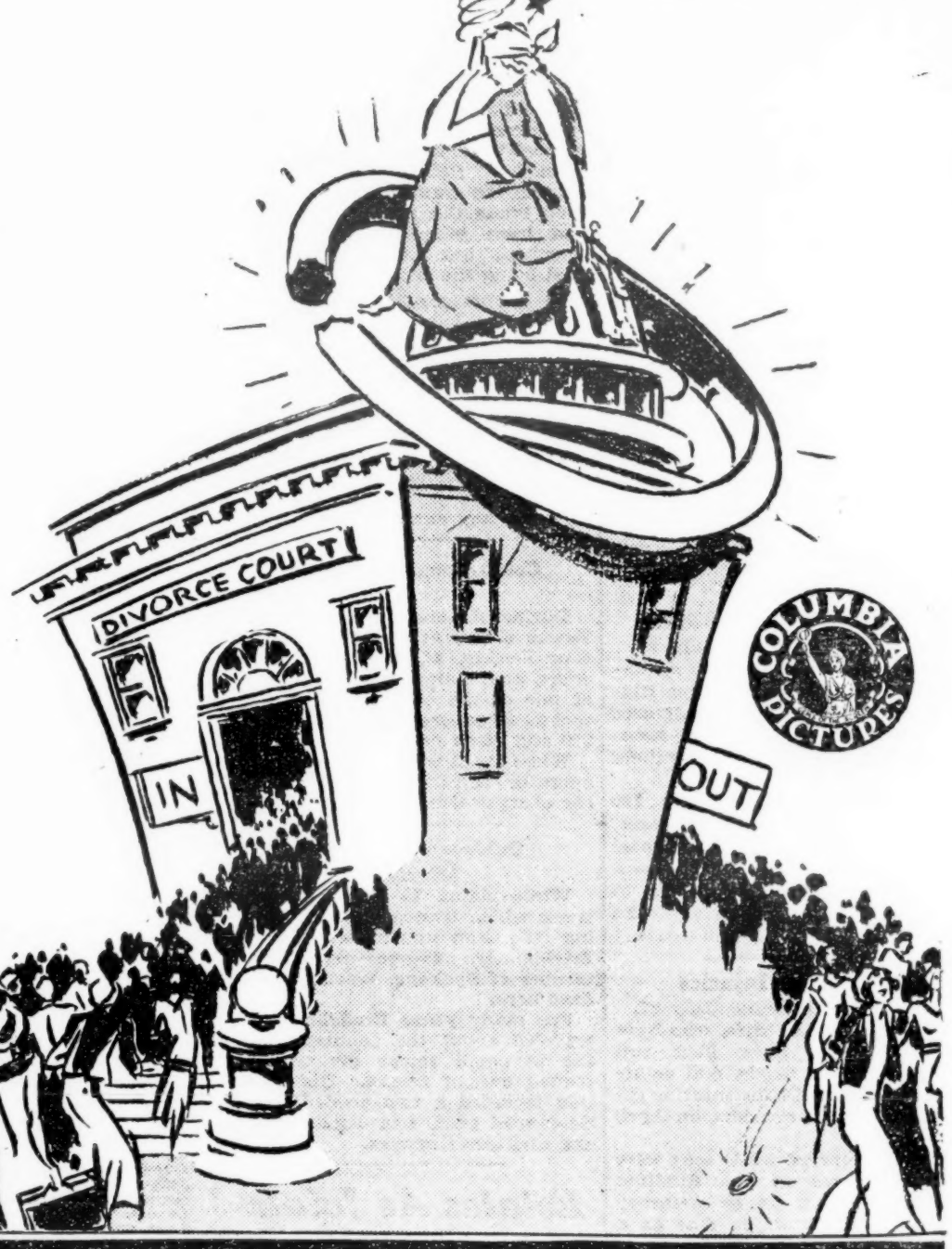

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